



Board of Governors

OFFICIAL PROCEEDINGS

June 26, 2015

Regular Meeting

The meeting was called to order at 3:03 p.m. by President Wilson in Room FGH of McGregor Memorial Conference Center. Secretary Miller called the roll. A quorum was present, with the following Board members in attendance:

Governors Dunaskiss, Kelly, Massaron, Nicholson, O'Brien, Pollard, Thompson, Trent; and President Wilson

Also Present: Vice Presidents Decatur, Johnson, Lanier, Lessem, Lindsey, Staebler, and Wright; and Secretary Miller

Before continuing with the agenda, President Wilson showed a short film created by the University's orientation leaders, Katie Rawlings, Interim Director of Undergraduate Admissions, Cheryl Collin, Director of the University Advising Center, and Associate Provost Monica Brockmeyer. The film featured students discussing sexual assault, suicide, exclusion and bullying, substance abuse, and respecting all traditions as well as themselves. It will be shown during the New Student Orientation programs prior to the Fall 2015 term.

APPROVAL OF CONSENT AGENDA

ACTION — Upon motion by Governor Dunaskiss and seconded by Governor Thompson, the Consent Agenda was approved as presented. The motion was adopted unanimously.

Board

- A. Approval of the Official Proceedings of the May 1, 2015 Regular Board Meeting.
- B. Personnel Recommendations

Academic Affairs

- C. Establishment of a Master of Arts in Public History
- D. Change in the Name of the Molecular Biology and Genetics Master of Science and Ph.D. Programs
- E. Discontinuance of the Post-Bachelor Certificate in Computer Science

Budget and Finance

- F. Engineering Material Science Nano Laboratory
- G. Fountain Court Renovation
- H. Scott Hall 4th Floor Laboratory Renovation

Approval of the Official Proceedings of May 1, 2015 (Board)

ACTION — Upon motion by Governor Dunaskiss and seconded by Governor Thompson, the Official Proceedings of the May 1, 2015 regular meeting of the Board of Governors were approved as presented. The motion was adopted unanimously.

Personnel Recommendations (Board)

ACTION — Upon motion by Governor Dunaskiss and seconded by Governor Thompson, the personnel recommendations were approved and action authorized in accordance therewith. The motion was adopted unanimously.

School of Business Administration

Cheol Lee, associate professor, for tenure per University year in the Department of Accounting, effective August 19, 2015.

Jaegul Lee, associate professor, for tenure per University year in the Department of Management & Information Systems, effective August 19, 2015.

College of Education

Ingrid Guerra-Lopez, for promotion from associate professor to professor, effective August 19, 2015.

Cheryl Somers, for promotion from associate professor to professor, effective August 19, 2015.

College of Engineering

Dongxiao Zhu, associate professor, for tenure per University year in the Department of Computer Science, effective August 19, 2015.

College of Fine, Performing and Communication Arts

Mary Anderson, associate professor, for tenure per University year in The Maggie Allessee Department of Theatre and Dance, effective August 19, 2015.

Mary Weir, associate professor, for tenure per University year in the Department of Art and Art History, effective August 19, 2015.

Law School

Justin Long, associate professor, for tenure per University year, effective August 19, 2015.

College of Liberal Arts and Sciences

Giovanni Bonvicini, Department of Physics and Astronomy, for promotion from associate professor to professor, effective August 19, 2015.

Krista Brumley, associate professor, for tenure per University year in the Department of Sociology, effective August 19, 2015.

James Carr, for appointment as the Coleman A. Young Endowed Chair and professor (research) in the Department of Urban Studies and Planning, effective August 19, 2015.

G. Andres Cisneros, associate professor, for tenure per University year in the Department of Chemistry, effective August 19, 2015.

John Corvino, Department of Philosophy, for promotion from associate professor to professor, effective August 19, 2015.

Vanessa DeGifis, associate professor, for tenure per University year in the Department of Classical and Modern Languages, Literatures, and Cultures, effective August 19, 2015.

Anne Duggan, Department of Classical and Modern Languages, Literatures, and Cultures, for promotion from associate professor to professor, effective August 19, 2015.

Andrew Feig, Department of Chemistry, for promotion from associate professor to professor, effective August 19, 2015.

Ewa Golebiowska, Department of Political Science, for promotion from associate professor to professor, effective August 19, 2015.

Jian Huang, associate professor, for tenure per University year in the Department of Physics and Astronomy, effective August 19, 2015.

Lara Jones, associate professor, for tenure per University year in the Department of Psychology, effective August 19, 2015.

Kyu-Nahm Jun, associate professor, for tenure per University year in the Department of Political Science, effective August 19, 2015.

Leisa Kauffmann, associate professor, for tenure per University year in the Department of Classical and Modern Languages, Literatures, and Cultures, effective August 19, 2015.

Hengguang Li, associate professor, for tenure per University year in the Department of Mathematics, effective August 19, 2015.

Xu Lin, associate professor, for tenure per University year in the Department of Economics, effective August 19, 2015.

Abhijit Majumder, associate professor, for tenure per University year in the Department of Physics and Astronomy, effective August 19, 2015.

Todd Meyers, associate professor, for tenure per University year in the Department of Anthropology, effective August 19, 2015.

Takeshi Sakamoto, associate professor, for tenure per University year in the Department of Physics and Astronomy, effective August 19, 2015.

Bradley Smith, Department of Criminal Justice, for promotion from associate professor to professor, effective August 19, 2015.

Michelle Tomaszynski, associate professor, for tenure per University year in the Department of Psychology, effective August 19, 2015.

Yuning Wu, associate professor, for tenure per University year in the Department of Criminal Justice, effective August 19, 2015.

Yifan Zhang, associate professor, for tenure per University year in the Department of Nutrition and Food Science, effective August 19, 2015.

School of Library and Information Science

Kafi Kumasi, associate professor, for tenure per University year, effective August 19, 2015.

School of Medicine

Robert Akins, Department of Biochemistry and Molecular Biology, for promotion from associate professor to professor, effective August 19, 2015.

Eishi Asano, Department of Pediatrics, for promotion from associate professor to professor, effective August 19, 2015. Professor Asano holds a joint appointment in the Department of Neurology.

Alana Conti, associate professor, for fractional 50% tenure per University year in the Department of Neurological Surgery, effective August 19, 2015.

Donald DeGracia, Department of Physiology, for promotion from associate professor to professor, effective August 19, 2015.

Hong-Qiang Heng, the Center for Molecular Medicine and Genetics, for promotion from associate professor to professor, effective August 19, 2015. Professor Heng holds a joint appointment in the Department of Pathology.

Zhengqing Hu, associate professor, for fractional 50% tenure per University year in the Department of Otolaryngology, effective August 19, 2015.

Bret Hughes, Department of Ophthalmology, for promotion from associate professor (clinical) to professor (clinical), effective August 19, 2015.

Ikuko Kato, Department of Oncology, for promotion from associate professor to professor, effective August 19, 2015. Professor Kato holds a joint appointment in the Department of Pathology.

Thomas Kocarek, Department of Pharmacology, for promotion from associate professor to professor, effective August 19, 2015. Professor Kocarek holds a joint appointment in the Institute of Environmental Health Sciences.

Ladislau Kovari, Department of Biochemistry and Molecular Biology, for promotion from associate professor to professor, effective August 19, 2015.

Philip Levy, for promotion from associate professor to professor and for fractional 25% tenure per University year in the Department of Emergency Medicine, effective August 19, 2015.

Steven Ondersma, Department of Psychiatry and Behavioral Neurosciences, for promotion from associate professor to professor, effective August 19, 2015. Professor Ondersma holds a joint appointment in the Merrill Palmer Skillman Institute.

Kaladhar Reddy, Department of Pathology, for promotion from associate professor to professor, effective August 19, 2015.

Chokechai Rongkavilit, Department of Pediatrics, for promotion from associate professor (clinical) to professor (clinical), effective August 19, 2015.

Elizabeth Secord, Department of Pediatrics, for promotion from associate professor (clinical) to professor (clinical), effective August 19, 2015.

