ALUMNI RECENT EVENTS

• More than 25 alumni participated in community service projects with Motor City Blight Busters and WDET FM on April 20 and 21. Alumni assisted with a Blight Busters home renovation and processed pledges for the WDET spring pledge drive.

• The College of Science Alumni Association hosted a reception for new graduates of the College of Science on April 29 in the David Adamany Undergraduate Library.

• The Recent Alumni Committee hosted a career development workshop featuring speakers from Compuware Corporation, DaimlerChrysler Corporation, Plante & Moran and Management Recruiters of Plymouth. The workshop was held at the WSU Oakland Center on May 1 and was attended by more than 55 recent graduates.

• Spring Commencement was held at Cobo Arena on May 2. Honorary degrees were conferred on James Lipton, dean of the Actors Studio, and Stephen P. Yokich, president of the United Auto Workers.

• The College of Lifelong Learning Interdisciplinary Studies Program co-hosted a convocation for Interdisciplinary Studies Program graduates at Cobo Center on May 3. Awards were conferred upon distinguished ISP alumni Laura Graham ’97, Benjamin Jones ’94 and Karen McDevitt ’92.

• The Engineering Alumni Association co-hosted the Order of the Engineer induction for new graduates of the College of Engineering on May 3 at the Hotel Pontchartrain.


• Taylor Lewis, MD visited alumni and friends during a Chicago Alumni Chapter luncheon and architectural cruise at Navy Pier, May 4.

• The Medical Alumni Association hosted the Alumni-Department of Obstetrics and Gynecology Reception at the Westin Bonaventure Hotel, Los Angeles on May 6.

• Jim Naida visited members of the Windsor Alumni Chapter for dinner at Casa Bianca restaurant, May 9.

• The Medical Alumni Association hosted special class reunion dinners for the classes of 1952 and 1957 on May 10 at the Somerset Inn, Troy.

• The Medical Alumni Reunion and Clinic Day took place on May 11. Nearly 100 alumni attended the CME session and luncheon, which was held at the School of Medicine. Over 260 alumni and guests attended special class reunion receptions, dinner and awards presentation at the Somerset Inn, Troy.
• College of Education grads from '52 and '72 celebrated at the Gold and Silver Anniversary Reception, hosted by the College of Education Alumni Association on May 16 at Alumni House.

• Alumni board members participated in a training session on May 18. Emilie Stawiarski of University Corporation for Advanced Internet Development delivered the keynote speech, on energizing volunteers across the generations, and eight training sessions led by staff focused on strategies for effective alumni communications and programming.

• The Philadelphia Alumni Chapter hosted a luncheon at historic City Tavern restaurant, May 18. A luncheon, tour and wine tasting was held on May 18 by the Greater Washington, D.C. Chapter. The Cleveland Alumni Chapter sponsored a dinner and theater night at the Cleveland Playhouse, May 23. Taylor Lewis, MD visited the Atlanta Alumni Chapter for a reception at the OneNinetyOne Club, May 30.

• The Medical Alumni Association hosted the Alumni-Department of Psychiatry reception at The Conservatory of the Park Hyatt Philadelphia at the Bellvue in Philadelphia, Pennsylvania on May 20.

• The second European Seminar in Munich took place May 25 to June 1 on the WSU Munich campus with 17 participants. The program was sponsored by the national alumni association and the Junior Year in Munich program and led by Marguerite Rigby, executive director of the alumni association, and Prof. Hans-Peter Soeder, resident director of JYM. Participants included alumni, friends, WSU staff and parents of JYM students.

• The Medical Alumni Association held its monthly Board meeting at noon on June 5.

• The President of the Medical Alumni Association Board of Governors spoke at the School of Medicine Graduation at the Detroit Opera House in Detroit, Michigan on June 6.

• The School of Social Work Alumni Association co-hosted a reception for alumni on June 11 at the Detroit Yacht Club. Alumni Cynthia Beatty, chief of staff for Mayor Kwame Kilpatrick, and Linda Bade, president and CEO, Detroit Downtown, Inc., were recognized as two of the “100 most influential women in Detroit” as chosen by Crain’s Detroit Business.

• The School of Business Administration Alumni Association held their annual membership meeting on June 11 at Alumni House. Keynote speaker Steve Strome, Chairman and CEO, Handleman Company, delivered remarks.

