

Board of Governors

OFFICIAL PROCEEDINGS

May 1, 2015

Regular Meeting

The meeting was called to order at 4:06 p.m. by President Wilson in Room FGH of McGregor Memorial Conference Center. Secretary Miller called the roll. A quorum was present, with the following Board members in attendance:

Governors Dunaskiss, Kelly, Massaron, Nicholson, Pollard, Thompson, Trent; and President Wilson

**Absent:** Governor O'Brien

**Also Present:** Provost Winters, Vice Presidents Johnson, Lanier, Lessem, Lindsey, Staebler, and Wright; and Secretary Miller

**APPROVAL OF CONSENT AGENDA**

**ACTION** — Upon motion by Governor Massaron and seconded by Governor Thompson, the Consent Agenda was approved as presented. The motion was adopted unanimously.

Board Meeting

- A. Approval of the Official Proceedings of March 27, 2015
- B. Personnel Recommendations

Budget and Finance

- C. 6241 Cass – Racer Trust Parking Lot Improvements
- D. Engineering Research Laboratory Upgrades
- E. Scott Hall Roof Replacement

**Approval of the Official Proceedings of March 27, 2015 (Board)**

**ACTION** — Upon motion by Governor Massaron and seconded by Governor Thompson, the Official Proceedings of the March 27, 2015 regular meeting of the Board of Governors were approved as presented. The motion was adopted unanimously.

**Personnel Recommendations (Board)**

**ACTION** — Upon motion by Governor Massaron and seconded by Governor Thompson, the personnel recommendations were approved and action authorized in accordance therewith. The motion was adopted unanimously.

**School of Medicine**

Bret A. Hughes, for appointment as the Dong H. Shin, M.D., Ph.D. Endowed Professorship in Ophthalmology and Glaucoma Research, effective November 1, 2012 through October 31, 2017.

Sylvie Naar-King, for appointment as the Richard and Leslie Helppie Endowed Professorship in Pediatric Urban Health in the Department of Pediatrics, effective October 1, 2012 through September 30, 2017.

**Special Notes on Administrative Appointments  
School of Library & Information Science**

Sandra Yee, one-year extension of appointment as Dean, School of Library & Information Science, ending on May 31, 2017. The term of the assignment as dean is subject to the pleasure of the President or his/her designee.

**6241 Cass – Racer Trust Parking Lot Improvements (Budget and Finance)**

The Racer Trust parking lot, located at the northwest corner of Cass and Amsterdam, was purchased by the University in November, 2014. The lot will provide approximately 130 parking spaces to support the occupants of the iBio Center, located diagonally across the street on the southeast corner of the intersection. The project scope includes demolition of existing conditions, installation of all new subsurface drainage, new asphalt paving including striping, landscaped islands, and new lighting, gate access equipment, and ornamental fencing.

**ACTION** — Upon motion by Governor Massaron and seconded by Governor Thompson, the Board of Governors authorized the President or his designee to proceed with the design, solicitation of bids and the award of contracts to complete improvements to the parking lot located at 6241 Cass Avenue (Racer Trust Lot) for a project cost not to exceed \$650,000. Funding for this project will be provided from the Parking and Transportation Services Auxiliary. The motion was adopted unanimously.

**Engineering Research Laboratory Upgrades (Budget and Finance)**

At its meeting of June 27, 2014 the Board of Governors authorized funding to begin the process of renovating eight research laboratories in the Engineering Building. The most urgent scope of the project was to do all the work necessary to relocate two Biomedical Engineering cleanroom laboratories to the EDC, and that portion of the project has been completed.

It was understood at the time that the vacated cleanroom labs, along with six others in the original Engineering Building, would be renovated and upgraded, and additional funding would be required. The scope of work in some of the labs was extensive, including new fume hoods and exhaust systems, replacement casework, and mechanical and electrical

infrastructure upgrades. Others would require cosmetic upgrades only. Bids have been received and the administration requests approval so the project can be completed.

**ACTION** — Upon motion by Governor Massaron and seconded by Governor Thompson, the Board of Governors authorized the President, or his designee, to increase the project budget from \$1,000,000 to \$2,500,000 to complete the renovation and upgrade of eight research laboratories in the Engineering Building. Funding for this \$1,500,000 increase will be provided from the Depreciation Reserve (\$600,000), the Research Facilities fund (\$600,000), and the Office of the Provost (\$300,000). The motion was adopted unanimously.

