

Procurement & Strategic Sourcing

Supplier Diversity & Inclusion

2017



Proposal 2 of Michigan Ballot

➤ Michigan Civil Rights Amendment - Proposal 2 (2006)

- Constitutional amendment on the November 7, 2006 ballot in Michigan. Now [Michigan Constitution Article 1 Section 26](#).
- UofM, MSU, and Wayne State University shall not discriminate against or grant preferential treatment to any individual or group on the basis of race, sex, color, ethnicity, or national origin in public contracting.
 - Does not prevent outreach efforts
 - Does not prevent tracking and reporting diversity spend.
 - Does not govern federal grant projects with small business subcontract plans.

University Policy 04-2

➤ Supplier Diversity Program – Policy Excerpts

- The purpose is to enhance successful business relationships between Minority, Woman and Physically-Challenged Owned Business Enterprises.
- The effort is university-wide and includes traditional procurement and contracted services as well as subcontracting and joint venture activities.
- It is the responsibility of all schools/colleges/divisions to seek out these diverse businesses and take the steps necessary to assure that these businesses receive a fair share in the economic opportunities available.

Procurement & Strategic Sourcing

- **Wayne State Procurement is involved in a variety of programs and initiatives**
 - **RFP Clauses**
 - **Measuring & Reporting University Spend**
 - **Preparation of part of the University Affirmative Action Report**
 - **Involvement with the local diversity councils**
 - **Hosting diversity & Detroit based business trade fairs**
 - **Participation in other local trade fairs**
 - **Nominations and awards**
 - **Inclusion in our Strategic Sourcing initiatives**

Diversity Based Organizations

- **Michigan Minority Supplier Development Council**
Member 25 years +
- **Great Lakes Women's Business Council**
Member since 2006
- **Asian Pacific American Chamber of Commerce**
New Member in 2015
- **Michigan Hispanic Chamber of Commerce**
New Member in 2015



Other Diverse Organizations

- **Council of Supplier Diversity Professionals**
 - **Member since 2006**
 - **Member of Board of Directors since 2009**
 - **Key members include BCBSM, Cardinal Health, Delphi, Kelly Services, Fiat Chrysler, Ford Motor, Lear, MSU, Walbridge, WSU, and over 25 others**



Small & Diverse Business Workshops

- **Sample of Diverse Workshops during the last 2 fiscal years.**
 - **Michigan Minority Procurement Conference** – *May 2016 & 2017*
 - **Diversity & Detroit Based Business Fair - Gilbane** – *March 2017 and August 2017*
 - **Turner School of Construction Mgmt** – *May 2016 & 2017*
 - **Pure Michigan Business Connect Summit** – *September 2016 & October 2017*
 - **Great Lakes Women's Business Conference** – *September 2016 & 2017*
 - **Strategic Partner Trade Fair** – *October 2017*
 - **PTAC Macomb - Meet the Buyers** – *August 2016*
 - **PTAC Schoolcraft - 7th Annual Meet the Buyers** – *October 2017*
 - **APACC East-West Conference** – *March 2016 & 2017*

Nominations & Awards

- **Corporation of the Year - Educational Sector 2015**
 - **Thirteenth time the University has been so recognized in the last sixteen years**

- **Great Lakes Women's Business Council Excellence in Supplier Diversity – Emerging 2016**
 - **First award ever by this organization**