UPCOMING EVENTS

• The spring issue of Wayne State magazine features a cover story on the university's successful hockey program and the second College Hockey America championship. Other features include profiles of professors Morris Goodman and Robert Sedler, Michigan Metropolitan Information Center Director Kurt Metzger, as well as WDET-FM General Manager Caryn Mathes, emphasizing the way in which each advances the university's core mission of research, teaching and community service.

• The Medical Alumni Association will host the 9th Annual Freedom Festival Fireworks Event at the Hotel Pontchartrain in Detroit, Michigan on June 26, 2002.
MAJOR GIFTS

- Mr. Stephen C. Albery contributed $79,402 to the Division of Student Development and Campus Life for the Mr. and Mrs. Moses Ziegler Endowed Scholarship Fund.

- Mr. and Mrs. Robert A. Allesee continue their support of the College of Fine, Performing and Communication Arts with the following contributions: $297,500 to the Maggie Allesee Endowed Dance Fund; and $100,000 to Bob Allesee (Allison) Endowed Chair in Media.

- The AT&T Foundation contributed $25,000 to the College of Science for support of the NASA SEMAA Program. The Principal Investigator is David L. Njus, associate dean, Biological Sciences.

- David Barsky, M.D. contributed $300,450 to the School of Medicine for support of the David Barsky, M.D. Endowed Chair in Opthalmology.

- Mrs. Nancy C. Bowden contributed $58,350 to the School of Medicine for support of the Oncology Research and Development Fund.

- Drs. Alan and Elizabeth Brenner contributed $25,000 to the College of Science for support of research and development in Chemistry.

- The Coca–Cola Foundation contributed $100,000 to the College of Education for support of the Ninth Grade In–School Academy Project. This is the final payment on a three-year grant of $300,000. The Co–Principal Investigators are Professors Monte E. Piliawsky and Cheryl L. Somers, Education.

- The CVS Corporation contributed $44,500 to the Eugene Applebaum College of Pharmacy and Health Sciences for its Preparing for Tomorrow Campaign. This payment is part of a multi-year grant of $1,000,000.

- DaimlerChrysler Corporation Fund continues its support of the university with the following contributions: $50,000 to the College of Engineering; $25,000 to the School of Business Administration; and $10,000 to the College of Urban, Labor and Metropolitan Affairs for support of its MAIR Program.

- Ford Motor Company continues its support of the College of Engineering with the following contributions: $40,000 for support of a research project entitled, “Modeling Characteristics of New Generation Ford Vehicle Panels for Efficient Noise, Vibration and Harshness Performance.” The Principal Investigator is Professor Emmanuel O. Ayorinde, Mechanical Engineering; and $40,000 for the Dean’s Discretionary Fund.

- Mr. and Mrs. Samuel Frankel contributed $30,000 to the Eugene Applebaum College of Pharmacy and Health Sciences for its Preparing for Tomorrow Campaign.

- The Fund for Medical Research and Education (FMRE) continues its support of the School of Medicine with the following contributions: $385,021 – Public Service; $326,971 – Academic Support; $78,676 – Research; and $17,000 – Pathology of Visual Impairment.

- Mr. and Mrs. George H. Hill contributed $25,000 to the College of Science for support of its Mathematics Fund.
• Institute for the Advancement of Community Pharmacy contributed $50,000 to the Eugene Applebaum College of Pharmacy and Health Sciences for its Preparing for Tomorrow Campaign.

• Albert C. Jaslow, M.D. contributed $50,000 to the School of Medicine.

• The Radiation Oncology Research and Development Center contributed $281,250 to the School of Medicine for support of research and development in Radiation Biology.

• Robert H. Tannahill Foundation contributed $42,000 to the Merrill-Palmer Institute.

• The Thomas Foundation contributed $43,865 to the School of Medicine for support of the ibn Sina Endowed Scholarship Fund.

PLANNED GIVING

• The University has received a $120,000 gift from the Estate of Raymond E. Vogler, designated to the College of Engineering Dean’s Discretionary Fund.

• The Estate of Dr. John E. Young has given to the University a $32,132 gift designated to the School of Medicine.

