



Division of Development and Alumni Affairs

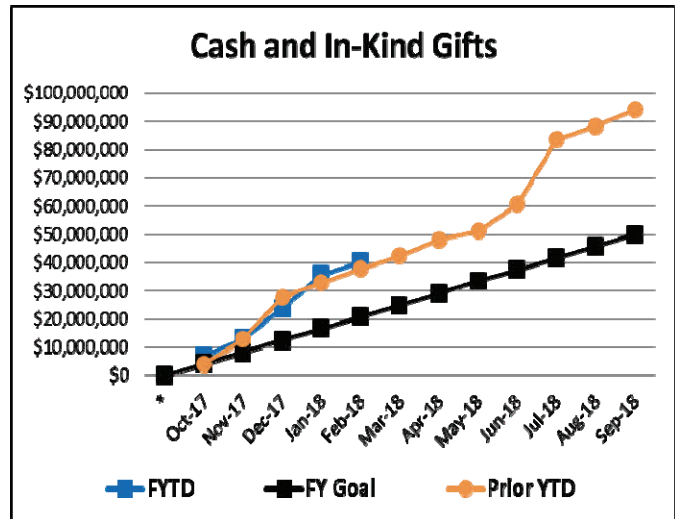
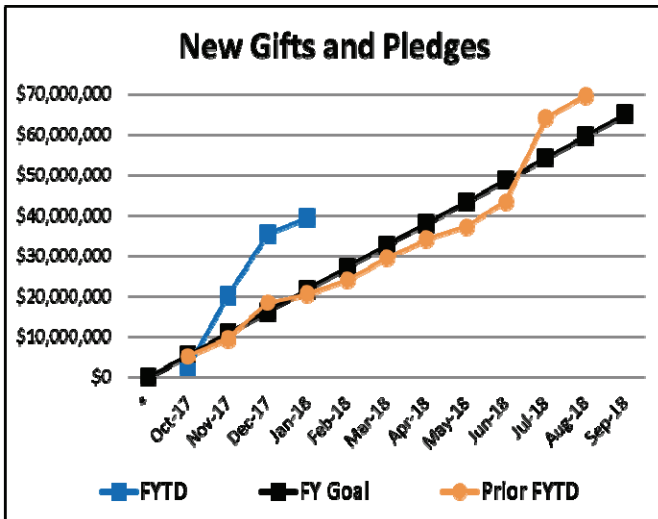
Submitted by:
Susan Burns

FUNDRAISING PERFORMANCE

Division of Development and Alumni Affairs Activity

Fiscal year totals as of February 28, 2018 (does not include philanthropy from FMRE)

	Current FYTD			Prior FYTD
	Total	FY End Goal	% of FY End Goal	Total
New Gifts and Pledges ¹	\$47,332,795	\$65,000,000	72%	\$23,996,813
Cash Gifts ²	\$35,640,216	\$50,000,000	80%	\$32,857,876
In-Kind Gifts ²	\$57,270			\$80,677



¹ New gifts and pledges include new cash gifts, pledge commitments, planned gift commitments, realized planned gifts and gifts-in-kind. Pledge payments are not included.

² Cash/In-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.

