



BOARD OF GOVERNORS

Academic Affairs Committee

March 23, 2018

Minutes

The meeting was called to order at 10:54 a.m. by Governor Dunaskiss in the Room BC at the McGregor Memorial Conference Center. Secretary Miller called the roll. A quorum was present.

Committee Members Present: Governors Dunaskiss, Kelly, Trent, Nicholson, and O'Brien; renee hoogland sat in as Faculty Representative, and Linda Beale sat in as Faculty Alternate Representative; and Ryan Laith, Student Representative

Committee Members Absent: Governor Nicholson; Brad Roth, Faculty Representative, and Krista Brumley, Faculty Alternate Representative; and Kamil Abu-Shaban, Student Alternate Representative

Also Present: Governors Busuito, Gaffney, and Thompson; and President Wilson; Provost Whitfield; Vice Presidents Burns, Decatur, Hefner, Lanier, Lessem, Lindsey, Staebler, and Wright; and Secretary Miller

APPROVAL OF MINUTES, February 2, 2018

ACTION: Upon motion made by Governor Trent and supported by Governor O'Brien, the Minutes of the February 2, 2018 meeting of the Academic Affairs Committee were approved as submitted. The motion carried.

PRESENTATION - ILLITCH SCHOOL OF BUSINESS

Provost Whitfield introduced Dean Robert Forsythe for an update on the Illitch School of Business. Dean Forsythe advised that the School has been recognized as one of the best business schools by a number of agencies. The School is accredited by the AACSB, and will be going through another accreditation review in 2020. The new building is scheduled to be complete by the end of April, and he believes it will be a wonderful showcase for the University and for the Illitch School of Business. Classes will be scheduled in the building beginning with the Fall 2018 Semester. Classrooms are expected to be filled in the evenings, with some space available during the day. They are reaching out to the community to look for possible partnerships to fully utilize the space.

In terms of programs, a new undergraduate certificate in Entrepreneurship and Innovation has been added, and a new concentration in Sport and Entertainment Management is also available. This will be the only School of Business in the country within walking distance of four professional sports teams and several entertainment venues, and the Dean has been working with all of these organizations on internships and other opportunities for interactions available for students. The concentration is available at the MBA level. There are two other new master's programs, one in finance, and one in automotive supply chain. The School has also partnered with the College of Engineering, and is part of Engineering's new Master's in Big Data. The School has hired a director of diversity and inclusion, and they will start recruiting in area high schools to recruit minority students interested in accounting and finance. They have partnered with PriceWaterhouseCooper to help support this initiative.

The School has a living/learning community in the residence hall, and are in the 7th year of their supply chain case competition with General Motors. Twenty-four schools from around the country participate in this competition, and some international teams also participate. Another recent program highlights 25 under 25, which they helps provide students with mentors and role models to show the importance of not only classroom learning and participation, but also the importance of leadership and professional development, and campus and community engagement. The school also has created an "elevator pitch" competition, where 24 of the school's best "pitch" student have an opportunity to talk with an HR representative from a local firm, in an elevator ride. A video depicting this year's competition was shown.

The School has a number of community and industry partnerships, some of which provide recruitment opportunities for students. A new leadership program for the City of Detroit police department is now underway, teaching leadership management topics - it provides graduate credit towards an MBA degree. Individuals completing this program will be almost halfway towards an MBA. Lashinda Stair, first assistant Chief of Police, was introduced and described this cooperative program, which offers classes in the evenings and on the weekends, to help the participants blend the class time into their work week. She commended the Dean and his team for the work that has gone into the development of this program. She believes many of the individuals enrolled will go on to enroll in the MBA program. Dean Forsythe concluded his presentation by highlighting some of the research initiatives that are underway in the school.

President Wilson commented on a recent decision to change the GRE requirement to an option combined with experience, and asked whether or not that decision has impacted the School's ranking by U.S. News and World Report. The Dean indicated that there are many schools, he believes 50-60 schools, that have chosen to make this change, substituting 5 or 6 years of work experience with progression for the test requirement. It has paid off in terms of the number of students electing to go forward with their MBA.

Governor Thompson asked if there are resources available to students interested in being a business owner. Dean Forsythe responded that the school's primary business is education. He hopes that there may be some opportunities for innovation funding in the

future. Governor Trent asked about efforts to increase interest from underrepresented minorities in the business school. Dean Forsythe indicated that the school's new director of diversity and inclusion has only just come on board, and they are working on a plan to move them forward. He asked for time to develop and implement that plan. Governor Gaffney asked for additional information on the sport and entertainment management concentration - will that also be offered as an undergraduate concentration area? Dean Forsythe answered that it will depend on the demand, and the students' understanding of what a degree in this area means. They have been working with the industry to guarantee internship opportunities - he believes the first cohort will be 15-20 students, and as they are successful in building relationships with the sport franchises, and creating and expanding internship options, it will offer great opportunities for students interested in this field. Professor Beale asked about inter-disciplinary work between the business school and other schools, such as CLAS and the Law School. The Dean advised that there is some collaborative work underway, such as the big data program offered between the business school and the College of Engineering, and he has been in discussions with the Dean of the Law School about opportunities there. They will continue to try to expand in this area.

DISCONTINUANCE OF GRADUATE CERTIFICATE IN SOCIAL WORK PRACTICE WITH FAMILIES AND COUPLES

ESTABLISHMENT OF A GRADUATE CHILD WELFARE CERTIFICATE PROGRAM IN THE SCHOOL OF SOCIAL WORK

Governor Dunaskiss moved to the two action items on the agenda, and indicated they would take them in one block, with discussion on each.

Provost Whitfield indicated that the recommendation for discontinuance comes because there has not been student interest, nor students graduating with this certificate in quite a while. The new certificate is being established to try to refocus those efforts on what is really being asked of social workers today. Professor Megan Piel, from the School of Social Work, added that the majority of child welfare cases are in Wayne County, and that the university has a responsibility and opportunity to train master's level social workers with additional skills.

Governor Dunaskiss asked for a motion to cover both of these two action items:

ACTION: Upon motion made by Governor O'Brien and supported by Mr. Laith, the Academic Affairs Committee recommended that the Board of Governors discontinue the Graduate Certificate in School Social Work Practice with Families and Couples, effective Spring/Summer term, 2018; and

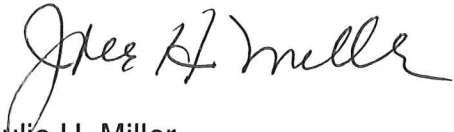
the Academic Affairs Committee further recommended that: Board of Governors approve the establishment of the Graduate Child Welfare Certificate Program for

Master of Social Work students planning to pursue social work practice with the Michigan Department of Health and Human Services (DHHS) and/or in other child welfare practice settings that require mastery of child welfare practice competencies, effective Spring/Summer 2018. The School of Social Work (SSW) will be the sponsoring program for the proposed Graduate Child Welfare Certificate Program. The motion on these two recommendations carried.

ADJOURNMENT

There being no further business, the meeting adjourned at 11:30 a.m.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Julie H. Miller".

Julie H. Miller
Secretary to the Board of Governors