

**Submitted by: Susan Burns, Vice President for Development and Alumni Affairs
President, Wayne State University Foundation**

The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

DEVELOPMENT AND ALUMNI AFFAIRS PERFORMANCE

Student Success

- The WSU Alumni Association held an alumni tailgate on September 28 for WSU alumni who work for Ford Motor Company. Students were invited to participate, and HR talent coordinators from Ford were on-site to have exploratory conversations with students about employment opportunities at Ford.
- On October 23, members of the Anthony Wayne and Old Main societies were invited to the Student Success Luncheon to learn about the work taking place at Wayne State that directly impacts the success of our student body. Through a panel discussion, donors were given information about Wayne State's increased graduation rate, the success of the Warrior VIP Program, and other student success initiatives.
- Irvin D. Reid Honors College secured a \$500,000 pledge from the Roberts Family Foundation to support scholarships.
- Michael and Pamela Brady made a \$1 million estate gift to support the Michael and Pamela Brady Endowed Engineering Fund to support research projects and scholarships with a preference for environmental and biomedical engineering.
- Two anonymous alumni donors confirmed a planned gift of \$1,750,000 supporting the Law School and School of Medicine, in addition to the cash commitment reported last month.
- Marjory Cohen made a \$300,000 planned gift to support the Mark Weiss and Jon Posner Scholarship in the Law School.
- The Honorable Leonia J. Lloyd made a gift of \$200,000 for the Judges Leona and Leonia Lloyd Twins for Justice Endowed Scholarship in the Law School.
- As of October 1, over \$450,000 has been committed by more than 150 alumni, faculty, students and staff for the College of Nursing Student Commons.
- On October 16, nearly 150 students, donors and faculty attended the College of Nursing Scholarship reception, a special annual event that honors those who have supported scholarships for nursing students, as well as the recipients of those awards.
- Five campus arts organizations (WDET, WSU Press, Hilberry Theatre, Art Galleries, and Freer House) received important operating support grants totaling more than \$400,000 from the Kresge and Erb Family foundations.
- Corporate and Foundation Relations directors Julie Burtch and DeJuan Woods served on the host committee for the International 2019 Net Impact Conference in October and

helped establish a Detroit Professionals and Wayne State Student Chapter. Wayne State University won an award for sending the most student and faculty attendees. The Fred A. and Barbara M. Erb Family Foundation provided a grant for 100 Wayne State Net Impact student chapter members to attend for free.

Teaching Excellence and Research

- On September 27, the College of Liberal Arts and Sciences hosted a Clinical Psychology Ph.D. alumni reception celebrating the move of the Psychology Clinic to William C. Rands House and Annex. President M. Roy Wilson, Provost Keith Whitfield and Dean Stephanie Hartwell were among those who gave remarks.
- On September 19, the Herrick Foundation approved a \$500,000 grant to the School of Medicine supporting research led by Dr. Zhuo-Hua Pan to develop optogenetic therapies designed to combat retinal degenerative diseases.

Community Engagement

- On October 10, the WSUAA, in partnership with the Irvin D. Reid Honors College, Wayne Law and the Phi Beta Kappa – Greater Detroit Chapter, held the Arthur L. Johnson Urban Perspectives Lecture featuring Melissa Murray, renowned professor of law and co-director of the Birnbaum Women's Leadership Network at New York University for a discussion on political realignment, reproductive rights and justice. The WSUAA sponsored a reception immediately following the lecture.
- At September and October home football games, Corporate Relations planned and facilitated three *Corporate Alumni and Friends* President's Box receptions for senior executives at Quicken Loans, Ford Motor Company, and General Motors to foster deeper conversations and collaboration around recruitment, volunteer leadership, research and philanthropy.
- Wayne State University Press published the new Aretha Franklin book *The Queen Next Door* by Linda Solomon. Cadillac sponsored the Detroit book launch event on October 27.
- The Kresge Foundation verbally agreed to a \$75,000 three-year grant for the University Press.

Diversity and Inclusion

- On October 25, the Alumni Association honored Phil M. Sherman for more than a decade of volunteer service with the Organization of Black Alumni (OBA) at the second annual Black Alumni Reunion.
- The Jewish Fund renewed its commitment to the Medical Mentors summer program in the School of Medicine with a gift of \$40,000 in October. The six-week program housed in the Office of Diversity and Inclusion exposes students to medical careers through clinical shadowing with local physicians.