• The Estate of Dr. John E. Young has provided a $32,132 charitable gift to the College of Liberal Arts. Gretchen and J. David Young (the children of John E. and Hortense) hope that their contribution will allow the College of Liberal Arts to continue to assist our students to achieve their future goals.

Anthony Wayne Society

The following are new and upgraded members for FY ’02:

The 1868 Society ($250,000 - 499,999)

Blue Cross/Blue Shield of Michigan^ (College of Nursing)

The John D. and Catherine T. MacArthur Foundation^ (School of Social Work)

The Thomas Foundation^ (School of Medicine)

The Heritage Society ($100,000 - 249,000)

American Federation of Teachers AFL-CIO^ (College of Urban, Labor and Metropolitan Affairs)

Guilford Pharmaceuticals^ (School of Medicine)

Benard L. Maas Foundation^ (Law School)
Teva Neuroscience, Inc.  
(School of Medicine) 

Mr. Raymond E. Vogler*\^  
(Endowed scholarship fund, College of Nursing) 

**The Cornerstone Society ($50,000 - 99,999)** 

Mrs. Nancy C. Bowden  
(School of Medicine) 

CenTra Inc.^  
(Scholarship support, School of Business Administration) 

Johnson & Johnson^  
(College of Science) 

Julie and Edward C. Levy, Jr. Foundation^  
(Eugene Applebaum College of Pharmacy and Health Sciences) 

Aline Underhill Orten, PhD*\^  
(School of Medicine) 

Service Employees International Union^  
(College of Urban, Labor and Metropolitan Affairs) 

Mrs. Florence Ziegler*  
(Endowed scholarship fund, Division of Student Development and Campus Life) 

**The Charter Society ($25,000 - 49,999)** 

Professor Alan and Dr. Elizabeth Brenner^  
(College of Science) 

Elizabeth M. Wight Fund^  
(DRIS) 

**Member ($10,000 - 24,999)** 

American Axle and Manufacturing  
(Scholarship fund, School of Business Administration) 

Nissan Technical Center North America, Inc.  
(College of Liberal Arts) 

Ms. Susan Rodriguez  
(Endowed scholarship fund in debate, College of Fine Performing and Communication Arts) 

Mr. Russ Smith  
(Endowed scholarship fund in Theatre, College of Fine Performing & Communication Arts)
Wayne State University Foundation

The second Board of Directors meeting of the year was held on June 18.

All sub-committees were held in June.

The Investment Committee met April 26 to ready the foundation to receive the university’s endowment and they met a second time with Ennis Knupp Associates, investment consultants, on June 4th. Two additional meetings are planned for June 25 and July 17.

The Development Committee met June 12 to provide additional information on the assignments distributed to members.

The Nominating Committee met June 6 to continue its deliberations to add two or three more members before the next Board of Directors’ meeting.

Each of the foundation members is being asked to host a social gathering at their club or home at which President Reid will overview the university’s needs.

MARKETING AND COMMUNICATIONS

Advertising

- Designed and placed a full-page *Crain’s Detroit Business* ad celebrating the 25 women of Wayne State University that were honored among Detroit’s 100 Most Influential Women by Crain’s Detroit Business.

- Designed and placed a full-page new residence hall ad in *The Oakland Press* and another in the newspaper’s special *College Guide* issue.

Marketing

- Produced a general university video for WSU’s key audiences that features WSU alumnus and Palace Sports and Entertainment President Tom Wilson as the narrator/host and a student recruitment video for prospective undergraduate students that provides an MTV-like, interesting, compelling and fast-paced introduction to WSU.

Publications

- Designed the invitation package for the President's Office and University Advancement to the *Conversation with the President — Implementing A New Era of Greatness* event.

- Designed a housing last chance postcard as a companion piece to other housing publications, inviting incoming freshmen and sophomores to apply to the new residence hall.

- Designed and produced a program that was distributed at the May 4, Spring Open House event, which was attended by prospective junior and senior high school students.
## Wayne State Fund Office Private Gift and Grant Report
### April 2002

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**Total Dollar Amount**

|               | $2,332,002.48 | $22,387,945.53 | $21,478,953.57 | $34,457,487.41 |

**No of Gifts:**

|               | 3,898     | 26,959   | 33,542   | 46,805   |
- Designed and produced spring fair flier and electronic file that was distributed to WSU faculty and staff inviting them to the 2002 Spring Fair.

