



BOARD OF GOVERNORS

## ACADEMIC AFFAIRS COMMITTEE

September 21, 2018

### Minutes

The meeting was called to order at 10:50 a.m. by Governor Dunaskiss in Room BC of the McGregor Memorial Conference Center. Secretary Miller called the roll. A quorum was present.

**Committee Members Present:** Governors Dunaskiss, Kelly, Trent, Nicholson, and O'Brien; Brad Roth, Faculty Representative, and renee hoogland, Faculty Alternate Representative; and Mignon Lott, Student Alternate Representative.

**Committee Members Absent:** Ryan Laith, Student Representative

**Also Present:** Governors Busuito, Gaffney, and Thompson; President Wilson; Provost Whitfield; Vice Presidents Burns, Decatur, Hefner, Lanier, Lessem, Lindsey, and Wright; Secretary Miller

### APPROVAL OF MINUTES, June 22, 2018

**Action:** Upon motion made by Ms. Lott and supported by Governor Trent, the minutes of the June 22, 2018 meeting were approved as submitted.

### PRESENTATION: EUGENE APPLEBAUM COLLEGE OF PHARMACY & HEALTH SCIENCES

Provost Whitfield called on Catherine Lysack, Interim Dean, Eugene Applebaum College of Pharmacy & Health Sciences, for the presentation. Dean Lysack had held this position several years ago, and is excited to be back and to share information about the college with the Board.

Her background is in occupational therapy and she plans to talk today about the colleges' strengths, opportunities and challenges. Among those challenges are opportunities to grow enrollment, to diversify its student body, and meeting the needs of a college with widely diverse programs. Interdisciplinary and inter-professional activities are also an important issue she is working on. Dean Lysack summarized the college's mission, which is to train health care professionals and health care and pharmaceutical scientists to provide treatment, interventions, and even policy recommendations to improve public and private health systems.

In terms of enrollment, the college has 963 students, and grants a variety of degrees. Approximately 550 students are enrolled in the health sciences, and about 450 enrolled in the pharmacy side of the college. The wide-ranging programs in the college start with the first blood test in clinical lab science, and finishes at the end of life, with the mortuary science program. The college's graduate rate and employment rate of its graduates are very high. Two thirds of the college's graduates stay in state, and they train and accept WSU students on clinical rotations, a big part of training. The college's programs are among the oldest at the university. Each of the college's 12 programs are accredited, which allows the college to have among the best curriculum possible, but includes the data collection and reporting requirements to meet accreditation standards.

The college has a number of signature programs, noted so for a variety of reasons. By scale and reach, the pharmacy practice program enrolls 100 students every year, and thus about 400 students in the college are in this program at any one time. By national rankings, nurse anesthesia, although a small program, ranks 18<sup>th</sup> in the country. By philanthropy and student diversity, the mortuary science program fits this category. Approximately 20% of mortuary science students are African American, and the donations to that program are higher than any other. The most difficult program to gain entry in is the physician assistant studies program, where 600 applications are received every year for 50 seats. The college research efforts are studying real life programs, and Dean Lysack cited a few of the research studies under way, one of which is a professor studying the medicinal properties of cannabis, and its efficacy in treating PTSD. That professor was called to testify about this research in Washington D.C. The college is very culturally diverse, with approximately 1/3 of its students with parents born in other countries, which provides unique opportunities for students to learn from one another. The college has very active alumni, with a close knit student and faculty body. The college continues to look for opportunities to address the challenge of increasing the number of African American students in its programs. Dean Lysack advised that pathways to building minority recruitment require deep relationships, and she is continuing to look for ways to improve this important area for the college.

Governor Trent asked whether the college is partnering with other WSU colleges on issues that touch multiple areas, such as the opioid crisis, and whether there are programs available to the community to help address these issues. Dean Lysack indicated that the opioid crisis is one where pharmaceutical industry has played a part and has a responsibility to be better leaders. A seminar series is scheduled later in the fall, and the college needs to do more to communicate these type of opportunities. The Deans of both Social Work and Nursing are great partners. Governor Busuito commended the students

and graduates of the college, and asked about the % of students accepted from the State of Michigan into programs in the college. Dean Lysack indicated that the answer varies by program, but she estimates roughly 75% of the students come from Michigan.

Governor Thompson asked for further explanation of the challenges of recruiting African American students and the low enrollment numbers for minority students. Dean Lysack advised that there are a number of factors, which include the Detroit Public Schools' history and academic preparation of strong students. African American students with strong academic backgrounds have options beyond Wayne State, and some of those competitors provide very generous scholarships. Another factor is getting in front of potential students to let them know of the options the college offers. Students thinking about careers in health science often think about medicine and nursing, but not necessarily those programs that Pharmacy offers. Dean Lysack thanked the Board for the opportunity to present.