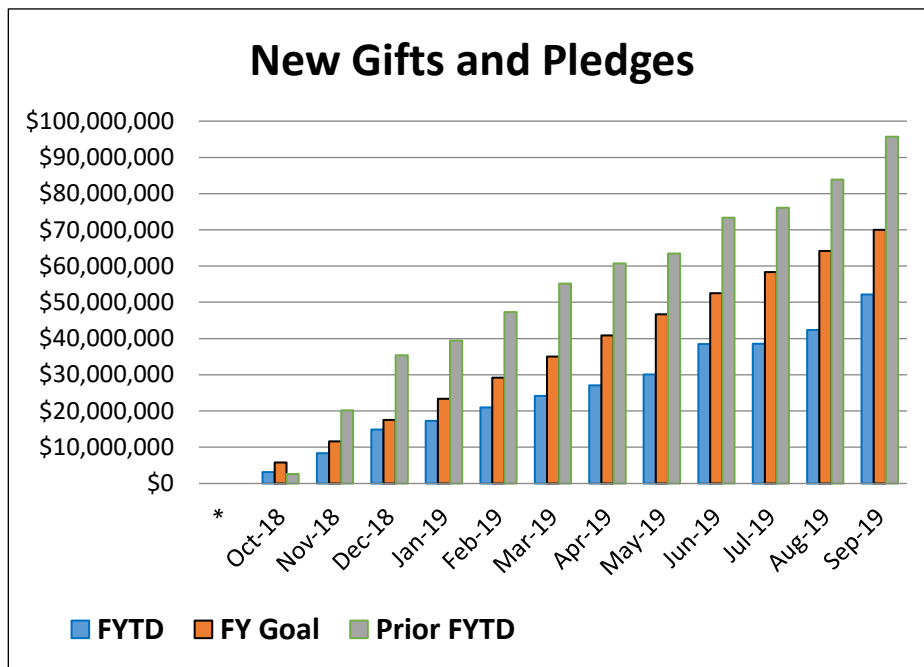
FUNDRAISING PERFORMANCE

Fiscal year totals as of September 30, 2019 (does not include philanthropy from FMRE)

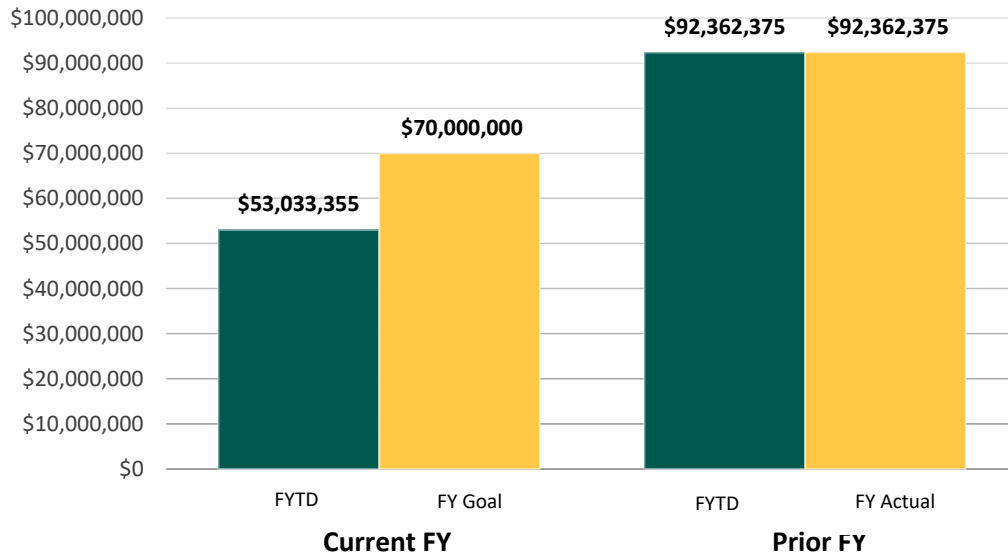
	Current FYTD		Prior FYTD
	FY End Goal	Total	Total
New Gifts and Pledges¹	\$70,000,000	\$53,033,355	\$95,742,146
Cash Gifts²	\$50,000,000	\$51,015,510	\$75,807,593
In-Kind Gifts²		\$430,577	\$239,358

¹ New gifts and pledges include new cash gifts, pledge commitments, realized estate gifts and gifts-in-kind. Pledge payments are **not** included.

