



Division of Development and Alumni Affairs

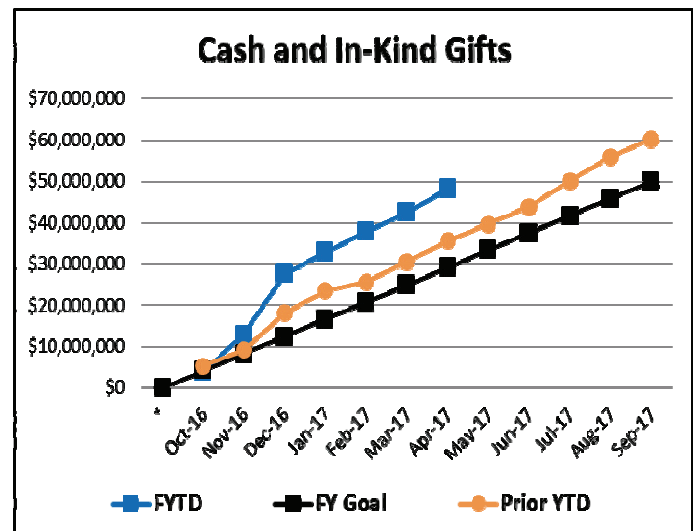
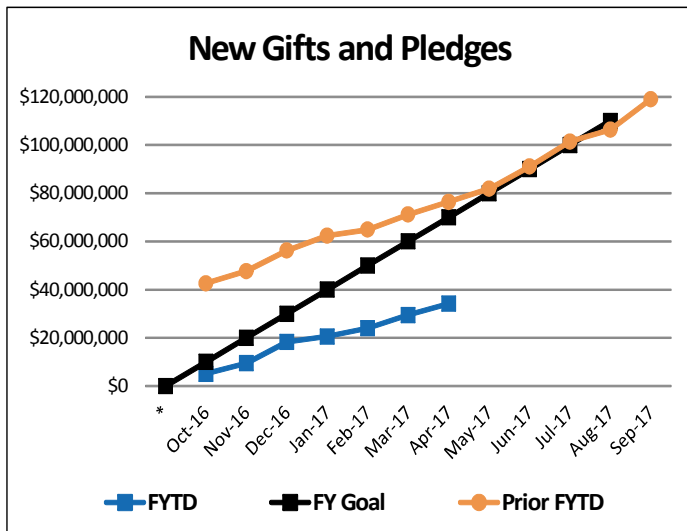
Submitted by:
Susan Burns

FUNDRAISING PERFORMANCE

Division of Development and Alumni Affairs Activity

Fiscal year totals as of April 30, 2017 (does not include philanthropy from FMRE)

	Prior FYTD	Current FYTD		
	Total	Total	FY End Goal	% of FY End Goal
New Gifts and Pledges	\$76,356,673	\$34,138,414	\$73,000,000	47%
Cash Gifts	\$35,755,702	\$48,089,583	\$50,000,000	96%
In-Kind Gifts	\$150,089	\$99,393		



¹ New gifts and pledges include new cash gifts, pledge commitments, planned gift commitments, realized planned gifts and gifts-in-kind. Pledge payments are **not** included.

² Cash/in-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.