**Scott Hall Roof Replacement (Budget and Finance)**

Scott Hall, built in 1971, provides the School of Medicine with administrative, classroom, lecture hall, research laboratory and vivarium space. The penthouse roof is experiencing leaks directly above sensitive mechanical equipment and electrical switchgear. The proposed project includes a new penthouse roof as well as additional safety equipment at roof access points.

**ACTION** — Upon motion by Governor Massaron and seconded by Governor Thompson, the Board of Governors authorized the President, or his designee, to award contracts to replace the penthouse roof of Scott Hall for a project cost not to exceed \$550,000. Funding for this project will be from the deferred maintenance reserve which had a balance of \$2.9 million as of April 1, 2015. The motion was adopted unanimously.

**BOARD OF GOVERNORS FACULTY RECOGNITION AWARDS**

The Board of Governors presented the 2015 Faculty Recognition Awards which are based on works of extraordinary contribution to scholarship completed during the past twelve months. Each recipient receives a framed citation, an engraved plaque, and a monetary award of \$2,500. Nominations are submitted in writing to a selection advisory committee appointed by the President. The selection committee is chaired by the Provost or his/her designee and composed of their faculty peers. The names of the four awardees and the citations presented are shown below.

**Jorgelina Corbatta, Department of Classical and Modern Languages, Literatures, and Cultures**

Professor Corbatta was unable to attend the meeting, and Dean Wayne Raskind of the College of Liberal Arts and Sciences accepted the award on her behalf. Governor Pollard read the following citation:

The Board of Governors recognizes Jorgelina Corbatta, Professor in the Department of Classical and Modern Languages, Literatures, and Cultures, College of Liberal Arts and Sciences, for the publication of *Borges y yo / Borges y los otros (Borges and I / Borges and the Others)*(Buenos Aires: Editorial Corregidor, 2013).

In her sixth book, Corbatta culminates her career-long interest in the writings of Jorge Luis Borges and his literacy legacy. In this book, she brings together her earlier essays on Borges's relationship to such other Argentinean writers as Julio Cortázar, Manuel Puig, Juan José Saer, and Ricardo Piglia. In addition, the book also contains a previously unpublished and invaluable interview between Corbatta and Borges a few years before his death. Prof. Corbatta carries out the very challenging task of shedding new light one on of the seminal Latin American writers, teasing out new ways of viewing his works, in particular, through her feminist and psychoanalytic interpretations. Finally, she is able to relocate Borges within a specifically Argentinean tradition by mapping out his literary legacy.

Corbatta's books have been innovative in the field of Latin American Studies. A quick review of her book's titles shows the scope of her research throughout the years: narrative of resistance, dictatorships, feminism, nation formation, and key studies on Puig, Saer, and Borges.

The Board of Governors is pleased to recognize Professor Jorgelina Corbatta for her distinguished contribution to Latin American Studies and bringing to light the importance of Borges's work.

#### **Jaime Goodrich, Department of English**

Governor Nicholson read the following citation:

The Board of Governors recognizes Jaime Goodrich, Associate Professor in the Department of English, College of Liberal Arts and Sciences, for the publication of *Faithful Translators: Authorship, Gender, and Religion in Early Modern England* (Evanston: Northwestern University Press, 2013).

*Faithful Translators* is the first book to examine translations of religious works in general and women's devotional translations in depth during sixteenth- and seventeenth-century England. The book argues against earlier interpretations that treated women's translations in isolation and judged them inferior or peripheral. Additionally, the book's focus on translation places it squarely within the fields of translation studies and studies of early modern literature and culture. At the same time, Goodrich investigation of women's devotional translations aligns it with women's studies and religious studies. She integrates analytical approaches from historicism, textual studies, and translation studies in a skillful combination of close readings informed by contemporary critical theory.

The distinction of *Faithful Translators* is two-fold. It not only fills a gap in existing knowledge of the understudied genre of devotional translations, but it also challenges prior understandings of the publication strategies of early modern women writers and raises questions about the nature of authorship in the broader context of literary and cultural expression in the period. Prof. Goodrich also eschews earlier dichotomies of gender, identifying both similarities and differences in the habitus of translation. Both male and female translators offered their work to potential or actual patrons, using it as a

means of self-authorization and support for, or opposition to, particular theological stances and devotional practices. Prof. Goodrich argues persuasively that female translators and their male editors manipulated gender expectations by developing literary forms of authority in a heteroglossia of multiple voices and intertextual influences.

The Board of Governors is pleased to recognize Professor Jaime Goodrich for her contribution to translation studies and early modern literary and cultural studies.

