



WARRIOR STRONG



WAYNE STATE  
UNIVERSITY

# Strategic Plan Focus Area: Teaching, Learning and Student Success

*We will build upon our remarkable and acclaimed improvements in student success, made possible by our strategic commitment to support every student, no matter their background. This commitment is centered in our dedicated and accomplished faculty, woven into our culture, and present at every level of the university. We recognize that many members of our society need the opportunity to finish or expand their education, and we will be the university that best facilitates their needs.*



# Teaching, learning and student success: The heart of our university

Goal 1: Educate the next generation for a rapidly changing and increasingly connected world.

Goal 2: Continue world-class professional and Ph.D. education.

Goal 3: Provide lifelong educational opportunities to support career changes, advancement, social mobility and workforce development.

Goal 4: Increase investment in teaching and learning.

Goal 5: Invest in student success beyond the classroom.

Goal 6: Grow enrollment at all levels, with an overall goal of 28,000



# Teaching, Learning and Student Success Balanced Scorecard



## Graduation Rates

Metrics	Prior 3 Yr Avg	Fall 2023	% Change
Overall 6-Year Graduation Rate	56.0%	56.5%	0.5%
URM 6-Year Graduation Rate	35.7%	34.8%	-0.9%
Black or African American 6-Year Graduation Rate	33.1%	31.3%	-1.8%
White 6-Year Graduation Rates	61.2%	61.5%	0.3%
Black White Graduation Gap	-28.1%	-30.2%	-2.1%



## Peer Institutions

Metrics	Prior 3 Yr Avg	Fall 2022	% Change
WSU Graduation Rate	51.8%	60.3%	8.5%
Peer Institution Graduation Rate	69.7%	70.3%	0.7%
WSU Black or African American 6-Year Grad Rate	27.8%	39.5%	11.7%
Peer Black or African American 6-Year Grad Rate	64.3%	66.4%	2.1%
Difference Between Black 6-Year Grad Rates WSU and Peer Institutions	-36.5%	-26.9%	9.6%



## Enrollment and Retention

Metrics	Prior 3 Yr Avg	Fall 2023	Change
Overall Enrollment	24990	23702	-5%
UG Enrollment	16827	16266	-3%
Master's Enrollment	4549	3952	-13%
Ph.D. Enrollment	1320	1231	-7%
1 <sup>st</sup> -to-2 <sup>nd</sup> Year Retention	82%	82%	0%



## Time to Degree

Metrics	Prior 3 Yr Avg	Fall 2023	Change
Overall Time to Degree	3.9	3.9	0.0
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# Enrollment Distribution

23,702

Fall 2023 Enrollment

16,266  
undergraduate

7,436  
graduate

REPRESENTING

69  
nations

47  
states

77  
MI counties

## Undergraduates, Fall 2023

#1

in diversity for  
Michigan public  
4-year universities

77%

full-time

43%

Pell eligible

31%

of new UG  
transferred in

26%

URM students

42%

first-gen

15%

adult learner

56%

of respondents work  
during school\*  
for 28.12 hours per  
week on average

3.9 years

average time to  
graduation in  
2023



\*undergraduate data collected from the WSU SWEET Survey in Winter 2023 (N=807).

# Some relevant facts: Who we serve

University	Mean Family Income*	Median Family Income*	6 Year Graduation Rate (Full-time First Year Bachelor Degree Seeking)
University of Michigan-Ann Arbor	\$355,810	\$154,000	93.7%
Michigan State University	\$164,173	\$115,400	82.3%
Central Michigan University	\$121,272	\$99,200	61.7%
Grand Valley State University	\$151,936	\$97,300	67.1%
Michigan Technological University	\$108,860	\$94,600	69.1%
Western Michigan University	\$120,534	\$92,700	56.3%
Oakland University	\$109,979	\$92,600	56.1%
University of Michigan-Dearborn	\$105,990	\$84,200	56.3%
Saginaw Valley State University	\$87,325	\$77,200	42.5%
University of Michigan-Flint	\$92,148	\$77,200	35.6%
Northern Michigan University	\$91,515	\$76,400	52.6%
Eastern Michigan University	\$86,038	\$75,800	48.2%
Ferris State University	\$95,203	\$75,700	54.7%
Lake Superior State University	\$91,498	\$73,700	51.5%
Wayne State University	\$79,355	\$58,600	55.8%

