



Board of Governors

OFFICIAL PROCEEDINGS

March 4, 2009

Regular Meeting

The meeting was called to order at 4:11 p.m. by President Jay Noren in Room B/C of the McGregor Memorial Conference Center. Secretary Miller called the roll. A quorum was present, with the following Board members in attendance:

Governors Abbott, Bernstein, Dingell and Driker (both via teleconference), Dunaskiss, Massaron, Miller, and Pollard; and President Noren

Also Present: Provost Barrett, Executive Vice President Dickson, Vice President and General Counsel Lessem; Vice Presidents, Davis, Hollins, Ratner, and Ripple; and Secretary Miller

CONSENT AGENDA

ACTION — Upon motion by Governor Massaron and seconded by Governor Dunaskiss, the Consent Agenda was approved as submitted. The motion was adopted unanimously.

The Consent Agenda includes the following items:

From the Board meeting

1. Approval of Official Proceedings of January 22, 2009
2. Personnel Recommendations

From the Academic Affairs Committee

3. Establishment of a Graduate Certificate in Peace and Security Studies

The individual motions for each item on the Consent Agenda are detailed below.

Official Proceedings, January 22, 2009

ACTION — Upon motion by Governor Massaron and seconded by Governor Dunaskiss, the Official Proceedings of the January 22, 2009 Regular Meeting were approved as submitted. The motion was adopted unanimously.

Personnel Recommendation

Provost Barrett presented the personnel recommendation listed below.

ACTION — Upon motion by Governor Massaron and seconded by Governor Dunaskiss, the personnel recommendation was approved and action authorized in accordance therewith. The motion was adopted unanimously.

University Libraries

Virginia Thomas, for appointment as Librarian IV with continuing tenure per 12-month year in the Department of Public Services, effective February 1, 2009.

Establishment of a Graduate Certificate in Peace and Security Studies

The administration recommended the establishment of a Graduate Certificate in Peace and Security Studies that would be organized and administered within the Center for Peace and Conflict Studies in the College of Liberal Arts and Sciences. The Center currently offers an undergraduate co-major and a minor for undergraduate students primarily in the social sciences who wish to specialize in conflict resolution.

Given the violent disputes, military campaigns, and security concerns worldwide, there is a growing interest in conflict resolution and in positive intervention strategies to help adjudicate disputes. Nationally, some institutions such as Notre Dame and George Mason offer graduate curricula in peace studies, while others such as MIT and Georgetown deal with security studies. The proposed program will combine these two aspects of violence management and focus in particular on peaceful and secure borders with respect to both communities and nations, an emphasis that will be enhanced by the long-standing collaboration between WSU and the University of Windsor. It will be the only such program in the state of Michigan.

Significant student interest has been expressed, and the initial offering of the introductory course in Winter 2009, with little or no publicity, generated an enrollment of 14 students. The certificate program would be opened only to students who have received a master's degree or have been admitted to a disciplinary master's program. Students must complete their disciplinary Master's degree before the Graduate Certificate will be awarded. The Certificate structure coordinates with programs and curricula already in place, and no new resources, faculty or administrative support will be required.

ACTION — Upon motion by Governor Massaron and seconded by Governor Dunaskiss, the Board of Governors approved the establishment of a Graduate

Certificate program in Peace and Security Studies in the Center for Peace and Conflict Studies, College of Liberal Arts and Sciences, effective Fall Semester 2009. The motion was adopted unanimously.

PRESIDENT'S REPORT

President Noren reported on the following topics:

Scholars Day

Wayne State recently hosted the annual Scholars Day program over a period of two days, with the largest attendance to date of over 1200 high-achieving students with an average GPA of 3.76. All students attending Scholars Day receive a Wayne State Scholarship which in the past totaled \$6,000 over the four years and has now been increased to \$8,000 over four years. That is the minimum amount, and students have the opportunity of garnering additional scholarships depending on their interview and GPA and ACT scores. Parents also attend the event, and one of the parents called Dean Jerry Herron of the Honors College with the following evaluation: "We weren't sure Wayne State was the right place for our daughter until we came to Scholars' Day. Now we're convinced." President Noren commended the hundreds of volunteers who participated, representing nine schools and colleges, and thanked Governors Driker and Pollard for their participation.