**renee hoogland, Department of English**

Governor Thompson read the following citation:

The Board of Governors recognizes renée hoogland, Professor in the Department of English, College of Liberal Arts and Sciences, for the publication of *A Violent Embrace: Art and Aesthetics after Representation* (Hanover, NH: Dartmouth College Press, 2013).

In *A Violent Embrace*, hoogland makes a compelling argument for a critical engagement with how art objects produce an aesthetic encounter. She theorizes our affective relationship to art. *A Violent Embrace* is an interdisciplinary work that takes up important questions in the area of visual arts (including photography, documentary film, installation art, and architecture). Additionally, the book concerns itself with a dimension of aesthetic and cultural experience that is all too often ignored, both by students being asked to reflect critically on works of art and literature for the first time and by many of the most sophisticated critics and interpreters. hoogland is concerned with cultural works not as a self-contained and completed products, but as ongoing processes that invite multiple forms of reception and continuing re-evaluations. In this way, she focuses our attention upon what she calls “the actual work that a work of art/literature does in the world” when it encounters an audience. The book makes a significant contribution to the fields of cultural studies, aesthetics, and visual culture

The Board of Governors is pleased to recognize Professor renée hoogland for her contribution to the studies of aesthetics and her theory on the way art moves us.

**Chris Tysh, Department of English**

Governor Kelly read the following citation:

The Board of Governors recognizes Chris Tysh, Senior Lecturer in the Department of English, College of Liberal Arts and Sciences, for the publication of *Our Lady of Flowers, Echoic* (Los Angeles: Les Figues Press, 2013).

*Our Lady of Flowers, Echoic* is the second volume of her three-part project, *Hotel des Archives*. In this work, Prof. Tysh transforms Jean Genet’s 1943 novel *Notre Dame des Fleurs* from its original form in French prose to an epic-length poem written in English. The work is notable for its strategic transformation of the seminal text by Genet, for its innovation and courage of form, and for its performance of the unique poetic practice of transcreation. One of the most significant contributions of her work in this trilogy, and particularly in *Our Lady of the Flowers, Echoic*, is a radical awareness regarding the irreducibility of the generative: by changing a classic work of prose into poetry, she accentuates and make indelible the gap to which all translation is subject. Tysh’s methods enact a sustained critique of translation as a historical practice.

In drawing the reader's attention to Genet's vibrant language, Prof. Tysh has created a new lens in which to view Genet's work—as an epic-like poem still rooted in the explicit quotidian, filled to the brim with sexual exploits and struggles for gay men in the twentieth century. Additionally, *Our Lady of the Flowers, Echoic* reveals the porous relationship between fiction and poetry, and how altering form and genre can heighten language through dynamic exchange.

The Board of Governors is pleased to recognize Professor Chris Tysh for her distinguished contribution to transcreation, and the successful application of transcreation in her work.

On behalf of the Board of Governors and the administration, President Wilson expressed how proud they were of the award winners and their impressive scholarly works.

## PRESIDENT'S REPORT

President Wilson gave a brief report on campus developments.

- **University Rankings** — The President noted that many rankings of institutions of higher education, such as the *U.S. News and World Report*, are based on reputation and how selective the university is. Some new rankings are attempting to bring more objectivity to the process. The University Ranking by Academic Performance uses criteria such as the number of articles published by faculty, their research impact, the research quality measured by the reputation of the journals publishing the articles, and international acceptance of the institution measured by international collaborations. Based on these factors, WSU ranked 67<sup>th</sup> best in the U.S. and 221<sup>st</sup> best internationally for 2014-2015. This is a more objective ranking, and the University will work harder in these areas to improve rankings next year. A second ranking system comes from the Brookings Institution which looks at the value added of colleges and universities. They assign a plus or negative value based on what they feel the students should have earned according to the students' background and the institution's characteristics, and compare that to what the students actually earn after a certain number of years. Wayne State has a plus rating of plus 15% in terms of its alumni's mid-career earnings. It is the highest in the Detroit area, and in the top 20% in the entire state, with only three other Michigan universities having a higher impact on their students than WSU. President Wilson felt these rankings far more accurately reflect the value of a WSU education than the more popular rankings.
- **Recognition Ceremonies** — Two recognition ceremonies were held on campus during the past week. The annual Employee Recognition Program honored 492 employees for their service ranging from ten to fifty years. Sixty-six percent of them had at least 20 years of

service. President Wilson said the University could not accomplish its mission without the dedication and talent of these men and women. The second ceremony, the Academic Recognition Program, honored faculty and academic staff for notable research, publications, grants and honors received during the last year. The honorees included the four faculty who received the Board of Governors Faculty Recognition Awards, as well as the recipients of various presidential and provost awards. The President said the event highlighted the quality of WSU's faculty and reinforced the results of the two ranking systems he discussed earlier, illustrating the high regard in which Wayne State is held.

