

**CHANGE IN THE NAME OF THE BACHELOR OF SCIENCE OR BACHELOR OF ARTS IN BUSINESS ADMINISTRATION WITH A MAJOR IN INFORMATION SYSTEMS MANAGEMENT TO THE BACHELOR OF SCIENCE OR BACHELOR OF ARTS IN BUSINESS ADMINISTRATION WITH A MAJOR IN TECHNOLOGY, INFORMATION SYSTEMS AND ANALYTICS**

**Recommendation**

It is recommended that the Board of Governors change the title of the Bachelor of Science or Bachelor of Arts in Business Administration with a major in Information Systems Management to the Bachelor of Science or Bachelor of Arts in Business Administration with a major in Technology, Information Systems and Analytics, based on the recent change in the department name, effective Fall 2023.

**Background**

Based upon a recent change in the name of the department to Technology, Information Systems and Analytics in the Mike Ilitch School of Business, approved by the Board of Governors on April 28, 2023, the department is currently providing its degrees with a major that corresponds to a former department name—Information Systems Management. The program name change will align with the recent department name change from “Information Systems” to “Technology, Information Systems and Analytics” (TIS). Changing the major to Technology, Information Systems and Analytics will better describe the program. This change will not only better reflect the focus on modern, innovative technology courses like analytics, artificial intelligence, and machine learning, but also create more enrollment opportunities for undergraduate programs, minors, and others. Furthermore, the department will remain focused on its continued emphasis on analytics.

**Approvals**

The proposal has been approved by the Department of Technology, Information Systems and Analytics, the faculty and Dean of the Mike Ilitch School of Business, and the Provost.