



WAYNE STATE UNIVERSITY

Board of Governors
Academic Affairs Committee
Transfer Student Success
December 7, 2023

Setting the Stage for Success: BOG Commitment and Support

- Statute 2.34.04 - Transfer Students
 - 2Yr transfer credit limit
 - Technical, vocational and applied credits
- Community college collaboration and partnerships
- Career focus



Strategic Plan Focus: Transfer Objectives

Teaching, Learning, and Student Success

Goal 1:

- Ensure clear pathways that lead to timely degree attainment for all students.
- Expand partnerships with community colleges throughout Michigan with a goal of a 60% two-year graduation rate for students entering with associate degrees.

Goal 3:

- Build robust support for adult degree completion programs throughout Michigan.

Outreach and Engagement

Goal 2:

- Reduce barriers and provide support for individuals with existing college credit to complete their degrees and expand their career opportunities.

Diversity, Equity, and Inclusion

Goal 3:

- Increase the enrollment of students of color at Wayne State at all levels.

Financial Sustainability and Operational Excellence

Goal 3:

- Increase retention of students at all levels. Increase number of community college partnerships.



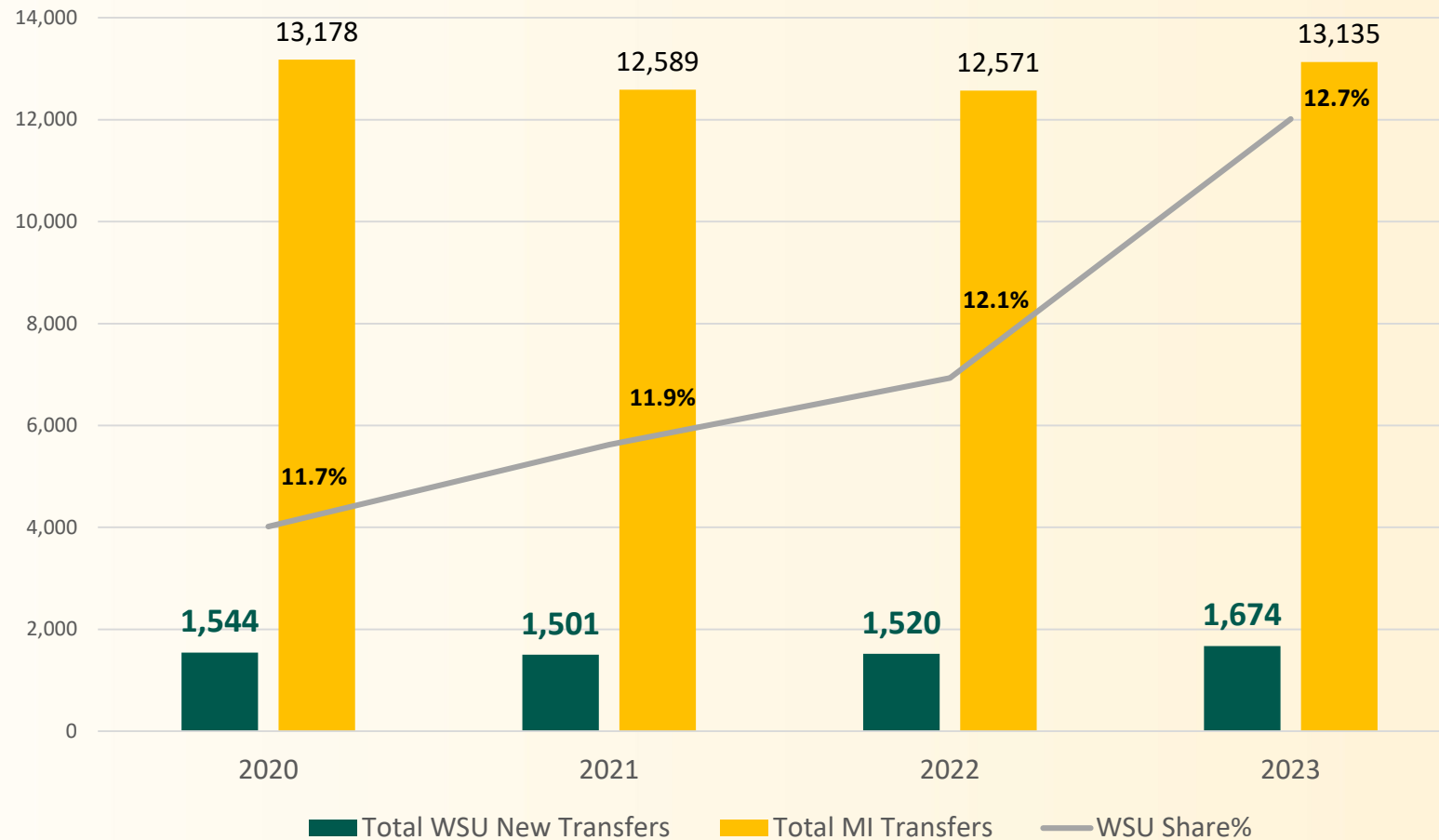
New Michigan Transfer Enrollments

Institution	2020	2021	2022	2023
Wayne State	1,544	1,501	1,520	1,674
MSU	1,253	1,276	1,378	1,546
UM	1,305	1,407	1,342	1,414
OU	1,503	1,336	1,343	1,353
GVSU	1,308	1,224	1,318	1,248
WMU	1,185	1,092	986	979
CMU	810	777	851	921
EMU	1,216	1,089	972	914
FSU	998	960	885	826
UM-F	482	475	520	653
UM-D	520	452	482	516
NMU	401	376	399	470
SVSU	345	330	316	306
MTU	149	151	144	173
LSSU	159	143	115	142
Totals	13,178	12,589	12,571	13,135



Source: Michigan Associate of State Universities (MASU), <https://www.masu.org/policy-reports/masu-reports-and-studies/enrollment-reports>

Wayne State New Transfer Enrollment



Highest market share in transfer and transfers from two- year colleges



Source: Michigan Associate of State Universities (MASU), <https://www.masu.org/policy-reports/masu-reports-and-studies/enrollment-reports>

Fall 2023 New Transfer Profile

1,491 new transfer students (14.8% increase)



51.3% first generation



57 average transfer credit



70.8% full-time



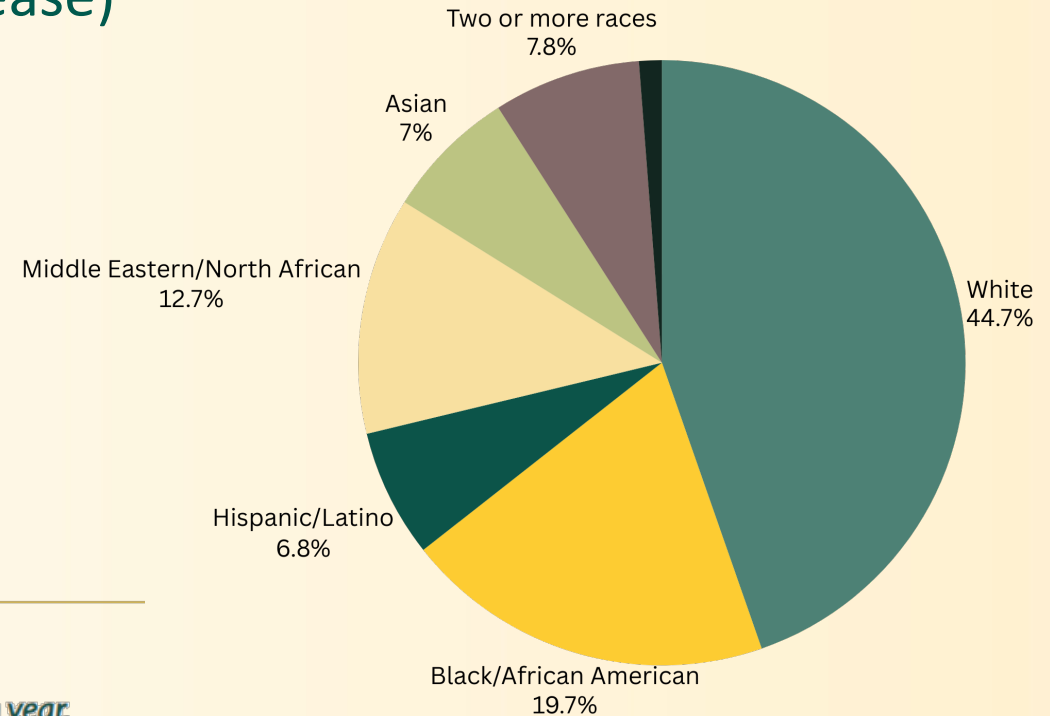
24.7 average age



Wayne State University welcomes more than 2,000 transfer students each year.