- **Student Athletes** — President Wilson noted that in addition to faculty and staff, recognition was also extended to student athletes at an annual program honoring their academic and service initiatives. Thirty percent of student athletes attained a g.p.a. of 3.5 for the Fall 2014 term. WSU's student athletes contributed nearly 10,000 hours of community service, including the Basic Needs Drive where they filled 1300 bags with 20,500 items for the needy in our society. Also, the Athletic Department held its annual "W Week" April 18-24, honoring women's athletics. The women's tennis team, ranked first in the region and 19<sup>th</sup> nationally, will host its first NCAA regional tournament during the upcoming weekend.
- **Nepal Earthquake** — President Wilson expressed the university community's condolences to the families impacted by the recent earthquake in Nepal. At Wayne State, one undergraduate and 16 graduate students come from Nepal, and numerous students, alumni, faculty, and staff have some ties to the region. The Office of International Students and Scholars is reaching out to those students to assist in any way possible, and is also investigating options for a fund drive on campus.
- **First Lady's Visit** — Earlier in the day, the University hosted First Lady Michelle Obama in celebration of Signing Day. The event is held across the nation with high school seniors making the decision on which college they will attend in the fall. President Wilson thanked everyone who worked to make the event run smoothly, including Chief Anthony Holt of Public Safety.

President Wilson completed his report.

### **SPECIAL TOPIC – WSU ECONOMIC DEVELOPMENT AND MIDTOWN UPDATE**

President Wilson asked Vice President Staebler to provide an overview on economic development in the area and give an update on recent activities in TechTown and Midtown.

Vice President Staebler stated that universities are notorious for being ivory towers and inwardly focused, and the goal of the Office of Economic Development is to "extravert" the university. The Office collaborates and partners with units across the university responsible for

housing, transportation, and public safety, among others, and works with the Marketing and Development divisions on several initiatives, all towards the goal of promoting business activity and growth in Midtown, across the city, and across the region. His report will focus on three main areas: Placemaking, Business, and Talent. Placemaking is about making places that are vibrant, to live, work, play, and study. His office will work with and help any kind of business, small or large, any technology or lifestyle. A variety of talent programs are designed to increase the numbers and level of talent available for businesses, governmental organizations, and universities.

### **Placemaking**

Vice President Staebler said that a platform called Neighborland donated its services, at a value of \$25,000 to \$30,000, to engage the campus community and find out what people would like to see on campus and the surrounding area, such as bike repair stations, more restaurants, public art. As a result, a bike repair stand has been placed in front of the Mort Harris Recreation Center next to the bike rental, and several bike racks have been added around the campus. To encourage people to get out of their car and walk, a Walk Finding campaign has been initiated for the next six months, with directional signs around the campus and Midtown area indicating, for example, that it is a five-minute walk to ice cream, or a ten-minute walk to the theater. Another initiative is a partnership with the Detroit Institute of Arts where the D.I.A. places reproductions from its collection outside in various locations on and off campus. Docent-led tours are available, as well as walking and biking tours.

The University has also engaged in several transportation and mobility initiatives, including its \$3 million investment in the M-1 Rail project on Woodward Avenue. Another project is a public bike share system for the city of Detroit, a mobility feature that already exists in about 53 major cities in the nation. For two and a half years, a team from Mr. Staebler's office, led by Lisa Nuszowski, has been working with about 20 stakeholders in fundraising and implementing the system, and the project is about two-thirds of the way towards completion. Other efforts include bringing Zipcars to campus. Three years ago there were two on campus, and now there are 20. Mr. Staebler described how initially the Zipcar company did not want to leave campus and establish service downtown, but Mr. Dan Gilbert convinced Zipcar's CEO to do so, and now there are about 50 in the greater downtown area. In a pilot study last fall with the Detroit Department of Transportation, 3,000 bus passes were provided to students, and they were taught how to use the bus to go to various activities. Mr. Staebler's office is now working with DDoT and SMART to set up a more permanent program. The purpose of these efforts is to provide students and staff with greater mobility around the Midtown and downtown areas.



The LiveMidtown incentive program, in its fifth year, is one where WSU, Henry Ford Hospital, and the Detroit Medical Center provide incentives to their employees to live in the neighborhood by renting or buying. The program has been successful and achieved its goals. More than 1600 people have moved into Midtown, increasing its density by 10%. Occupancy rates are in the high 90 percentages and places like the Auburn at Cass and Canfield, with 54 units, has a waiting list of over 800.