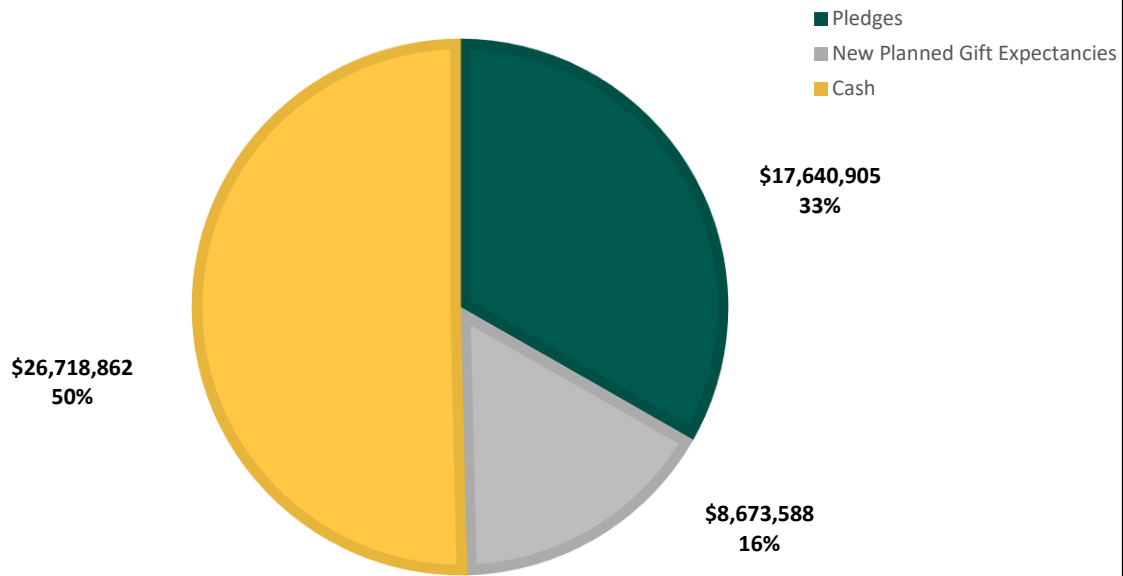
² Cash/in-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.



FY19 Fundraising Production Comparison



FY19 Fundraising Production by Category



UPCOMING DEVELOPMENT AND ALUMNI EVENTS (Subject to Change)

December 7:	Winter Art and Retail Mart/Noel Night
December 8:	CFPCA December Dance Concert
December 10:	Commencement
January 17:	CFPCA Alumni Gathering: Works by Shiva Ahmadi
January 30:	Los Angeles Alumni Gathering
February 6:	Intro to Industry: Department of African American Studies
February 15:	Meal and a Matinee: The Winter's Tale
February 24:	Southwest Florida Alumni Gathering
February 24:	Mondays at the Max
February 26:	Intro to Industry: CLAS Alumni Physician's Panel
March TBD:	CFPCA Alumni Reception: NYC Showcase
March TBD:	Southfield/Royal Oak Happy Hour and G.O.L.D. (<u>g</u> raduates <u>o</u> f the <u>l</u> ast <u>d</u> ecade) Networking
March TBD:	Fort Lauderdale Alumni Gathering
March 5:	Inspire from Within Faculty/Staff Donor Appreciation Reception
March 14:	Lakeland Detroit Tigers Spring Training Game and Alumni Gathering
March 25 or 26:	Washington, D.C. Alumni Gathering
March 26:	Engineering Hall of Fame
March 28:	CLAS Alumni Family Day
April 3:	CFPCA Alumni Gathering: Works by Sunghyun Moon and JAK
April 7:	Jazz at the Max
April 8:	School of Information Sciences Recognition Ceremony
April 18:	CFPCA Alumni Gathering: Lunch with the Director: Mary Poppins
April 22:	Detroit Presidential Alumni Reception
April 22:	College of Nursing Urban Health Conference
April 23:	WSU Giving Day 2020
May TBD:	Silicon Valley Alumni Gathering & Anderson Institute Pre-event
May TBD:	Chicago Alumni Event
May 9:	UAW Celebration of Walter P. Reuther's Life
May 12:	Wayne Loyal Induction Event
May 15-17:	Medical Alumni Reunion Weekend
June TBD:	Alumni Day of Service
June TBD:	Reception and Dance Show at Kennedy Center in Washington, D.C. (CFPCA and Law)
June TBD:	New York City Alumni Gathering
June 2:	Golden Jubilee
June 2:	SOM Commencement and Legacy Photos
July 24:	SOM White Coat Ceremony and Legacy Photos
September 25:	College of Nursing 75 th Anniversary Celebration