Malathy Shekhar, Department of Oncology, for promotion from associate professor to professor, effective August 19, 2015. Professor Shekhar holds a joint appointment in the Department of Pathology.

Hayley Thompson, associate professor, for fractional 50% tenure per University year in the Department of Oncology, effective August 19, 2015.

Sokol Todi, associate professor, for tenure per University year in the Department of Pharmacology, effective August 19, 2015. Professor Todi holds a joint appointment in the Department of Neurology.

Gen Sheng Wu, Department of Oncology, for promotion from associate professor to professor, effective August 19, 2015. Professor Wu holds a joint appointment in the Department of Pathology.

Lami Yeo, Department of Obstetrics and Gynecology, for promotion from associate professor (clinical) to professor (clinical), effective August 19, 2015.

Zhe Yang, associate professor, for tenure per University year in the Department of Biochemistry and Molecular Biology, effective August 19, 2015.

Jeffrey Zonder, Department of Oncology, for promotion from associate professor (clinical) to professor (clinical), effective August 19, 2015.

Eugene Applebaum College of Pharmacy and Health Sciences

Zhengping Yi, for promotion from associate professor to professor and for tenure per University year in the Department of Pharmaceutical Sciences, effective August 19, 2015.

Establishment of a Master of Arts in Public History (Academic Affairs)

Public history, or “applied history”, refers to the various ways history is created for and consumed by the public outside of a traditional classroom. Employment opportunities include occupations such as museum work, library and archival research, public policy analysis, documentary filmmaking, state and national parks, tourism, and other applied history fields. Public history degree programs have proliferated nationally since the 1990s but there are no terminal graduate degree programs specifically in public history in Michigan and the Great Lakes region. The recommendation to establish a Master of Arts in Public History would address this gap.

ACTION — Upon motion by Governor Dunaskiss and seconded by Governor Thompson, the Board of Governors approved a new Master of Arts in Public History, effective Fall 2015. The motion was adopted unanimously.

Change in the Name of the Molecular Biology and Genetics Master of Science and Ph.D. Programs (Academic Affairs)

Since the Molecular Biology and Genetics program was established in 1986, the field has changed dramatically and is now focused on using techniques to provide a thorough analysis of biological systems, including the ability to understand and treat human diseases. Therefore, the administration proposes to change the name of the Molecular Biology and Genetics program to Molecular Genetics and Genomics, reflecting this new direction. The change will include an emphasis on human genetics and genomics, computational biology, and biostatistics.

ACTION — Upon motion by Governor Dunaskiss and seconded by Governor Thompson, the Board of Governors approved the proposal to change the name of the M.S. and Ph.D. in Molecular Biology and Genetics (MBG) to Molecular Genetics and Genomics (MGG), effective Fall 2015. The motion was adopted unanimously.

Discontinuance of the Post-Bachelor Certificate in Computer Science (Academic Affairs)

The Post-Bachelor Certificate in Computer Science was created 25 years ago first, to help students gain employment in the computing field, and second to help those interested in pursuing a Master’s degree in Computer Science but without the necessary undergraduate preparation. However, no student has earned the certificate in the last 15 years, since students have been using the program as an alternative preparation for the Master’s program. Enrollment has dropped primarily because international students can no longer obtain visas to study in certificate programs, and also because students enrolled in such programs are ineligible for

financial aid. Therefore, the administration recommends discontinuance of the program. Students who traditionally entered this program will be advised to apply for a second Bachelor's degree in Computer Science, requiring as few as 30 additional credits.

ACTION — Upon motion by Governor Dunaskiss and seconded by Governor Thompson, the Board of Governors approved the discontinuance of the Post-Bachelor Certificate in Computer Science, effective Fall 2015. The motion was adopted unanimously.

Engineering Material Science Nano Laboratory (Budget and Finance)

The administration requested approval to proceed with construction of the Materials Science and Nanoengineering Laboratory in the Engineering Building. The lab will support basic engineering coursework currently held in the Manufacturing Engineering building, as well as courses held in a number of spaces within the Engineering Building. This project will allow the College of Engineering to consolidate courses and students in a state of the art laboratory designed to enhance current and future coursework.

ACTION — Upon motion by Governor Dunaskiss and seconded by Governor Thompson, the Board of Governors authorized the President, or his designee, to award contracts to renovate and create a new laboratory in the Engineering Building to support the instruction of nanoengineering courses for a project cost not to exceed \$500,000. Funding for this project will be provided from grants received by the College of Engineering. The motion was adopted unanimously.

Fountain Court Renovation (Budget and Finance)

Fountain Court is near the center of campus at the axis of Williams Mall and Gullen Mall. Over the years the area has deteriorated significantly, with many of the trees dead or dying and the fountain no longer functioning. The proposed project will remove the concrete walls and the raised planter beds, provide safer, level walkways, new plantings, site benches and lighting, exterior power sources for events, and restore the fountain to operation.

ACTION — Upon motion by Governor Dunaskiss and seconded by Governor Thompson, the Board of Governors authorized the President, or his designee, to award contracts to implement renovations to the Fountain Court area for a project cost not to exceed \$500,000. Funding for this project will be from the Campus Enhancement Fund that was established by President Gilmour in 2010. Following the authorization of this

project, the balance remaining in the Campus Enhancement Fund will be \$338,198. The motion was adopted unanimously.

Scott Hall 4th Floor Laboratory Renovation (Budget and Finance)

In connection with the completion of the Integrative Biosciences Center and the closure of the Karmanos Cancer Institute building at 110 E. Warren, several active research programs and teams will be moved from their current locations in various buildings. On February 6, 2015 the Board of Governors authorized the design of laboratory renovations and mechanical system improvements in Scott Hall in preparation for the relocation of research teams from the Elliman Building. The proposed project will renovate approximately 10,000 square feet of space on the western portion of the fourth floor to accommodate the relocation of investigators in the cardiovascular research programs.

ACTION — Upon motion by Governor Dunaskiss and seconded by Governor Thompson, the Board of Governors authorized the President, or his designee, to award contracts to renovate research laboratories on the fourth floor of Scott Hall for a project cost not to exceed \$5,000,000. Funding for this project will be from Series 2013 bond proceeds. The motion was adopted unanimously.

PRESIDENT'S REPORT

President Wilson gave a brief report on recent developments at the University.

Baroudeur

The Baroudeur, a bicycle ride organized by the University, will take place on August 22. For a first-year event, it has an impressive line-up of sponsors, including Advance Disposal, Detroit Free Press, Detroit Medical Center, Fifth Third Bank, and Health Alliance Plan. The President encouraged everyone to either ride in the event or volunteer. Currently there are just over 300 registrants, but typically these rides get the majority of registrants during the last week prior to the event.

Dean Ambika Mathur

President Wilson announced that Ambika Mathur, the Dean of the Graduate School and professor of Pediatrics in the School of Medicine, was among 18 women honored during MI-India's first annual Michigan Indian Women's Expo held Sunday, June 14 in Farmington. He congratulated Dean Mathur for this recognition and for the Hall of Fame Award for her achievements in academia and the community.

Commemorative Vigil

On June 22 the Office of Diversity and Inclusion and the Sister 2 Sister student organization held a campus community dialogue and reflection vigil to honor and remember those lost in the recent tragic shootings at the Emmanuel AME Church in Charleston, South Carolina. The dialogues were held in small group discussions led by faculty and staff, and the purpose was to allow attendees to discuss their feelings and promote social change and justice on the WSU campus and in our communities. The President thanked Marquita Chamblee for organizing a successful event.

University Research Corridor

The theme of the Mackinac Policy Conference last month was focused on work force production to drive the Michigan economy. President Wilson said the University Research Corridor (URC), present at the Conference, also focused on attracting, fostering, and inspiring talent for the global economy. The URC, consisting of the University of Michigan, Michigan State University, and Wayne State University, ranked first in producing medical degrees, second in advanced degrees in high tech fields such as engineering and sciences, and first in total degrees awarded. The President said it was a good report for the URC, and showed Wayne State in a favorable light.