Macomb Initiative

President Noren and the leadership of the Academic Affairs division recently held a meeting with Dr. Jim Jacobs, President of Macomb Community College, and his staff to discuss current and future initiatives between the two institutions. Beginning in January 2009, WSU offered seven new degree programs on the Macomb campus, in addition to the ongoing WayneDirect dual enrollment program. The meeting was followed by a reception that provided further opportunity for informal dialogue and discussion about opportunities and collaboration. One of the areas which might see results most directly are the career redirection programs, particularly in the health fields, which Provost Barrett is coordinating. The Provost added that this is an area where jobs will be available and where people laid off from other employment may well find an attractive career.

Building Projects Update

Two building projects are nearing completion. The Marvin I. Danto Engineering Development Center will be dedicated later in the spring. An 80,000-square-foot facility, it will provide new, updated laboratory space for biological and biomedical engineering,

nanotechnology, and the Smart Sensor program. The second facility is the Richard M. Mazurek Medical Education Commons which will be dedicated in June. The Shiffman Medical Library has been undergoing renovation and will re-open at the same time. Both of these projects were the first University buildings to be designed and constructed according to LEED standards (Leadership in Energy and Environmental Design), and are expected to earn the Silver designation.

Athletics

President Noren congratulated the men's swimming team for winning the GLIAC conference championship, taking first place in 18 of 21 events. Although Wayne State does not emphasize its athletic programs, its men's and women's swimming teams hold national prominence. Sixteen of the swimmers qualified for national championships, and the men's coach, Sean Peters, was named Conference coach of the year. The junior swimmer on the women's team, Elaina Hogle, was named conference women's swimmer of the year.

Detroit City Elections

Three elections will be held in the City of Detroit during May, August, and November of 2009. The Office of Governmental and Community Affairs will produce a Voter's Guide in April, and later will host a Town Forum format for each of the candidates prior to the general election in November.

Stem Cell Commercialization — TechTown

Robert Ficano, Wayne County Executive, announced the establishment of a stem cell commercialization laboratory at TechTown. This venture represents a collaboration of the University Research Corridor (Wayne State, Michigan State University, and the University of Michigan) as well as the State Health Department, and provides potential for commercialization and business development, as well as research applications.

Alumni Affairs — California

Later in March, President Noren will join members of the Development Office in California at meetings with about 5,000 alumni, the largest out-of-state contingent of Wayne State alumni. Events will be held in San Diego and Los Angeles, as well as meetings with special alumni who have contributed to the Wayne State campaign.

CHAIR'S REPORT

Governor Abbott read the following report from Governor Bernstein:

On February 19, 2009, four members of the Board joined President Noren in attending a meeting of the Student Council. Joining me with the Board were Debbie Dingell, Eugene Driker, and Annetta Miller. The Board enjoyed the opportunity to hear directly from student leaders about their concerns and issues, as well as about projects that the Student Council was undertaking for the coming year. We heard a variety of topics, including:

- a survey of residence hall residents and student organization leaders about changes that they would like to see in the Student Center, including extended hours, easier reservation systems, and more room usage for student organizations;
- an update on the progress of the creation of the Reflections Room that Student Council President Jake Kinde mentioned in his presentation to the Board at the January meeting;
- questions on changes to the annual Commencement program from the Law School and the Medical School representatives, and a question about school convocation programs, and how they might or might not change under the new commencement formation;
- the need for larger venues for student activities and events, which prompted a brief discussion about the possibility of the construction of an arena on campus, and what would be needed for that to occur;
- also included in the discussion was the potential use of the University's two theatres, the Hilberry and the Bonstelle, for student activities, and the pros and cons of using these two buildings for this purpose;
- the status on when the entire campus may be wireless;
- a discussion of the University's support of affirmative action as it relates to a current lawsuit. Governor Dingell and President Noren strongly affirmed the Board and the University's support. The Council members presented very thoughtful questions and we appreciated an engaged discussion that ensured it soon.

We look forward to having another opportunity to meet with the Board during the fall semester.

SPECIAL TOPIC — WDET-FM RADIO STATION

Executive Vice President Dickson introduced the new General Manager of WDET-FM Radio Station, Mr. Mikel Ellecessor, to provide the Board an overview of his first 90 days at the station, explain some of the changes that have been instituted, and preview some of the next steps.

Mr. Ellecessor explained that the backdrop for his presentation is the question of why WDET changed its program schedule. An assessment over the last several months showed that the station was operating below standard industry benchmarks and was not sustainable. The schedule was too fractured; it was trying to do too many things for many small groups of people. There is too much competition in today's media environment for such an approach to be successful and to build a sustainable base. In order for WDET to be self-sustaining, it must develop a clear and compelling mission statement of service to the community, and build an audience that listens long enough to develop sufficient attraction to the programming so that when the case for support is presented, they will become financially involved. A schedule change is an act of strategic compromise. It was understood that WDET cannot please all people, and that the change would result in dislocation and disappointment. But the ultimate goal still remains, which is to attract, serve, and satisfy a target audience that will help make the station self-supporting.

