DISCONTINUANCE OF THE UNDERGRADUATE CERTIFICATE IN ENGINEERING ENTREPRENEURSHIP

Recommendation

It is recommended that the Board of Governors discontinue the Undergraduate Certificate in Engineering Entrepreneurship, effective Fall 2019.

Background

This certificate program was superseded by the graduate and undergraduate certificate programs in entrepreneurship and innovation, established in 2017 and administered by the Mike Ilitch School of Business. These programs are part of a university-wide effort to align and integrate entrepreneurship and innovation across schools and colleges. As a consequence, the Undergraduate Certificate in Engineering Entrepreneurship has become redundant. No students are currently enrolled in this program.

Program Description

The Undergraduate Certificate in Engineering Entrepreneurship was developed to train engineering students in the entrepreneurial skills required to commercialize new ideas, technologies, and products. Students in this program focus on coursework in entrepreneurial marketing, finance, law, and management in combination with the traditional engineering courses in their major.

Approvals

The discontinuance of this program was approved by the faculty, the Dean of the College of Engineering and the Provost.