STUDENT AFFAIRS COMMITTEE

January 27, 2017

Minutes

The meeting was called to order at 11:19 a.m. by Governor O'Brien in Room BC of the McGregor Memorial Conference Center. Secretary Miller called the roll. A quorum was present.

Committee Members Present: Governors Busuito, Dunaskiss, Gaffney, O'Brien, and Trent, Faculty Representative Naida Simon and Professor Brad Roth, Faculty Alternate Representative, sitting in for Victoria Dallas, and Stuart Baum, Student Alternate Representative.

Committee Members Absent: Student Representative Christopher Gregory

Also Present: Governors Kelly, Nicholson and Thompson, and President Wilson; Provost Whitfield, Vice Presidents Burns, Decatur, Hefner, Lanier, Lessem, Staebler and Wright, and Secretary Miller

APPROVAL OF MINUTES, December 2, 2016

> **ACTION:** Upon motion made by Governor Dunaskiss and supported by Naida Simon, the Minutes of the December 2, 2016 meeting of the Student Affairs Committee were approved as submitted. The motion carried.

ENROLLMENT MANAGEMENT

Provost Whitfield introduced Dawn Medley, Associate Vice President for Enrollment Management to present the enrollment management report. She began by stating that there was a slight gain in overall enrollment with an increase in new students at the undergraduate and graduate level, and good strides have been made in retention. Student demographics show the university has more females enrolled than males. The average age for an undergraduate was higher than national levels, reflecting students going to school part-time or working while they attend.

There was an increase in White, Asian, Hispanic, and students indicating two or more races and a decrease in African American and International students, as well as those whose race is unknown. The Graduate Professional student composition increased in the

African American and Hispanic population and there was a decrease in Asian students, despite an absolute increase in the numbers. Further information about student demographics is available on the university's website, https://budget.wayne.edu/institional-data/enrollment.

Regarding enrollment and enrollment growth, in 2008, Michigan recorded 123,000 high school graduates, and with Michigan's population decline, fewer than 99,000 high school graduates are predicted in 2019. In reviewing geo-demographic student profiles over the past 3 years to determine market penetration, it was noted that 90% of the University's undergraduates came from within 30 miles of the institution and 98% from within 100 miles.

The enrollment management leadership team is focused on linkages, the level of service, and how to do better in terms of outreach and increasing the university's focus on diversity and student success. Team members were introduced and include Erica Matthews Jackson, Undergraduate Admissions, Kathy Kay, Director of Financial Aid and Nicole Brandenburg, Interim Director for the Sales Force, CRM's system.

Ms. Medley described several initiatives underway, including FASFA Fridays, where help was offered to students in completing their financial aid information. A new initiative Raise me, was launched recently. It is a national effort with the Bill and Melinda Gates Foundation, and has 100 participating schools offering students opportunities to earn micro scholarships while in high school, and allows the University the opportunity to reach over 400,000 students nationwide. The Detroit Public School system has joined this initiative, in partnership with Wayne State. As an example of how this works, a student with perfect attendance or elected to a leadership position could earn a $100 scholarship, allowing them to build a bank of micro-scholarships so that when it came time to apply for college, students could pick the institutions where they built the banks, apply, and receive those scholarships for attending.

The Office of Scholarships and Financial Aid worked to increase the need based financial aid program through Wayne Access. If a Pell Eligible student has less than a $5,000 expected family contribution, the University will provide gap funding, as a last dollar amount in for their tuition and fees, to attend the University. Ms. Medley described additional financial aid staffing support, with plans to have 7 financial aid officers and 4 data analysis and associate directors specifically targeted toward outreach and community relations. She also spent time discussing a new focus placed on radical hospitality, a new approach to service in enrollment management. Staffing shortages have been a challenge, and they have been actively working to expand recruitment, increase outreach, and expand partnerships.

Those new partnerships include one with Wayne State Insiders, for a future presentation planned for the campus, inviting alumni, faculty, and staff to experience a campus visit, hear more about what was being done in enrollment management and meet the directors. There would also be opportunity to participate and learn more about the new community

ambassadors charged with going out into civic and school organizations to promote the University.

In the area of African American student recruitment efforts, Ms. Medley noted the use of the geo-demographic profiles and an expansion of efforts out of state and in the Chicago area, specifically targeting African Americans students. Admissions has a number of yield events specifically toward minority students and their family members. The Detroit Public Schools team has been expanded, in partnership with the financial aid office and with student success initiatives, to bring students to the University prior to the start of the school year. The Community Ambassador program is a partnership including a number of civic organizations, the City of Detroit and WSU admissions counselors who will participate in a specialized recruitment training to prepare them to serve as recruiting ambassadors.

Governor Thompson asked about the decline in enrollment of African American students and whether efforts used to increase enrollment for graduate students might be able to be applied to undergraduate students?

Ms. Medley noted that there are a number of factors that impact this issue. The university's previous scholarship structure was focused on merit, and highlighted many students with gap needs. Short staffing also directly impacted African American recruitment at the undergraduate level, as well as competition for those students. The University will have to increase efforts to ensure those students know that they are wanted. At a meeting with the Detroit Public School Counselors, assurances were made regarding the Detroit Promise Program to ensure Wayne State visibility as the University for student access and opportunity in Detroit.

Governor Trent offered congratulations on the improvements and asked if the Community Ambassadors Program training materials could be shared with the Board of Governors. Ms. Medley noted that it would be forwarded to Secretary Miller for distribution.

