

ACADEMIC AFFAIRS REPORT

ENROLLMENT MANAGEMENT

RaiseMe:

Enrollment Management has launched the first in the nation retention micro-scholarship pilot program with Raise.Me. At a previous BoG meeting, Governor Trent expressed interest in just such a program and the Provost's Office prioritized the project. Wayne State and Raise.Me have leveraged best practices to design a program that incentivizes positive behaviors associated with student success. The program consists of two independent but interconnected segments and includes a Summer Melt program for incoming first-year students as well as a Retention program which will launch in the fall. The Summer Melt program launched in May 2019 with the Fall Retention program scheduled to launch in August.

The summer program will encourage college preparedness and sense of belonging by incentivizing students to attend Orientation 1, 2, and Festifall; enroll in a full course load for the fall semester; complete the FAFSA; complete financial literacy modules; reach out to a Student Services Center professional; and complete a campus "scavenger hunt" during which students will find their classrooms, locate two places on campus to study, visit a local museum, tour the RFC, and find their new favorite local hangout. The fall program will incentivize additional activities such as meeting with faculty, advisors, counselors, and tutors; engagement with a student activity group; and regular attendance at classes.

K-12 summer camp website launch:

Registration for Wayne State University's K-12 summer camps is now open. To make browsing, selecting and registering for camps easier than ever, WSU Enrollment Management has launched a new website: k-12.wayne.edu. This year, more than 90 programs are available, ranging from week-long day camps to overnight camps, with focus areas including music, dance, athletics, career preparation, STEM, entrepreneurship, CPR, cyber security, forensics and more.

In keeping with our commitment to access, we're pleased to be able to offer the C&IT Summer Engagement scholarship, which will cover the full cost of STEM-related camps for students who qualify for free or reduced lunch. Additionally, scholarships are available for engineering-related camps through the College of Engineering and K-12 outreach partners.

- Apply for the C&IT Summer Engagement scholarship <https://waynestate.inforeadyscale.com/hub>
- Apply for scholarships through the College of Engineering and K-12 outreach partners <https://waynestate.inforeadyscale.com/hub>

These programs provide wonderful opportunities for local children to expand their horizons and spend time on our beautiful campus. Thanks to the dedicated support of our campus community, excitement around these programs continues to grow.

Admitted Student Day events:

The Office of Undergraduate Admissions has completed Admitted Student Day events at Detroit and Metro Area High Schools including:

Cass Tech
 Renaissance
 Crestwood
 Western International
 Cesar Chavez
 Frontier
 Universal

Each Admitted Student Day program was designed to celebrate the admitted students with a pizza party and more importantly, to help them complete their next steps, of accepting their financial aid awards and signing up for New Student Orientation. The Office of UG Admissions was accompanied by the Office of Financial Aid, and WSU Schools and Colleges at these events.

STUDENT SUCCESS**Academic Success Center:**

The Mindset Project: As the first of a number of new student success strategies, “The Mindset Project” has been established to incorporate social belonging and growth mindset as priorities throughout students’ first year at WSU. “The Mindset Project” begins with a pre-orientation module that focuses on social connection and practical tools to help students identify a variety of ways to get connected on campus. It continues with discussions and reflections at New Student Orientation (including the [You Belong at WSU](#) video); students’ interactions with faculty, staff and learning community peer mentors; and the learning-based curriculum of First-Year Seminar (FYS) 1010. FYS 1010, Learning with the Brain in Mind, fulfills the Wayne Experience general education requirement and will have forty-five sections available Fall 2019. To strengthen FYS instructors’ understanding (and that of faculty, staff, academic advisors and student leaders) of belonging as a fundamental need and growth mindset as a critical student success construct, Canvas courses will serve as repositories for belonging and mindset resources/research/best practice information. Staff from the Academic Success Center, University Advising Center, New Student Orientation, and the Office of the Provost are leading “The Mindset Project” with collaborators across campus.

The Mindset Initiative team is working to create a culture of both social belonging and growth mindset as a cultural norm across Wayne State University’s campus. Efforts launched thus far are as follows: 1) educational presentation to student-facing academic staff to encourage understanding and practice of belonging and growth mindset, 2) employing intentional messages of social belonging before, during, and after New Student Orientation using WSU-specific videos, in-person activities, and post-orientation follow-ups, 3) creating a growth mindset curriculum for the summer residential Warrior VIP experience, and 4) Kicking off FYS 1010- Learning with the Brain in Mind with a collaborative-learning lesson on growth mindset and neuroplasticity as it relates to first-year student success.

APEX Scholars:

APEX Scholars Summer Research Experience: During the Summer Bridge of 2018, APEX hosted our first Research Poster Session. In addition to their three summer classes, incoming the APEX Scholars were asked to conduct research guided by the overall question, "How is poverty affected by your intended career?" The students were divided into working groups by 6 Meta majors (Health Science, STEM, Business, Social Science, Fine Arts and Education) with the goal of exploring their future careers and its connection to a prevailing social issue.