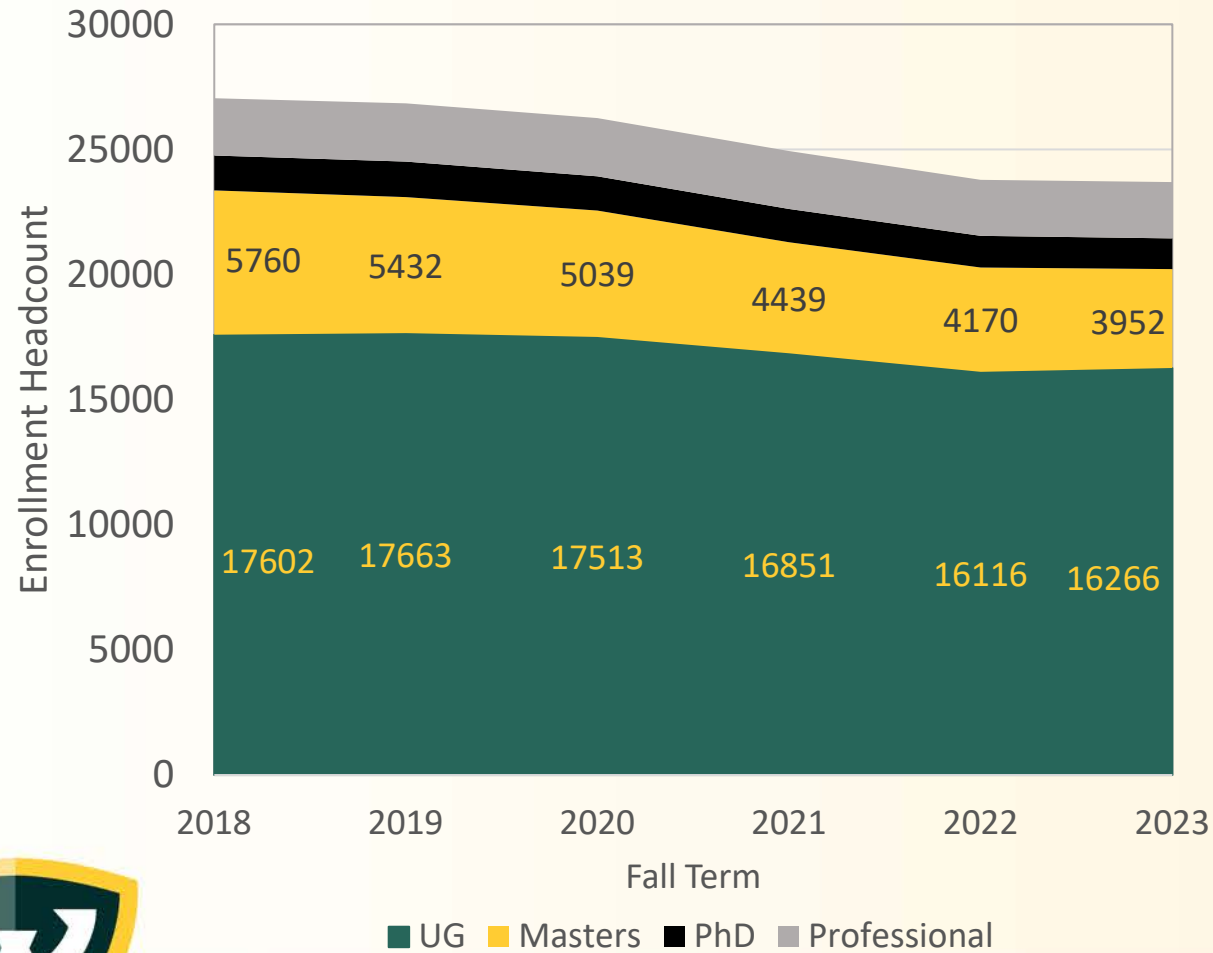
\*Mean and median family income data obtained by Table 3 of the Opportunity Insights project [“Mobility Report Cards: The Role of Colleges in Intergenerational Mobility”](#). Data reflects the 1991 cohort of students born in 1991.