A performance evaluation and assessment was conducted that studied audience data over several years, the station's place in the competitive landscape, and other factors such as brand strength and staff capability. The data was included in the Board notebooks, and Mr. Ellecessor also screened the charts and graphs during his Powerpoint presentation. He reviewed several terms used in the industry to measure and interpret the data, such as "cume" or cumulative audience; a "share" or 1% of the total available radio listening audience; and "Average Time Exposed". WDET's Average Time Exposed is less than three hours per week, which means that the average WDET listener listens to it for fewer than three hours a week. The standardized industry measurement tool for gathering ratings for public radio has evolved from paper questionnaires to a Personal People Meter (a PPM), a pager-size device worn by a person. It has access to the sub-audible tone imbedded in radio signals and listens to all the media that the person is exposed to during the day, whether at home, in stores, in the car. A key concept in the industry is that "Programming Causes Audience," that it attracts people to the radio station. A successful radio station is one where each of the individual pieces of programming has "Affinity" or appeal across the hours and across the day. If not, the result is "Churn", where a person will like one program but not the next, and will leave the station. To grow a sustainable audience, programming must have enough appeal so that people will leave the station on for longer periods of time.

To determine who listens to WDET, Mr. Ellecessor commissioned an independent outside study to look at WDET's audience starting with the summer of 2004, the last year that the station had the very popular music programming in the middle of the day. Since

then, the station has undergone several schedule changes in the general direction of an NPR news talk format. In the same time, through the close of December 2008, WDET's audience has declined from 196,000 to 145,000. The audience has aged, with one-third of the total audience in the 55-64 age bracket. It has become more gender-balanced than four years ago, and as of December 2008 has a larger African American audience of about 37%. The most recent data obtained through the PPM surveys over the past three months shows that WDET's weekly audience is over 153,000 and that the African American audience is over 42%. Mr. Ellecessor said this is extremely unusual for a mainstream NPR station, since the average national public radio affiliate has an African American audience of between 7 and 9%. WDET has a reputation in the NPR system for being more responsive and more reflective of its service community. This presents an opportunity for the station, and Mr. Ellecessor said he and his staff are working hard to make people aware of this fact.

Several charts were shown to illustrate how national public radio is being used as compared to persons using all radio stations. In general, public radio underperforms in the middle of the day as compared to all radio. The high points of the audience are represented by "Morning Edition" and in the afternoon by "All Things Considered"; the audience dips in the middle of the day. Commercial radio tends to have more stable lines throughout the day, although both public and commercial radio drops off sharply after 6 p.m. Evening radio usage in the U.S. is overwhelmingly comprised of two groups: teenagers and African American adults. The African American community feels it is underserved by traditional evening television and views radio as a competitive offering. Mr. Ellecessor noted this as another opportunity for WDET.

Additional charts examined the habits of local WDET listeners as compared to all radio. The charts show a pattern similar to that of national public radio with a sharp drop in listening in the middle of the day, including Saturdays and Sundays. Finally, in order to be absolutely certain of its data, WDET's performance was compared closely with that of its closest competitor, WUOM, the University of Michigan's public radio station, in Wayne, Oakland and Macomb counties. Again, WDET underperformed as a competitive station. The data showed a radio station with inconsistent appeal, low listener loyalty, considerable churn, and a very fragmented audience.

Since it was obvious that changes had to be made, it was decided to create programming that accurately mirrors and serves the community and that would help build the case for audience support with both mission-focused and market-driven revenue sources. Mr. Ellecessor pointed out that the new programming has a proven track record of

bringing new people into non-commercial radio, of diversifying the existing public radio audience, and creating strong radio stations. He reviewed the changes, noting that from Mondays through Fridays, the stronger morning programming would help develop a more stable mid-day listening pattern. On weekends, the high-powered National Public Radio talk programming of the morning will be followed by “Essential Music” with Ann Delisi in order to appeal to the contemporary music audience.