Without public safety, there would be no economic development. No one will invest or spend their time or money in a neighborhood unless they feel safe. Mr. Staebler commended Chief Anthony Holt and his Public Safety Department for a tremendous job. The offices work together to introduce the community to a safety or security audit and to the safe watch program. The Department received national recognition when *The New York Times* recently published an article describing how crime has dropped over 50% since Public Safety began their proactive policing model in Midtown. Mr. Staebler said the statistics support his statement that Midtown is actually safer than Birmingham, Troy, East Lansing, or Ann Arbor. The reality of safety has changed in Midtown, and now the perception must change as well, and Mr. Staebler asked everyone to be ambassadors and disseminate the news.

### **Business**

The Office of Economic Development has a great deal of contact with businesses. The Blackstone LaunchPad, a student entrepreneurship program, began three years ago and has been very successful, with over 1100 current members who pitched about 500 venture ideas and formed 147 companies. Almost 80 of the companies now generate revenue and are hiring employees.

Another program, the Front Door for Business Engagement, has proven to be very helpful for small businesses by providing access to WSU faculty, researchers and business contracts. Vice President Staebler explained that large companies such as Dow Chemical or Ford Motor have one whole division that builds partnerships with universities, an asset not available to a small business. If they call an academic department and ask for help with their product, it is doubtful a student or faculty member would know how to help them. His staff, therefore, created the Front Door to provide a sort of concierge service into the University. The program has made hundreds of contacts with small businesses and brought in about \$450,000 in smaller contracts for sponsored research, while helping the business with the resources they need.

The Goldman Sachs 10,000 Small Businesses is a national program that helps second-stage, more mature companies. It has been very successful at Wayne, with over 100 graduates

and now on its fourth cohort. Nationally, the data indicate that over 65% of their alumni are increasing revenues and 45% are creating jobs. Mr. Staebler noted that the numbers for the WSU cohorts are 10% to 15% higher than they are nationally.

Mr. Staebler next discussed the progress in TechTown. Because of the name, most people assumed that everything done there is related to technology, but that is only part of the story. Wayne State runs a Venture Accelerator program, a very structured module-based model where people spend about three months receiving the training necessary to run their technology-based businesses. Those businesses could be anything from product development to technology road mapping.

Another program is the Detroit Technology Exchange (DTX) Launch Detroit Program, a collaboration between TechTown, Next Energy, TechStars, Bizdom and about five or six downtown partners. The program serves college students and recent graduates who train on an accelerator model similar to the Venture program. The difference is that the students receive a stipend of up to \$2,500 to start up a company and develop it during the summer at TechTown. About half of the students are from WSU, but the program attracts students from all over the state.

Other activities include incubating technology-based companies and providing them with resources such as access to capital and to entrepreneurs in residence. There are also programs that help commercialize technology outside of the University, as well as helping non-technology-based businesses.

TechTown also runs the *SWOT City* program that goes into seven neighborhoods to work with local community development corporations and identifies entrepreneurs who are starting businesses in those neighborhoods. They are given technical assistance, help with rental subsidies, and help with managing inventory. The program provides not only jobs and opportunities in those neighborhoods, but also amenities for the residents, who might need a coffee shop or a restaurant. TechTown also runs a Retail Boot Camp to help in starting a retail operation, with about 15 or 20 people taking part in the program each year. In summary, since 2007 TechTown has helped more than 1100 companies create about 1200 jobs.

### **Talent**

Mr. Staebler next discussed the various Talent programs that help develop the entrepreneurs necessary for economic growth. The Detroit Revitalization Fellows program, a professional fellowship funded by several foundations, matches emerging leaders from around the state and the country with the organizations participating in the Detroit Revitalization. They meet on a monthly basis for personal and professional development, work on group projects

and discuss the challenges facing Detroit. Currently the interview conference is being held downtown for 55 finalists vying for the 20 spots in the third Cohort, which initially had 650 applicants.

The Detroit Orientation Institute holds sessions to introduce people to what is happening in Detroit. During the half-day sessions participants are taken around the city to meet with individuals who are involved in Detroit's development. The 90-minute sessions involve a lunch where a single topic is discussed. The next session is May 21, with transit as the topic. Longer sessions on various topics, called "Dig Deeper", are held for a day or more. The Richard C. Van Dusen Urban Leadership Forum brings in national speakers to connect with local leaders, with Theaster Gates and Gil Penalosa as this year's speakers.