# Total Fall Enrollment Headcount

## Trend and Rank Among Peers

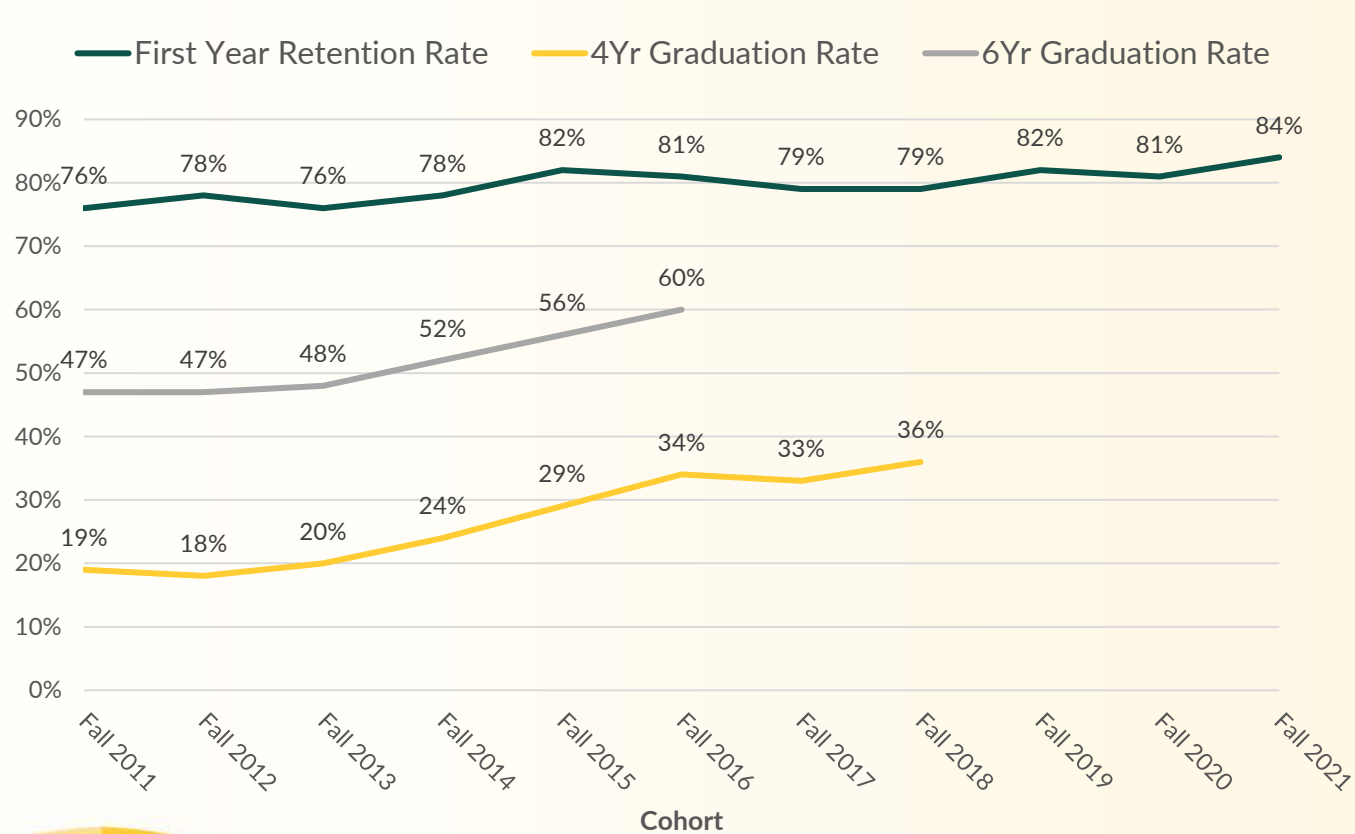


Institution	Fall Enrollment (Total headcount)
University of Houston	46700
Florida State University	44161
University of Cincinnati-Main Campus	41155
Georgia State University	36516
University of Pittsburgh-Pittsburgh Campus	33767
Temple University	33196
Virginia Commonwealth University	28082
Wayne State University	23630
University of Louisville	22017



