The Division of Development and Alumni Affairs at Wayne State University engages the institution's constituencies and garners philanthropic resources in support of Wayne State University's mission to positively impact lives and communities near and far.

#### **DEVELOPMENT AND ALUMNI AFFAIRS PERFORMANCE**

#### Student Success

The December 2023 commencement ceremonies were held on December 16, 2023. WSUAA Board President, Tosha Padgett Brown welcomed the graduating classes to the alumni association.

On January 9, Eugene Applebaum Pharmacy and Health Sciences students were invited to receive Kroger Pharmacy-sponsored welcome-back care packages delivered by EACPHS alumni.

Notable gifts and pledges received:

- \$1.57 million and a gift of \$30,000 to establish an undergraduate endowed scholarship in French Studies
- \$300,000 in support of an estate gift for unrestricted funds for the Chemistry Department
- \$264,999 to establish the Karin Goosby Memorial Expendable Scholarship in the School of Information Sciences
- \$250,000 from the Democracy Fund for the Levin Center at Wayne Law
- \$210,310 in support of a Charitable Gift Annuity for the School of Medicine
- \$200,000 from the Joe Kay Foundation in support of tuition for Detroit students
- \$200,000 to establish an endowed scholarship for business students
- \$200,000 from the Anahata Foundation to add \$50,000 to the corpus of an endowed scholarship and to provide \$150,000 in seed funding for the Dean's new initiative to provide wrap-around support for business students through the Student Engagement and Active Learning (SEAL) Lab
- \$150,000 from the Rose Charitable Foundation in support of the School of Social Work
- \$125,000 to establish an endowed scholarship for business students
- \$100,000 to establish an endowed scholarship for business students

- \$100,000 toward an existing scholarship for math and science students
- \$100,000 in support of the Lothar Spang Memorial Annual Scholarship in the School of Information Sciences
- \$90,000 in support of the Jannie Tang, M.D. Endowed Scholarship at the School of Medicine
- \$75,000 in support of the Michael J. Roberts Endowed fund which provide scholarships to students enrolled in the Teacher Education Program who focus on students with disabilities
- \$51,000 to support Wayne Law
- \$50,800 to establish the Michael J. Barker, M.D. Endowed Scholarship in the School of Medicine
- \$50,000 to establish an expendable scholarship to support students enrolled in the Teacher Education Program in the College of Education

### Teaching Excellence

Notable gifts and pledges to support teaching excellence and research:

- \$502,439 in support of the John F. Piet III and Christine L. Piet Endowed Travel Support Fund
- \$122,270 in support of the C.S. Mott Center "Mechanisms of immune surveillance, macrophage differentiation and novel therapies to overcome tumor immune tolerance" at the School of Medicine
- \$75,783 to enhance the Knopper Family Endowed Research Fund at the School of Medicine
- \$50,000 to support the Department of Ophthalmology in the School of Medicine

### **Diversity and Inclusion**

The Organization of Black Alumni (OBA) promoted and volunteered at the WSU Annual Tribute to the Life and Legacy of Rev. Dr. Martin Luther King, Jr. The two-part event on January 11 and January 12 explored the role arts, culture and music played in the civil rights movement.

On February 20, the Division of Government and Community Affairs, Organization of Black Alumni and other partners hosted a panel discussion, Detroit History is Black History. Moderator Orlando Bailey, Bridge Detroit Engagement Director, guided a thoughtful conversation discussing Detroit's Black history from the 1800's to present day.

Received a gift of \$54,500 from the Community Foundation for Southeast Michigan for the Wayne Law Race and Justice Fund

#### **Community Engagement**

The WSU Applebaum Pharmacy alumni community hosted a reception during the ASHP Clinical Meeting on December 4 in Anaheim, California. Attendees had the opportunity to connect and engage with Wayne State Pharmacy alumni, students, faculty and friends.

On December 11, the College of Fine, Performing and Communication Arts (CFPCA) hosted the Board of Visitors Celebration of Service. Board of Visitor volunteers, alumni, faculty, staff and students were celebrated and acknowledged for their dedication to CFPCA and the Detroit community.

New Alumni and friends were invited to cheer on our Wayne State Warriors at their doubleheader basketball game on January 20.

Received a gift of \$100,000 in support of the Covid-19 Mobile Testing for the School of Medicine

### **UPCOMING DEVELOPMENT AND ALUMNI AFFAIRS EVENTS**

April 10 Detroit Alumni Presidential Reception

April 11 WSU Giving Day

#### **FUNDRAISING PERFORMANCE**

Fiscal year totals as of December 31, 2023 (does not include philanthropy from FMRE)

	Current FYTD		Prior FYTD
	FY End Goal	Total	Total
New Gifts and Pledges <sup>1</sup>	\$105,000,000	\$18,188,456	\$28,871,519
Cash Gifts <sup>2</sup>	\$50,000,000	\$15,604,478	\$19,047,896
In-Kind Gifts <sup>2</sup>		\$51,130	\$82,988

<sup>1</sup> New gifts and pledges include new cash gifts, pledge commitments, realized estate gifts and gifts-in-kind. Pledge payments are <u>not</u> included.

 $<sup>{\</sup>color{red}^{2}} \ \, \text{Cash/in-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.}$ 