Levin Center Bipartisan Advisory Board

The Levin Center Bipartisan Advisory Board held their inaugural meeting earlier in June. The 18-member board, comprised of four former U.S. senators, a former Detroit mayor, and leaders from the business, education, and non-profit sectors, is led by WSU's Governor Emeritus Eugene Driker. The University is honored that Carl Levin, the Law School's Distinguished Legislator-in-Residence, has agreed to serve as Chair of the Center, and President Wilson said he has high expectations for the board's performance under Senator Levin's leadership.

Fundraising

The Pivotal Moments campaign continues with an increased focus on alumni and events in the Michigan area. The President and Mrs. Wilson held a series of dinners at the Jacob House, and later will visit alumni up north and in the Grand Rapids area.

The President also reported on other events in the community. The Ford Foundation recently held a reception at the Wright Museum followed by dinner at the DIA to honor the Detroit Partners. New Detroit held its 17th annual Closing of the Gaps Award reception and dinner, and at another function there was a screening of "Walk with Me," a documentary about

the trials of Judge Damon Keith which the President encouraged everyone to see. The President's Report was concluded.

GOVERNOR LEON H. ATCHISON

Governor Emeritus Leon H. Atchison passed away recently, and Governor Pollard read the following memorial statement:

Wayne State University and the Board of Governors lost a real and valued friend and a treasured colleague recently with the passing of former Board member Leon Atchison. Leon served on this Board for 32 years and was our longest-serving Board member. In 2002 when we reflected on his accomplishments as his term was concluded, we indicated that he had left an indelible mark on both the institution and the Board itself. From 1970 when he was first elected to 2002 Leon was deeply committed to the University and oversaw many new university programs, the strengthening of our student body, and a sea of change in the face of the university campus itself, which during that time saw a more than \$1 billion capital improvement during his tenure on the Board.

He was committed to the university's urban mission, served as the Board chairman on six different occasions, and expanded his leadership role on the Board of Detroit Receiving Hospital, including considerable time as chair of that Board.

In 2008 the University memorialized Leon's accomplishments by renaming South University Hall as the Leon H. Atchison Hall, and I think it was one of his proudest moments.

Throughout this past week, as news of his passing was felt throughout the Wayne community, comments and praise for Leon have been plentiful from former Board members who served along with him. Our heartfelt prayers go out to his wife Brandy and his children. Leon will be deeply missed.

Governor Pollard asked for a moment of silence.

BOARD COMMITTEE REPORTS

President Wilson reported that three of the Board's standing committees met during the morning session. A detailed report of the discussions during each committee can be found in the Minutes of that committee.

Academic Affairs Committee

Three action items on the Academic Affairs Committee were approved as part of the Consent Agenda. The Committee also heard an informational report from the *Dean of the College of Nursing*, discussing recent enrollment trends, academic program offerings, faculty and research, student success as tracked through their graduation rates and employment, and its goals moving forward. The College ranked 43rd of 503 schools in a recent national survey.

Personnel Committee

The Personnel Committee heard two informational reports.

Affirmative Action Status Report, 2014 — Mr. Christopher Jones, Director of the Office of Equal Opportunity, discussed data regarding employment of academic and non-academic staff, discrimination and harassment complaint processing, and the University's efforts at supplier diversity for 2014.

Office of Diversity and Inclusion — Dr. Marquita Chamblee, Associate Provost for Diversity and Inclusion, and Chief Diversity Officer, defined the functions of a Chief Diversity Officer and discussed WSU's strategic goals to attain diversity as well as the challenges and opportunities.

Budget and Finance Committee

The Committee had six action items, three of which were approved as part of the Consent Agenda, as well as two informational reports. There were no transfers requested from the **Contingency Reserve**, and the FY 2015 balance remains at \$220,000. The report on **Purchasing Exceptions** summarized purchases greater than \$25,000 that were issued without competitive bids during the second quarter of FY 2015. The following three agenda items were taken up separately for Board action.

Tuition and Fee Rates, FY 2016

ACTION — Upon motion by Governor Massaron and seconded by Governor Pollard, the Board of Governors unanimously approved the FY 2016 tuition rates and mandatory fees as presented below. In summary, the base tuition and fees for Wayne State University are increased by 3.2 percent for most students. Rates for Law School J.D. and LLM program students are frozen at the FY 2015 amounts.

In terms of mandatory fees, Wayne State University requires all students to pay a Registration Fee (on a semester basis) and a Student Services Fee, formerly the omnibus fee (on a per credit hour basis). The per-semester Recreation and Fitness Center (RFC) Maintenance Fee is now folded into the per-credit hour Student Services Fee and no longer charged separately. It is proposed that the registration fee increase be 3.2 percent for all students. The Student Services Fee rate is proposed to increase by 8.9 percent for undergraduates and 9.1 percent for graduates, due to the incorporation of the RFC Maintenance Fee referenced above.

Further, it is recommended that the Board of Governors authorize the President or his designee to make adjustments to the rates for special programs or where otherwise appropriate.

Governor Massaron asked that his comments at the Budget and Finance Committee in support of the resolutions be included as part of the official record. His statement follows:

I just want to indicate that I intend to vote for all three items. I am not happy to vote for a tuition increase. I haven't been happy to vote for those in the past. It is important that we have a base at Wayne, a base that relates to the tuition when in fact we are basically not restored in relation to the cuts that we experienced in 2012-2013 and the fact the metrics do not fit with the student body at Wayne State University. They do not fit with an institution that is more than an undergraduate institution and I don't know when we can change it and impact it. We have had some impact and we have to keep arguing and presenting our views. We may be able to impact it in the future and make it better than what it is. But at the same time, you have to construct a budget that will keep you in full service, a quality institution. A recent study talked about the quality of the people that we educate, which I think is a part of a narrative of Wayne we need to start talking about. There is another study that points out that people who go to Wayne in comparison to other public institutions in Michigan do well with regard to being hired; that's the Brookings Institute. This is making a substantial contribution to the growth of the Metropolitan Detroit area and to Michigan. Our research portfolio alone does that but by staying with a research portfolio we hurt ourselves in relation to these strange metrics. I think we have to construct a budget and this institution is going to be around to celebrate our 150th anniversary, going to be around 200 years from now. But we are going to be around tomorrow and the next day and we have to look at it that way. I think we have to do this even though it is a pain for students who attend this institution, and it is a pain that we ought to recognize and try as best as we can to hold increases as low as possible until we straighten things out, if we can. That is why I intend to vote for all three.

The tuition and fee rates for the various categories and levels for FY 2016 are as follows:

<u>Category & Level</u>	<u>In-State</u>	<u>Out-of-State</u>
Undergraduate – Lower Division		
Tuition Rates		
All schools (other than listed below)	\$347.20	\$795.20
Business Administration; Fine, Perf., Com. Arts	371.15	819.10
Engineering and CLAS – Sciences	353.25	801.25
Nursing	347.20	795.20
Other Student Fees (per semester)		
Engineering Support Fee – Full-time	\$100.00	\$100.00
Engineering Support Fee – Part-time	50.00	50.00
Sciences Support Fee – Full-time	50.00	50.00
Sciences Support Fee – Part-time	25.00	25.00
Honors Support Fee – Full-time	50.00	50.00
Honors Support Fee – Part-time	25.00	25.00
Undergraduate – Upper Division		
Tuition Rates		
All schools (other than listed below)	\$409.25	\$941.10
Business Administration; Fine, Perf., Com. Arts	446.15	978.00

Engineering and CLAS – Sciences	415.30	947.15
Nursing	536.60	1,051.95
Other Student Fees (per semester)		
Engineering Support Fee –Full-time	\$350.00	\$350.00
Engineering Support Fee – Part-time	175.00	175.00
Sciences Support Fee – Full-time	100.00	100.00
Sciences Support Fee – Part-time	50.00	50.00
Honors Support Fee – Full-time	50.00	50.00
Honors Support Fee – Part-time	25.00	25.00