# Our Student Success is on par with National Peer Benchmarks

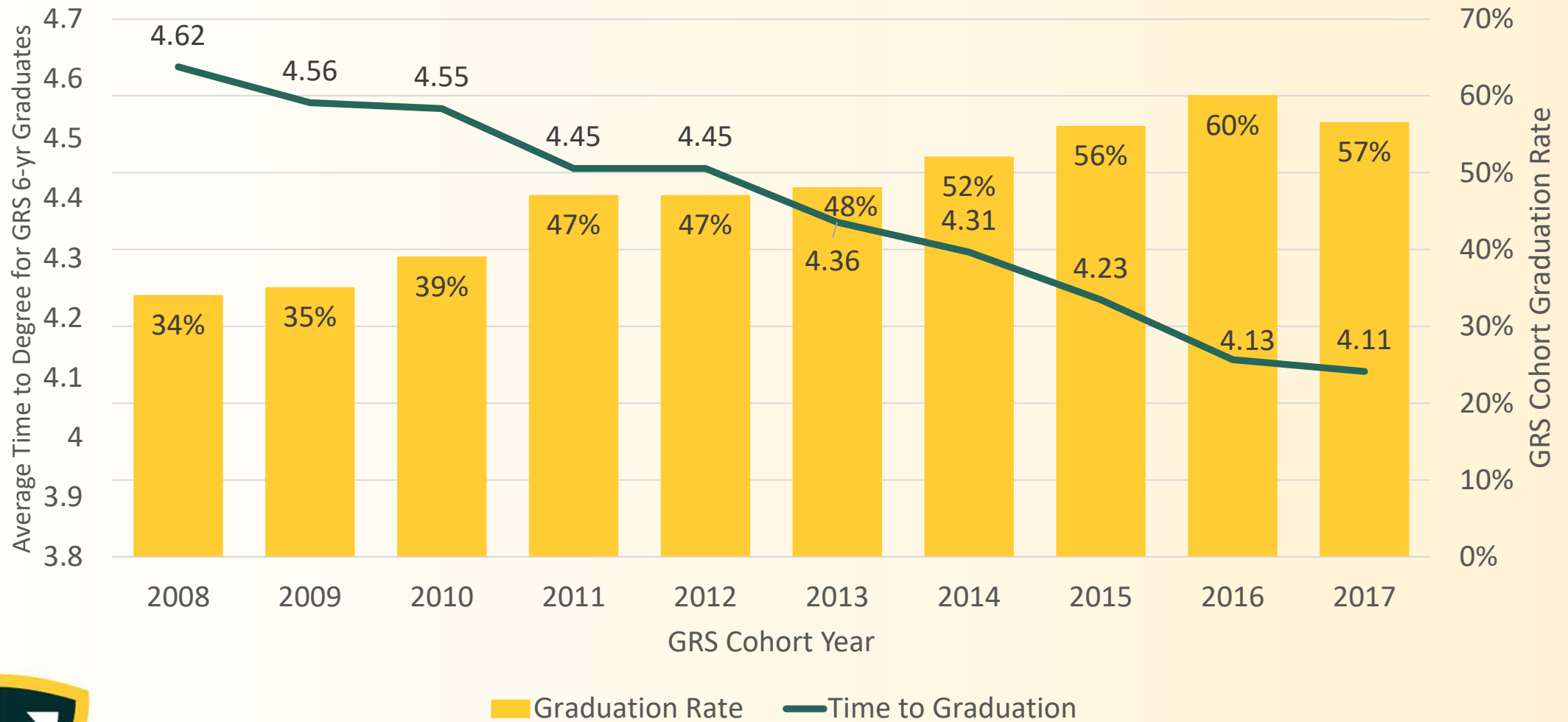
Retention and graduation rates for full-time, first-time students



Institution	Fall 2020 First Year Retention Rate	Fall 2015 6Yr Graduation Rate
Florida State University	94%	83%
Georgia State University	75%	56%
Temple University	86%	75%
University of Cincinnati-Main Campus	87%	72%
University of Houston	85%	62%
University of Louisville	77%	62%
University of Pittsburgh-Pittsburgh Campus	93%	84%
Virginia Commonwealth University	84%	68%
Wayne State University	81%	56%