The radio station was able to publicize the changes well in advance with the help of the Development and Marketing divisions. Out of a total audience of 150,000 listeners, there were more than 600 total responses, with the negative reaction focusing primarily around the changes to “Morning Edition,” the dropping of “Democracy Now”, and the moving of “Folks Like Us” and “The Arkansas Traveler.” Mr. Ellecessor concluded by saying that the hard work is just now beginning that would build a radio station intimately rooted in the community, get WDET staff out of the station and engaged with the community and neighborhoods, and concurrently get more people onto the Wayne State campus through community engagement events. The station must also develop a sharpened news point of view and have programming that is more in keeping with how adults currently use radio. He said he will know that the approach is working when there is clear measurable progress in areas such as increased audience, increased listener-sensitive income, an audience whose diversity more accurately reflects the greater southeastern Michigan area, and the listening patterns are shifted to more days and longer times, all resulting in perceptions of an energized WDET Brand.

Governor Miller expressed her disappointment with the loss of “Democracy Now.” She said it was an in-depth news program that is not replicated at any other station. She noted that it was well received during the short time it was on WDET’s schedule, with two successful fundraisers. Governor Miller also wondered why the “Tavis Smiley” program was scheduled at 5:00 a.m. and at midnight, times which would make it difficult for many individuals to listen to the program. Mr. Ellecessor explained that what the station must do to be sustainable is to break the pattern of having the audience constantly coming and going during the programming, and instead persuading it to stay with the programming. There was clear and consistent evidence that “Democracy Now” did not reinforce this listening pattern, either in the middle of the day or at 8:00 p.m. He said there is no question it is a beloved program and that people will be disappointed, but the fact remains that the audience left the radio station in greater number than they came to the station when “Democracy Now” was on the air. Governor Miller said she understood that people will listen to the radio in the

morning on the way to work and during the drive home after work, and that teen-agers listen primarily to music rather than to in-depth discussion. That understanding, however, does not lessen her disappointment in the programming change.

Governor Massaron said he appreciated the comprehensive data offered in the presentation. He would also liked to have seen an indication of how many times Wayne State University was mentioned during an average week's programming. The radio station could be used to publicize events that are being held at Wayne, and its professors could be heard as expert commentators on various issues. He said Wayne State has highly accomplished faculty and staff members in the arts and sciences, the Law School, and in the School of Medicine, who are doing incredible work to advance the quality of life for people. While it is building its audience, the station could identify with the University and make use of its resources, thereby promoting the University and the metropolitan area. The relationship between Wayne State and WDET and the potential for marketing purposes is one reason why he, and perhaps other Board members, supported the outright grant to WDET a couple of years ago rather than loaning money and letting the station remain in deficit. He suggested a written report be provided to the Board that would show how Wayne State is incorporated into the station's programming. Mr. Ellecessor agreed that WDET could do more to promote the University, and he and his staff have worked with Michael Wright, the Associate Vice President for Marketing, to study additional ways in which the University could be worked into the programming. It would go beyond advertising promotional events. Wayne State would be brought into the news context, and its brain trust would be brought on the air as topic or source experts. He and his staff have been tracking those efforts and the report to the Board will show that the trend line has actually increased during the last several months. Executive Vice President Dickson added that she will be adding a segment to her Public Relations report specifically listing the number of mentions of Wayne State on WDET, so that there will be a month-by-month diary of the partnering between the University and the station.

Governor Abbott admitted she had never been a regular listener of the station, but she did listen to it for one week driving to work to and from Lansing and noted that reception in Lansing was very good. She said that yesterday's programming was especially impressive, with a program called "AutoZone" and an interesting discussion involving several Wayne State professors about the relationship of the prison and educational systems. Her one complaint was that she did not hear any African American speakers. She personally feels, however, that during the day people want to hear soothing music because they are

usually in a work situation and cannot spend the time listening to talk programming. Mr. Ellecessor explained that the National Public Radio sound, as it has currently been built, strips much of what is natural in people's tone and diction, and levels out the sound, essentially robbing everyone of their personality. But if one observes how people live, speak and argue, particularly in an urban environment, the NPR tone does not sound as if it is in step. Michele Martin, Tommy Moore, and programs such as "Takeaway" are doing much to break that sound from inside the NPR bubble. WDET radio is searching for a way to balance the NPR service with something that is broader, more textured, and more rooted in Detroit.

REPORTS FROM THE UNIVERSITY ADMINISTRATION

The vice presidents provided summary highlights of their written reports.

Academic Affairs — Student, Faculty, and Academic Staff Achievements

Provost Barrett reported on the seventh Student Academic Success Summit, a program designed to focus on state-of-the-art retention strategies and how they could be applied successfully at Wayne to improve student retention. There were 147 participants, 50 of whom were faculty. The Provost stressed the importance of faculty participation in the discussion of student retention, since faculty members are really the key to student success.

