

Board of Governors

ACADEMIC AFFAIRS COMMITTEE

September 24, 2007

<u>Minutes</u>

The meeting was called to order at 9:00 a.m. by Governor Dunaskiss in Rooms BC in the McGregor Memorial Conference Center. Secretary Miller called the roll. A quorum was present.

- **Committee Members Present**: Governors Bernstein, Driker, Dunaskiss, Massaron, and Washington; Anca Vlasopolos, Faculty Alternate Representative; Pollie Jackson, Student Alternate Representative
- **Committee Members Absent**: Hans Hummer, Faculty Representative; Kathleen Hawkins, Student Representative
- Also Present: Governors Abbott, Dingell (via teleconference), Miller, and President Noren; Provost Barrett and Executive Vice President Dickson; Vice Presidents Davis, Hollins, Lessem, Ratner and Ripple; Secretary Miller

APPROVAL OF MINUTES, June 18, 2008

ACTION — Upon motion by Governor Massaron and seconded by Governor Washington, the Minutes of the Meeting of June 18, 2008 were approved as submitted. The motion carried.

ENROLLMENT UPDATE- INFORMATIONAL REPORT

Governor Dunaskiss explained that because of its impact on the budget, the discussion on enrollment will be moved to the Budget and Finance Committee.

PRESENTATION – UNIVERSITY LIBRARIES

Dean Sandra Yee introduced the presentation on the University Library System, focusing on the Library and Information Science (LIS) program, a master's degree program that offers additional certificate programs in Information Management, Archival Administration, and Records Management. With 14 tenure or tenure-track faculty, five full-time lecturers, and numerous part-time faculty, WSU is one of two universities in Michigan with accredited degree programs in LIS, the other being the University of Michigan. The U of M also offers a doctoral program and concentrates on full-time graduate students, while WSU has a long history of serving students who work while taking classes and of providing distance education opportunities. The Dean then introduced Dr. Stephen Bajjaly, the director of the

Library and Information Science program, who joined WSU in August 2007 from the University of South Carolina.

Dr. Bajjaly continued the overview of the LIS program. The program is one of 58 accredited programs in the U.S. and Canada, with about 650 students this academic year; it is one of the few programs on campus with an increased enrollment for the Fall 2008 semester. Dr. Bajjaly attributes the enrollment increase to the online courses introduced this fall. Advertising for the online only option began in April 2008, and 125 applications were received in seven weeks, with 85 students admitted and 77 actually enrolled. With the program's emphasis on providing access for working students, Dr. Bajjaly said the online degree option is one that the department will continue developing well into the future.

At the same time, the division is making efforts to provide a rich program for those taking courses on campus. Given Wayne State's location, the LIS program is well positioned to develop projects related to urban librarianship, as well as projects that would serve the fine arts organizations and museums in close proximity to the campus, such as the Detroit Institute of Arts and the Detroit Symphony Orchestra. Dr. Bajjaly introduced Ms. Jennifer Gustafson, an LIS program coordinator, and four students who described their participation in the Fine and Performing Arts Librarianship Program.

Ms. Gustafson serves as program coordinator for the Institute of Museum and Library Services (IMLS) grant that was awarded to the Library and Information Science program last year. In that capacity, she serves as the liaison to Detroit's cultural institutions who, although struggling with fundraising and maintaining staff levels, nevertheless hold rich and varied collections. The IMLS Fine and Performing Arts grant provides more than \$850,000 for student stipends as they work on projects with the Detroit Institute of Arts, the Michigan Opera Theatre, the Detroit Symphony Orchestra, WSU's special collections, and most recently the Motown Historical Museum. The 13 students were chosen from a pool of more than 60 and come from all over the United States. Ms. Gustafson had been head of the Research Library and Archives at the Detroit Institute of Arts for ten years, and she explained that for most cultural institutions, such collaborations are often the only feasible way of completing certain projects. In turn, the students are provided with unique and worthy projects, and she asked four of them to describe their experiences.