- **MMSDC 2017 “Advocate of The Year” ACE Award**

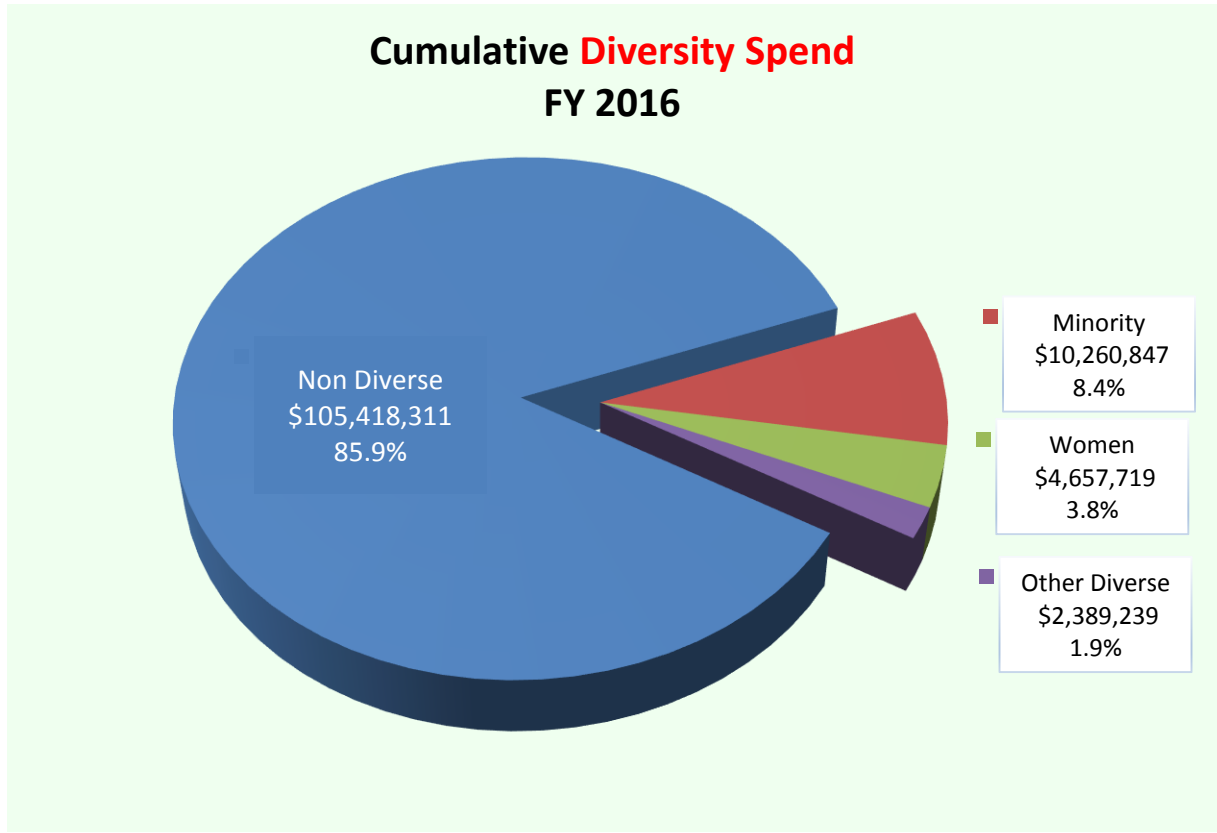


Newer Initiative

- **Construction Bids**
 - **Have requested socioeconomic information for new construction**
 - **Mike Ilitch School of Business - Christman-Brinker, A Joint Venture**
 - **Thompson Home - O'Brien Construction**
 - **Anthony Wayne Drive Apartments – Gilbane Building Company**
 - **Pay applications will include this information**
 - **Procurement will develop methodology to mine & report the data**