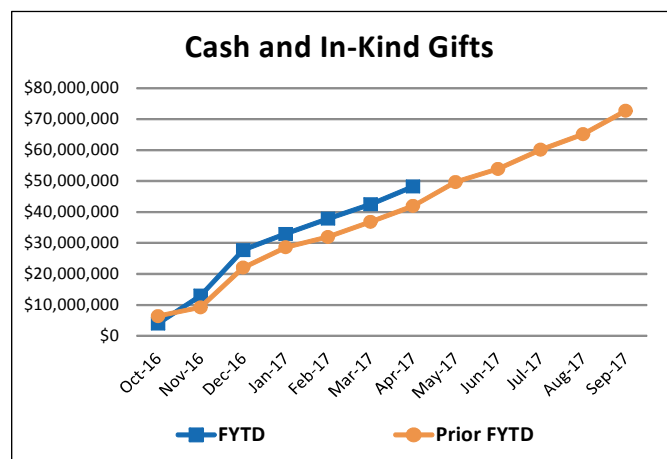
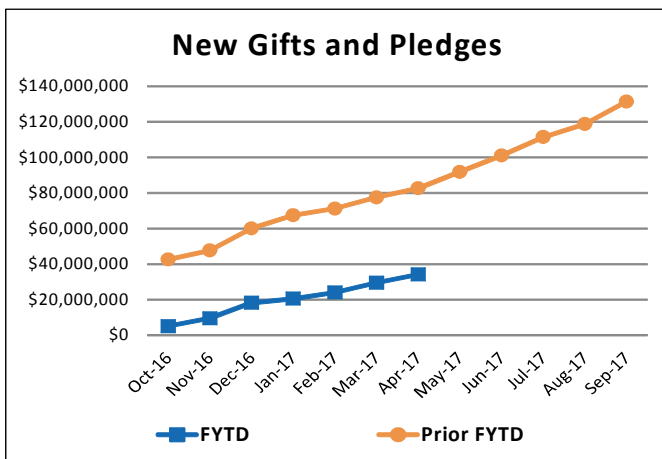
The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

FUNDRAISING PERFORMANCE

Total University Philanthropy

Fiscal year totals as of April 30, 2017

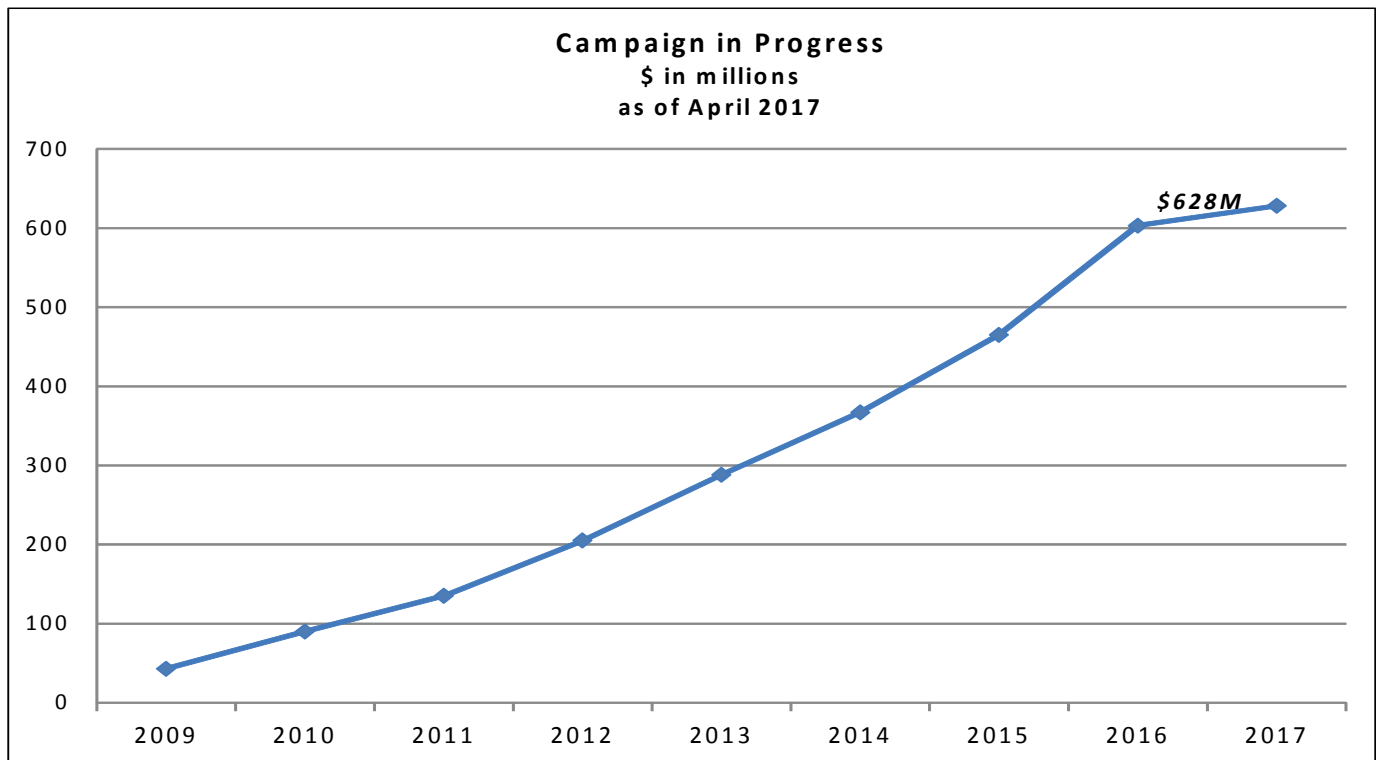
	Prior FYTD			Current FYTD		
	Development	FMRE	Total	Development	FMRE	Total
New Gifts and Pledges ¹	\$76,356,673	\$6,286,335	\$82,643,008	\$34,138,414	\$5,000	\$34,143,414
Cash Gifts ²	\$35,755,702	\$8,775,062	\$44,680,852	\$48,089,583	\$5,000	\$48,193,976
In-Kind Gifts ²	\$150,089			\$99,393		