All Undergraduate – Lower and Upper Divisions

Mandatory Fees		
Student Services fee (per credit hour)	\$32.95	\$32.95
Registration fee (per semester)	204.85	204.85
Fitness Center fee (per semester)	0.00	0.00

Graduate Programs

Tuition Rates		
All Graduate programs (other than listed below)	\$590.20	\$1,278.40
Business Adm., Engineering, Library Science	685.00	1,371.45
Global Executive Track – Engineering	1,370.00	2,056.45
Fine, Performing and Communication Arts	619.70	1,307.55
Law (LLM Program)	937.95	1,030.70
Medicine	735.20	1,387.95
Nursing	805.20	1,463.10
Pharmacy and Health Sciences	671.00	1,350.05

Mandatory Fees -- All Graduate Programs		
Student Services fee— (per credit hour)	47.45	47.45
Registration fee (per semester)	274.60	274.60
Fitness Center fee (per semester)	0.00	0.00

Professional Programs

Tuition Rates		
Law (J.D. Program)	937.95	1,030.70
Medicine (M.D. Program) Year 1 Only	621.25	1,292.80
Medicine (M.D. Program), Years 2,3,4	609.05	1,267.45
Pharm. D.	671.00	1,350.05

Mandatory Fees		
Student Services fee (per credit hour)	47.45	47.45
Student Services fee (per credit hour) M.D. Year 1 only	24.00	24.00
Student Services fee (per credit hour) M.D. Years 2,3,4	22.50	22.50
Student Support fee (per year) M.D. program Year 1 only	823.00	823.00

Student Support fee (per year)		
M.D. program Years 2,3,4	839.50	839.50
Registration fee (Law, Pharm. only per semester)	274.60	274.60
Fitness Center fee (per semester)	0.00	0.00

FY 2016 General Fund Budget

ACTION — Upon motion by Governor Trent and seconded by Governor Massaron, the Board of Governors approved the proposed FY 2016 General Fund budget, its projected revenues and expenditures, and the budgets for individual University units and specifically funded programs as summarized in the document. Also, the Board of Governors authorized the President to implement the budget management procedures, and budget-related policies, with such modifications as may be deemed necessary during the fiscal year.

Finally, the Board authorized the President to make budget adjustments and/or recommend tuition adjustments to the Board in sufficient amount to offset any subsequent state appropriation funding adjustment from the projected amount as shown in the proposed FY 2016 General Fund budget.

The motion was adopted unanimously.

FY 2016 General Fund Budget Summary Revenues and Expenditures (in Dollars)

	FY 2015	FY 2016	Variance	
	Restated Budget	Final Budget	\$	%
Revenues				
State Appropriations	190,286,911	191,106,943	820,032	0.4%
Net Tuition and Fee Revenues	351,477,366	365,898,197	14,420,831	4.1%
Indirect Cost Recovery	27,900,000	33,000,000	5,100,000	18.3%
Investment Income	6,000,000	5,700,000	(300,000)	-5.0%
Rainy Day Fund	2,640,222	0	(2,640,222)	-100.0%
Other Revenue	4,443,373	6,215,033	1,771,660	39.9%
Total Revenue	\$582,747,872	\$601,920,173	\$19,172,301	3.3%
Expenditures				
Schools and Colleges	203,343,297	206,131,991	1,788,694	.9%
Divisions (not including Financial Aid)	149,730,505	152,482,806	2,752,301	1.8%
Student Financial Aid	63,795,345	66,304,712	2,509,367	3.9%
Central Accounts	162,454,852	174,499,861	12,045,009	7.4%
Other Expenses	2,423,873	2,500,803	76,930	3.2%
Total Expenditures	\$582,747,872	\$601,920,173	\$19,172,301	3.3%
Net Budget Surplus (Shortfall)	0	0	0	0.0%

FY 2016 Auxiliary Fund Budgets

ACTION — Upon motion by Governor Dunaskiss and seconded by Governor Pollard, the Board of Governors approved the proposed FY 2016 budgets for the Auxiliary Activity units as presented and as detailed in the FY 2016 Current Funds Budget book. The motion was adopted unanimously.

Total auxiliary activities revenue and expenditures are as follows (dollars in thousands):

Category	FY 2016 Proposed Budget
Revenues:	
Beginning Net Assets	(\$4,967.8)
Operating Revenue	
Student Tuition and Fees	1,556.5
Auxiliary Revenues	<u>44,052.2</u>
Total Operating Revenues	45,608.7
Non-Operating Revenues	
Gifts	1,657.0
Other	<u>13.5</u>
Total Non-Operating Revenues	1,670.5
Total Revenues	<u>\$47,279.2</u>
<u>Expenditures and Transfers</u>	
Auxiliary enterprises	
Compensation	11,641.0
Operating Expenses	20,428.7
General Fund Support	<u>(4,436.5)</u>
Expenditures	27,633.2
Transfers Out/(In)	
Debt Service	13,569.9
Plant & Other	<u>5,934.3</u>
Subtotal Transfers	19,504.2
Total Expenditures and Transfers	<u>\$47,137.4</u>
Operating Surplus / (Deficit)	\$141.8
Ending Net Assets	(\$4,826.0)

SPECIAL TOPIC

For the Special Topic, President Wilson asked Vice President Michael Wright to provide an update on the Division of Marketing and Communications and also on the work being finalized on the Strategic Plan.

Marketing and Communications

Mr. Wright stated that the primary mission of Marketing and Communications is to raise the stature and reputation of WSU, and the Division's goals and plans all have been established and must work toward that purpose. His staff works to increase awareness and reputation, which he described as two different things: How many people know about WSU and what do they know about it. An internal goal is to build pride in WSU within the WSU community of students, alumni, and staff, since the more they know about WSU's accomplishments, the better ambassadors they will be for the University. The Division also supports the activities of other units such as research, development, and fundraising. Finally, the Division manages and builds the Wayne State University "brand", a term described as a set of ideas that defines or differentiates WSU from other universities. A brand must be managed because the more consistent the ideas and the look, tone, and the feel of the various marketing activities, the better chance WSU has of making an impact in how people understand the University.

In describing the ideas they are trying to promote, Mr. Wright said it is important to keep the message as simple as possible. Wayne State University is a comprehensive, premier, public, urban research university with a history of academic excellence and opportunity spanning nearly 150 years. The two key ideas in that statement are first, academic excellence, as evidenced by the faculty's research production, and second, that it is a university of opportunity. The latter idea includes the diversity at WSU and its location, both of which give students an experience that is completely different from other universities in Michigan and prepares them for the real world. In addition, its location in Detroit provides an opportunity to recruit students since the city is currently one of the most interesting cities in the country. The Division has worked these ideas into its Aim Higher campaign, two words which Mr. Wright said are synonymous with aspiration and excellence. At this point, he showed a short video of students discussing their experiences with diversity, academic excellence, and the location in Detroit.

Mr. Wright then described the methods used to put out the marketing message. Wayne State University sponsors 59 billboards throughout the state with the message that a premier university in Detroit that does life-saving research is a great place to get a college education. Ads are also placed into digital space so that when people click on Wayne State, they learn about the University and hopefully apply. They may be having an effect, since analytics show that more people are coming to WSU's web sites from various cities throughout Michigan, and that more students are coming from outstate. Other advertising includes tagging onto Detroit Tigers games when they are on television, as well as advertising in movie theatre previews.

Much of the diversity outreach in print advertisement is with publications such as the *Arab American News*, the *Latino Press*, and the *Chaldean News*. Social media is also an important resource. For example, in Facebook there has been considerable engagement during commencements, a great deal about Evan Leedy who did the GoFundMe program last winter for James Robinson, and tweets by Joiqie Bell of the Detroit Lions. Other channels in the media such as Twitter, Instagram, and Tumbler are all actively used. The Division's staff also talk regularly to the press about faculty research accomplishments in the hope that some articles will be published. Mr. Wright mentioned the article that recently appeared in *The New York Times* about the work done by Chief Anthony Holt and the Public Safety Department in the Midtown area, and equated that with about \$150,000 to \$200,000 worth of publicity for the University.