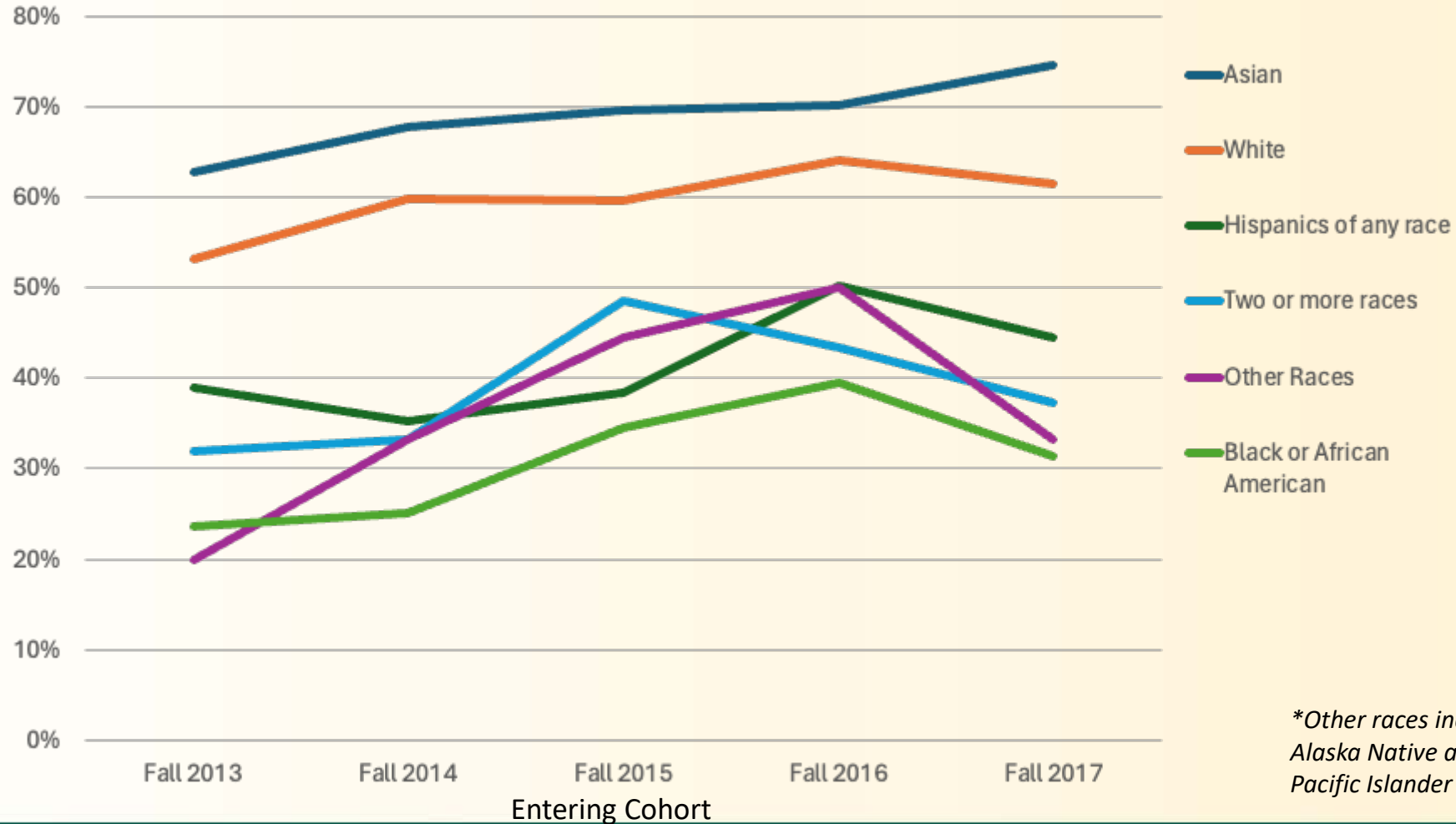


# GRS Cohort Graduation Rates



\*FTIAC GRS Cohort only

# IPEDS 6-year Graduation Rate Trend By Race/Ethnicity

