



Division of Development and Alumni Affairs

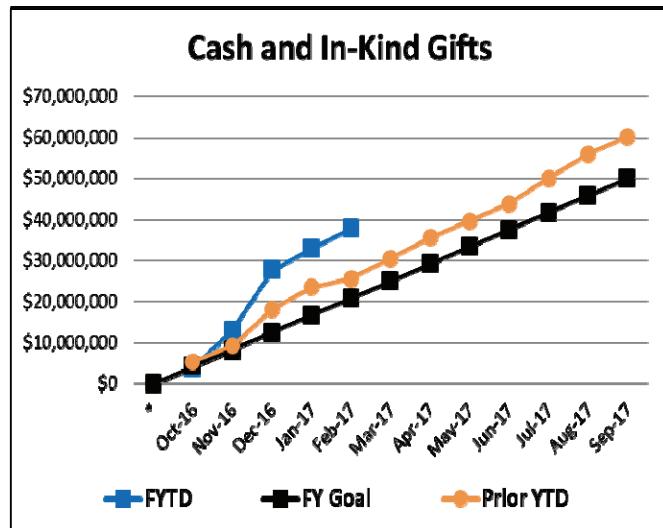
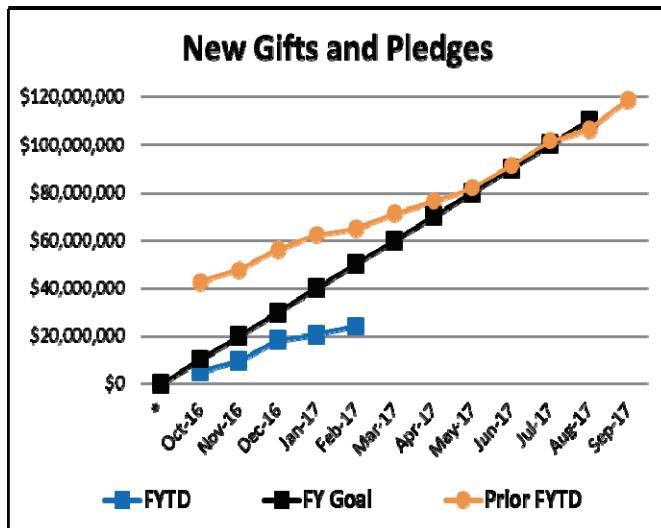
Submitted by:
Susan Burns

FUNDRAISING PERFORMANCE

Division of Development and Alumni Affairs Activity

Fiscal year totals as of February 28, 2017 (does not include philanthropy from FMRE)

	Prior FYTD	Current FYTD		
	Total	Total	FY End Goal	% of FY End Goal
New Gifts and Pledges ¹	\$64,880,745	\$23,996,813	\$73,000,000	33%
Cash Gifts ²	\$25,696,179	\$37,711,361	\$50,000,000	75%
In-Kind Gifts ²	\$146,886	\$91,477		



¹ New gifts and pledges include new cash gifts, pledge commitments, planned gift commitments, realized planned gifts and gifts-in-kind. Pledge payments are not included.

² Cash/in-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.