Division of Research Report

Vice President Ratner noted that the Grants and Contracts report shows a significant increase in total awards in comparison to the same time last year, and it is expected that grant activity will be sustained further into the year. Recently, the Michigan Initiative for Innovation Entrepreneurship (MIIE) made nine awards, four of which went to Wayne State, four to the University of Michigan, and one to Michigan State. The purpose of these awards is to help transfer research into commercialization opportunities, and the administration is very pleased with the success of Wayne State faculty.

Conflict of Interest Contracts

Vice President Ratner requested the Board's approval for subcontracts with companies in which a University faculty member has a controlling or participatory role. This creates a potential conflict of interest. Michigan Conflict of Interest law requires specific sunshine procedures in order for a University employee, or a company owned by a University employee, to contract directly or indirectly with the University. The law requires disclosure of any pecuniary interest in the contract, and the disclosure must be made a

matter of record in the Board's proceedings, including the name of the parties involved, and the terms of the contract. The contract must be approved by the Board with a vote of not less than two-thirds of the full membership of the Board in open session.

Subcontract with Magnetic Resonance Imaging Institute

Dr. Mark Haacke, a full-time faculty member in the Department of Radiology in the School of Medicine, is founder and director of the MRI Institute, a non-profit 501(c)3 educational and research organization. He was awarded an NIH R01 grant totaling \$1,288,241 to fund a proposal entitled, "Susceptibility Weighted Imaging" with the MRI Institute as lead institution and WSU as a partner for the project. Work under the grant will be supported by a prime contract at the MRI Institute with a subcontract to the University, with Dr. Norman Cheng as the principal investigator on the WSU subcontract.

The disclosures required by the Conflict of Interest Law are shown below:

- (i) The parties involved in the contracts are Wayne State University and the MRI Institute.
- (ii) The contract will provide that:
 - (a) The University shall perform an NIH research subcontract in the amount of \$279,078 (including standard NIH overhead costs). The University will retain ownership of discoveries and related technology resulting from the Research Program.
 - (b) The term of the subcontract will extend through May 31, 2011 unless extended by the parties or NIH. The agreement may be terminated by the University in the event of an uncured breach of the agreement by the MRI Institute.
 - (c) During the course of the project, the MRI Institute may utilize facilities at WSU with compensation to WSU for such use; and
 - (d) An employee of WSU will function as principle investigator, other WSU employees will perform the subcontract work, and no part of the subcontract funds will support Dr. Haacke's work related to the prime contract.
- (iii) Because the MRI Institute is not a for-profit entity and has no stock or liquid assets, it is unclear whether Dr. Haacke has any pecuniary interest in this situation or the ability to financially benefit from the Institute's success. The Institute has no investments or stock. In the event of dissolution of the Institute, any remaining funds must be given to another 501(c)3. WSU's pecuniary interest consists only of the amounts to be provided under the subcontract during a three-year period. WSU facilities and services will be provided in the course of carrying out the subcontract and two WSU employees will be assigned to the project and supported by the subcontract budget.

ACTION — Upon motion by Governor Pollard and seconded by Governor Abbott, the Board of Governors authorized the President or his designee to enter into a subcontract agreement with the Magnetic Resonance Imaging Institute for

Biomedical Research (the “MRI Institute”), an organization of which Dr. Mark Haacke is director, relating to a grant from the National Institutes of Health, with standard federal terms regarding the ownership of inventions developed during the Research Program.

The motion was adopted with the following roll-call vote:

Governor Abbott — yes	Governor Massaron — yes
Governor Bernstein — yes	Governor Miller — yes
Governor Driker — yes	Governor Pollard — yes
Governor Dunaskiss — yes	

Subcontract with SenSound, LLC

Sean Wu, Ph.D., a Distinguished Professor in the Department of Mechanical Engineering, is part owner of SenSound, a company established in 2003 based upon three-dimensional digital imaging technology developed by Dr. Wu. SenSound is the exclusive licensee of WSU’s intellectual property related to this technology. SenSound was awarded a National Science Foundation (NSF) SBIR Phase I grant totaling \$100,000 to fund a proposal entitled, “Non-Invasive Vibro-Acoustic diagnostic and Prognostic system”, with SenSound as the lead institution and prime contractor, and WSU as partner and subcontractor. The principal investigator on the WSU subcontract is Dr. Wu, whose work at a 4% effort will be supported directly by the SenSound subcontract.

