**FUNDRAISING PERFORMANCE**

**Division of Development and Alumni Affairs Activity**
Fiscal year totals as of January 31, 2019 (does not include philanthropy from FMRE)

<table>
<thead>
<tr>
<th></th>
<th>Current FYTD</th>
<th>Prior FYTD</th>
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<tbody>
<tr>
<td></td>
<td>Total</td>
<td>FY End Goal</td>
</tr>
<tr>
<td>New Gifts and Pledges¹</td>
<td>$17,282,937</td>
<td>$70,000,000</td>
</tr>
<tr>
<td>Cash Gifts²</td>
<td>$20,090,822</td>
<td>$50,000,000</td>
</tr>
<tr>
<td>In-Kind Gifts²</td>
<td>$150,211</td>
<td></td>
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</tbody>
</table>

¹ New gifts and pledges include new cash gifts, pledge commitments, planned gift commitments, realized planned gifts and gifts-in-kind. Pledge payments are not included.

² Cash/In-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.
• The ‘Alumni Advice Project’ was launched publicly during our first presidential alumni reception of calendar year 2019. This project encourages alumni to share words of wisdom for current WSU students. The WSUAA will use the advice collected throughout the year as part of our student-alumni programs, and we will display the advice on campus during ‘Welcome Week’ in the fall. We have set a goal of receiving at least 250 alumni advice submissions this year.

• The Office of Alumni Relations and the Mike Ilitch School of Business partnered to host a “Small Plates/Big Ideas” session on diversity for the PwC MPREP Scholars on February 1.

• The Alumni Association sponsored a Basketball Alumni Social before the Men’s and Women’s games on February 2. The games honored the Make a Wish Foundation.

• The Student-Alumni Council sponsored its monthly Speaker Series on salary negotiation on February 8.

• The Naples Alumni Reception was held on February 11 at the LaPlaya Beach and Golf Resort. Alumni had the opportunity to engage with several deans and other WSU staff. The WSU Alumni Association continued the ‘Alumni Advice Project’ as part of the evening’s program and activities.

• The Alumni Association sponsored a seminar on Managing Student Debt after Graduation on February 19 as part of its financial planning series. WSU Financial Aid Officer Daisy Cordero provided tips and answered questions on student debt.

• The WSU Alumni Association Board of Directors met on February 21 at the IBio Center.

• The Washington, D.C. Alumni gathering on February 26 was held at The National Press Club. Alumni joined College of Fine, Performing and Communication Arts Dean Matthew Seeger, Wayne Law Dean Richard Bierschbach, and alumni host Michael Freedman, B.A. ’74, for an inside look at the storied destination with fellow local alumni.

• The Organization of Black Alumni Planning Committee welcomed four new planning members and selected their Chair and Co-Chair at the February 27 planning meeting.

• The “Inspire from Within” Faculty/Staff Donor Appreciation event was held on February 28 at the Common Pub, where university leadership gathered to thank faculty and staff donors for their philanthropic contributions during the last year.
The Student-Alumni Council sponsored its monthly Speaker Series on emotional intelligence on March 1.

Alumni gathered for the Detroit Tigers Spring Training Game on March 9 at the Joker Marchant Stadium in Lakeland, Florida.

Alumni and friends in the Fort Lauderdale, Florida area were invited to the “Dark Side of Fairy Tales” event on March 11. Wayne State professor emeritus of German and noted folk lore scholar Donald Haase revealed the real stories of the Brothers Grimm. Presented by the Wayne State Alumni Association, this free event is part of Knowledge on Tap on the Road, a series of lively discussions around the country with some of Wayne State’s faculty experts.

SCHOOL, COLLEGE, UNIT-SPECIFIC PROGRAMMING HIGHLIGHTS:

WSU’s alumni relations officers continue to plan and host school and college-focused alumni engagement activities to support unit priorities. These include:

**Fine, Performing and Communication Arts**

- On February 9, the College of Fine, Performing and Communication Arts held an alumni gathering at the performance of *Angels in America* at the Hilberry Theatre.

- On February 16, the WSUAA, the College of Fine, Performing and Communication Arts, and the College of Liberal Arts and Sciences hosted a lunch discussion for alumni with Professor Blair Anderson (CFPCA) and Professor Barrett Watten (CLAS) to discuss the dramatic themes that make *Angels in America* so timeless and thought-provoking. Following the lunch discussion, Professors Anderson and Watten joined alumni for *Angels in America: Part One* at the Hilberry Theatre.

- On February 18, an alumni reception was held at the Mondays at The Max as the Department of Music’s Symphony Orchestra performed.

- On March 2, an alumni gathering was held at the 90th Annual Spring Dance Concert.