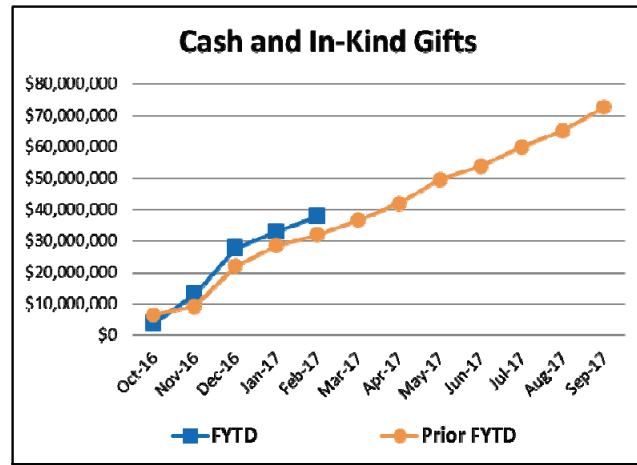
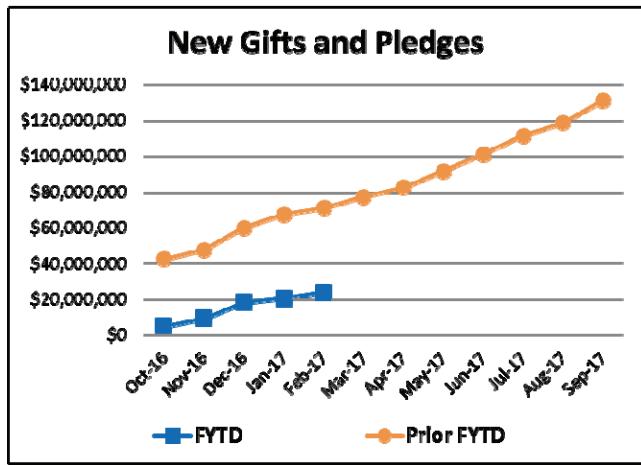
The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

FUNDRAISING PERFORMANCE

Total University Philanthropy

Fiscal year totals as of February 28, 2017

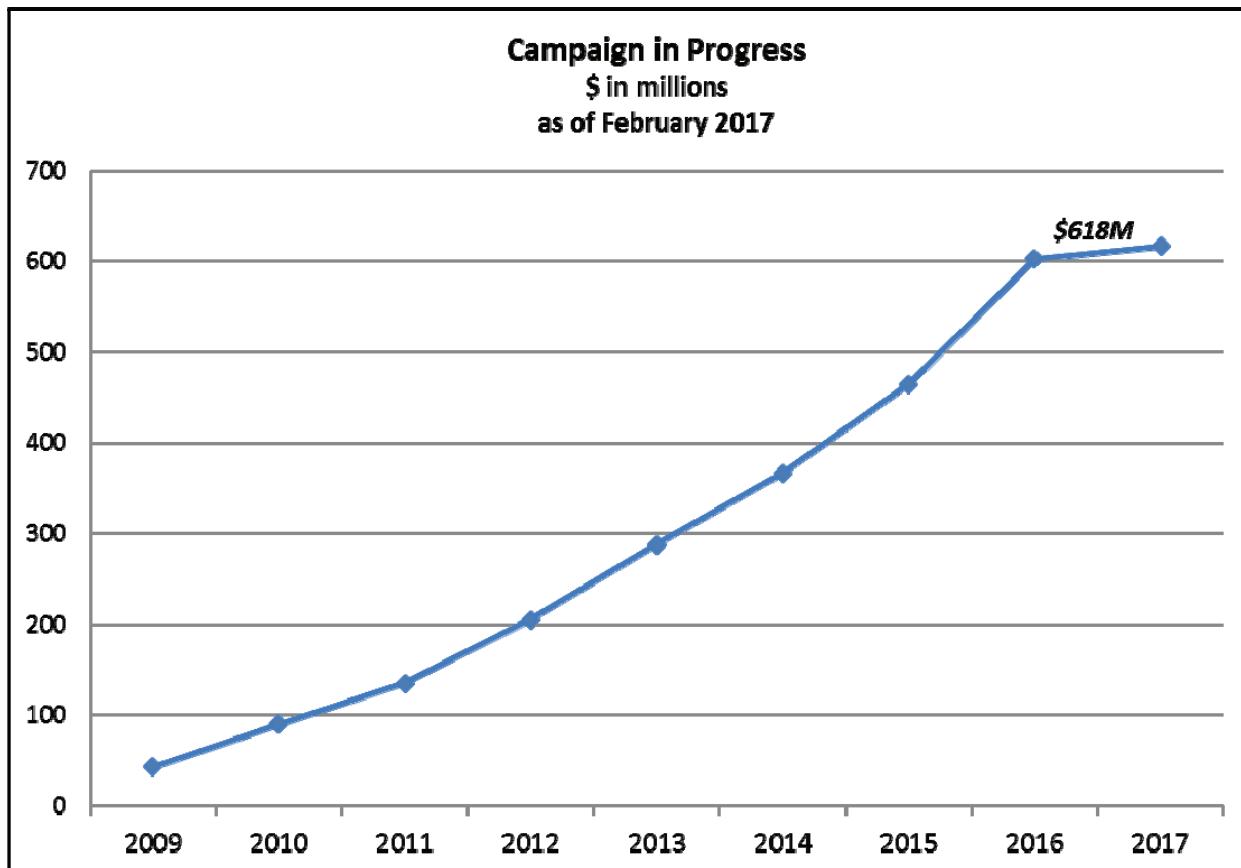
	Prior FYTD			Current FYTD		
	Development	FMRE	Total	Development	FMRE	Total
New Gifts and Pledges ¹	\$64,880,745	\$6,286,335	\$71,167,081	\$23,996,813	\$5,000	\$24,001,813
Cash Gifts ²	\$25,696,179	\$6,286,335	\$32,129,400	\$37,711,361	\$5,000	\$37,807,838
In-Kind Gifts ²	\$146,886			\$91,477		