Measuring Diversity Spend

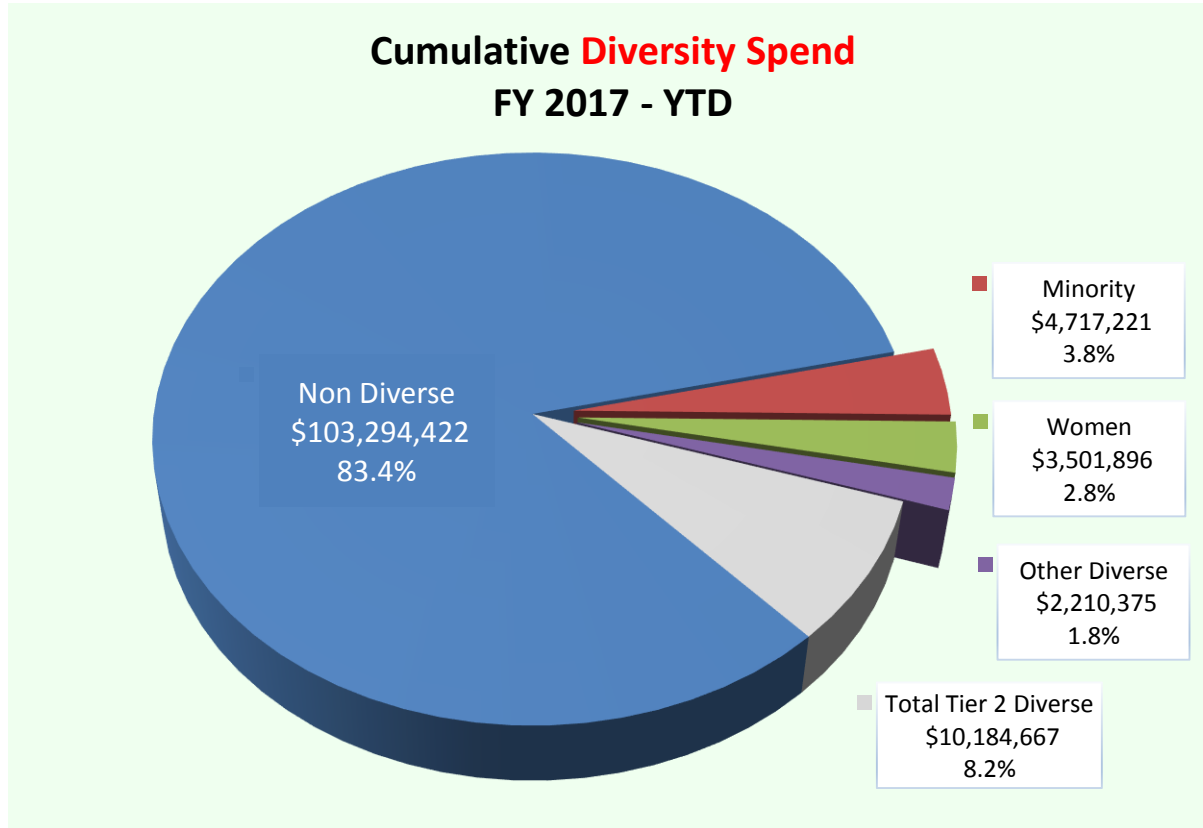
KPI Scorecard Fiscal Year 2016



Total Awards of \$122,726,116

Measuring Diversity Spend

KPI Scorecard As of August 2017



Total Awards of \$123,908,582

Buy Detroit Initiative

➤ **Began in 2010 as part of Live, Work, and Buy in Detroit**

- Detroit Medical Center
- DTE Energy
- Henry Ford Health Care
- Wayne State University



➤ **Assistance from U3 Ventures, Midtown Inc. and DEGC**

➤ **Launched committees to seek spend opportunity**

➤ **Included in our Diversity Trade Fair**

➤ **Corporate Members now include**

- BCBSM
- Bedrock Detroit
- Comerica
- Compuware
- Crain's
- Ford Field
- Quicken Loans
- Strategic Staffing

Measuring Diversity Spend

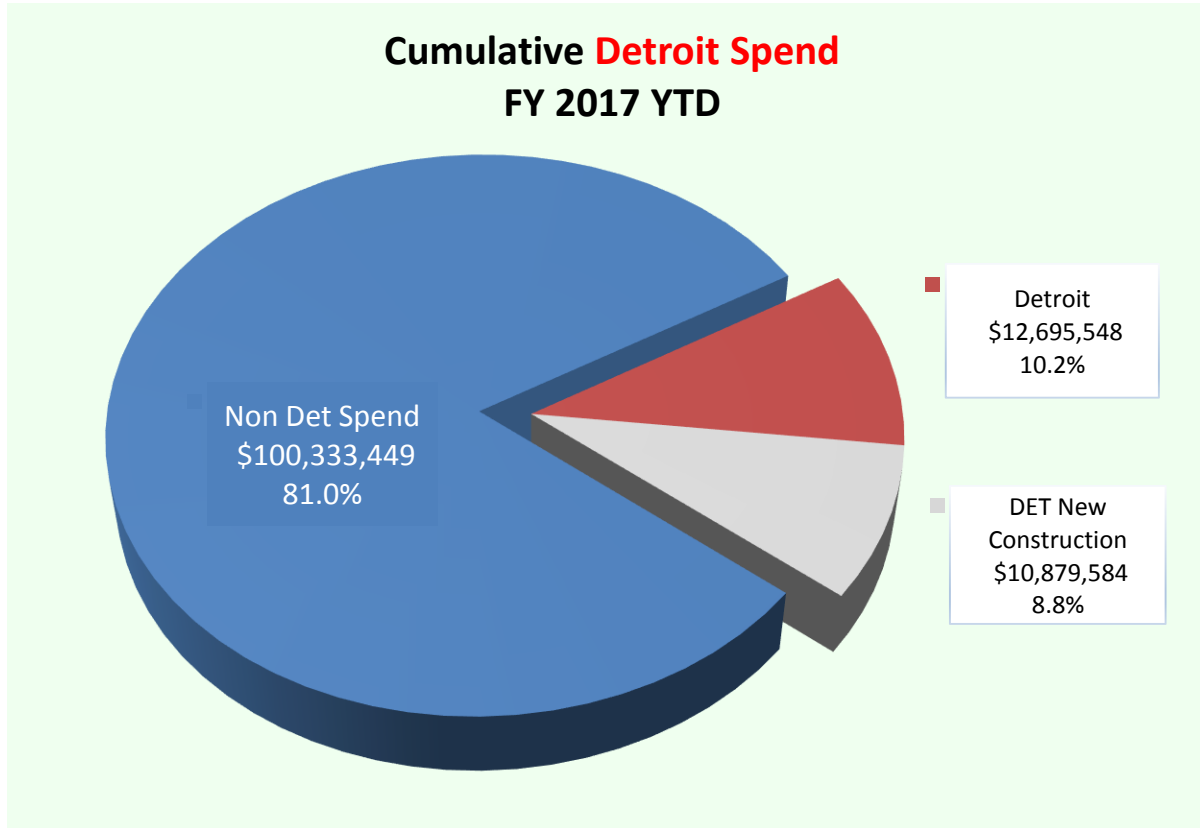
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