Ms. Gladys Santiago of Brandon, Florida, described how she decided to move 1200 miles from family and friends in Florida and brave the cold of Michigan in order to be part of the Institute of Museum and Library Services experiences. She works as an intern on a project based on the artwork of Jacob Lawrence, an African American artist, entitled "The Legend of John Brown." Two weeks ago, they learned that the project has been funded, and the art will travel with the Michigan libraries beginning in January to introduce the public throughout the state to the artwork that is part of the University's art collection.

Ms. Amisha Harijan of Detroit discussed her search for an academic program and a career that would combine her love of libraries with cultural institutions. The IMLS grant internship program fulfilled that requirement, and for the last year and a half she has been involved in the planning, equipment selection and meetings of museum libraries such as the Motown Historical Museum, and learning first hand the methods behind accessioning, cataloging, exhibition, planning and design. She has eight months left to graduation and is looking forward to a career in museum libraries.

Mr. Ian Chapp of Hamtramck took part in an earlier IMLS grant for digital librarianship in 2005, involving the transition of the Art History Department's collection of 150,000 slides into digital assets. The new grant in arts librarianship represents a functioning collaborative relationship among the University Library system, the Art History department, and cultural institutions in the region, which provides students invaluable opportunities and experience. During the current term, Mr. Chapp is working at the Michigan Opera Theatre where he is continuing work begun by previous interns in organizing the Opera's collection, creating a system for digitizing and cataloging the collection, and eventually placing it online.

Mr. Paul Gallagher of Wyandotte described in further detail the work done by the IMLS grant interns with cultural institutions such as the Michigan Opera Theatre and the Detroit Symphony Orchestra. When the project is completed, a person searching for information on the DSO web site will be able to search all 5,000 items in their entire archival collection, as well as the 12,000 performances and every conductor and soloist who ever played with the DSO. The project is being developed into P.A.S.T., the Performance Archive Search Tool, and six other orchestras have already expressed interest in using the new software.

The students were grateful for the opportunities presented by the IMLS grant and thanked the Board for listening to their presentation.

COURSE MATERIALS FEES ANNUAL REPORT – INFORMATIONAL REPORT

Provost Barrett presented the annual report on course materials fees, a report required by the Statute on Student Fee Assessment. She highlighted a few of the increases, among them fees in the Art studio courses and in Nutrition and Food Science, where students previously bought their own supplies. They now are assigned a course material fee since the departments are able to purchase the supplies in bulk, making the supplies less expensive for the students.

The Provost called attention to the substantial fee increases in the College of Nursing. The College each year receives more than 1000 applications to a program that can admit only 96 students, and at the same time it must maintain a student-faculty ratio of 8 to 1. During the past three years, the College received more than \$1 million from a grant that came to the state government from DSH funds, i.e., funds specified to institutions that accept a Disproportionate SHare (DSH) of uninsured patients. The \$300,000+ annually had allowed the College to increase the number of students it admits to well over 100. This year, WSU and other institutions have learned that they will no longer be receiving the funds. The College had to find alternatives to address the funding shortfall, and in doing so has cut back the number of students admitted to 96, and taken other measures that include an increase in the course materials fees.

Governor Massaron asked for further information about the DSH funds. Dean Redman responded that the federal funds are forwarded to the Governor, who then distributes them to hospitals who have difficulty in funding their uncompensated care. During the past three years, the Governor was able to distribute a portion of those funds to universities to help deal with the nursing shortage. Recently, however, she has cut the university funding in order to provide the hospitals the additional funds they need for an unexpected growth in uncompensated care.

Governor Washington wondered if any attempts were made to gain additional funds so that the number of nursing students admitted each year could be increased. Dean Redman said that since WSU is a research university, their primary focus is to develop graduate students and future nursing faculty, and the College has received several million dollars for that purpose. The College has also reached out to Grand Rapids, Marquette, Saginaw and other parts of the state with federal grants to allow nurses to take distance learning and complete a Master's degree without leaving their communities.