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Campaign total as of February 28, 2017
\$618,020,530



Major and planned gift activity
Fiscal year totals as of February 28, 2017

Total number of major gift solicitations \$25,000+:	130
Total number of major gifts closed \$25,000+:	64
Total cash and planned gifts outstanding solicitations:	\$68,800,680
Total value of pending matured gifts:	\$1,273,000

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Development and Alumni Affairs
President, Wayne State University Foundation

OFFICE OF ALUMNI RELATIONS AND ANNUAL GIVING

- In concert with Undergraduate Admissions, the Office of Alumni Relations launched the annual prospective student postcard writing campaign and participated in Spring Open House, which was held on March 25.
- The Alumni Association partnered with the Office of Multicultural Student Engagement, the College of Liberal Arts and Sciences and the Office of Diversity and Inclusion to host the 2nd Annual Rainbow Graduation and Reunion on Friday, April 28 to honor the achievements of LGBTQIA students, scholars, alumni and their allies.
- The Awards Committee of the WSUAA Alumni Association Board of Directors met to review nominations and select this year's recipients for the 2017 WSU Alumni Association Awards. Two awards, the university's Distinguished Alumni Award and the Alumni Association's Homer D. Strong Award, were conferred during An Evening of Celebration, scheduled for April 22.

REGIONAL PROGRAMMING HIGHLIGHTS

- Alumni receptions were held this winter in:
 - Grand Rapids, Michigan on March 30 at the Kent District Library Service & Meeting Center. Dean Sandra Yee attended, and more than 50 guests received a short program focused on recent university accomplishments and the status of the Pivotal Moments campaign.
 - Detroit, Michigan on April 5 at the Garden Theater. President Wilson and First Lady Jacqueline Wilson attended, and more than 300 guests received a short program focused on recent university accomplishments and the status of the Pivotal Moments campaign.
 - Washington, D.C. on April 19 at the Hotel Monaco. President Wilson and First Lady Jacqueline Wilson attended, and nearly 100 guests received a short program focused on recent university accomplishments and the status of the Pivotal Moments campaign.

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SCHOOL, COLLEGE, UNIT-SPECIFIC PROGRAMMING HIGHLIGHTS

College of Engineering ("Engineering"):

- The Chemical Engineering Department, in collaboration with the Office of Alumni Relations, hosted the appreciation luncheon for the new Industry Mentor Program' on April 19. This pilot program focused on the Chemical Engineering department and directly paired alumni and students of this program for 1:1 mentorship activities during the winter semester.

During the semester, participating mentors and mentees were required to meet (in person or via Skype) at least four times. Our hope is that this model, with appropriate staffing and resources, may be replicated in other academic programs across campus in the future.