The Division works constantly with Admissions to find the best way to reach students and to make sure that the materials sent to their mailboxes and mobile media are consistent and reflect the ideas discussed earlier. Internal communication is also used to build pride within the WSU community. A daily e-mail, Today at Wayne, has a very high open rate, and Get Involved is sent to students on Wednesdays and Saturdays to let them know about events on campus and in Detroit. Postings in elevators and digital space celebrate individual faculty members' accomplishments.

To get people actively involved, the Division has developed marketing communities. In Knowledge on Tap, professors go out into the local community to a restaurant where members of the community listen to a lecture. Mr. Wright reported there have been full houses each time. The WSU Insiders consists of about 1,000 people from WSU's faculty, staff, administration, students and alumni who visit various units on campus, learn about WSU, and become ambassadors. The Wayne State Street Squad is a group of students who attend various events and provide input to Marketing and Communications. Mr. Wright mentioned AP Day which was attended by about 1300 students and noted that there are plans to establish a Science Day, with STEM-oriented students.

Other methods of creating pride include establishing Warrior Wednesdays to encourage people to buy more licensed WSU merchandise. Over the past three years WSU's licensed merchandise has gone up 40%, with more stores around town carrying the products. Mr. Wright also mentioned the Baroudeur bicycle ride to be held on August 22 to raise money for scholarships and encouraged the University community to take part either as cyclists or volunteers. Finally, to sum up his message, Mr. Wright showed a marketing video that was prepared for a WSU Insider's event attended by about 150 people.

Strategic Plan

Wayne State began a strategic planning process about 13 months ago. A committee met on a fairly regular basis during the first six months, visiting faculty assemblies, conducting a town hall, and arranging input from focus groups of students, faculty, alumni, administration, and staff. The University also asked for input on the web site from a broad community. The Board of Governors also provided input, with each member of the Board being called individually and providing input on focus areas and the general plan. The committee collected that input into a final draft that will be submitted to the Board by July 5. It is hoped the Board will express any concerns during the next two weeks so that a final approval can be reached by July 25.

In order to support the Strategic Plan, the administration established a Tactical Action Planning process. The committee will work with Rob Kohrman of the Budget Office and Vice President Decatur to study the larger initiatives that will require funding that may not be available in the budget. Since it is a five-year plan, the initiatives and their costs will be coordinated with the budget planning process and the tactical action planning process, and a report will be forwarded to the Board by July 5. No Board meetings are scheduled during this time, but the administration will arrange a communication with Board members for their input and approval.

Governor O'Brien commented that she has seen billboards advertising WSU near Mackinac Island, and wondered if there is a way of tracking the impact of those billboards on enrollment. She also noted that the perception of Detroit may not be as positive in outstate Michigan, and wondered how Marketing is dealing with that.

Vice President Wright replied that it is difficult to draw a correlation between outdoor advertising and actions people take. However, analysis of digital advertising shows that more people outside the southeastern Michigan area have viewed WSU's web sites. Whether that will convert to more students is difficult to say, but at least they are learning about WSU. With regard to Detroit, a decision was made last year to not shrink from WSU's location in the city. There will always be some people who will not think highly of Detroit, but at this point the media, both local and national, are putting out as many positive stories about Detroit as not. The Marketing Division feels that Detroit is an interesting place and can serve as a good recruitment tool.

Mr. Wright concluded his presentation, and President Wilson commended the Marketing and Communications team for their outstanding work.

REPORTS AND RECOMMENDATIONS FROM UNIVERSITY ADMINISTRATION

The Provost and the vice presidents submitted the written informational reports listed below describing activities in their divisions.

Academic Affairs Informational Report — Student, Faculty and Academic Staff Achievements — Provost Winters. No additional comments were added to the written report.

Research

Vice President Lanier reported on external funding to the University through the end of May. Funding for the fiscal year is up approximately \$22 million from this time last year, reflecting primarily an increase in new awards, with the largest increase in the College of Liberal Arts and Sciences and in the School of Medicine.

A new feature of the research reports will be a profile of research and discovery activities in the different colleges, describing external funding by source of funds, sponsor, a snapshot of their number of proposals, if they have been awarded, and also where they stand in terms of their ranking in extramural funding. The first college to be included in the Board materials is the College of Pharmacy and Health Sciences, and Dr. Lanier noted a profile of their research teams, and a recognition from the *U.S. News and World Report* that ranked WSU's Physicians Assistant Studies program as 40th among 190 such programs in the country.

Conflict of Interest Contracts

Vice President Lanier presented five contracts for Board approval with companies in which faculty members played an active part. This creates a potential conflict of interest. Michigan Conflict of Interest law requires specific sunshine procedures in order for a University employee, or a company owned by a University employee, to contract directly or indirectly with the University. The law requires disclosure of any pecuniary interest in the contract, and the disclosure must be made a matter of record in the Board's proceedings, including the name of the parties involved, and the terms of the contract. The contract must be approved by the Board with a vote of not less than two-thirds of the full membership of the Board in open session.

The disclosures required by the Conflict of Interest law for each contract are shown below.

IC, LLC

- (i) The parties involved in the contract are Wayne State University and IC, LLC.
- (ii) The contract will provide:

- (a) An exclusive, worldwide royalty-bearing license
- (b) Financial consideration of:
 - (1) License issue fee of \$10,000;
 - (2) 4% equity in the company;
 - (3) Repayment of past patent expenses totaling approximately \$265,000 and payment of future patent expenses;
 - (4) Royalties: Product Modifications – 21%; Diagnostic Equipment – 5%; Software – 10%;
 - (5) Three commercial milestone payments based on sales: \$20,000 total.
- (c) No University employees are assigned in connection with the licensing contract.
- (iii) Dr. Henein's pecuniary interest consists of an OWNERSHIP INTEREST, holding 37.5% equity interest in IC, LLC, and will therefore have the potential to financially benefit from the commercial success of the company, including the commercialization of the University's Technology know as "Ion Current Sensing for Control of Internal Combustion Engines."

ACTION — Upon motion by Governor Pollard and seconded by Governor Thompson, the Board of Governors authorized the President or his designee to contract with IC, LLC, to enter into an exclusive license for commercialization of the intellectual property encompassing several technologies relating to "Ion Current Sensing for Control of Internal Combustion Engines." The motion was adopted with the following roll call vote:

Governor Kelly — Yes
 Governor Massaron — Yes
 Governor O'Brien — Yes

Governor Pollard — Yes
 Governor Thompson — Yes
 Governor Trent — Yes

MSTM, LLC

- (i) The parties involved in the contract are Wayne State University, University of the Sciences, and MSTM, LLC.
- (ii) The contract will provide:
 - (a) An exclusive, worldwide royalty-bearing license with the right to grant sublicenses.
 - (b) Financial consideration of:
 - (1) Initial Option Fee = \$5,000 for a 12-month period, extendable an additional 12 months for \$2,500;
 - (2) Royalties: 4.5% net sales of licensed products by licensee and sub-licensees;
 - (3) 40% total sublicense income;

- (4) Annual maintenance fees due on the anniversary of the effective date: 1st year \$5,000; 2nd year \$5,000; 3rd year \$10,000, and \$20,000 each subsequent year;
- (5) 100% of actual Patent Prosecution Expenses with a limit of \$10,000 annually.
- (c) No University facilities or services of the University are included in the contract. MSTM, LLC may enter into separate agreements to allow the company to support postdoctoral fellows through NSF STTR Phase II funding for which the University will be entitled to additional financial considerations.
- (d) No University employees are assigned in connection with the licensing contract.
- (iii) Dr. Trimpin's pecuniary interest consists of the current 47% ownership of MSTM, LLC and she will therefore have the potential to financially benefit from the commercialization of the University's intellectual property known as "System and Method for Ionization of Molecules for Mass Spectrometry and Ion Mobility Spectrometry."