## **UPDATE ON ENROLLMENT**

Provost Whitfield introduced Dawn Medley, Associate Vice President for Enrollment Management, who brought the Board an update on undergraduate enrollment figures and initiatives. She advised that the university has seen an increase in undergraduate enrollment. The largest data point is a 14.5% increase in FTIAC - First Time in Any College - numbers. She commented that this is the largest increase in this number she has seen at any time in her career. Coupled with the declining birth rate, this number is very significant. There has been a small increase in the number of community college transfers, from 1243 last year to 1267 this year. There has been a bit of a decline in transfers from other 4 year institutions, and she commented that as we are doing here at Wayne State, all universities are working on retention efforts. One other data point was a 23% growth in full-time FTIAC students - there are a lot of full-time, first-time freshmen on campus. The university has seen stability in student GPA, ACT and SAT scores; there has been an increase in first-generation students as well. A program implemented last year to work with students of greatest financial need saw 1100 students with 0 out of pocket expense in their freshman year. This year there are 1200 eligible in that pool. Forty-eight percent of the freshman class are Pell eligible. There has been an increase of 28% in Hispanic students, making up 6.5% of the freshman class.

The University launched the Warrior Way Back program this year, and three students who came back to the University under that program will graduate in December. The University team working on this has made an all-out effort to reach out and contact students who fit the parameters for this program, including the Provost, his full leadership team, the Office of Student Financial Aid, Undergraduate Admissions, the Bursar and staff, advising. Fifty-eight students were enrolled via the Warrior Way Back program this fall, and two students shared their background and story with the Board.

Shante Kane is a public relations major who will graduate in December. She started at Wayne in 1997, as part of the Project 350 program, but with career and parenthood, she stopped and started several times. She was ready to complete her degree last year when her fiancé passed away unexpectedly. She saw the announcement of the Warrior Way

Back program and applied. The program staff laid out the step by step process, provided access to counseling, provided guidance and support. She expressed her gratitude and support, and thanked the staff who helped her succeed.

Johnathan Williams is a senior majoring in business administration with a concentration in management information systems. He advised that the program exceeded his expectations, although he was skeptical when he first heard about it. He met with Wayne staff, who reviewed his file to see if he qualified for the program. Once his materials were reviewed and approved, he ended up with a team of people who helped him and guided him through the entire process. He began his career at Wayne State in 1990, was a Detroit Combat scholarship recipient, and talked through some of the delays in completing his degree. He is very grateful to the program, and to be able to complete what he started. He will also graduate in December.

Governor O'Brien commented on the size of the entering class, at 3038, and mentioned that she had heard that MSU also had their largest entering class this year as well. She asked Vice President Decatur whether the WSU number hit the budget projection for enrollment, as she assumed it did. Vice President Decatur indicated that the University did meet projections at the undergraduate level; there are offsets, including a drop in international graduate enrollment.

Governor Trent asked about capacity for the Warrior Way Back program. AVP Medley responded that there are no dedicated staff for the program, but they are looking to put a College navigator in place for this program, to be able to increase the number of students who can be part of it. Provost Whitfield indicated that this year's initial goal was 100 students for the year, and they thought they would be at less than 50 for the fall semester. Governor Thompson asked about completion time table for other students in the program. AVP Medley advised that it varies for each of the students enrolled.

## **REVISION OF UNIVERSITY TUITION & FEE POLICY**

Provost Whitfield presented a recommendation for a revision to the University's Tuition & Fee Regulations for members of the US Armed Forces or the National Guard who are called to active service. Adoption of this recommendation would make this provision in line with the Department of Defense Requirements.

**ACTION:** Upon motion by Professor Roth and supported by Governor Trent, the Academic Affairs Committee recommended that the Board of Governors revise the University's Tuition & Fee Regulations to allow the cancellation of tuition for certain members of the military who receive orders for deployment during the semester. The motion carried.

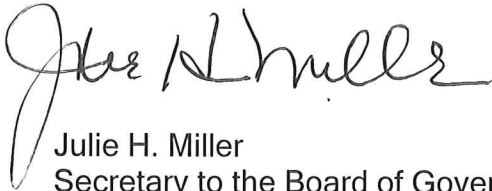
## **STATUS REPORT ON ACCREDITATION**

There were no questions on this informational report.

**ADJOURNMENT**

There being no further business, the meeting adjourned at 11:41 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Julie H. Miller". The signature is written in a cursive style with a large initial "J".

Julie H. Miller  
Secretary to the Board of Governors