The last topic covered in this section was funding and resources. Including TechTown, about 40 employees work on economic development. Wayne State provides about \$430,000 of general fund allocation, with the remainder of the \$9 million budget coming from a variety of foundation funding and \$2 million rent from TechTown. Mr. Staebler noted that for its contribution of \$430,000, WSU receives a considerable amount of exposure and contacts.

### **Midtown**

The last part of Vice President Staebler's presentation dealt with developments in Midtown. He showed several illustrations of under-utilized industrial buildings that are being renovated for new uses. A building on Canfield between Cass and Second now houses several business, including Shinola, Willy's, and the Jolly Pumpkin. Altogether, about 142 new enterprises have been established in Midtown in the last few years. A publication called the "7.2 SQ MI" reports on developments in Midtown, showing that from 2010 to 2014, 836 new housing units were constructed, and 68 were renovated, with 65% of rental units having a rent of less than \$800. The commercial vacancy rate is down to 11%, while the commercial lease rate rose to \$16 per square foot, a rate equal to those in suburban Detroit. Mr. Staebler explained that the rate in Ann Arbor is \$35 to \$40/sq.ft., and TechTown can actually get \$18 to \$24/sq.ft., with a rapidly dropping vacancy rate. He noted that in the two years of 2013-2014, there has been over \$2 billion of investment in the Midtown district.

Mr. Staebler illustrated this investment by summarizing recent projects. Over the last eight to ten years, 72 real estate projects have been completed, with 21 currently under construction, and about 25 to 30 that are definitely in the pipeline for construction in the near future. Among them are the buildings at the corner of Woodward & Willis and on the corner of Woodward and Canfield. Mr. Staebler credited Sue Mosey, president of Midtown Detroit, for ensuring that the buildings would be used for restaurants, offices and retail shops, rather than

filling Woodward Avenue with fast food businesses. He called attention to the Selden Standard, whose chef made the semifinals for the James Beard Award this year for the Best New Chef category. The establishment is on the corner of Second and Selden, at the outer reaches of Midtown. Its renovation, together with the Rainer Court Apartments a block further on Third, shows that development is extending beyond the outer fringes of Midtown.

Strathmore Hotel is one of his favorite projects. The building stood empty for many years and is now being renovated into 130 apartments. Forty percent of them will be classified as affordable housing, a requirement given the financing and tax credits used in the financing. There is a concern that development is leading to gentrification and pricing many people out of Midtown's housing market. Mr. Staebler said that actually, 35% of the units currently available in Midtown, and about one third of the units in the pipeline, are classified as affordable housing. He admitted it will be a challenge to maintain that status, but at least for the next three to five years construction projects are still including significant affordable housing components.

Construction on the M-1 Rail project along Woodward Avenue will continue for another 18 months. The sponsors will be credited at each of the stations. WSU paid for one station but will be served by four, from Warren to TechTown. Finally, the last phase of the Midtown Greenway Loop is under construction later this year, running up Cass Avenue from Canfield to Kirby. The rest of the Midtown loop is completed, and work is being done to connect it to the Dequindre cut, Eastern Market, and the riverfront. Walkers, joggers, and bikers will have a paved, well-lit, landscaped road from the campus to Eastern Market, and the riverfront. Vice President Staebler concluded his presentation and the floor was open for questions.

In response to Governor Trent's question, Mr. Staebler said the project at Cass and Canfield is still in its early stages of discussion, and it is possible there may be a change in developers.

Governor Thompson thanked Vice President Staebler for his presentation and commended him for his work. She asked if any programs in TechTown are specifically geared towards developing minority- or women-owned businesses. She also asked if there is access to venture financing or other forms of financing for TechTown businesses.

Mr. Staebler replied that about 70% of TechTown's clients have been minority-owned businesses, and more than half are women-owned. Although there is no specific program targeted at minority- or women-owned businesses, programs such as the *SWOT City* go into neighborhoods where 94% of the businesses they work with are owned by African Americans. On the technology-based side, the client base has similar demographics, where clients are 50% African Americans and women about 40%. Mr. Staebler recalled that Dean Forsythe recently

discussed the YEA! Program targeted at 6<sup>th</sup>-12<sup>th</sup> grade female students to teach them about entrepreneurship. The program is sponsored by NAWBO, the National Association of Business Women Owners, and is the only one specifically targeted for women.

