

Submitted by: Margaret E. Winters, Provost and Senior Vice President for Academic Affairs

DISCONTINUANCE OF THE MASTER OF ARTS IN DESIGN AND MERCHANDISING

Recommendation

It is recommended that the Board of Governors approve the discontinuance of the Master of Arts with a major in Design and Merchandising, effective Fall 2016.

Background

The Master of Arts with a major in Design and Merchandising (MA-DESM) was transferred to the Department of Art and Art History upon the dissolution of another college in the mid-1980's. The program was cited for low degree productivity in Academic Year 2014-15 and in response, the department and college faculty have recommended program closure. A moratorium on new enrollment has been in effect since fall 2015.

Three students currently enrolled in the Master of Arts with a major in Design and Merchandising will be allowed to complete this program or select the Master of Arts with a major in Art degree.

Program Description

The Master of Arts with a major in Design and Merchandising is a 33-credit degree that allows students to study fashion at the graduate level. The degree and program are within the Department of Art and Art History, located within the College of Fine, Performing and Communication Arts.

Approvals

The discontinuance of this degree program has been approved by the faculty and department chair in the Department of Art and Art History; the Faculty Council of the College of Fine, Performing, and Communication Arts; the CFPCA Dean's Office; the Graduate Council; Dean of the Graduate School; and the Office of the Provost.