Governor Miller asked if the College has been successful in establishing partnerships with hospitals for the training programs. Dean Redman replied that the College has had such partnerships with several hospital systems, including the Henry Ford Health System, the Detroit Medical Center, and the Beaumont Hospital System. The hospitals pay the students' tuition and contribute to the College for the additional faculty needed to maintain the 8:1 student/faculty ratio. The funding varies with the number of students involved, and therefore represents a fluid rather than a permanent part of the College's funding.

Governor Miller noted that although fees are being charged for course materials, students complained last year that the necessary equipment was either broken or unavailable. Provost Barrett replied that there was a single incident in the Communications Department involving information technology (IT) equipment which broke down during the evening sessions and could not be repaired until the next day.

Ms. Jackson said the increases in the College of Nursing seemed rather large, and asked for further clarification. Dean Redman explained that, as in other colleges, students previously bought course packets at the bookstore, and the College is now providing the materials through a lab fee. In addition, simulation labs are used more frequently in health care education to assure that students are competent when they begin to work on patients. The College's accrediting body will return in 2013 to confirm that the College is using simulation labs, and of course the equipment must be purchased and maintained, which adds to the course materials fees.

Provost Barrett added that another component of the increase is to cover the costs to hire clinical supervisors who used to be funded through the DSH program. Governor Massaron asked if the College had advance notice that it would lose the DSH funding, and if any attempts had been made to salvage the funds. Dean Redman said that the Governor's messages in late spring and early summer gave some indication that the DSH funds would not be available after the current funding runs out at the end of 2008. Vice President Hollins explained that the College worked with other liaisons throughout the state in an effort to save the funds but was not successful.

ESTABLISHMENT OF A STATUTE ON GUIDELINES FOR UNDERGRADUATE CERTIFICATES

The administration presented a recommendation to authorize the conferral of undergraduate certificates and adopt the proposed Statute on Guidelines for Undergraduate Certificate Programs, effective winter term 2009.

Provost Barrett said the University offers a number of graduate certificate programs, some examples of which are the programs mentioned by Dean Yee during her presentation. The undergraduate certificate program is directed towards students who have not yet completed their Bachelor's degree, but who have completed at least 60 credit hours and all the General Education requirements. They differ from a minor in that the courses are packaged to attract students towards studies that might be of interest at a particular time, but not yet to the extent of declaring a major. An example would be the undergraduate certificate in Controls Systems that the Committee will be asked to consider. Many students are enrolling in the College of Engineering after having been laid off from their jobs, but they need time to reconnect with university life. The proposed certificate program would provide them a pathway to consider the various engineering majors. In response to Governor Abbott's question, the Provost said the certificate program would not add to the University's costs or to the student's tuition. It would be regular tuition for courses that are already available, but just packaged differently to attract students.

Governor Washington asked how the undergraduate certificate program would differ from what the community colleges offer. Provost Barrett responded that the main difference is that the community colleges do not take students who have already completed 60 credit hours, and that is the admission requirement for the certificate program. She added that besides the College of Engineering, an undergraduate certificate in gerontology could be earned by a student in the School of Social Work who might want to work in a nursing home after graduating with a Bachelor's degree. The Provost said that several other universities in the state offer undergraduate certificate programs, including Eastern Michigan, Michigan Tech, Lawrence Tech, and Northern Michigan.

ACTION — Upon motion by Governor Massaron and seconded by Governor Washington, the Academic Affairs Committee recommended that the Board of Governors authorize the conferral of undergraduate certificates and adopt the proposed Statute on Guidelines for Undergraduate Certificate Programs, effective winter term 2009. The motion carried.