Fall 2023 New Transfer Race and Ethnicity



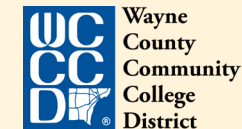
Source: WSU Census (Fall), <https://oira.wayne.edu/dashboard/enrollment>

Fall 2023 Transfers Demographics

- 77.8% (1,160) from 2Yr colleges
- 67.2% (1,003) from top 6 colleges
 - MCC, HFC, OCC, Schoolcraft, WCCCD, WCC
- 118 from top 4 public colleges
 - MSU (38), OU (35), UM-Dearborn (23) and EMU (22)
 - 160+ colleges represented
- 23 international students

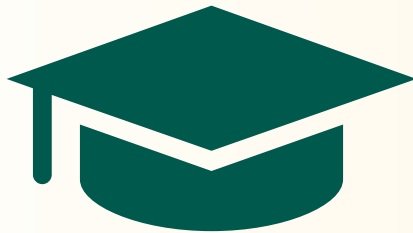


Wayne State University is the #1 destination for Michigan community college students.



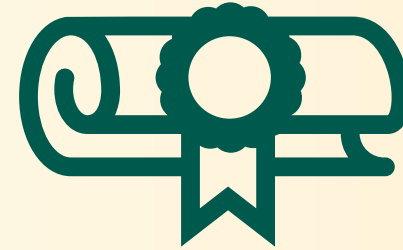
Source: WSU Census (Fall), <https://oira.wayne.edu/dashboard/enrollment>

Transfer Retention and Graduation



84.4% FT 2Yr retention rate

Cohort Fall 2022 (1,033 students)



69.4% FT 4Yr graduation rate

Cohort Fall 2019 (1,292 students)



Source: WSU Census (Fall), <https://oira.wayne.edu/dashboard/enrollment>

Initiatives: Transitions & Enrollments

- Recruitment and access
 - Collaborative admission/recruitment activities
 - 90+ programs, workshops, and advising drop-ins
 - Success (student) appointments; *2,100+ appointments (2023)*
- Outreach and engagement
 - Community college on-site/center advising and updates
 - Transfer Admissions Partnership Program (TAPP)
 - Reverse transfer
 - Transfer Success & Recognition Summit



Transition Support for All Students

- 2.34.04 Statute - Transfer Students
 - Credit transfer limit
 - Technical, vocational and applied credits
- Michigan Transfer Agreement (MTA)
- Transfer plans and articulation agreements
- State of MI initiatives (MiTransfer.org)



Transfer Pathways: Degree Completion

- Enhance community college partnerships
- Increase transfer rates (*completion*) through innovative pathways
 - Student-focused; new easy-to-follow model
 - Broader evaluation of learning; less course-by-course
 - Multiple entry points (transfer or career tracks)
 - Seamless transition; personalized advising and support
- Equitable pathways focus on Black/African-American, Hispanic/Latino, adult, and first-generation students



Transfer Pathways: Status and Future

- Pathway partners

- Jackson College
- Oakland Community College
- Henry Ford College
- Wayne County Community College District
- Schoolcraft College

- In Progress

- Macomb Community College
- Lansing Community College
- Grand Rapids Community College
- Delta College
- Washtenaw Community College
- Saint Clair County Community College
- Centennial College (Toronto, ON)



WCCCD Meeting (October 24, 2023)

- Transfer Pathways (March 2023)
 - Business, criminal justice, public health, urban studies, and welding and metallurgical engineering technology
- Joint recruitment
- On-site advising
- Transfer Summit recognition – Transfer Partnership Champion



Initiatives: Transfer Student Success

- Support and belonging
 - Transfer Student Success Center (TSSC) and lounge
 - Ambassadors and spotlights
 - Transfer Student Living Learning Community (LCC)
 - National Transfer Student Week (NTSW)
- Beyond the classroom
 - Blumenstein Transfer Student Internship Award
 - Networking and Professional Development
 - Transfer Student Club



Wayne State Awarded Transfer Honor Roll

Wayne State University is one of only three public universities in Michigan named to the Phi Theta Kappa (PTK) Transfer Honor Roll in recognition of the dynamic pathways it has created to support community college transfer students.



This is the sixth year WSU has received the designation

Student Perspective

- Mohammad Turaani
 - HFC transfer, Neuroscience Honors
- Rayna Tinnon
 - WCCCD transfer, Elementary Education

“Transferring to Wayne has opened numerous doors and opportunities to me. I wouldn’t have been able to do something with these opportunities if it wasn’t for both HFC and WSU.”

~Mohammad Turaani

“One of the biggest factors that attracted me to WSU was its reputation of being a university that created great teachers. Most of the teachers that have made an impact on my life (including my mother) graduated from Wayne State.”

~Rayna Tinnon



Questions?