With respect to venture capital, Vice President Staebler said one of their funding resources is the Business Accelerator Fund, which is a state-designated fund available because TechTown is located in the Smart Zone. That pool of capital is used in small amounts for business that need help, for example, in securing licenses and protecting intellectual property, performing a market study or hiring a consultant. A number of angel groups and some early stage capital partners help with funding resources; for instance, Invest Detroit, Techstars Mobility, Detroit Venture Partners and Invest Michigan help fund the Detroit Technology Exchange partnership. The Blackstone LaunchPad program receives funds from the Warrior Fund, which provides small awards of \$2,500 to student-led businesses. Needless to say, more risk capital would always be welcome. Mr. Staebler concluded his report.

## **BOARD COMMITTEE REPORTS**

President Wilson reported that two standing committees met during the morning session. A detailed report of the discussions during each committee can be found in the Minutes of that committee.

### **Academic Affairs Committee**

The Academic Affairs Committee had one informational item on its agenda.

**Presentation: The School of Business Administration** — Dean Robert Forsythe presented an informational report on the SBA, describing in detail its demographic profile, academic programs, the goals of its Strategic Plan, and new programs under consideration.

### **Budget and Finance Committee**

The Committee had one informational report and four action items, three of which were approved as part of the Consent Agenda.

**Contingency Reserve** — There were no requests for transfers from the fund, and the balance for FY 2015 remains at \$220,000.

### **School of Medicine Tuition Rates, FY 2016**

The administration requested a 2.0% increase in School of Medicine tuition rates for FY 2016 that will apply to incoming Year I M.D. students only. The rates for Year 2, 3, and 4

students will remain at the FY 2015 levels. The intent of this model is to ensure that all M.D. students will not experience increases in their tuition and fee rates while pursuing their M.D. degree. All future Year 1 M.D. students will be subject to rate increases as approved by the Board for the year in which they enter medical school. If a student requires more than 200 credit hours to complete the M.D. degree, those additional credit hours will be charged at the rate of the incoming class of that year, regardless of their year class status.

Another feature of the proposal is the restructuring of the University-wide Student Services Fee (formerly the Omnibus Fee) and the Recreation Center Fee (RCF) for M.D. students. The annual RCF will be eliminated as a separate fee and incorporated into the per-credit-hour Student Services Fee at the rate of \$24.00 for incoming Year 1 students, and \$23.00 for Year 2, 3, and 4 students. With the elimination of the RCF, the \$23.00 represents no change in tuition for current M.D. students.

In addition, the proposal includes a 2.0% increase, or \$16.50, in the annual Student Support Fee, which is used to fund microscope rentals, photocopy expenses, teaching materials, National Board examination fees, and other course-related expenses. Again, the increase would apply only to Year 1 students.

**ACTION** — Upon motion by Governor Massaron and seconded by Governor Thompson, the Board of Governors unanimously adopted a base tuition rate increase of 2.0% for the School of Medicine M.D. program for FY2016 for incoming students only.

Further, the Student Medical School Support fee (annual fee) was increased from \$823 to \$839.50 and the Student Service Fee (per credit hour) increased from \$22.50 to \$24.00. In addition, the Recreation and Fitness Center (RFC) Maintenance Fee, previously charged to all students will be eliminated and will now be part of the Student Service Fee.

These new rates will be applicable to only Year 1 students enrolled in the M.D. program. All other M.D. students (Years 2 through 4) would continue to pay the FY 2015 tuition and fee rates. M.D. students (Years 2 through 4) will also have the Recreation and Fitness Center Fee eliminated as now it will be part of the Student Services Fee. The overall tuition and fee impact to the students will be 0% change.

Further, the Board of Governors authorized the President or his designee to make adjustments to the rates for special programs or where otherwise appropriate.

The School of Medicine M.D. tuition and fee rates for FY 2016 are as follows:

Category	Resident	Non-Resident
Tuition (per credit)		
Year 1 only	\$621.25	\$1,292.80
Year 2, 3, 4 only	\$609.05	1,267.45
Student Services Fee (per credit)		
Year 1 only	\$24.00	\$24.00
Year 2, 3, 4 only	23.00	23.00
Student Medical School Support Fee (annual)		
Year 1 only	\$839.50	\$839.50
Year 2, 3, 4 only	823.00	823.00
Recreation Center Fee (annual)	\$0.00	\$0.00

**REPORTS AND RECOMMENDATIONS FROM THE UNIVERSITY ADMINISTRATION**

The Provost and the vice presidents submitted the written informational reports listed below describing activities in their divisions.

