

**ACADEMIC AFFAIRS COMMITTEE**

**October 10, 2014**

**Minutes**

The meeting was called to order at 11:15 a.m. by Governor Massaron, who chaired in the absence of Governor Dunaskiss, in Rooms BC in the McGregor Memorial Conference Center. Secretary Miller called the roll. A quorum was present.

**Committee Members Present:** Governors Massaron, Trent, and Pollard; Linda Beale Faculty Representative and Jane Fitzgibbon, Faculty Alternate Representative; Kristin Tarp, Student Representative.

**Committee Members Absent:** Governor Dingell and Dunaskiss

**Also Present:** Governors Driker and O'Brien, and President Wilson; Provost Winters; Vice Presidents Johnson, Lanier, Lessem, Lindsey, Nork, Staebler and Wright, and Secretary Miller

**APPROVAL OF MINUTES, JUNE 27, 2014**

**ACTION** – Upon motion by Governor Pollard and seconded by Professor Beale, the minutes of the June 27, 2014 Academic Affairs Committee were approved as submitted.

**ANNUAL ENROLLMENT REPORT**

Provost Winters called on Robert Kohrman, Associate Vice President, Budget Planning and Analysis to present the Annual Enrollment Report.

Mr. Kohrman stated that the annual enrollment is 27,578, a decrease of -1.1%. The University beat budgeted revenue targets by approximately 1.5%, and enrolled 7,096 new students this fall, an increase of 8 percent. Although undergrad enrollment (18,347) is down by 1.4%, Wayne State University is one of the few institutions in the surrounding area that had an increase in freshman enrollment. A total of 96% of FTIACs are full time, 94% of students are from Michigan, the first-year retention rate (freshman to sophomore) was 76% and the second to third year retention rates for undergrads have increased as well.

Likewise, transfer students increased by 2.2%, again, the university is one of the few in Southeastern Michigan with an increase in transfer students.

Mr. Kohrman noted that the university has experienced significant increases in undergraduate enrollment in Engineering, Social Work, and Nursing, and Graduate increases were

experienced in Engineering and Social Work, thanks to the hard work of Deans Mathur, Fotouhi and Waites. International enrollments are up 21% and Graduate enrollment was much better than anticipated. Our headcount is down -1.1 percent, credit hour production is down by -0.5 percent; students are taking more credit hours than in previous years.

A comprehensive fall enrollment report will be available via the Budget and BOG websites in late October.

### **NAMING OF THE MICHAEL AND MARIAN ILITCH DEPARTMENT OF SURGERY**

Provost Winters requested approval to change the name of the current department of surgery in the school of medicine to the Michael and Marian Ilitch Department of Surgery. The Ilitch's made a substantial gift of \$7,000,000, and the name change is a naming gift, which requires Board approval.

**ACTION** – Upon motion by Governor Trent and supported by Governor Pollard, the Academic Affairs Committee recommended that the Board of Governors authorize the renaming of the Department of Surgery in Wayne State University School of Medicine to the Michael and Marian Ilitch Department of Surgery. The Academic Affairs Committee further recommended that the Board of Governors authorize that the new name be reflected in appropriate building signage and electronic and printed materials such as, but not limited to website, voice and print advertising, as well as letterhead, brochures and business cards by personnel in the department. The motion carried.

### **PRESENTATION: COLLEGE OF FINE, PERFORMING, AND COMMUNICATION ARTS**

Margaret Winters introduced Matt Seeger, Dean, College of Fine, Performing and Communication Arts (CFPCA). Dean Seeger thanked President Wilson for involving the CFPCA students in the Campaign Kick-off event on October 9, 2014.

Dean Seeger began his presentation by emphasizing key components of the CFPCA mission statement. Emphasis is placed on the artistic and creative aspects of knowledge creation. The college embraces the full range of artistic and empirical and critical ways of discovering new knowledge, and they believe that creativity, innovation and discovery are key to a well-rounded academic institution.

The college has four departments, two of which are named departments, the Maggie Allesee Department of Theater and Dance and the James Pearson Duffy Department of Art and Art History. Notably, the college will celebrate its 30-year anniversary in two years.

The college has observed a decrease in enrollment (down by 5.4%) this year, and student credit hour per major. However, there is a 2% increase in terms of credit hours taught in the college.

The retention rate for the college is generally very high, due in large part to the number of extracurricular activities sponsored by the college.

The dean suggested that enrollment may be down because the graduation rate is up. His rationale is that more students are graduating within the 4-year time period and therefore the

pipeline has gotten somewhat shorter. This may not explain all of the decrease, but it does explain some of the shortfall.

Dean Seeger said CFPCA graduates were 12.9% of the total number of degrees, and CFPCA was 11.1% of the total Undergraduate enrollment. The time to degree to completion has decreased 3.2% in the past five years which indicates the college has improved in moving students through in a timely fashion.

Recent program changes include the closure of three programs: Master of Music and Music Education, PhD in Fine Arts, and Theatre and Master of Arts in Theatre. Revised and new minors are now in place for those students majoring in other areas, but wish to either continue or explore an artistic minor. Dean Seeger said that the college is working on developing new programs but it's a slow process, however, he realizes the necessity for the college to be innovative and flexible in its academic programs.