¹ New gifts and pledges include new cash gifts, pledge commitments, planned gift commitments, realized planned gifts and gifts-in-kind. Pledge payments are **not** included.

² Cash/In-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.

Campaign total as of April 30, 2017
\$628,177,933



Major and planned gift activity

Fiscal year totals as of April 30, 2017

Total number of major gift solicitations \$25,000+:	163
Total number of major gifts closed \$25,000+:	92
Total cash and planned gifts outstanding solicitations:	\$61,078,058
Total value of pending matured gifts:	\$1,273,000

OFFICE OF ALUMNI RELATIONS AND ANNUAL GIVING

- The 2nd Annual Rainbow Graduation, Awards and Homecoming was held on April 28 in partnership with the Dean of Student's Office, the Office of the Provost, the Office of Multicultural Student Engagement, the GLBTA Student Union, the GQWSU Graduate Student Organization, and the QWSU Faculty and Staff Organization. Approximately 75 new grads, alumni and student awardees attended.
- The Alumni Association participated in 'alumni-only' career fairs in New York City, May 3; Columbus, Ohio, June 5; and Chicago, June 21 through a partnership with the national organization HIRE Talent.
- As part of its new alumni affinity outreach efforts, the Alumni Association supported the Organization of Black Alumni's (OBA) African American Graduation Celebration on May 6. A scroll was presented to new grads in attendance introducing the WSU Alumni Association and participation opportunities with OBA.
- The Assistant Vice President and Executive Director of the Alumni Association, Peter Caborn, provided congratulatory remarks to students during the commencement ceremonies on May 9 and 10. Diploma inserts were provided for all graduates that included information on how to connect with WSUAA. In addition, a congratulatory message from the WSUAA Board President was included in the Spring Commencement program.
- In partnership with TechTown and Innovation Warriors, the Alumni Association held an Entrepreneurship Workshop on May 11 for alumni and community members interested in developing businesses and new start-ups.
- The Alumni Association hosted a financial literacy seminar "Dealing with Student Debt" on May 16 in collaboration with the Office of Student Financial Aid.
- The WSUAA Past Presidents Council and Board of Directors both held meetings on May 18 at the Tierney Alumni House.

- In partnership with the College of Fine, Performing and Communication Arts, the WSUAA hosted the third installment of the new alumni networking event series 'Intro to Industry' on May 22. This installment of the series focused on the business of the arts and creative industries.
- The Golden Jubilee (50th anniversary) Luncheon for the Class of 1967 was held on June 8 in the Student Center Ballroom. Presentations focused on the Detroit uprising of the summer of 1967 and the impact those activities had on shaping the city and Wayne State.
- The Organization of Black Alumni hosted an Alumni Social on June 16. A portion of the ticket proceeds went to support the new "W" Food Pantry.
- The WSUAA hosted its inaugural "Junior Warrior Day" program for alumni and their families on June 23. This day of programming featured child-friendly, interactive 'classes' from a range of academic disciplines.