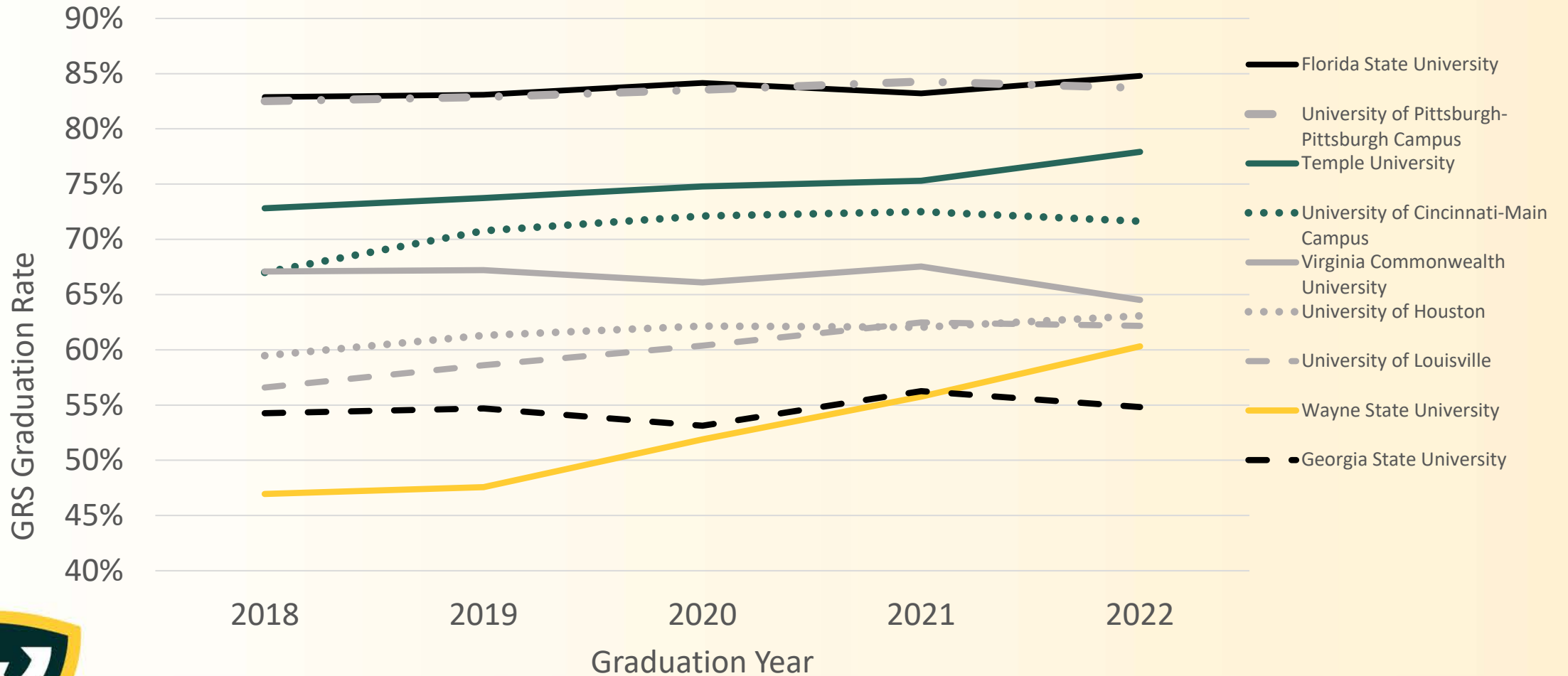


*\*Other races includes American Indian or Alaska Native and Native Hawaiian or Other Pacific Islander*