ACTION — Upon motion by Governor Trent and seconded by Governor O'Brien, the Board of Governors authorized the President or his designee to contract with MSTM, LLC (MSTM) to enter into an exclusive license for commercialization of the intellectual property encompassing the Technology entitled "System and Method for Ionization of Molecules for Mass Spectrometry and Ion Mobility Spectrometry." The motion was adopted with the following roll call vote:

Governor Kelly — Yes
 Governor Massaron — Yes
 Governor O'Brien — Yes

Governor Pollard — Yes
 Governor Thompson — Yes
 Governor Trent — Yes

Advaita Corporation

- i. The parties involved in the contract are Wayne State University and Advaita Corporation.
- ii. The contract will provide that Advaita will contract to Wayne State University \$43,351 for implementing a cloud strategy that is aimed at taking advantage of the state of the art tools provided by Amazon Web Services (AWS) infrastructure. The funding will cover salary and fringes for research assistant Fabio Hiquera. Hiquera will work on downloading the pathway data from various sources, as well as experiments necessary for statistical validation. Hiquera will devote 100% of his efforts to this project and will work under the direction of Dr. Loren Schwiebert, chair of the Department of Computer Science in the College of Engineering. The research agreement will also be subject to any required conflict of interest management plans developed by the Conflict of Interest Committee.
 - The contract will have a term of five months, with an estimated start date of June 1, 2015.
 - Wayne State University facilities and personnel will be utilized during the project.
- iii. Dr. Soriin Draghici's pecuniary interest consists of 50 percent (50%) ownership of Advaita Corporation and he will therefore have the potential to financially benefit from the commercial success of the company, including the commercialization of the University's

intellectual property known as “Method for Analyzing Biological Networks” and “Methods and Software for the Identification of Coherent Signaling Cascades in Biological Pathways.”

ACTION — Upon motion by Governor Thompson and seconded by Governor Massaron, the Board of Governors authorized the President or his designee to enter into a consortium research agreement with Advaita Corporation, a company located at 8703 Brookville Road, Plymouth, MI and founded by Dr. Sorin Draghici on “Cloud services for the analysis of gene signaling pathways.” The motion was adopted with the following roll call vote:

Governor Kelly — Yes
Governor Massaron — Yes
Governor O’Brien — Yes

Governor Pollard — Yes
Governor Thompson — Yes
Governor Trent — Yes

IC, LLC

- i. The parties involved in the contract are Wayne State University and IC, LLC.
- ii. The contract, in the amount of \$63,493, is in support of a project that will investigate the detailed characteristics of combustion produced ion current signals for use in the electronic closed loop control of internal combustion engines. WSU will conduct experiments to identify the current signal produced during combustion in the John Deere four-cylinder, turbo-charged diesel engine equipped with an electronically controlled high pressure common rail injection system. The investigations will examine the use of a modified glow plug that acts as an ion current sensor in addition to its basic functions of warming up the combustion chamber. Dr. Nabil Chahoub, chair of WSU’s Department of Mechanical Engineering, will offer direction on the project to WSU employees and students.
 - The contract will have a term of 12 months, with an estimated start date of April 1, 2015.
 - The Wayne State University College of Engineering facilities will be used to execute these experiments.
 - The research will be conducted by Dr. Henein and two student assistants.
- iii. Dr. Henein’s pecuniary interest consists of an ownership interest, holding 37.5% equity interest in IC, LLC, and will therefore have the potential to financially benefit from the commercial success of the company, including the commercialization of the University’s technology known as “Ion Current Sensing for Control of Internal Combustion Engines.”

ACTION — Upon motion by Governor Thompson and seconded by Governor Pollard, the Board of Governors authorized the President or his designee to enter into a contract for research from IC, LLC, a start-up company organized as a limited liability company. This contract will be to perform services for a project funded by IC, LLC entitled “Ion Current for Engine Control.” The motion was adopted with the following roll call vote:

Governor Kelly — Yes
Governor Massaron — Yes
Governor O’Brien — Yes

Governor Pollard — Yes
Governor Thompson — Yes
Governor Trent — Yes

Detroit Design Center

1. The parties involved in the contract are Wayne State University and Detroit Design Center.
2. The financial consideration between the parties consists of \$5,000.00 of which \$1,500.00 will be paid by WDET to Detroit Design Center for the cost of materials to be used in the manufacture of the table and \$3,500.00 will be provided in trade through underwriting promotion on WDET-FM for the cost of labor and installation.
3. The table will be delivered and installed at WDET's studios at 4600 Cass Avenue on or by March 27, 2015.
4. The pecuniary interest is based on co-owner Eric Nordin's wife Myung Ae Nordin's employment at Wayne State University as a research assistant.

ACTION — Upon motion by Governor Trent and seconded by Governor Thompson, the Board of Governors authorized the President or his designee to contract with Detroit Design Center for the manufacture of a customized work table for use in one of WDET's production studios. The motion was adopted with the following roll call vote:

Governor Kelly — Yes
Governor Massaron — Yes
Governor O'Brien — Yes

Governor Pollard — Yes
Governor Thompson — Yes
Governor Trent — Yes

Government and Community Affairs

Vice President Lindsey noted that the Supreme Court decision for the upholding of tax credits for the Affordable Care Act had a significant impact for the budgets of Michigan universities. If it had not passed, it would have cost the state about \$190 million which would have sent the Legislature back to rework the current and next year's budgets, potentially undoing increases in higher education budgets. Also, the road bill currently being discussed provides for \$700 million to be taken from other areas of the budget, and discussions continue on what areas would be affected.

Economic Development

Vice President Staebler reported that in May, TechTown hosted a digital Healthcare Hackathon with the University of Windsor. More than 250 participants worked on 18 different projects, developing interesting technology and creating prototype solutions. More recently, the Blackstone LaunchPad and the College of Engineering hosted a student hackathon with 58 students breaking up into teams and working for 24 hours creating programs for various

projects. The event also helped identify potential coders to help on other programs and projects.

The Fifth Cohort of the Goldman Sachs 10,000 Small Businesses program is meeting for the first time on June 26. The six-month surveys from the first two cohorts show that the Detroit cohorts are surpassing the national averages, with over 80% of the companies reporting increased revenues, and over 50% reporting increased hiring and adding new jobs.

Development and Alumni Affairs

Vice President Johnson noted that the cash gifts in the current fiscal year are well ahead of last year's, about \$58 million at the end of April. In addition, the student call center, which achieved a total of \$832,000 in FY 2014, has already surpassed that figure, with three months left in FY 2015. Ms. Johnson said the student callers are passionate about their work, and she is proud of her youngest development staff.

Endowment Funds

ACTION — Upon motion by Governor Pollard and seconded by Governor Kelly, the Board of Governors established endowment funds that total \$210,000 for the purposes presented. The motion was unanimously adopted.

1. The Emma Lee Aisthorpe Endowed Scholarship to recognize scholastic achievement, encourage continued progress and provide assistance to students in financing their education in the College of Education Master of Arts in Teaching (MAT) Program. \$25,000
2. The Dr. Jo and Carol Isaacson Fund for Professionalism and Ethics in Ophthalmology (Fund functioning as an endowment) \$25,000
3. The Dave Jones Endowed Scholarship in Jazz Studies to recognize scholastic achievement, encourage continued progress and provide assistance to students in financing their education in Jazz Studies. \$30,000
4. The Marilyn S. Jones Memorial Endowed Scholarship in Music Education to recognize excellence and outstanding achievement academically and musically as demonstrated by students in the area of music education, and to encourage the continued progress of students studying music education at Wayne State University. \$30,000
5. The Jannie Tang, M.D., Endowed Scholarship to recognize scholastic achievement, encourage continued progress and provide assistance to students in financing their education in the School of Medicine. \$100,000

Statute Revision

Secretary Miller presented a request to revise a section of Board Statute 2.34.03, Tuition Regulation and Review Procedures. Section .090 deals with Military Service, and although the policy allows residency waivers for service members, veterans and their qualifying dependents, the specific language in the statute must be modified in order to remain compliant with the federal Veterans Access, Choice, and Accountability Act of 2014.