ESTABLISHMENT OF A CONTROL SYSTEMS UNDERGRADUATE CERTIFICATE PROGRAM

Provost Barrett introduced the recommendation for the first undergraduate certificate program in control systems in the College of Engineering. The program trains students in the design, programming, construction, analysis, and verification of control systems, a specialized area that is currently in very high demand in terms of the job market. The Provost called attention to the program standards described in the document, noting that the certificate is a very technical program and on a much higher level than programs offered in the community colleges.

ACTION — Upon motion by Governor Massaron and seconded by Governor Driker, the Academic Affairs Committee recommended that the Board of Governors establish an Undergraduate Certificate in Control Systems in the Department of Electrical and Computer Engineering in the College of Engineering, effective winter term 2009. The motion carried.

STATUS REPORT ON ACCREDITATION - INFORMATIONAL REPORT

Provost Barrett presented the status report on accreditation, an annual report that lists the University, schools, colleges, departments, and/or programs that have professional or specialized accreditation. She noted that the University successfully completed its accreditation review by the North Central Association of Colleges and Secondary Schools in 2007 and is reaccredited through 2017. The Provost also highlighted the progress and the results of accreditation reviews of several units. Both the Law School and the School of Business Administration will undergo accreditation site visits from their professional accrediting agencies during the academic year. Several programs in the College of Nursing program. In the Eugene Applebaum College of Pharmacy and Health Science, the Clinical Laboratory Science program recently hosted a site visit, and several other programs, including the B.S. degree in Pathologists Assistant, are waiting for decisions by the accreditation teams. In the College of Education, the Master of Education program in Art Therapy received a seven-year accreditation in December 2007.

In the School of Medicine, the Doctor of Medicine (M.D.) degree program has been undergoing a re-accreditation process, with a site visit held in April of 2007 and a fact-finding Secretariat visit scheduled for the spring of 2009. In the meantime, the Liaison Committee on Medical Education (LMCE) continued the accreditation of the program pending its assessment of a progress report from the School and the fact-finding visit in 2009.

Governor Miller asked about the accreditation for the Department of Obstetrics and Gynecology (Ob/Gyn). Associate Dean Valerie Parisi explained that the national accrediting body, the Accreditation Council for Continuing Medical Education (ACCME), reviews and accredits the Ob/Gyn residency programs on a three- to five-year cycle. The WSU program was visited in late 2007, with a follow-up letter in May 2008 listing about 15 points that the agency questioned. Dean Parisi indicated that only two or three of those points were substantive. One dealt with an insufficient number of surgical cases for the number of residents, and the University is working to make other hospitals and a greater number of caseloads available to the residents. Another issue dealt with service versus education. The purpose of residencies is to teach, but in the past the residents have been expected to perform work that is defined as service to the hospital rather than contributing to their own education. Dr. Theodore Jones, the interim chair of Ob/Gyn, has promised to monitor the residency program more closely, with the goal of expediting the review process and moving the residency program off probation within a one-year period of time rather than two years.

In response to Governor Miller, Dean Parisi explained that the Urology program is now a Wayne State University sole sponsored program and no longer sponsored jointly with the Detroit Medical Center. It has been fully accredited by the ACCME and works out of the Karmanos Cancer Institute, Oakwood Hospital, and the St. Johns Hospital System. A new faculty member has been hired recently, and the department is progressing favorably.

Governor Driker commented that the University has been conducting intensive discussions with the Detroit Medical Center, and the status of the Ob/Gyn residency program has been an important part of those discussions. Provost Barrett stated that the medical school should be congratulated. One year ago, there were four programs on probation, while currently only the Ob/Gyn program remains in that status. President Noren added that it is common in

medical schools around the country to maintain affiliations with multiple hospitals as a way of increasing clinical opportunities for residents.

ADJOURNMENT

There being no further business, the meeting adjourned at 9:52 a.m.

Respectfully submitted,

Julie H. Miller Secretary to the Board of Governors