The disclosures required by the Conflict of Interest Law are shown below:

1. The parties involved in the contract are Wayne State University and SenSound, LLC.
2. The contract will provide that:
 - (a) The University shall perform an NSF research subcontract in the amount of \$33,332 (including direct plus associated indirect costs). The University will retain ownership of discoveries and related technology resulting from the Research Program.
 - (b) The term of the subcontract will be effective for the time period of January 01, 2009 through June 30, 2009 unless extended in writing by the parties and approved by NSF. The agreement may be terminated by the University in the event of an uncured breach of the agreement by SenSound, LLC.
 - (c) Wayne State University facilities will be utilized during this contract as determined by Dr. Sean Wu and in the normal course of University research; and
 - (d) Sean Wu will function as principal investigator and one other WSU employee will be supported by the subcontract.

3. The pecuniary interest is based on Professor Wu's 20% equity holding in SenSound, LLC and his receipt of compensation from SenSound for his services under the subcontract. He may therefore have the potential to financially benefit from the commercial success of the company. Wayne State University owns 6% SenSound stock.

ACTION — Upon motion by Governor Dunaskiss and seconded by Governor Massaron, the Board of Governors authorized the President or his designee to enter into a subcontract agreement with SenSound, LLC (SenSound), a company owned in part by Dr. Sean Wu and located in Wayne State University's TechTown, for engineering research relating to a grant from the National Science Foundation (NSF), with standard federal terms regarding the ownership of inventions developed during the Research Program.

The motion was adopted with the following roll-call vote:

Governor Abbott — yes	Governor Massaron — yes
Governor Bernstein — yes	Governor Miller — yes
Governor Driker — yes	Governor Pollard — yes
Governor Dunaskiss — yes	

Subcontract with Albert I. King, Inc.

Albert I. King, Ph.D., Professor and department chair of Biomedical Engineering, and his wife, Mrs. Liz King, are the sole owners of AIK, Inc., a company founded by Dr. King with a focus on human injury modeling. AIK, Inc. was recently awarded a U.S. Army SBIR research contract and wishes to utilize the services of Professor King H. Yang, professor and director of the WSU Bioengineering Center and an expert in the biomechanics of trauma and the development of human body models for impact analyses. Dr. Yang reports to Dean Ralph Kummler in his role as director and to Dr. King as a faculty member in the Biomedical Engineering Department. The funding associated with the SBIR award cannot be given directly to a university, but only to a small business which can, in turn, subcontract a small portion to a university, in this case Wayne State.

The purpose of the research subcontract is for Professor Yang to develop a computer model of the brain in response to blast overpressure; the research is not classified.

The disclosures required by the Conflict of Interest Law are shown below:

1. The parties involved in the contract are Wayne State University and AIK Inc.
2. The contract will provide that AIK Inc. will subcontract \$40,000 for the performance of a research contract for studies to develop an animal surrogate finite element (FE) model

that can be used as a tool to investigate injury mechanisms and mitigation of traumatic brain injury (TBI) due to blast overpressure. The contract will provide that any inventions developed under this subcontract, whether created by WSU employees working at AIK Inc. or at the University, will be owned by WSU, and AIK Inc. will have an option to acquire a license to them. The University will reserve the right to not enter into the subcontract if the terms and conditions are not within standard university agreement parameters. The subcontract will also be subject to any required conflict of interest management plans developed by the Conflict of Interest committee.

3. The contract has been awarded and will have a term of six months, with an estimated start date in March, 2009.
4. Wayne State University facilities, equipment and personnel will be utilized during the project.
5. One additional WSU employee, Ms. Christina Huber, graduate research assistant working under the direction of Dr. King Yang, will receive partial support under the subcontract as well as direct support from AIK Inc. In addition, two other WSU faculty members, Drs. Pamela VandeVord and Cynthia Bir, will serve AIK Inc. as paid consultants for the Research Project.
6. The pecuniary interest is based on Professor King's role as co-owner of AIK Inc., and his receipt of compensation from AIK Inc. for his services. He may therefore have the potential to financially benefit from the commercial success of the company. Neither Ms. Huber nor Dr. Yang own stock in AIK Inc. Wayne State University does not own any AIK Inc. stock.

