



## Board of Governors

### ACADEMIC AFFAIRS COMMITTEE

April 1, 2016

#### Minutes

The meeting was called to order at 10:05 a.m. by Governor Dunaskiss in the Garage Conference Room at TechTown, 440 Burroughs Street, Detroit, MI 48202. Secretary Miller called the roll. A quorum was present.

**Committee Members Present:** Governors Dunaskiss, Kelly, Massaron, Pollard, and Trent; renée hoogland, Faculty Representative and Jane Fitzgibbon, Faculty Alternate Representative; Arielle Martin, Student Representative and Abdul-Rahman Suleiman, Student Alternate Representative

**Also Present:** Governors Nicholson, O'Brien and Thompson, and President Wilson, Provost Winters; Vice Presidents Burns, Decatur, Hefner, Lanier, Lindsey, Staebler and Wright, and Secretary Miller

#### **APPROVAL OF MINUTES, January 29, 2016**

**ACTION:** Upon a motion made by Governor Massaron and supported by Governor Trent, the minutes of the January 29, 2016 meeting of the Academic Affairs Committee were approved as submitted. The motion carried.

#### **PRESENTATION: UNIVERSITY LIBRARIES**

Provost Winters introduced Sandy Yee, Dean of the University Libraries, for an overview of the School of Library and Information Science. Dean Yee advised that the School is engaged in preparations for the next accreditation reaffirmation from the American Library Association, which will take place in September. The School maintains an excellent reputation among employers of its graduates, who report that WSU graduates are well-prepared to hit the ground running. Dean Yee then introduced Stephen Bajjaly, Associate Dean and Director of Library and Information Science, for the next portion of the presentation.

Associate Dean Bajjaly summarized the field as the intersection of people, technology and information – information is a critical resource in virtually every organization today, and Library and Information Science explores information: where its found, how its extracted, how its preserved, and how its put to use. He further advised that information management and data analytics are keys to organizational success, and the job market for graduates in this field are better than they have been in several years. Corporate positions include business analysts, knowledge managers and user experience designers. There are currently 425 Masters students in the program, taught by 12 faculty, and about 200 students a year graduate. It is the fifth largest Masters program at Wayne State. They are also the fifth largest accredited Master's

program of Library and Information Science, in the U.S. and Canada. Classes are taught both on campus and online, with a state of the art digital lab on campus. They have the largest online program at WSU, and a fully online option available since 2008. The program has students from 42 states and 3 Canadian provinces. In terms of opportunities for growth, it is estimated that approximately 200,000 professionals with analytical skills will be needed across the U.S. by 2018, with more than 1.5 million managers and analysts needed to oversee big data for effective decision-making. A number of initiatives are underway to increase enrollment, which began with a market analysis which provided much useful information. A strong percentage of students want to work in an environment other than a library, and options are available for them. They will be creating the nation's first certificate program for school library media specialists, and a putting an emphasis on job-readiness skills. He then called on faculty member Kimberly Schroeder for additional comments, and to introduce two students in the program to share their perspectives.

Professor Schroeder spoke of an ongoing partnership with the Library of Congress, the Smithsonian and the National Archives, who have hosted WSU students for the past several years on project related work. Over the past 4 years, there have been 28 student projects at these institutions. Students gain confidence working on a project in their field, which helps them in the interview process for permanent employment, and strengthens the reputation of the University. She then highlighted a few of the projects completed within these partnerships. At the Presidential Library, WSU students worked on fulfilling FOIA (Freedom of Information act) requests; in the digital preservation department at the Library of Congress; at the National Archives, two students worked on a project called "Citizen Archivist", preserving family memories; at the Smithsonian, students worked on digital asset management, creating a searchable database across departments. They have received a great deal of positive feedback about these students. Two students were then introduced to talk about their projects.

Elizabeth Nicholson participated in two alternate spring-break internships. The first at the National Archives in 2014 and the Smithsonian Archive of American Art in 2015. The projects expanded her skills, provided valuable networking opportunities, and increased her professional experience and confidence. Jessie Lopez worked at the Jimmy Carter Presidential Library, which helped him use the practical knowledge to use theories learned in class on a job, including information architecture, and website review. He also relayed an opportunity he had to meet with President Carter, for which he will be very grateful. He will be working at North Carolina State University after graduation.