Students honed their research skills with tremendous assistance and support from the librarians of the Adamany Undergraduate Library. They shared their findings in a poster presentation, Research Symposium-style, at the closing ceremony.

Provost Whitfield welcomes APEX Scholars each Fall Semester: In Fall of 2018, Provost Whitfield welcomed our scholars to campus at our Career Kickoff Session in the Law School Auditorium and attended the APEX Scholarship Recognition Banquet in January 2019. Dawn Medley was the keynote for the event where sixty-four students from the freshman class of 2018 were honored with scholarships at an awards banquet for outstanding academic achievement and compliance with APEX guidelines during their first semester. All were recognized with an opportunity to take a photo with "the big check." In addition, three APEX students from the previous cohort achieved so well that they accepted an invitation to join the WSU Honors College.

Learning Communities:

The Learning Community Program has developed a Peer Mentor training program that has been certified by the International Mentor Training Program Certification (IMTPC). IMTPC certifies mentor training programs in post-secondary educational institutions, based on research and set guidelines, and is overseen by the College Reading and Learning Association (CRLA). The WSU Learning Community program was proud to award a record number of IMTPC certifications to our Peer Mentors, for their work during the 2018-19 academic year. We awarded a total of 185 IMTPC certifications: 145 at "Regular Mentor level", 34 at "Advanced Mentor level" and 6 at "Master Mentor level" at our LC Year End Celebration on April 10, 2019.

Office of Federal TRiO:

The TRIO Educational Talent Search Program hosted over 300 high school women from various high schools at the Women's Summit held May 30, 2019 at the Student Center. Students received mentoring by leaders from various corporate, academic and health care settings. They learned skills and strategies to overcome present and future challenges as they persist toward personal, academic and professional success. Funded by a grant from the U.S. Department of Education, the purpose of the Educational Talent Search Program is to prepare low-income and first generation high school students to enroll, persist and graduate from postsecondary institutions.

The Wayne State University Office of Federal TRIO in collaboration with the Educational Opportunity Association (EOA) hosted over 100 young men participating in TRIO programs from 10 Mid-Western states at the EOA Men of Excellence Conference held May 31st-June 2, 2019. The Men of Excellence Conference focused upon skill development to assist young men to become (REAL) Responsible- Educated-Authentic-Leaders. Mr. Jonathan Parks,

Manager of the TRIO Educational Talent Search, KCP College Day and GEARUP Programs coordinated the event.

The TRIO McNair Scholars Program celebrated the success of McNair Scholars alum, Renee Ludlum Ph.D. Dr. Ludlum participated in the Wayne State University McNair Scholars Program in 2014-15. She recently defended her dissertation in the areas of astronomy and astrophysics from the University of Michigan and will serve as an Einstein Fellow at the California Institute of Technology while completing a postdoc program. Funded by a grant from the U.S. Department of Education, the purpose of the TRIO McNair Scholars Program is to prepare talented low-income and first-generation undergraduate students for success in graduate education

Student Disability Services:

Student Disability Services co-leads the Accessibility Action Team which is committed to addressing not only the accessibility needs of students with disabilities, but also the needs of individuals of all backgrounds, abilities, and learning styles. Student Disability Services has been working collaboratively with C&IT, the Office for Teaching and Learning, and Marketing to develop training materials for faculty and staff on how to create accessible web-based content including captioning, accessible word documents, PowerPoints, and websites.

University Advising Center:

Warrior Way Back/Adult Learner: Amber Neher joined WSU in November of 2018 to support the transitional needs of our Warrior Way Back and Adult Learner students. As a single point of entry for Warrior Way Back and Returning Warrior students, Amber works closely with students assisting with their transitional needs. Additionally, she serves as a resource for academic advisors who are working with our returning students. To support the needs of our adult learners, Amber has developed two workshops: Stress Management for the Adult Learner and Completing the FAFSA: Tips and Tricks for the Adult Learner. Amber will continue to develop programs and workshops to support the unique needs of our adult learners. Additionally, she developed other methods of outreach by creating a Facebook page, planning and participating in the Returning Student Open House and working closely with the Detroit Regional Chamber to establish a universal advising model to help streamline rematriculation for regional students.

Wayne Advantage-Macomb (WAM): Doug Peacock, who supports the advising aspect of the WAM program, has grown the program with 650 students now enrolled. Working closely with personnel at Macomb and Wayne he helped develop efficient data exchange operation and accurate student coding, which aids in the efficiency of financial aid being disbursed. Doug has established office hours at Macomb campuses, Wayne extensions centers and main campus to provide convenient and easy access for students interested in the program. Beyond Wayne Advantage-Macomb, Doug has become the "go to" for students interested in transferring to Wayne. He has developed Pre-Transfer advising and created office hours with our partner schools--Henry Ford College, Saint Clair County Community College, Monroe Community College, Jackson College, Schoolcraft and Oakland Community College.