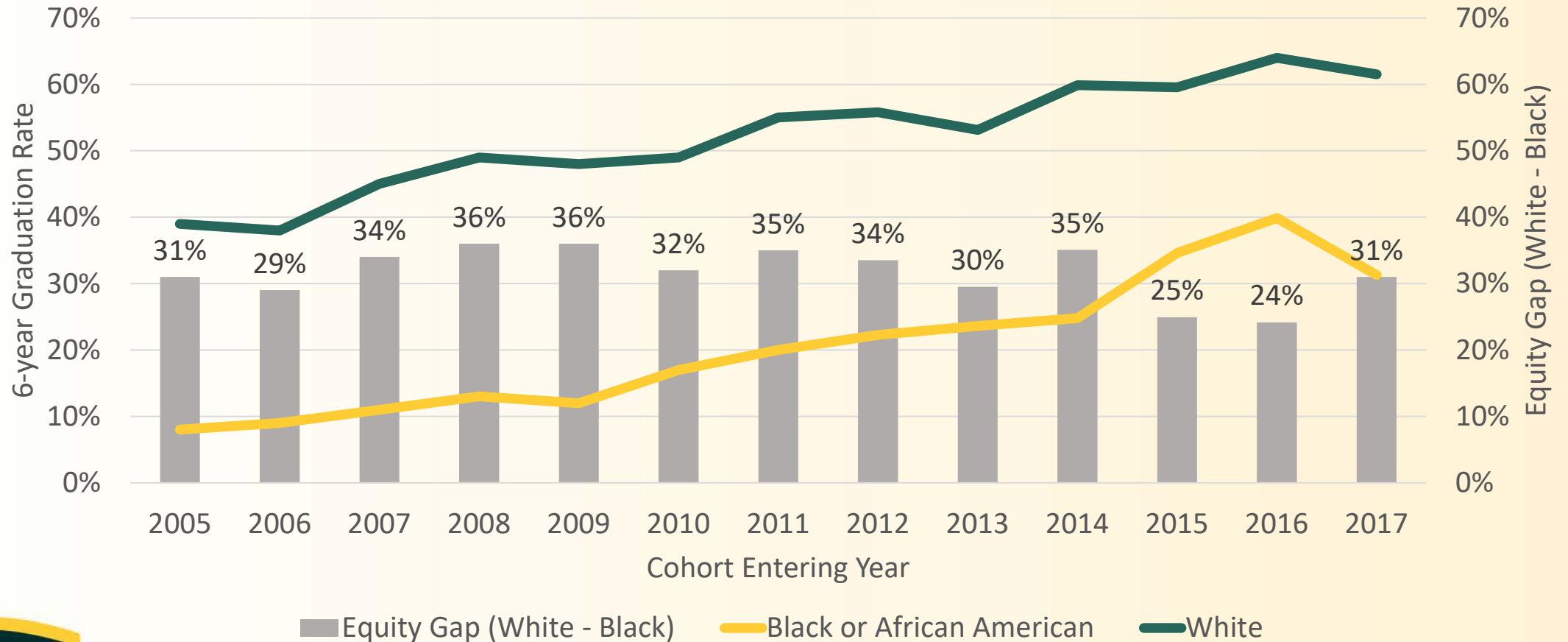


# IPEDS 6-year Graduation Rate

## Trend vs Select Peers 2018-2022



# IPEDS 6-year Graduation Rate Equity Gap





# IPEDS 6-year Graduation Rate (2022)

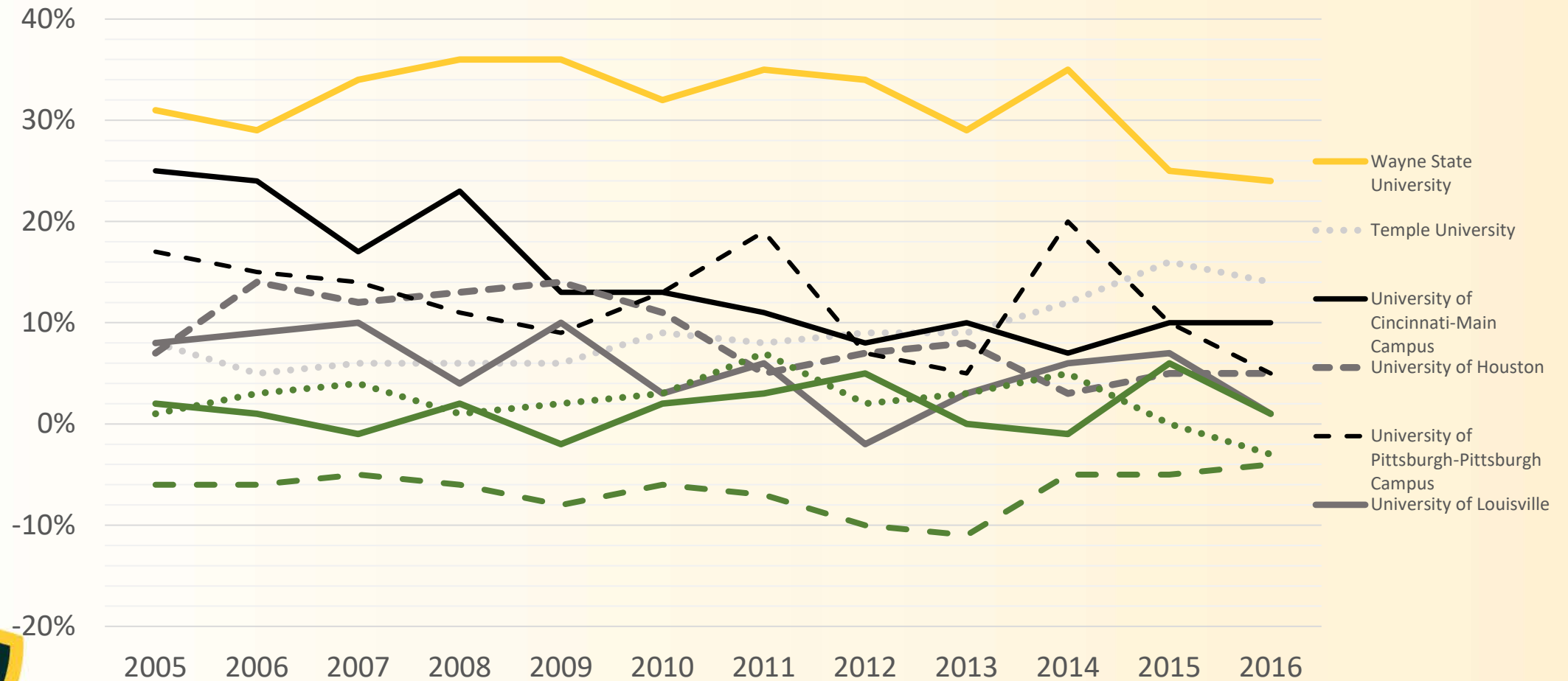
## Equity Gap (White-Black)