College of Fine, Performing, and Communication Arts (CFPCA):

- CFPCA held its annual Arts Achievement Awards on March 25 to honor alumni who have shown a commitment to the arts and their craft.
- On April 7, CFPCA's Department of Communication hosted the Journalism Institutes' Spirit of Diversity Awards to honor *NY Times* Executive Editor Dean Baquet and *Bridge Magazine* reporter Chastity Pratt-Dawsey.
- The Department of Communication and PRSSA's 14th Annual Alumni and Student Recognition Breakfast was held on Tuesday, April 18. This is a celebratory event that recognizes students, alumni and professionals who support them.
- CFPCA will rededicate the Elaine L. Jacob Gallery with a small reception on Tuesday, May 2 with members of the Jacob family and university dignitaries.

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The Law School ("Wayne Law"):

- On June 5, Wayne Law will have its annual golf outing at the Country Club of Detroit.

School of Medicine (SOM):

- On March 24 Drs. Brenda Zureick, Hanh Nghiem and Sheila Ray hosted an In Residence reception for the Class of 1987.
- On March 25 the Medical Alumni Association hosted its annual Future Docs event at Gordon Scott Hall. This event featured 16 hands-on medical and science workshops for children of alumni, ages 6 – 12. Approximately 500 participants attended.
- On April 5 the Wayne State University Medical Alumni Association Board of Governors met.
- On April 5 and April 7 the Medical Alumni Association Board of Governors participated in Second Look Day.
- On April 12 the SOM Office of Alumni Affairs, in conjunction with the Office of Student Affairs, hosted an Orthopaedic Surgery Medical Specialty Luncheon.

ALUMNI COMMUNICATIONS HIGHLIGHTS

- In partnership with WSU Marketing and Communications, the design of the WSUAA's new web site is complete and is moving into testing phase for a spring launch.
- Digital versions of the current and past issues of *Wayne State Magazine* are available online at alumni.wayne.edu.
- The alumni electronic newsletter @Wayne was sent monthly to approximately 140,000 alumni.

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- The Wayne Law *Raising the Bar* electronic newsletter was sent monthly to approximately 7,200 Law School alumni.
- The School of Medicine *Connect the Docs* electronic newsletter was sent monthly to approximately 12,000 SOM alumni.
- The *Warrior Within* publication was sent to approximately 4,000 athletic alumni and donors.

OFFICE OF ANNUAL GIVING HIGHLIGHTS

- Number of annual prospects solicited: 149,436
- Total annual giving dollars raised from solicited prospects: \$2,344,120
- Average annual gift amount given: \$231.74
- WarriorFunder (WSU's official crowdfunding platform) continues to support successful fundraising efforts for campus/student projects selected via an application process. More information may be found at warriorfunder.wayne.edu

UPCOMING ALUMNI EVENTS

- April 29: 2nd Annual Rainbow Reunion
- May 3: Hire NYC (Alumni-Only Career Fair)
- May 4: New York City Presidential Alumni Reception at the Hotel Eventi
- May 9, 10: Commencement at the Fox Theatre
- May 11: Entrepreneurship Alumni Workshop at Tech Town
- May 15: Law School Commencement ceremony at the Detroit Opera House

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- May 18: WSUAA Board of Directors Meeting
- May 19: Detroit Tigers vs. Texas Rangers to kick off Medical Alumni Reunion Weekend (SOM)
- May 20: Medical Alumni Reunion Day (SOM)
- May 21: Detroit Bus Tour and Detroit Medical Orchestra Concert to close Medical Alumni Reunion Weekend (SOM)
- May 22: Intro to Industry Alumni Networking: The Business of Art
- May TBD: Intro to Industry: Chicago
- June 1: Hire Ohio (Alumni-Only Career Fair)
- June 6: Commencement (SOM)
- June 7: Medical Alumni Association Board Meeting (SOM)
- June 8: Golden Jubilee Luncheon for Class of 1967
- June 21: Hire Chicago (Alumni-Only Career Fair)
- June 21: Windsor, ON Alumni Gathering
- June 23: Junior Warrior University
- June 28: Alumni Information Session: Dealing with Student Debt
- June 28: Hire DC (Alumni-Only Career Fair)
- July 17: 11th Annual Swing for the Students at the Detroit Golf Club,
hosted by the Mike Ilitch School of Business