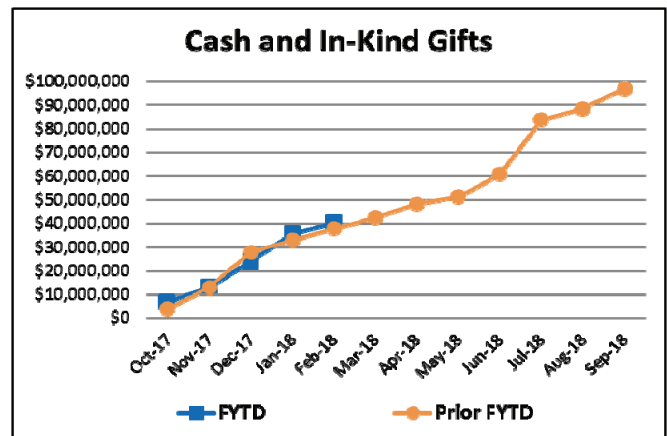
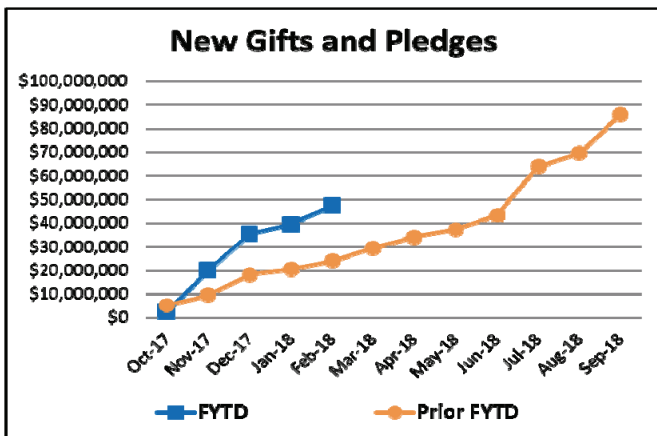
The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

FUNDRAISING PERFORMANCE

Total University Philanthropy

Fiscal year totals as of February 28, 2018

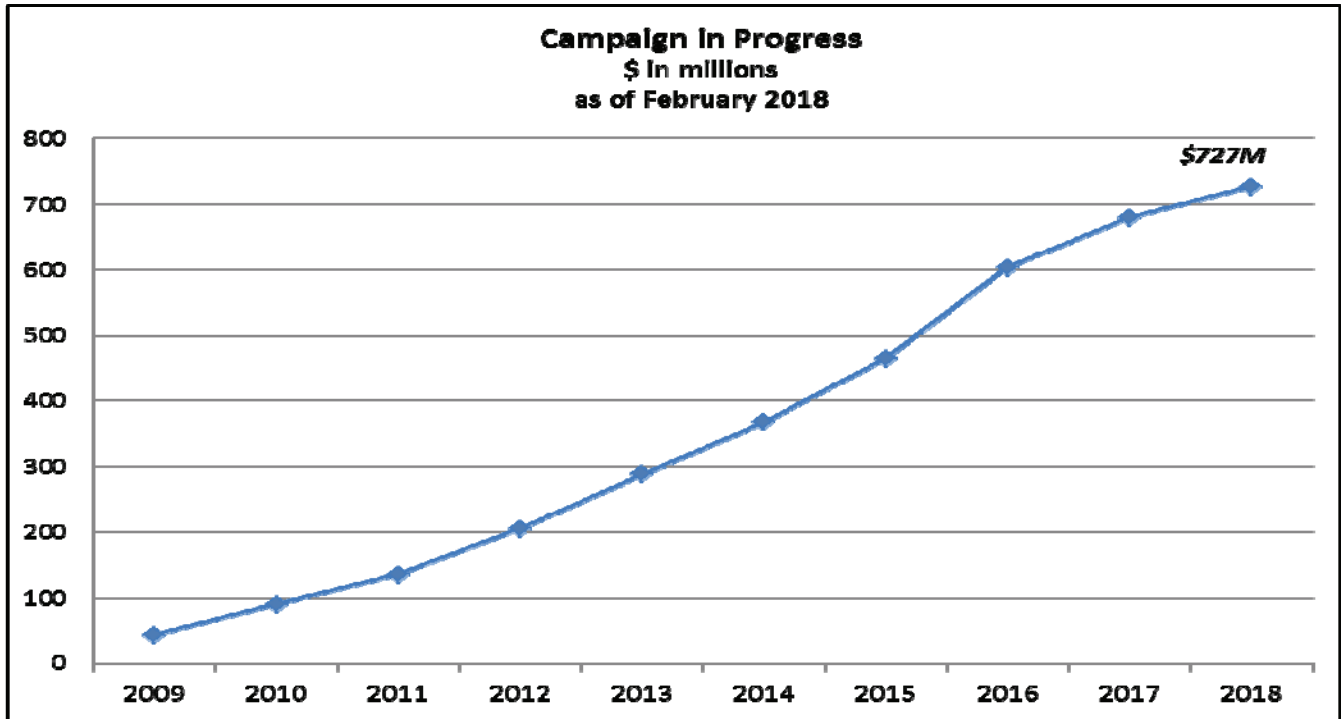
	Current FYTD			Prior FYTD		
	Development	FMRE	Total	Development	FMRE	Total
New Gifts and Pledges ¹	\$47,332,795	\$0	\$47,332,795	\$23,996,913	\$5,000	\$24,001,813
Cash Gifts ²	\$40,163,824	\$0	\$40,244,361	\$37,722,621	\$5,000	\$37,722,621
In-Kind Gifts ²	\$80,537			\$95,227		