Institution Name	Black	White	Equity Gap (White-Black)
Georgia State University	56%	52%	-3%
Florida State University	87%	84%	-3%
University of Louisville	62%	63%	1%
Virginia Commonwealth University	63%	64%	1%
University of Houston	56%	61%	5%
University of Pittsburgh-Pittsburgh Campus	79%	84%	6%
University of Cincinnati-Main Campus	62%	72%	10%
Temple University	67%	81%	13%
Wayne State University	40%	64%	24%

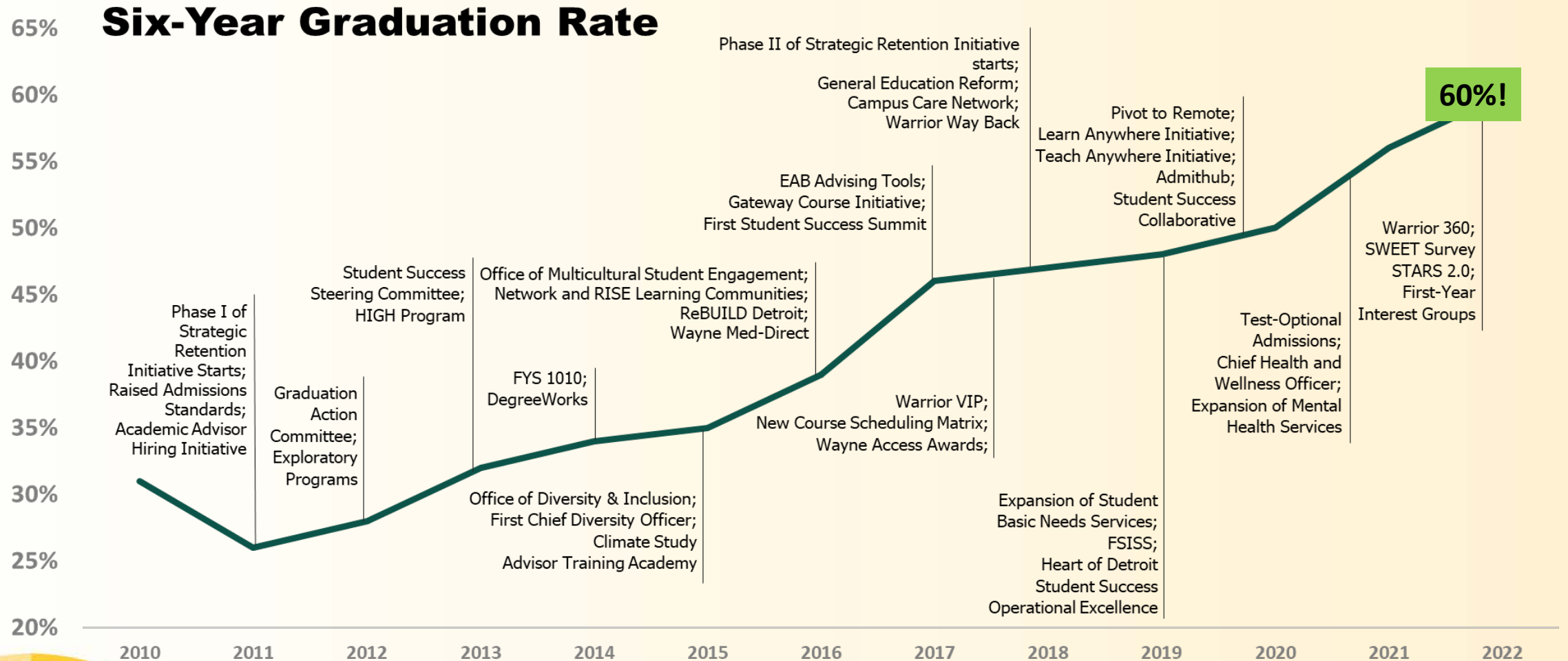


*\*IPEDS GRS (First-time Full-time) 2022 survey results. Bachelor Seeking subcohort. Graduations limited to bachelor's or equivalent degrees*

# IPEDS 6-year Graduation Rate Equity Gap (White-Black) Trend vs Select Peers 2018-2022



# Student Success Strategic Initiatives Timeline



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