ACTION — Upon motion by Governor Massaron and seconded by Governor Pollard, the Board of Governors revised the Board statute, “Tuition Regulations and Review Procedures”, specifically WSUCA 2.34.03.090 – Military Service, to be in compliance with the federal Veterans Access, Choice and Accountability Act of 2014. The motion was adopted unanimously.

The revised section 2.43.03.090 will read as follows:

Individuals on active duty in the U.S. Military who are stationed in Michigan and their dependents are eligible for Michigan in-state tuition. Stationing orders and proof of relationship (for dependents) must be provided with the application.

Veterans and their dependents are eligible for Michigan in-state tuition.

The term “veteran” means a citizen of the United States or a resident alien whose most recent separation from any branch of the armed forces of the United States was under conditions other than dishonorable after having served on active duty for 90 consecutive days or more or by reason of disability incurred while serving on active duty.

Individuals who are members of the National Guard of any state, or who were separated from the National Guard of any state under conditions other than dishonorable, and their dependents, are eligible for Michigan in-state tuition.

Without regard to the foregoing, any individual using educational assistance under either Chapter 30 (Montgomery GI Bill ® — Active Duty Program), Chapter 33 (Post-9/11 GI Bill ®), of title 38, United States Code, and/or the Marine Gunnery Sergeant John David Fry Scholarship (38 U.S.C. § 3311 (b)(9)) who lives in the State of Michigan while attending Wayne State University (regardless of his/her formal state of residence) is eligible for Michigan in-state tuition.

BOARD MEETING SCHEDULES

Secretary Miller presented the proposed schedule of meetings for 2015-16 and 2016-17.

ACTION — Upon motion by Governor Pollard and seconded by Governor Thoopson, the Board of Governors adopted the Schedule of Meetings for the two years of 2015-2016 and 2016-2017 as submitted. The motion was adopted unanimously.

The schedule of meetings of the Board, its standing committees, and the Executive Committee, for the two years of 2015-2016 and 2016-2017 is as follows:

<u>2015-2016</u>	<u>2016-2017</u>
September 25, 2015	September 23, 2016
December 4, 2015	December 2, 2016
January 29, 2016	January 27, 2017
March 25, 2016	March 24, 2017
May 6, 2016	May 5, 2017
June 24, 2016	June 23, 2017

Unless noted otherwise, the time schedule for the above meetings will be as follows:

10:30 a.m. — Board standing committee meetings
 12:00 p.m. — Executive Committee meeting
 3:00 p.m. — Board of Governors meeting

Additional dates will be used only if a meeting of the Executive Committee is deemed necessary. Such a meeting would start at 9:00 a.m. on the following dates:

<u>2015-2016</u>	<u>2016-2017</u>
October 30, 2015	October 28, 2016
February 19, 2016	February 17, 2017
April 15, 2016	April 14, 2017
June 3, 2016	June 2, 2017

PUBLIC COMMENTS

Secretary Miller received several requests to speak from members of the community, primarily regarding the Center for Latino and Latin American Studies. President Wilson informed them they would each have four minutes to present their remarks.

Center for Latino/a and Latin American Studies

Elena Herrada

Thank you and good afternoon. I want to be brief, but I have a double mission here, so I want to speak as both an elected school board member and an alumna of Wayne State, and particularly Chicano-Boricua Studies. I am an alumna of Criminal Justice from 1980 and the Master of Arts in Industrial Relations from 1992, the Labor School as well as Chicano-Boricua Studies, and a long-time friend of Wayne State, despite what others may tell you.

I would like to first address the issue of the possibility of what is now called CLAS, the Center for Latino-American Studies, formerly Chicano-Boricua Studies, moving to the

Office of the Provost, and the only thing I want to mention about that is the history of this kind of story. It hasn't really hurt us to be moved but it's because we have always responded when we were going to be moved, so we started out in the community with LaSed. People who were part of the beginning of the program are here with us today. We are very, very loyal to Wayne State and to the program and the avenue of higher education that we were able to have. And we went from the community to Monteith College, which no longer exists but was an important place for us and for those who remember it. It was a really important move to go from the community into a credit-granting program. From Monteith we went to the School of Liberal Arts, and there are lots of people here who can correct me on the history, but we moved from Monteith, Monteith closed, to Liberal Arts. From Liberal Arts we moved into CULMA, the College of Urban, Labor, and Metropolitan Affairs. That closed. From there we became a center. After quite a long struggle over our place in the university, over our right to be here, and over our ability to be able to have tenured professors, and over our ability to be able to have a Ph.D. director in the program. And we prevailed, and we have a Ph.D. director in the program, and that will hopefully always remain true.

We went from there now, from the Center for Latino American Studies, we went from there and now we hear that we're going to move into the Provost's Office.

Now let me just mention that LaSed is alive and well, where the program started out, but Monteith is gone, CULMA is gone, I think Liberal Arts is still here, and we're hoping that the Provost's Office will stay also. So wherever you put us, we will thrive.

What I am asking you for today is to pay attention to the request that we make, that we are not diminished in any way, that we don't lose students, that we don't lose faculty, that we don't lose positions. No matter what happens, we can't afford to lose ground. Our community is in greater need of this program than ever before, and that's where I'm going to step directly into my role as a school board member.

Now I have been a school board member since 2010, and truly under emergency manager, we will put that in dog years. So each year under the emergency manager, let's say that's like 7 years, because we have absolutely no authority, we are subject to the open meetings act, we cannot make any decisions on curriculum, on finances, on opening and closing schools. We have absolutely no authority. Even though the law that brought us the emergency manager, Public Act 4, was repealed, it was replaced with a law that could not be repealed, Public Act 436, and we will remain in this position until further notice, or until as Robert Bob told us, until apprehended.

I wanted to mention to you the importance of this, the changes that occur at Wayne State are these: more remediation than ever will be needed for our students from K-12 in Detroit, but also let me speak for the other school districts under emergency management – they cannot make any decisions either. Every Black district in the state of Michigan is under emergency manager, in some sort of receivership. Those students have constant turnover of teachers in the schools. There is upwards of 50 students in many of the schools. The Educational Achievement Authority, which isn't even a real school district, which isn't even under the Department of Education under Snyder, it's now under Budget, is not even – there are many students in that district that will not be able to come to college at all and won't be able to finish unless there is very serious remediation.

I ask you, this Board, who still have your authority, who are not appointed by the Governor, who still have the right to make decisions in the best interests of the people, to please, please stand up for all students in these districts under P.A. 436. In five years we will not see any students of color from Michigan in these schools if something is not done to remediate that. Thank you.

Jose Cuello

Good afternoon. President Wilson, honorable members of the Board of Governors of Wayne State University, respected members of the Latino community and the general public. My name is Jose Cuello; I am an associate professor of History and Latino Studies. I directed the Center for Latino Studies since 1989 through 2001 when it was known as Chicano-Boricua Studies. The title of my presentation to you is, and it's a mouthful just in case I need to stop with the five-minute rule – the title is "Latino Studies as a Legacy of the Civil Rights Movement; Wayne State University must honor the moral contracts it made with the Latino community in 1971-72, 1986-89, and 2001-2003, to institutionalize Latino studies into the organizational structure of Wayne State as an institution of higher learning."

President Wilson and Wayne State University Board of Governors, thank you for paying me to be here. This is the moment for which I was contracted in 1989. That was the year that I was hired to recreate and direct the Center for Latino Studies, then known as CBS, from the ashes of a previous round of budget cuts. 1989 I was contracted to represent the University and the community to each other. There is such a huge gap between the two communities that you might as well have been looking at the Grand Canyon.

I had to meet the scholarly requirements for tenure in the Department of History, but I also had to meet the requirements of social activism that the community held me to. They had veto power over my appointment in negotiations with President Adamany. My role has been also to advise each party as needed, although I can tell you that the Latino community has come to me a lot more than the University community. Because in my role at Wayne State I have been essentially blackballed from access to the higher administration. The Latino community has chosen to represent itself today at this meeting. My role today then is to advise my own university administration as a tenured member of its faculty. No one can serve two masters unless there is a common ground shared by the two. That common ground is the Center for Latino and Latin American Studies. The Center's integrated model of comprehensive student services – teaching, teaching theory and practice, interdisciplinary research, cultural programming, and community relations – is unique in the nation. There is no other center like us, and some people are wanting to tear us apart. We excelled in all these areas and showed the community that community interests and university interests are not necessarily in conflict with each other. They can be reinforcing.