Development gifts average about \$2,000,000 per year, with Maggie Allesee being a great supporter of the college.

The Hilberry Gateway project, the signature project for CFPCA development, is critical to the future of the college. It is an integrated performance complex which will bring dance and music performances together. The dean further commented that the space will be supportive of other university activities and provide a gateway to the campus and the arts.

In terms of trends and opportunities, Dean Seeger said there is declining enrollment in traditional arts programs and support for arts in K-12. The college is doing more to support K-12 experiences in Detroit Public Schools and other places to make sure the arts are still robust and represented. The college is also looking at new approaches to educational delivery through online instruction. Current online programs have been very well received. The CFPCA is engaged in providing artistic experiences and performance experiences across campus and in the community.

Emerging developments and initiatives in the CFPCA include an arts entrepreneurship program, which is trending nationally, on-line initiatives and program revisions, recruitment visibility activities, and a Black Theatre program.

CFPCA has high visibility around campus, from the university art collection which many faculty, staff and students enjoy to the marching band which has a presence at all the football games. Additionally, CFPCA is involved with the arts activities at Dlectricity and Print City, and Ned Staebler, Vice President for Economic Development and Dean Seeger are working on some expanded activities at Noel Night.

Community engagement includes various activities in Art Corps Detroit, the Dance Partnership, for Youth, the Urban Debate League, and Jazz week, just to name a few.

In closing the Dean mentioned research projects that the college is involved in including the BEST grant. The college helped rewrite the Michigan Fish Consumption Advisory in the state of Michigan.

Governor Driker commented that he appreciated the data point Dean Seeger used, the percentage that each college has of total students versus that college's percentage of graduates. He commented that he would like to see that data used across the board.

Governor Driker also asked if the site of the Hilberry Gateway project is fixed. Dean Seeger replied that the concrete has not yet been poured, and noted that there are advantages to the current location including its relationship to the existing facilities, but he also understands the concerns about whether or not the Hilberry can be relocated to an area with potentially better visibility. CFPCA is in fact working with FP&M to develop a master plan for the arts which will put the arts on Cass.

As a former alumna of the CFPCA, and having enjoyed her Black Theatre courses that she took while enrolled, Governor Trent asked Dean Seeger to talk a bit about the Black Theatre Department. Dean Seeger announced that Billicia Hines is the new faculty recently hired as the Black Theater Director. The Black Theatre program has been around approximately 25-30 years. The program stages shows that have an African American connection, that are written by African American playwrights, or speak to that culture. A new undergraduate minor in Black Theater and Black Performance is underway and Professor Hines will be leading a strategic planning process around the Black Theater initiative.

Governor Trent's nephew was a student in the WSU jazz program this past summer and won a prestigious artist award. Governor Trent added that when the University talks about engagement as being one of the principles of our Pivotal Moments campaign, it's an important way to invest in students. She further feels that if the college's investment in K-12 is waning in music as suggested in the dean's presentation, there is a role that Wayne State can play.

#### **DISSOLUTION OF THE DEPARTMENT OF RADIATION ONCOLOGY**

Provost Winters reported that the movement of Radiation Oncology faculty and programs into the Department of Oncology is a part of the affiliation agreement recently approved between Wayne State and Karmanos Cancer Institute. This Board action is recommended as part of implementing that affiliation agreement.

Governor Massaron opened the floor for discussion of the proposal and inquired if the executive committee of the Faculty Senate of the School of Medicine reviewed proposal.

Valerie Parisi Dean, School of Medicine said that when the affiliation agreement had been negotiated and was done, she called together the departments of Oncology, Radiation Oncology, and the division of GYN Oncology from OBGYN and discussed with them what was in the affiliation agreement with Dr. Bepler. The dean also discussed the proposal with the Executive Committee of the Faculty Senate, and there are 3 members of the dean's executive committee who are members of the Department of Oncology, there was also a discussion after the affiliation agreement was finalized. Additional discussions have been held with the faculty representatives to Academic Affairs Committee, and the President of the Academic Senate, to apprise them of the situation. Due to the sensitive nature of the negotiations, opportunities for advance discussion were limited.

**ACTION** – Upon motion by Governor Pollard and supported by Governor Trent, the Academic Affairs Committee recommended that the Board of Governors authorize the closure of the Department of Radiation Oncology, in the School of Medicine. All faculty appointments currently in the Department of Radiation Oncology will be transferred to the Department of Oncology. The motion carried.

**STATUS REPORT OF ACCREDITATION**

Provost Winters reviewed the Status Report on Accreditation, specifically Appendix B, which contained those programs under review. Two are in the School of Medicine, Orthopedic Surgery and Physical Medicine and Rehabilitation. In each case they were granted continuing accreditation with warning. The programs will be reevaluated in the spring of 2015.

In terms of the third program, Provost Winters received a letter yesterday regarding the Rehabilitation Counseling and Community Inclusion program in the College of Education. The letter stated that the conditions were being removed, and the program is being moved to full accreditation.

**ADJOURNMENT**

There being no further business, the meeting adjourned at 11:47 a.m.

Respectfully submitted,

Julie H. Miller  
Secretary to the Board of Governors