¹ New gifts and pledges include new cash gifts, pledge commitments, planned gift commitments, realized planned gifts and gifts-in-kind. Pledge payments are **not** included.

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Campaign total as of February 28, 2018
\$726,912,460



Major and planned gift activity

Fiscal year totals as of February 28, 2018

Total number of major gift solicitations \$25,000+:	134
Total number of major gifts closed \$25,000+:	86
Total cash and planned gifts outstanding solicitations:	\$96,430,985
Total value of pending matured gifts:	\$2,159,756

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Development and Alumni Affairs
President, Wayne State University Foundation

- Approximately 4,000 prospective students received personalized handwritten notes which detailed the opportunities at Wayne State University and encouraged students to select the university for their higher education path. The Alumni Admissions Ambassadors wrote postcards from March 1 through April 30.
- The Alumni Association hosted a “Small Plates, Big Ideas” student-alumni networking lunch with Ron Wood, Vice President, BCBS of Michigan, on March 23, to discuss math careers.
- On March 27, the most recent installment of the Arthur L. Johnson Urban Perspectives Lecture Series was held at the Law School Partrich Auditorium. The program featured Chastity Pratt Dawsey from Bridge Magazine. She discussed public education in Detroit, the role the media plays in shaping public opinion, and the importance of a free and objective press during this time in the nation’s history. Co-presented by the WSU Alumni Association and the Irvin D. Reid Honors College, the event celebrated the 25th anniversary of the lecture series and the 10th anniversary of the Honors College. The evening concluded with an informal networking reception for attendees.
- A meeting was held on April 2 for alumni interested in joining the planning group for the LGBTQA Alumni Affinity Group.
- The Alumni Association hosted a table at the annual spring Grad Expo April 3-5 to congratulate graduating students, offer post-graduation resources, and collect contact information from them.
- The Detroit Presidential Alumni Reception was held on April 11 at the GEM Theatre in celebration of Wayne State University’s sesquicentennial.
- The second annual WSU Giving Day was held on April 12. Alumni, friends, faculty, staff and students participated to “inspire opportunity.”
- The “Warriors Together” Alumni Volunteer Open House was held on April 17. Attendees learned about ways to support specific university priorities.
- Dr. Felicia Williams, 1983 College of Liberal Arts and Sciences alumna and pediatrician, hosted Honors students at a “Small Plates, Big Ideas” networking dinner on April 18 and discussed careers in medicine.
- Prospective students were given the opportunity to make personal connections with alumni and the university during the Alumni Admissions Ambassadors

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Coffee Hours on April 19. Coffee Hour sessions were held in Wayne, Macomb and Oakland counties.

- The Rainbow Graduation, Awards and Homecoming program was held on May 4 to recognize and congratulate graduating LGBTQA students and welcome them to the Alumni Association.