ACTION — Upon motion by Governor Abbott and seconded by Governor Massaron, the Board of Governors authorized the President or his designee to enter into a sponsored research agreement with Albert I. King, Inc. (AIK Inc.), a company located in Michigan, for Professor King Yang of WSU to perform a research project as part of a Walter Reed Hospital, U.S. Army SBIR research contract awarded to AIK Inc., on “A Biomechanical Model for the Investigation of Blast Traumatic Brain Injury” (the “Research Project”).

The motion was adopted with the following roll-call vote:

Governor Abbott — yes	Governor Massaron — yes
Governor Bernstein — yes	Governor Miller — yes
Governor Driker — yes	Governor Pollard — yes
Governor Dunaskiss — yes	

Government and Community Affairs Report

Vice President Hollins thanked those who attended the Martin Luther King program, where Susan Taylor, the editor of *Essence* magazine, was the keynote speaker. Over 1,000 individuals participated in the program, of which over 400 were local public school students

sponsored by the University. On the federal level, Congress adjourned in 2008 with moving appropriations bills other than those for the Department of Defense. The Defense budget earmarked support for two projects on the WSU campus, and Wayne received about \$2.4 million. The Omnibus bill that is being currently considered by the House and Senate includes more than \$1 million for Wayne in projects ranging from the School of Business Administration's Legal Clinic, a first-step program for assault victims in Dearborn under congressman Dingell, and support for a mental health program in the School of Nursing from Congressman Upton from Kalamazoo.

Development and Alumni Affairs Report

Vice President Ripple reported that although cash donations are down, the number of donors contributing to the University this year is up over 1,000 over last year. A film describing the Math Corps was shown at a recent Board meeting. The Development Office has been soliciting funds to support the program and recently approached the Kresge Foundation with a request for \$450,000. Vice President announced that the Foundation very generously would be contributing \$600,000 over the next three years to help support the Math Corps.

Endowment Fund

Vice President Ripple presented the endowment fund listed below for approval.

The Drs. Anthony and Joyce Danielski Kales Endowed Scholarship, to recognize scholastic achievement, encourage continued progress and provide assistance to students in financing their education in the School of Medicine. \$25,000

ACTION — Upon motion by Governor Pollard and seconded by Governor Massaron, the Board of Governors established an endowment fund that totals \$25,000 for the purposes presented. The motion was adopted unanimously.

Public Relations

Executive Vice President Dickson stated that the Division of Marketing Communications has achieved one of its objectives, in that Wayne State University is receiving much more national press. The successful conclusion of the Wayne First Capital Campaign was picked up in several media outlets throughout the United States, a very positive piece of news to roll out on a national level and for alumni to hear. Several of the articles dealt with WSU's research enterprise, informing Michigan and the nation about Wayne's developments in translational research and other research areas. Two other news

highlights include increased coverage of WDET, and a report that 80% of Wayne State graduates were employed within six months.

EXECUTIVE COMMITTEE

On behalf of Governor Bernstein, Governor Abbott read the report of the Executive Committee into the record.

Purchase of Property at 5801 Woodward Avenue

ACTION — Upon motion by Governor Abbott and seconded by Governor Massaron, the Board of Governors authorized the President or his designee to complete the purchase of the property at 5801 Woodward Avenue, with the approximate description as show in Attachment 1 of the documents, from the State of Michigan for an amount not to exceed \$1.00 plus necessary acquisition and closing costs subject to acceptable results from a Phase II Environmental Site Assessment (ESA) now underway. Funding for the purchase price and related acquisition and closing costs will come from the Reserve for Non-Recurring Projects. The motion was adopted with a vote of 6-1; Governor Bernstein voted No.

PUBLIC COMMENTS

Secretary Miller received two requests to speak on different topics, and President Noren advised the speakers that they have four minutes to complete their presentations. The speakers' statements are provided below:

Victor Koppang – Detroit Thermal

Dr. Noren and Governors, thank you for this opportunity. I, like Dr. Noren, am new to my position. I have been with Detroit Thermal for about a year. At one time you were a very large customer, and you are a very small customer. I don't expect you to change that decision overnight, but I want to let you know that Detroit Thermal is certainly on the rebound, and unlike our infrastructure, which is underground, our message no longer will be under the radar. We just added \$100 million in commitments for the next ten years led by the DMC, Superior (unclear), the Old Pontchartrain Hotel, and there will be more to follow. But I expect to be here for the long-term. You are right on our piping system. If there is ever any opportunity for us to help you or assist with your expansion or your current infrastructure, I want you to call on me personally. I have talked with John, and (unclear) invited me to be here. But I hope you will consider us in the future. My wife is a graduate cum laude from Wayne State. We certainly have a bright future ahead of us.