This common ground is sacred to the community that has had to force the university into three moral contracts to institutionalize and support Latino studies as an integral part of Wayne State University. The first contract founded the Center in 1971 and 1972 in a collaboration between Monteith College and the LaSed Latino Social Services agency with funding from New Detroit, first contract. The second contract was made in prolonged negotiations and search for a tenured director in 1986-89 that led to my hiring.

The charge to me by the University was the preservation of the Center as the community's sole portal to the University.

I will just keep on reading the text and stop at the point of five minutes. You have my full text in your possession with an additional text.

What I am calling for you to do is to exercise moral authority over a bureaucracy that has not recognized the civil rights movement for 50 years at this institution. And all you have to do is look at the numbers. Where is the diversity at Wayne? And why did it take so long to hire a diversity officer, and why is she being given an office without any weapons? She cannot persuade anybody that will not be persuaded, and I can tell you from the Provost on down, the Council of Deans, and the chairs, and even much of the faculty would rather eliminate diversity than to champion it. So when the public marketing section of this university goes out and markets diversity, you better make sure that it reflects reality. Thank you.

Jane Garcia

Buenos diaz, Board of Governors, my name is Jane Garcia and I am the president and chairman of the Board of the oldest Hispanic organization and believe it or not, it was the birthplace of Latina Boricua and where we're at, and all those years later, I was a very young woman then, and I didn't want to come, every time we came before you it always seemed like a crisis. I don't want to come before you in a crisis; I want to come before you as a partner, and that is what we are. And I do appreciate all the efforts that have been made, but I have been here when the threats were made and I know we have always been treated like a foster child and a stepchild and an adopted child. I just want to be treated as a partner, and I think it's very important that we continue that partnership. I know, Mr. President, that you have been, that you have done a lot of effort. I do agree that you need a diversity officer. I do believe that the Center can enrich the education and the culture of this city. I think that's very important. I was here when El Grito was shut down and we protested and the radio station, and it was all volunteers, there wasn't a budget to it. So I always get a little concerned when the budgets are cut because it always seems to affect us, and I know we were the last ones on the bus but that doesn't mean that we cannot stay on the bus. So I think it's very important as the years go through all these crises and the diminishing of population that you continue to recruit. Our population is growing, Latinos are growing, and believe it or not, they actually are staying in the city of Detroit. So I think it's also very important, as we go before us, you have an elected Hispanic on the board, it's a real plus. We actually have grown and we are moving, and I think it's very important, I don't think we should be coming in here every five to seven years and begging you all to remember that we're still here, because we still are here. And I think that as we move forward I think to sit down with the community and talk about what is best. To continue to recruit from the Hispanic community is very important because the difference between us and a lot of the other groups is that we continue to come here and make our presence known, we continue to come here and bring up the issues that impact our community. I thank you that you consider everything that is happening, that we're treated as a partner, a true partner, because that is what we are. Muchos gracias.

President Wilson assured the speakers that the Center will not be closed and that his administration will work with them as partners.

Sergio Rodriguez-Valenzuela — Grappling

Good afternoon, President Wilson and members of the Board. First of all, if I had another five minutes, I would love to give you my position on the Center for Latino and Latin American Studies as I am a student of the Center, but because I only have five minutes, I am going to present to you the theme about Wayne State grappling. You probably haven't heard anything about it, but here we go.

I am the Public Engagement Chair for the Grappling Club at Wayne State University. We are the first student organization of an athletic nature, and I will get to that in a minute. We are a group of students and we organized to form a grappling organization at the University. The reason we are here is because we have been through many members of the administration without any results on what we are trying to accomplish. We are here to request a multi-purpose matted area; it means wrestling mats, it means padded walls, so that we can perform the sports that we want to do. You have folders, you also have that in folders, where the powerpoint presentation that I'm reading off of should be available, and there is a list of e-mails to different administrative positions that we have been working with for the last three years.

The problem is we don't have mats, we don't have space on campus to practice the sport that we want to do, and on top of that, the insurance policies at Wayne State do not cover martial arts, or so they say, although they do allow fencing; and they don't allow full contact sports, although they do allow football and a few other exceptions. This is what we were told by Chris Nolan and Bob Fournier.

There is also a timeline that you will find in your packets that includes the efforts provided by the wrestling jujitsu club at Wayne State University. This is a recurring problem; we tracked it down back to 2010, but I'm sure it goes back way farther. I myself tried to start a wrestling club in 2012 and failed because of the insurance and the lack of room.

We didn't come here to ask you to solve our problem without trying to give you a solution first. We did our homework; we came up with different numbers that you will find in your packets on how much it would cost and where we could put this room. Now, a multi-purpose matted area wouldn't just be for us. It would help for yoga, it would help for the rape, aggression, and defense classes, so people don't have to cross the bridge to go to the police station and take the classes there, they could do it right here on campus.

Now, one of the biggest problems, and we heard the Marketing people talking about it, I don't think it's getting students to apply to Wayne State and come to campus, I think it's retaining students at the University. I have had so many friends who were here at the University, and after sophomore year I lose them because they want to get the so-called college experience that they're not getting here at Wayne State University. And I believe there's definitely a correlation that student involvement equals student retention, and if we can get students involved, students will be retained.

You will find a few possible locations in the research that we have done. Evan Foster, who graduated last year, he's now working in Chicago, he did all of this amazing work just for you to look at, and we have even more information if you want. We have the public support of the South End newspaper who wrote an article about us and we have

our social media groups that are growing in numbers. We would just like to have something for the festival coming up to show the incoming freshmen that we have support from the University and we will have a room and a place where we can do the sports that we like.

In conclusion, athletic clubs have a difficult time forming at Wayne State University, and a multi-purpose matted area would solve that problem, and it would bring multiple benefits not just to the student body but to the University as a whole. Thank you very much.

President Wilson assured Mr. Rodriguez-Valenzuela that he will look into his request for appropriate space.

The speakers concluded their comments, and President Wilson addressed their concerns about the Latino and Latin American Studies Center. He noted that when the Center was part of a college, it regularly endured threats of possible cuts because of competing priorities within the larger unit. The Center, however, must be an institutional priority, just as diversity is an institutional priority. The nation and the state of Michigan are becoming more diverse, and the Center's work, particularly in terms of its recruitment and student success efforts, must be encouraged to foster that diversity. Moving the Center into the Provost's Office will help not only to preserve it but to help it flourish. The Center is one of very few programs that have not had a decrease in funding in a very difficult budget cycle, precisely because it is an institutional priority. President Wilson said he appreciated the comments and assured the speakers that the administration and the Board will preserve the Center and help it to flourish.

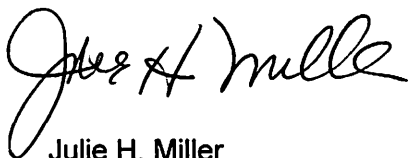
Governor Pollard said that normally Board members do not respond to Public Comments because it is a time to listen. He will make an exception on this occasion in order to assure the speakers and the Center that they have the support of the Board of Governors and of the administration. He noted that recently the administration has gone out of its way to support the students in the program, and he repeated his assurance that the Center will receive the Board's support in the future.

Governor Trent added that at a time when the University is experiencing an issue with retention, the Center has been critical in engaging its students and helping them graduate. She said "they have a lot to teach the rest of the University." It is important to be thoroughly committed to deal with WSU's graduation rates and particularly with under-represented minorities. Governor Trent also emphasized that the Board and administration are committed to the academic pursuits and the scholarship that is taking place in the Center. She thanked the speakers for sharing their comments.

ADJOURNMENT

There being no further business, the meeting adjourned at 4:15 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Julie H. Miller". The signature is written in a cursive, flowing style with a large initial "J".

Julie H. Miller
Secretary to the Board of Governors