Advisor Training Academy (ATA): Kate Bernas, ATA, has developed additional avenues to recognize dedicated and committed academic advisors through an Advising Awards initiative. Advisors can be nominated for the: Advising Spirit Award, Outstanding Academic

Advisor award, Outstanding New Academic Advisor award, and Outstanding Academic Advising Team award. Academic Advisors also have the opportunity to apply for an ATA-sponsored mini grant. Funding can be used to support creative programs that support student success at the departmental, college or university level. Additionally, Kate created the "Thank An Advisor" program where students can submit written notes of gratitude/acknowledgement for their academic advisor. Within 24 hours of the program being launched Kate received over 50 submissions recognizing academic advisors across campus.

STUDENT LIFE AND STUDENT SERVICES

2019-2020 Leadership: The South End Editor In Chief is Slone Terranella, a junior majoring in Journalism and the Managing Editor is Susana Hernandez, a senior majoring in Journalism and Political Science.

2019-2020 Leadership: Student Senate Executive Board is President Stuart Baum, a senior majoring in Public Affairs; Vice President Mazen Zamzam, a senior majoring in Biology; Treasurer Laila Alexander, a junior majoring in Health Education; Secretary Raveena Mata, a senior majoring in Anthropology and Public Health; Parliamentarian Basel Berry, a junior majoring in Biochemistry; Director of Governmental Affairs Farhana Aktar, a masters degree student in Social Work; Director of Student Services Riya Chhabra, a junior majoring in Public Health; Director of Community Affairs Jasmine Coles, a senior majoring in Biology; and Director of Public Relations Marcella Eid, a junior majoring in Political Science.

EDUCATIONAL OUTREACH (EO)

Transfer Student Success Center (TSSC):

The TSSC hosted Transitions 2.0 in May, a full-day professional development experience for Michigan community college leadership from across the state, as well as key WSU staffers. Teams gathered to collaborate in exercises to identify challenges and develop solutions to issues facing students preparing to transfer from a community college to a four-year institution. The workshop used design-thinking tools to look holistically at transfer student needs and move beyond single point solutions; gained a better understanding of transfer student motivations, needs, and behaviors; and identified partnership opportunities between schools, with the intended result of more success, more degrees, and a better experience for transfer students. More than 70 WSU and community college faculty, staff, and administrators attended the event, including representatives from 14 of the 28 Michigan community colleges.

Office of International Programs (OIP):

WSU/OIP was selected to host the Fulbright Middle East and North Africa Pre-Departure Orientation (MENA PDO) in June 2019. This orientation will welcome over 70 American Fulbright recipients to campus, including faculty, graduate students and English teaching assistants who received awards in the MENA region. The program will include professional development sessions led by WSU faculty and staff that will provide the scholars with a foundation for a successful Fulbright experience abroad while also allowing grantees to begin building their networks before they leave for their host countries. The program is sponsored by the Department of State and administered by the Institute of International Education.

The first International Student Graduation Reception was cohosted by OIP and Alumni Relations to celebrate more than 200 international students who graduated in May. Grads were encouraged to use the university's new electronic alumni directory to provide updates on career moves, additional degrees and address changes, so they can stay connected to WSU.

The Office of International Programs hosted a group of communications professionals from Belarus who visited the Department of Communication to speak with Associate Professor Hayg Oshagan regarding ethnic media in the U.S. The congressionally funded visit was arranged by Global Ties Detroit, a longtime WSU partner.

Executive and Professional Development (EPD):

The Procurement Technical Assistance Center (PTAC) managed by EPD participated in the State of Michigan Supplier Summit at Ford Field, where hundreds of businesses gathered to network and build relationships with government agencies across the state. PTAC provides small businesses owned by minorities, women and other socially and economically disadvantaged groups with education, training and technical assistance that helps them find a competitive edge in selling to the public sector, particularly the Department of Defense, as well as federally funded MDOT and related contracts. PTAC also participated at the Michigan Minority Procurement Conference organized by the Michigan Minority Supplier Development Council, the premiere business conference for local businesses to connect with more than 400 national and regional corporations at Cobo Center.

EPD concluded the Employee Assistance Program Specialist Certificate at UAW Chrysler, where 41 Fiat Chrysler of America team members completed 160 classroom hours of training that will enhance their skill sets at FCA's World Class Manufacturing Academy. The final courses covered conflict management, depression, domestic violence and the EAP capstone class.

OFFICE OF TEACHING AND LEARNING (OTL):

The OTL has provided a number of workshops and consultations to assist faculty with delivering high quality courses. This spring, the OTL hosted the Hybrid and Online Teaching Institute to help instructors understand how to design effective hybrid and online courses. There were 41 Faculty attended the institute. There were other workshops and consultations in the 2018 - 2019 school year which provided over 750 individual consultations with instructors. In the 2018-2019 school year the OTL also conducted over 64 workshops on teaching.