- Designed a high-end, colorful and photo-intensive Recreation and Fitness Center brochure, outlining programs, amenities, and rate and contact information.

**New University Web Site**

- Rolled out redesigned Web site to President’s Cabinet, Dean’s Council, Business Officers, University Advancement Account Executives, employees and current and prospective students. Also completed redesigned campus map in-house and drop-down link architecture.

**Outreach and Recruitment**

- Received and filled 2,347 total requests for information in April (a 3-percent decrease from April 2001).

- Received 13,154 total phone calls in April (a 508-percent increase over April 2001) and answered 92 percent of those calls.

**PUBLIC RELATIONS**

- The Wayne State University Board of Governors unanimously elected Leon H. Atchison as chair of the university’s governing body, Michigan Front Page reported April 19. First elected in 1970, Atchison is the longest-serving governor on the board. Three other officers were elected. They are John F. Kelly, vice chair; John L. Davis, re-elected as treasurer; and Julie H. Miller, re-elected as secretary.

- The Times Herald reported April 25 that Leon H. Atchison, a member and chair of the Wayne State University Board of Governors, will be honored by the Detroit chapter of the National Association for the Advancement of Colored People at the NAACP Fight for Freedom Fund dinner. “Of all the awards, and I’ve got boxes of them, this is the best,” said Atchison. The Michigan Chronicle also carried the story.

- John Kelly, a member of the Wayne State University Board of Governors and former state senator, will join The Detroit Medical Center May 28 as senior vice president of governmental affairs and general counsel, the Detroit Free Press reported May 15.

- Jet Magazine, April 8, carried a photo of Judge Damon Keith, Sixth Circuit Court of Appeals, standing with President Irvin D. Reid, Faye Nelson, vice president, governmental and community affairs, U.S. Rep. John Conyers (D-MI) and Judge Eric L. Clay, 6th Circuit Court of Appeals. Judge Keith, a Wayne State alumnus, was honored at a tribute luncheon recognizing his contributions to the nation.

- President Irvin D. Reid was interviewed for WWJ April 18 during the Urban Forum, co-sponsored by the College of Urban, Labor and Metropolitan Affairs (CULMA) and the Office of the Provost. President Reid also opened the conference with remarks about Wayne State’s role in the community as an engaged university.
• Barbara Redman, dean of the College of Nursing, writes in the Detroit Free Press April 15 that there are several factors that play into the nursing shortage, including a decline in enrollment in nursing colleges and increasing average age of nurses working in the field. “Perhaps the most immediately effective step would be increasing the funds available for nursing education,” she says.

• The Eugene Applebaum College of Pharmacy and Health Sciences opened for classes last week, the Detroit Free Press reported in an illustrated story May 14. “The facilities are fantastic for students, faculty and researchers,” says instructor and researcher Michael Rybak. “The next best thing is that it’s on the medical campus. It definitely will facilitate collaborative research and teaching.” Pharmacy studies, physical therapy and physician assistant programs are the largest programs at the school.

• Mat Dawson Jr., who recently retired after more than 60 years as a Ford Motor Company skilled tradesman, recently donated $33,000 to Wayne State University for student scholarships, The Detroit News said May 17. Dawson, 81, has donated more than $1.3 million to various causes, including $600,000 to Wayne State. Channel 7, Fox-2, WWJ radio and the Associated Press covered the reception honoring donor Dawson.

• Pharmacy and Health Sciences Professor Jesse Vivian is quoted in a page one Wall Street Journal article May 1 about manufacturers that use pharmacists to push pills through mailings and phone calls. "The professional ethical standard is that we should not put ourselves in a position that allows our independent judgment to be potentially conflicted," said Vivian, who is described as a lawyer and pharmacist who teaches at Wayne State University in Detroit.

• Articles in national media on a Slave reparations class-action lawsuit quotes Wayne State Law Professor Robert Sedler. Among the media to carry the story are Voice of America, Black Information Link in London, San Jose Mercury News, Boston Globe and Buffalo New York News.

