



## BOARD OF GOVERNORS

### Academic Affairs Committee

December 1, 2017

#### Minutes

The meeting was called to order at 10:41 a.m. by Governor Dunaskiss in the Room BC at the McGregor Memorial Conference Center. Secretary Miller called the roll. A quorum was present.

**Committee Members Present:** Governors Dunaskiss, Kelly, Trent, Nicholson, and O'Brien; Brad Roth, Faculty Representative, and Krista Brumley, Faculty Alternate Representative; and Ryan Laith, Student Representative

**Committee Members Present:** Kamil Abu-Shaban, Student Alternate Representative

**Also Present:** Governors Busuito, Gaffney, and Thompson; and President Wilson; Provost Whitfield; Vice Presidents Burns, Decatur, Hefner, Lanier, Lessem, Staebler, and Wright; and Secretary Miller

#### **APPROVAL OF MINUTES, October 6, 2017 Regular and November 10, 2017 Special**

**ACTION:** Upon motion made by Governor Trent and supported by Governor Nicholson, the Minutes of the October 6, 2017 regular meeting and the Minutes of the November 10, 2017 Special meeting of the Academic Affairs Committee were approved as submitted. The motion carried.

#### **PRESENTATION: UNIVERSITY PRESS**

Provost Whitfield called on the interim director of Wayne State University Press, Kathryn Wildfong, for an update on current activities. Ms. Wildfong began with discussion of challenges, opportunities and expense of operating in a digital environment, and described the social and educational value of the press. The primary goal of the University press is to make knowledge widely available, a service aligned with the mission of Wayne State University. The strategy for meeting the challenge is to update the technological infrastructure to enable digitalizing of content, and to increase distribution, increase collaboration, find additional funding sources and build the Wayne State University Press brand.

Recent projects include a two year National Endowment for the Humanities/Andrew W. Mellon Foundation grant-funded collaborative project between Wayne State Press and Wayne State libraries. Part of the Humanities Open Book program, this grant provided the University with \$94,000 to digitize 59 out of print, outstanding, Wayne State University press books. This enables open access to a digital repository of content with the potential to bring new readers with print on demand and low cost retail eBooks versions available for order. Additionally, the

Press is working on the development of personnel and infrastructure to pursue licensing opportunities for content, including foreign additions, translations and audiobooks. Three Wayne State graduate student interns were involved with the grant project over an 18-month period and they assisted in developing new internship opportunities at the press, relevant to students in several fields. The website, Wayne Open.org, launched on December 1.

The work has also translated into new strategies and a sustainable model for scholarly books. Print on Demand, or POD, allows fast printing at a responsible cost, minimizing the risk of printing too many copies or running out. It also enables options for printing books without added cost or risk to the University, as well as manages foreign orders that ship faster and cheaper. University books in this printer system are easier to find, and more readily available in both US and foreign markets.

The book *Genocidal Glaze* was the first University book licensed as a foreign edition before a publication. A Namibian edition will be out next year, making the book available to an important new market. It's also one of the first four Wayne State University press books selected for possible inclusion by Knowledge on Latch, an open access collection of libraries that has wide adaption overseas. This distribution mode generates revenue, brings a global audience, extends the reach of Wayne State University and its brand and enhances Wayne State's community engagement mission.

The regional program created 12 years ago to highlight poets and fiction writers from Michigan received a \$1 million dollar grant from the Meyer foundation. The Detroit 1967, a collaboration with the Detroit Historical Society, is a collection of essays in oral histories by Detroit academics, journalists, activists, and other community members, with over 2,000 copies purchased for the Mackinac conference last spring, extending the University Press brand to key Michigan policy makers. Five areas of strategic focus going forward include objectives to gather and better use data for decision making, improving direct benefits to students and faculty, diversity and access, and achieving financial stability.

**ESTABLISHMENT OF A NEW PROGRAM FOR THE DOCTOR OF PHILOSOPHY IN COUNSELING PSYCHOLOGY  
ESTABLISHMENT OF A JOINT MASTER OF ARTS IN PUBLIC HISTORY AND THE MASTER OF LIBRARY AND INFORMATION SCIENCE**

Provost Whitfield advised that the programs would meet a significant need in the fields of mental health and sociology. Governor Dunaskiss recommended that the Board vote on the two proposals together.

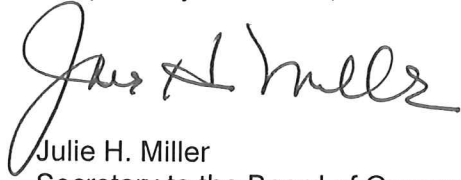
**ACTION:** Upon motion made by Governor Nicholson and supported by Governor Kelly the Academic Affairs Committee recommended that the Board of Governors establish a new degree program, the Doctor of Philosophy in Counseling Psychology, in the Theoretical and Behavioral Foundations division in the College of Education, effective fall term, 2018. The motion carried.

**ACTION:** Upon motion made by Governor Nicholson and supported by Governor Kelly the Academic Affairs Committee recommended that the Board of Governors approve a joint degree program between the Master of Arts in Public History (Dept. of History, CLAS) and the Master of Library and Information Science (SIS), effective winter 2018. The motion carried.

**ADJOURNMENT**

The being no further business, the meeting adjourned at 10:57 a.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Julie H. Miller". The signature is written in a cursive style with a large initial "J" and "M".

Julie H. Miller  
Secretary to the Board of Governors