



WAYNE STATE

Development and Alumni Affairs

Submitted by: Susan Burns, Vice President for Development and Alumni Affairs
President, Wayne State University Foundation

The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

DEVELOPMENT AND ALUMNI AFFAIRS PERFORMANCE

Student Success

- The 'Alumni Advice Project,' which launched in January, has continued to be a very popular (and easy) vehicle for alumni to impact student success. The project has been featured at most alumni events locally and regionally this year; and the words of wisdom we've collected will be displayed and distributed to students on campus during 'Welcome Week' in the fall.

Community Engagement

- Microsoft Cities made a \$50,000 grant to support technology skills training and student internships.
- PWC made a \$50,000 grant to support MPREP program preparing students for successful career pathways.
- DTE Energy Foundation made a \$10,000 gift in honor of Judge Damon Keith's memorial scholarship fund.

Diversity and Inclusion

- The Office of International Programs and the Office of Alumni Relations partnered to host the first annual International Graduation Reception on May 1 for graduating, international students.
- The Organization of Black Alumni hosted graduating students at the annual "Turn the Tassel" new graduate networking reception on Friday, May 17.



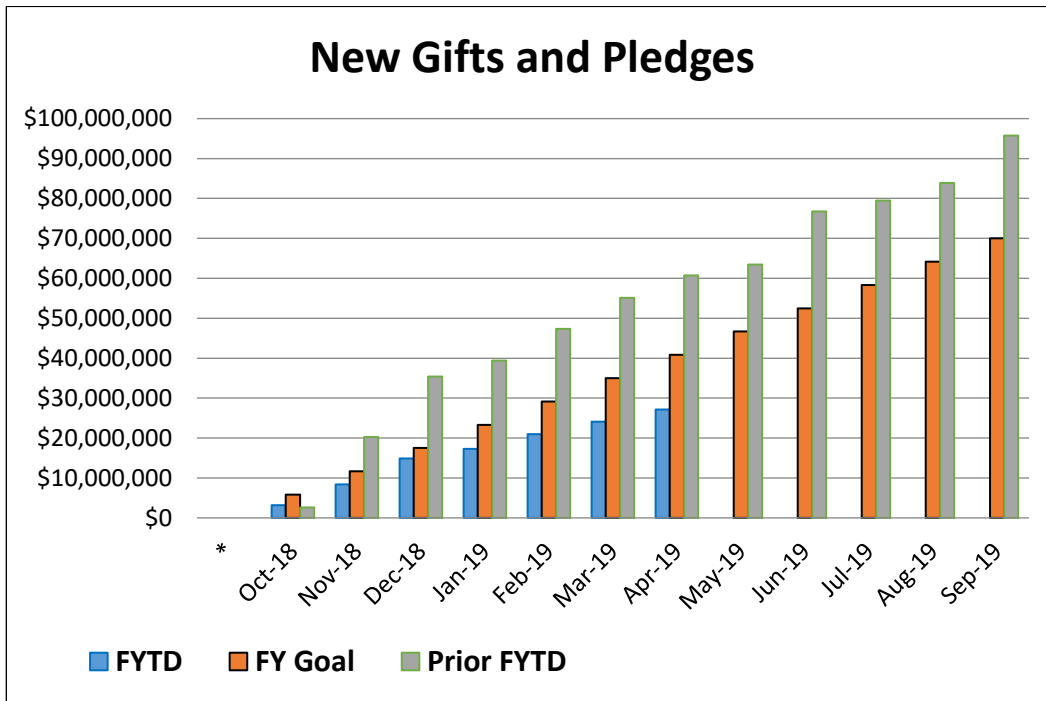
FUNDRAISING PERFORMANCE

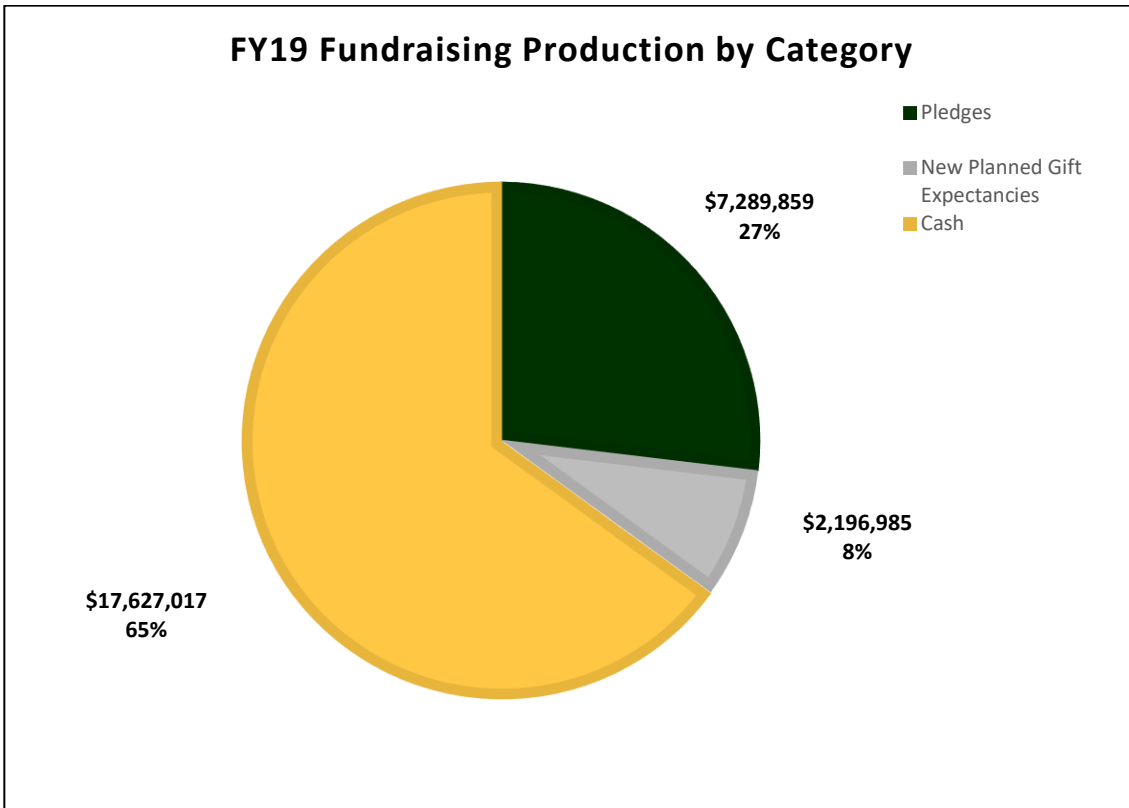
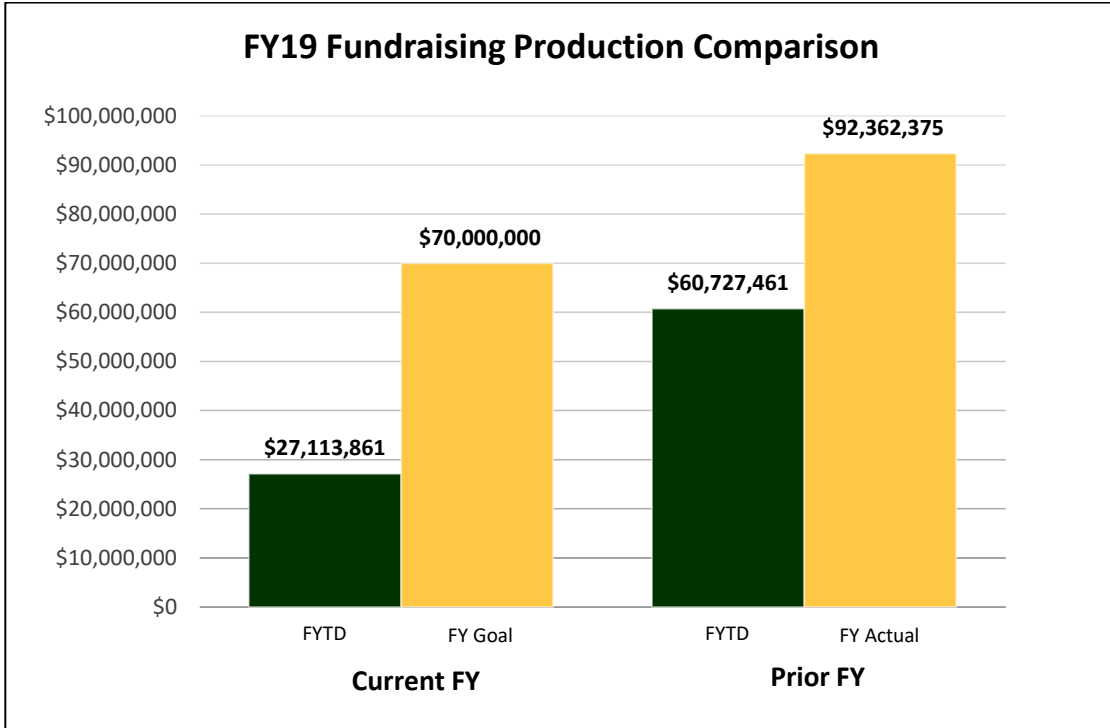
Fiscal year totals as of April 30, 2019 (does not include philanthropy from FMRE)

	Current FYTD		Prior FYTD
	FY End Goal	Total	Total
New Gifts and Pledges¹	\$70,000,000	\$27,113,861	\$60,727,461
Cash Gifts²	\$50,000,000	\$33,184,257	\$49,545,862
In-Kind Gifts²		\$195,511	\$194,480

¹ New gifts and pledges include new cash gifts, pledge commitments, realized estate gifts and gifts-in-kind. Pledge payments are not included.

² Cash/in-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.







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UPCOMING DEVELOPMENT AND ALUMNI EVENTS (Subject to Change)

June 29:	Los Angeles Alumni Reception
July 26:	School of Medicine White Coat/Legacy Event
July 27:	School of Medicine In-Residence Reception
August 5-9:	The Road Warrior Cycling Tour
August 27:	School of Medicine Alumni Appreciation Event
September 26:	Detroit Presidential Reception/WSU Alumni Awards Program
September 29:	Ford Motor Company Alumni Tailgate
October 10:	Arthur L. Johnson Urban Perspectives Lecture, held in partnership with the Irvin D. Reid Honors College and Wayne Law