REGIONAL PROGRAMMING HIGHLIGHTS:

- The following regional alumni activities took place since the last Board of Governors meeting:
 - New York, NY: Maggie Allesee Department of Theatre and Dance NYC Showcase and Alumni Gathering in mid-March. The showcase featured graduating actors who traveled to New York City to present a series of short scenes in a format designed to show off their talents to casting directors, agents and others in the industry who are hiring. The showcase was followed by an alumni gathering at a nearby restaurant with 70 attendees.
 - Naples, FL: "WSU Comes to You," in mid-March. An engagement program was held for Anthony Wayne Society and Old Main Society members. Assistant Professor Julie Lesnik from the Department of Anthropology shared her research on how the human diet has changed over time, with a focus on eating insects.
 - San Francisco, CA: Presidential Alumni Reception, April 23

SCHOOL, COLLEGE, UNIT-SPECIFIC PROGRAMMING HIGHLIGHTS:

Eugene Applebaum College of Pharmacy and Health Sciences

- The Clinical Laboratory Sciences Alumni Reunion was held on April 27.

School of Medicine Alumni Association (SOMAA):

- The School of Medicine Future Docs program was held on March 24.
- The School of Medicine Alumni Association Board met on April 11.
- The School of Medicine Orthopedic Surgery Medical Specialty Luncheon was held on April 12.
- The School of Medicine Alumni Association hosted a table at the Michigan Psychiatric Society Annual Meeting on April 13.

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- From April 16 to 27, alumni appreciation calls were made to alumni who made gifts between February 1 and March 31, 2018.
- The School of Medicine Dermatology Medical Specialty Luncheon was held on April 18.
- The School of Medicine Transitioning to Practice Event was held on April 17.
- The School of Medicine Psychiatry Medical Specialty Luncheon was held on April 18.

College of Fine, Performing and Communication Arts

- The 39th Annual Arts Achievement Awards program was held on April 5. The following alumni were honored:
 - **Howard Hertz**, CFPCA Arts Advocacy Award
 - **Sarah Ryley**, Career Achievement Award in the Field of Communication
 - **Michael Luchs**, Career Achievement Award in the Field of Art and Art History
 - **Michael Krajewski**, Career Achievement Award in the Field of Music
 - **David Calhoun**, Career Achievement Award in the Field of Theatre

ALUMNI COMMUNICATIONS HIGHLIGHTS:

- Digital versions of the current and past issues of *Wayne State Magazine* are available online at alumni.wayne.edu.
- The alumni electronic newsletter was sent monthly to approximately 140,000 alumni.
- The Wayne Law *Raising the Bar* electronic newsletter was sent monthly to approximately 7,200 Law School alumni.
- The School of Medicine *Connect the Docs* electronic newsletter was sent monthly to approximately 15,000 SOM alumni.
- The *Warrior Within* publication was sent to approximately 4,000 athletic alumni and donors.

OFFICE OF ANNUAL GIVING HIGHLIGHTS – Through February 28*

- Number of annual prospects solicited: 113,183
- Total annual giving dollars raised from solicited prospects: \$2,905,370
- Average annual gift size: \$254.63

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UPCOMING ALUMNI EVENTS*:

- May 5: African American Graduation Celebration
- May 7: Student Philanthropy Celebration
- May 7: The *Wayne Lawyer* magazine will be mailed to more than 11,000 Law School alumni
- May 8: Commencement
- May 11: Organization of Black Alumni (OBA) Planning Committee Meeting
- May 15: New York City Presidential Alumni Reception
- May 17: Chicago, Illinois Alumni Gathering
- May 18: Organization of Black Alumni (OBA) "Turn the Tassel" New Grad Celebration
- May 18-20: School of Medicine Alumni Reunion Weekend
- May 22: Lansing, Michigan Alumni Gathering
- May 31: WSU Alumni Association Board of Directors Meeting
- June 5: School of Medicine Commencement
- June 5: Golden Jubilee Celebration for the Class of 1968
- June 6: Anthony Wayne Society Donor Recognition Reception
- June 6: School of Medicine Alumni Association Board Meeting
- June 8: School of Medicine Wine Tasting event at the Country Club of Detroit
- June 21: Greater Detroit/Eastside Presidential Alumni Reception
- July 27: School of Medicine White Coat Ceremony
- July 27: School of Medicine In Residence event with Drs. Laws and Wash
- October 26: Sesquicentennial and Campaign Closing Celebration
- October 26: WSU Black Alumni Reunion

****Subject to Change***