**Academic Affairs Informational Report — Student, Faculty and Academic Staff Achievements** — Provost Winters called attention to the Advanced Placement Day held April 28. The event, hosted by the College of Liberal Arts and Sciences, the Irvin Reid Honors College, and Undergraduate Admissions, provides an opportunity for students in advanced placement classes in high schools to come to campus, attend lectures given by WSU professors, and have lunch on campus. Attendance at these events has grown from 1390 in 2012 to about 1900 this year.

**Government and Community Affairs Report** — Vice President Lindsey reported that the vote that will take place on Proposal 1, the road funding proposal, will potentially have an impact on the state budget, and perhaps on education. In addition to the First Lady’s visit, representatives of the U.S. Department of Education spent the day at WSU. Assistant Secretary James Minor met with President Wilson, Provost Winters, and Associate Provosts Brockmeyer and Ezzeddine, and visited all of WSU’s federal TRIO programs.

**Report on Research Awards** — Vice President Lanier

**Economic Development Report** — Vice President Staebler

**Development and Alumni Affairs Report** – Vice President Johnson noted that 60% of the Pivotal Moments campaign goal has been reached. She added that a very successful campaign kickoff was held in Phoenix on April 20, and she expressed her appreciation to

Governors Pollard, Trent, O'Brien, and Kelly who attended the event in conjunction with their attendance at the AGB Conference. The Division is engaging WSU's many alumni and donors throughout the country, and will hold Pivotal Moments campaign kickoffs in the state in Petoskey on June 30 and Grand Rapids on September 22.

### Establishment of Endowment Funds

**ACTION** — Upon motion by Governor Thompson and seconded by Governor Kelly, the Board of Governors established endowment funds that total \$592,618.81 for the purposes presented. The motion was adopted unanimously.

1. The Cockrel/Ravitz Memorial Endowed Scholarship to recognize scholastic achievement, encourage continued progress, and provide assistance to students in financing their education in the Law School. \$316,404.87
2. The James H. McMicking Endowed Scholarship (fund functioning as an endowment) to recognize scholastic achievement, encourage continued progress, and provide assistance to students in financing their education in the College of Engineering, Department of Chemical Engineering. \$76,626
3. The Medical Center Emergency Services (MCES) Endowment for the Advancement of Excellence in Medical Education and Research to support education and research in the Department of Emergency Medicine at the School of Medicine. \$41,000
4. The Dr. Sultana N. Naher Endowed Prize to recognize excellence in teaching, research and scholastic achievement in the Department of Physics and Astronomy in the College of Liberal Arts and Sciences. \$55,000
5. The Kenneth K. Newton Scholarship (fund functioning as an endowment) to recognize scholastic achievement, encourage continued progress, and provide assistance to students in financing their education in the School of Medicine. \$25,000
6. The James E. Puklin, M.D., Endowed Award for International Opportunities to pay expenses incurred by residents, fellows or medical students traveling abroad to attend international ophthalmologic electives and activities, and to provide funding to bring any faculty, residents, fellows or medical students in institutions located abroad to the Kresge Eye Institute to lecture or to observe its activities. \$25,000
7. The Donald J. Roberts Endowed Scholarship to recognize scholastic achievement, encourage continued progress, and provide assistance to students in financing their education in the School of Social Work. \$10,000



8. The Sastry Foundation Endowed Scholarship to recognize scholastic achievement, encourage continued progress, and provide assistance to students in financing their education in the College of Liberal Arts and Sciences. \$25,000
9. The Dennis J. Tini Endowed Scholarship Fund for Music Excellence to recognize scholastic achievement, encourage continued progress, and provide assistance to students in financing their education in the College of Fine, Performing and Communication Arts. \$18,587.97

**Dissolution of Endowment Funds – Vice President Johnson**

The donors of three endowment funds requested that those funds be dissolved and that the balance in the corpus and the beneficiary account be transferred to establish two new endowment funds as described above, the Cockrel/Ravitz Memorial Endowed Scholarship, and the Dennis J. Tini Endowed Scholarship Fund for Music Excellence.

**ACTION** — Upon motion by Governor Nicholson and seconded by Governor Trent, the Board of Governors approved the dissolution of the following endowment funds:

- 1) The Kenneth V. Cockrel Endowed Scholarship
- 2) The Justin C. Ravitz Memorial Endowed Scholarship
- 3) The Dennis J. Tini Endowed Fund in Music

The motion was adopted unanimously.

**ADJOURNMENT**

There being no further business, the meeting adjourned at 5:02 p.m.

Respectfully submitted,



Julie H. Miller  
Secretary to the Board of Governors