And my reason for being here is just to introduce myself and let you know that Detroit Thermal is going to be a strong player in the economic development of Detroit. There is a relationship with the Greater Detroit Resource Recovery Authority that will go beyond June 2009, which we have an agreement now. We don't see that facility shutting down at all. The only reason it could shut down is if the City of Detroit purchased it for \$99 million and then closed it; we just don't see that happening. So, it's refuse, it's green, it's the right thing. By using that facility, we deliver a smaller carbon footprint to our customers, and it's a good thing. So we also help to qualify easier for LEED because they don't have infrastructure on sight. So I will leave some information with you. I appreciate this opportunity. I heard you speak just a few days ago at the Detroit Economic Club. And it's his enthusiasm and energy that is making Wayne State more visible in this state, and it is the same kind of approach that we have to take to Detroit Thermal, because we are growing, we want new customers, and we have all kinds of capacity. So I appreciate this time.

Richard Kuszmar — Part-Time Faculty Paychecks

Hi. I am a lifelong resident of the Detroit area. I am 58 years old. I got my Master's in Social Work from Wayne State in 1994, and this is the first time I have ever felt the need to come before the Board of Governors of Wayne State or any of the other universities in this state, and I did attend Michigan State for my undergrad work.

The reason I am here is because I am a member of a number of different volunteer groups, mostly environmental and peace, and I periodically get mailings from different groups asking for my support. I received a mailing from your part-time faculty union telling me that Wayne State University is not paying their members on time. As a person who has worked all my life, I am a retired State of Michigan employee, the only time that ever happened to me was when the Legislature played games with approving the budget, and the State could not legally issue their checks. Every other employer, if they did not get their check to me on time, would issue me at least 80% of the money owed to me until they could correct the problem in the next check. And believe me, I grew up before computers, and I was there when a hospital I worked at first instituted computerization of the payroll where we still used those punch cards; I cannot even remember what they called that computer program.

And I was really upset that, first of all, this is a university that teaches labor classes; it has a labor library. It has management and business classes; it teaches computer science. And they cannot manage to get their payroll act together? This is, from what I have been told, an ongoing problem; it is not just an isolated incident. I thought, frankly, I would not even have to come here, that when I contacted Mr. Noren's office by phone and asked to be put on the agenda, that I could contact the part-time faculty and find out that the problem had been taken care of. When I checked earlier this afternoon to see if there was a need to come, I was told it still was a problem, that they felt it was not a matter of incompetence, that they felt it was a total disrespect for working people in this area and an arrogance of the administration towards part-time faculty. Apparently, Mr. Noren or the people in charge do not live paycheck to paycheck like most of us have had to do during our lives. It has been a long time since they have been on a small enough pay that they had to worry about that. I know as a retiree that if my check does not come on time, my bills are recurring. My mortgage payment comes at a certain time, my car payments come a certain time, my credit union comes at a certain time. And if my

State of Michigan paycheck is delayed, then I cannot make those bills. I get charged a late fee on my credit cards; I might have to dip into my tax shelter which messes up my whole tax situation, and it causes real hardship. My understanding is that a lot of these part-time faculty do not have health insurance through the University; they have to buy it themselves. If they do not make their premiums, they lose it. And I think you all know the way it works with a lot of these insurance companies; if you miss a payment, they kick you off. Then there is a waiting period if you have an ongoing illness before you can get covered.

So I do not believe that this University is incompetent. I heard Mr. Noren speak. He is obviously an intelligent, educated man; so there must be another reason why the University cannot get their act together. I would hope that you would see that this does not happen, and that I as a member of the public and a taxpayer and an alumni who occasionally contributes to the University, and supports it in other ways by attending the Hilberry and Bonstelle Theatre, would do that so it does not go out, and that this does not get spread beyond to the public. What it would give a person who is not very educated, if it should hit the press, is that, hey, if they cannot even do their payroll, what kind of university is that to send my kids to. So with that, I am going to end it, and hope you do the right thing, and that I do not have to come back here with a group of people next time. Thank you.

President Noren thanked both Mr. Koppang and Mr. Kuszmar for their respective statements and appreciated their interest in Wayne. He added that the administration is concerned that its employees are treated respectfully and compensated in a timely way, and Provost Barrett is already addressing the issue of the late paychecks.

ADJOURNMENT

There being no further business, the meeting adjourned at 5:11 p.m.

Respectfully submitted,

Julie H. Miller
Secretary to the Board of Governors