The floor opened to questions. Governor Pollard asked about the rise in non-resident admittance; Ms. Yee explained that it comes primarily from on-line program, and a change in Board statute approved by the Board several years ago provides the opportunity to charge in-state tuition for online programs. In 2008, when this first occurred, there was an immediate increase in students, but competition has now grown for online Masters programs, and WSU is now 1 of 28 schools offering an online program.

Governor Thompson raised a question on how the collections and programs at the Reuther Library and Archives are promoted, and whether additional programs will be offered there in the future. Dean Yee advised that they are working on more promotion for the Reuther Library, and recently have hired outreach archivists to increase knowledge about the archives. Ms. Schroeder advised that a new exhibit is in development and will open soon, featuring photography of children in

Paris. There were no further questions, and Governor Dunaskiss thanked the presenters for the presentation.

**ESTABLISHMENT OF AN UNDERGRADUATE CERTIFICATE IN APPLIED BEHAVIORAL ANALYSIS**

**ESTABLISHMENT OF A DOCTORATE IN MEDICAL PHYSICS**

**ESTABLISHMENT OF A JOINT PROGRAM WITH THE DOCTOROR OF MEDICINE AND MASTER OF SCIENCE IN MEDICAL RESEARCH**

**CHANGE THE NAME OF THE EDUCATION SPECIALIST CERTIFICATE IN GENERAL ADMINISTRATION AND SUPERVISION TO THE EDUCATION SPECIALIST CERTIFICATE IN ADMINISTRATION AND SUPERVISION**

Governor Dunaskiss asked the committee to consider as a group two certificate programs and two requests for program changes presented for approval. There were no questions raised on these items, and the following action was then taken:

**ACTION:** Upon motion made by Governor Pollard, and supported by Governor Trent, the following actions were approved:

The Academic Affairs Committee recommended that the Board of Governors approve the proposal from the Educational Psychology Program Area within the Division of Theoretical and behavioral Foundations in the College of Education to establish an undergraduate certificate in Applied Behavioral Analysis, effective Fall semester 2016.

The Academic Affairs Committee recommended that the Board of Governors approve the establishment of a Doctorate in Medical Physics program in the Department of Oncology in the School of Medicine, effective Fall 2016.

The Academic Affairs Committee recommended that the Board of Governors approve the establishment of a joint degree program leading to both a Doctor of Medicine and a Master of Science in Medical Research, effective Fall 2016.

The Academic Affairs Committee recommended that the Board of Governors approve the proposal to change the name of the Education Specialist Certificate in General Administration and Supervision to the Education Specialist Certificate in Administration and Supervision, effective Fall 2016.

All 4 actions were approved.

**REVISION OF BOARD OF GOVERNORS STATUTE 2.74.07: STUDENT FEE ASSESSMENT;  
COURSE MATERIALS AND BREAKAGE FEES**

Provost Winters presented a recommendation for a revision on the Student Fee Assessment statute, which would raise the limits on course materials fees requiring the President's signature from \$30.00 to \$100.00; approval for those under \$100.00 would be retained by the Provost. There were no questions on this recommendation.

**ACTION:** Upon motion by Governor Trent and supported by Governor Massaron, the Academic Affairs Committee recommends that the Board of Governors approve the proposed revision of statute section 2.74.07.060 to change the language on the approval of course materials fees to read as follows:

Fees above \$100.00 need the approval of the President. Fees of \$100.00 and less need the approval of the Provost or his/her designee.

The motion carried.

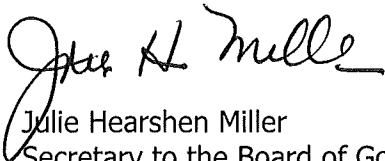
**COURSE MATERIALS FEES ANNUAL REPORT**

Governor Dunaskiss advised that the annual Course Materials Fee report is presented for information, and no further action is required on it. There were no questions on this report.

**ADJOURNMENT**

There being no further business the meeting adjourned at 10:29 a.m.

Respectfully submitted,



Julie Hearshen Miller  
Secretary to the Board of Governors