MODIFICATION TO STUDENT CODE OF CONDUCT

Provost Whitfield noted that there were some questions regarding the modification of the student code of conduct, which had initially been brought to the Board in December, and tabled at that time to allow conversations between the Academic Senate and Student Senate representatives. Professor Brad Roth worked with the Student Senate on the remodel of the code to make sure that both sides understood the intent. Provost Whitfield asked Prof. Roth to begin the discussion.

Professor Roth noted that the code of conduct already referenced customary practice, reflected in student codes of conduct around the country and in general practice including at Michigan State University, University of Michigan and Western Michigan University. This background information had been included in a memo transmitted to the Student Senate by Lou Romano, President of the Academic Senate.

The proposed modification states that in the case of prohibited unauthorized use of work product, meaning submission of substantial work product previously submitted for credit in another course, without prior permission of the instructor, a student would need the consent of the second instructor, not the first, to use the work for credit in the second class. Through dissemination of the code of conduct provisions, the intent is to make the change clear so that students are aware that this practice would fall within scope of what would be understood broadly by the academic community, as academic misbehavior.

Professor Roth was asked to reference the punishment for such academic misbehavior and noted that there were various punishments possible. Historically, they have been handled informally within departments and have included denied credit or degrading, with opportunity for the student to appeal such a decision to the Dean of Students. A student's record could also be affected if the student was found guilty of academic misconduct, with possible expulsion in certain cases.

Stuart Baum, student representative, thanked Professor Roth for the clarification, noting that the Student Senate agreed with the goal and validity of the policy. The Senate has continuing concerns about student awareness of the rule change and of the current policy modification as it stands. He indicated that using the term "substantial work product" is overly vague in terms of the degree a work product could be similar before it reached the level of academic misbehavior. Mr. Baum suggested including the rule change in academic syllabi. He was not in favor of the current language but thought it had potential.

Prof. Roth noted that the Student Senate had been in possession of the explanation of the rule change for some time and at a previous meeting with Student Senate leadership they indicated that they were going to support the change. The notice requirement was admissible for work done in a prior course, to be accepted for credit, as part of work in a course where there was a building on what was previously completed. The question was whether a student could hold back that information as an effort to double dip.

In terms of class syllabi, Professor Roth advised that there are a number of issues that might possibly count as academic dishonesty, and a blanket rule would serve as a default.

Governor Trent noted that she felt comfortable with the revised policy. She asked Mr. Baum whether the phrase "substantial work product" was overly vague and whether the Student Senate discussed proposing alternate language. Mr. Baum advised that the Student Senate did not propose alternate language.

Governor O'Brien asked Prof. Roth to clarify if a student attending a second class could use a previously prepared document with permission granted by the second professor? Prof. Roth agreed, indicating that it would be at the discretion of the professor. Governor O'Brien expressed   concerns, noting that it was a matter of the students' work product. Mr. Baum noted that with the proposed language, there was no guarantee as to how the modification would be enforced once implemented.

Governor Dunaskiss expressed support of the language modification as presented, and considered it adequate and easily understood.

Governor Busuito asked whether there is a department or University based due process in place for the students in the case of a dispute. Prof. Roth advised that the Dean of Students has protocol for addressing matters of academic dishonesty, as well as a Judicial Officer to adjudicate such cases.

Governor Trent asked when the modified code of conduct would be implemented. Provost Whitfield noted that implementation would be fall 2017.

Gov. Trent asked for further clarifications on discussions held with the Student Senate. Prof. Roth advised that there had been correspondence between the Academic Senate and the Student Senate, and two student representatives accepted the change at a previous meeting. Mr. Baum noted that the Student Senate as a whole had enough concerns to warrant tabling of the discussion. Prof. Roth was invited to present the modification to the entire Student Senate body in hopes of reaching a conclusion.

Governor Busuito asked if the Student Senate had formulated alternate language that would be acceptable to the students. Mr. Baum affirmed there was none proposed.

Prof. Roth reiterated that it would be a clarification of language within the scope of the student code of conduct but would leave it to the discretion of the Board of Governors. Governor Dunaskiss asked if the modification was brought before the entire Student Senate. Stuart Baum noted that there was no previous presentation made to the entire Student Senate.

Mr. Baum made a motion to table the action on this proposal until the April 28, 2017 Board meeting. The motion died for lack of a second.

Governor Gaffney made a new motion to approve the change as proposed.

> **ACTION:** Upon motion made by Governor Gaffney and supported by Governor Dunaskiss, the Administration recommended that the Board of Governors authorize the President to amend the Student Code of Conduct, WSUCA 2.31.02 to make a student's unauthorized reuse of his or her own material in more than one course a violation of the Code.
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> Additionally there is a directive that the faculty, Academic Senate and the Student Senate meet to work out the details of interpretation of the word "substantial" and how to best inform the students of the change.
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> The motion carried.
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> The full change in the code is described as follows:

2.31.02.40 "Academic misbehavior" means *any activity which tends to compromise the academic integrity of the institution or subvert the education process.* Examples of academic misbehavior *include, but are not limited to*: (1) cheating, as defined in Section 2.3; (2) fabrication, as defined in Section 2.5; (3) plagiarism, as defined in Section 2.8; *(4) Unauthorized use of work product, as defined in Section* 2.9; *(5)* academic obstruction, as defined in Section 2.10; *(6)* enlisting the assistance of a substitute in the taking of examinations; *(7)* violation of course rules as contained in the course syllabus or other written information provided to the student.

New language:

2.31.02.087 *"Unauthorized reuse of work product" means submission for academic credit, without the prior permission of the instructor, of substantial work product previously submitted for credit in another course.*

ADJOURNMENT

There being no further business, the meeting adjourned at 12:17 p.m.

Respectfully submitted,

Julie H. Miller
Secretary to the Board of Governors