**Law School**

- Wayne Law alumni supported the Moot Court In-House Competition for law students as judges and brief reviewers on February 14-16, February 21-23 and March 1.
Wayne Law alumni facilitated ‘Professionalism in Action’ on February 15, during which current law students worked through hypothetical problems involving questions of ethics and civility.

Wayne Law Alumni Happy Hour will be held in Bloomfield Hills on March 21.

College of Liberal Arts and Sciences

On March 1, the College of Liberal Arts and Sciences sponsored a “Small Plates/Big Ideas” session with Alex Hill, MA ’16, the Chronic Disease and Injury Prevention Manager at the Detroit Health Department, who discussed how to Translate Academic Skills to Work for People, Places and Public Health.

On March 6, a panel of five alumni M.D.s answered questions for an audience of more than 50 pre-med students, sharing experiences and advice about how they encounter sociocultural factors such as race, religion, class, immigration status and gender in their work as physicians.

Eugene Applebaum College of Pharmacy and Health Sciences

On February 22, the WSU Pharmacy Annual Reception was held at the Michigan Pharmacists Association Convention at the Detroit Marriott.

Mike Ilitch School of Business

The Mike Ilitch School of Business sponsored an Alumni Networking event on February 28 at WeWork at Campus Martius, giving alumni an opportunity to network in this creative and innovative hub for the Detroit start-up community.

School of Medicine Alumni Association (SOMAA):

School of Medicine Learning Community Dinner - February 5
School of Medicine Ophthalmology Medical Specialty Luncheon - February 6
School of Medicine Alumni Board Meeting - February 6
School of Medicine Otolaryngology Medical Specialty Luncheon – February 11
School of Medicine Alumni Appreciation Calling - February 11-15
School of Medicine Future Docs - March 2
School of Medicine Learning Community Dinner - March 4

ALUMNI COMMUNICATIONS HIGHLIGHTS:
• In addition to the WSUAA monthly electronic newsletter that is sent to approximately 150,000 alumni, the central alumni relations office is collaborating with schools and colleges to develop and manage targeted alumni e-newsletters. Communications are now sent for College of Engineering, Mike Ilitch School of Business and Eugene Applebaum College of Pharmacy and Health Sciences. In the College of Liberal Arts and Sciences, newsletters have been sent for the departments of chemistry, political science, biology and classical and modern languages. These school- and college-specific communications are developed in close partnership with the units.

• The Wayne Law Raising the Bar electronic newsletter was sent monthly to approximately 8,000 Law School alumni.

• The School of Medicine Connect the Docs electronic newsletter was sent monthly to approximately 15,000 SOM alumni.

UPCOMING ALUMNI EVENTS*:

• March 23: Admissions Spring Open House
• March 26: School of Medicine/Henry Ford Alumni Event
• March 26: Wayne Law Lunch with a Lawyer
• April 5: Elaine Jacob Gallery - James Lee Byars (CFPCA)
• April 8: School of Medicine Second Look Day
• April 8: Silicon Valley Alumni Gathering/Innovation Event
• April 10: Detroit Presidential Alumni Reception
• April 10: School of Medicine Alumni Board Meeting
• April 10: TEDx Wayne State
• April 11: WSU Giving Day
• April 11: Spirit of Community Awards
• April 12: Rainbow Graduation, Awards and Reunion
• April 13: College of Liberal Arts and Sciences Alumni Family Day
• April 15: Mondays at The Max (CFPCA)
• April 16-17: Wayne Law Graduate Send-Off Days
• April 16-18: Spring Grad Expo
• April 18: College of Engineering Hall of Fame
• April 18: Intro to Industry - Business Leadership Summit
• April 18: 40th Annual Arts Achievement Awards (CFPCA)
• April 22-26: School of Medicine Alumni Appreciation Calling
• April 24: Wayne Loyal Lifetime Circle Induction
• April 27: Angels in America Part 2 (CFPCA)
• April 29: School of Medicine In Residence Reception
• May 17-19: School of Medicine Alumni Reunion Weekend
• May 22: NYC Presidential Alumni Reception
Submitted by: Susan Burns, Vice President
Development and Alumni Affairs
President, Wayne State University Foundation

- May 30: WSU Alumni Association Board Meeting
- June 4: Golden Jubilee, celebrating the Class of 1969
- June 4: School of Medicine Commencement/Legacy
- June 10: Wayne Law Golf Outing
- June 14: Wayne Law Alumni Happy Hour
- July 26: School of Medicine White Coat/Legacy
- July 27: School of Medicine In Residence Reception
- September 29: Ford Motor Company Alumni Tailgate

*Subject to Change*