REGIONAL PROGRAMMING HIGHLIGHTS:

- Alumni receptions were held this spring in:
 - New York City Presidential at the Hotel Eventi, May 4. President and Mrs. Wilson attended, and guests received an update on the Pivotal Moments campaign.
 - Chicago Alumni Gathering, May 16
 - Windsor, Ontario Alumni Gathering, June 21

SCHOOL, COLLEGE, UNIT SPECIFIC PROGRAMMING HIGHLIGHTS:

College of Fine, Performing, and Communication Arts (CFPCA):

- CFPCA rededicated the Elaine L. Jacob Gallery with a small reception on Tuesday, May 2, 2017 with members of the Jacob family and university dignitaries.

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- On June 22, a reception was hosted by Ruth Rattner to celebrate the installation of the Tsagaris/Hilberry art collection at the Tierney Alumni House. John Hilberry donated this private collection to Wayne State University in 2016, and it features 60 original works created primarily by artists of the Cass Corridor movement.

The Law School ("Wayne Law"):

- The Law School Commencement ceremony was held at the Detroit Opera House, May 15.
- On June 5, Wayne Law held its annual golf outing at Country Club of Detroit.

School of Medicine (SOM):

- The Detroit Tigers vs. Texas Rangers game kicked off Medical Alumni Reunion Weekend on May 19; the Medical Alumni Reunion Day was held on May 20; the Detroit Bus Tour and Detroit Medical Orchestra Concert closed out this year's Medical Alumni Reunion Weekend, May 21.
- The School of Medicine Commencement was held on June 6.
- The Medical Alumni Association Board met on June 7.

ALUMNI COMMUNICATIONS HIGHLIGHTS:

- In partnership with WSU Marketing and Communications, testing of the WSUAA's new web site is nearing completion.
- In mid-May the Spring 2017 issue of *Wayne State Magazine* hit mailboxes. The cover story featured the summer of 1967 in Detroit.
- Digital versions of the current and past issues of *Wayne State Magazine* are available online at alumni.wayne.edu.

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- The alumni electronic newsletter *@Wayne* was sent monthly to approximately 140,000 alumni.
- The Wayne Law *Raising the Bar* electronic newsletter was sent monthly to approximately 7,200 Law School alumni.
- The School of Medicine *Connect the Docs* electronic newsletter was sent monthly to approximately 12,000 SOM alumni.
- The *Warrior Within* publication was sent to approximately 4,000 athletic alumni and donors.

OFFICE OF ANNUAL GIVING HIGHLIGHTS

- Number of annual prospects solicited: 158,444
- Total annual giving dollars raised from solicited prospects: \$3,036,969
- Average annual gift amount given: \$220.73

UPCOMING ALUMNI EVENTS

- June 26: School of Medicine Henry Ford resident orientation
- June 27: School of Medicine WSU sole-sponsored resident orientation
- June 28: School of Medicine DMC resident orientation
- June 28: Hire DC (Alumni-Only Career Fair)
- July 28: School of Medicine White Coat Ceremony for incoming medical students
- July 28: School of Medicine White Coat Legacy Luncheon

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- Aug. 29: Convocation/Festifall
- Sept. 10-16: Welcome Back Week/Student Org Day
- Sept. 12: Hire Southwest Ohio (Alumni-Only Career Fair)
- Sept. 13: School of Medicine Medical Specialty Luncheons begin
- Sept. 13-15: Crain's Detroit Homecoming
- Sept. 27: Alumni Financial Literacy Series: Real Estate Investment Education
- Oct. 4: School of Medicine Transitioning-to-Practice event for Year 2 & 3 residents
- Oct. 14: Homecoming
- Oct. 21: Fall Open House