• Legal experts predicted that the University of Michigan Law School’s affirmative action case will wind up in the Supreme Court, the Detroit Free Press said May 16, but opinions differ on how the court would rule. Constitutional law expert Robert Sedler at the Law School says there is a “reasonable possibility that the Supreme Court will uphold the 6th Circuit’s decision.” Other media to carry his comments are San Jose Mercury News, May 14; Gongwer’s News Service, May 14; Detroit News, May 15 and Detroit Free Press, May 15.

• Steve Babson, Labor Studies Center, is quoted in the San Francisco Chronicle April 7 about the severe unemployment in Detroit and Flint during the last recession, when rates climbed to 17 and 21 percent in those cities. It is as close as anyone in his generation had come to experiencing the Great Depression, he said.

• Randall Gretebeck, a Wayne State dietician and exercise physiologist, is quoted April 1 in the Los Angeles Times about fitness drinks and snacks. Gretebeck is quoted about a study in the March Journal of the American Dietetic Association that tested energy bars for their effect on blood sugar levels.

• USA Today and the Detroit News reported May 8 that Optobionics Corp. of Wheaton, Ill., is developing an artificial retina that has raised hopes that the bionic eye may restore some sight for the estimated 10 million Americans afflicted with blinding eye diseases. According to Wayne State University ophthalmologist, Gary Abrams, the findings don't prove anything
yet. Abrams says patients may be so desperate to see better that they believe their sight has improved even though there hasn't been a marked change.

- Morris Goodman, a distinguished professor of anatomy and cell biology in the Wayne State University School of Medicine and a professor at the Center for Molecular Medicine and Genetics at Wayne State, has been elected to the National Academy of Sciences. The story appeared in the Detroit Free Press May 10 and Crain's Detroit Business May 13.

- Five new state-funded laboratories are helping build Michigan's life sciences industry by providing research and analysis to small companies that can't afford to do it on their own, experts said Tuesday. One lab noted, the Michigan Center for Genomic Technologies, Wayne State University, researchs gene structure, the Detroit Free Press said May 15.

- The Nederlanders celebrated 40 years on stage at Detroit's Fisher Theatre with the presentation of the first Apple award to Neil Simon The Detroit News reported April 30. About 200 theater buffs paid $250 each to attend an event, which raised about $75,000 for scholarships to Wayne State University's theater department. "It's a great honor that Wayne State University gets to be a part of this," said third-year theater student Eli Magid.

- Dennis W. Archer, chairman of the law firm of Dickinson Wright and former mayor of Detroit, recently was awarded an honorary Doctor of Laws degree by Wayne State University, The Detroit News reported May 17.

- Lawmakers will consider nearly all state programs for cuts as they deal with discouraging news that revenues have continued to plummet, The Detroit News said May 17. For the state budget year starting in the fall, universities agreed to hold tuition hikes to 8.5 percent in exchange for a state promise not to cut funding. University officials now hope lawmakers won't have to renege.

- The Detroit African-American History Project, a comprehensive website on African-American history in Detroit, is now online, The Detroit News said April 24. The site was funded and developed by departments within Wayne State University and with grants from Ford Motor Company.

- In a lengthy page one article in the April 15 Detroit Free Press about minority women being more at risk for obesity, Mary Nies, director of the Center for Health Research at Wayne State University, says women of all races tend to be less active than men for various reasons. Unsafe neighborhoods, a lack of sidewalks, bad weather, a lack of financial resources and limited time are major stumbling blocks, she says.

### McGregor Memorial Conference Center

#### Notable Special Events

- Annual Conference on the Holocaust and Armenian Genocide, April 10. Nearly 75 guests attended this event at the Student Center Building. Henry Theriault, Professor of Philosophy at Worcester State College in Massachusetts, was the guest speaker, who discussed the Armenian genocide and U.S. foreign policy.

- Academic Banquet, April 11. Nearly 175 guests attended the banquet to honor academic and athletic achievement. The event was sponsored by Athletics and was held at St. Andrews Hall.
• Academic Senate Reception, April 24. President Irvin D. Reid hosted the Academic Senate following its monthly meeting. The reception was held in the Polish Room of Manoogian Hall. About 50 guests attended.

• Admissions Open House, May 5. About 1,000 prospective students and their families attended the open house on Ludington Mall. Guests were treated to ice cream bars, popcorn, potato chips and cookies.

**Upcoming Events**

• Corporate Leadership, June 20, 2002