

Business-based Economic Development

TechTown

LABS

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Place-based Economic Development

New Addition to the Place-Based Team

OED is pleased to welcome our newest Place-Based Initiatives Manager, Cornetta Lane. Cornetta joined the OED team on July 9, 2018 from her work as a community organizer in Detroit. Throughout the rest of 2018, she will lead our economic development strategy work, further our porous border initiatives as well as revamp our critical conversations series, Detroit Orientation Institute.

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Placemaking Initiatives

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TechTown

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Talent-based Economic Development

Detroit Revitalization Fellows, a program of Wayne State University

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The DRF IV launched in August 2017 with 19 new Fellows, 17 of whom remain in the program. Like previous cohorts, the DRF IV Fellows will engage in two years of cohort building, leadership development and meaningful work. However, this cohort will have a more intentional focus on applying a broad sustainability lens to revitalization in the civic, community and economic development landscape. This sustainability thread will be woven through monthly session programming. The leadership development will focus simultaneously on the cohort of Fellows collectively, as well as each Fellow individually, via a combination of 21 monthly group sessions, 3 study trips and significant investment in coaching and training for each Fellow individually.

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TechTown

LABS

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TechTown

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Advisory Council: Neesha Modi, a program officer with The Kresge Foundation's Detroit program, has replaced Bryan Hogle on the Advisory Council. Bryan transitioned off the Advisory Council after the June meeting.

Cohort IV Budget: The DRF staff forecasts a \$700,000 budget gap for Cohort IV. The program is actively seeking funding from new and existing partners. The fellowship submitted a \$375,000 grant proposal to the Ralph C. Wilson, Jr. Foundation in August.

Alumni Engagement: The DRF staff has established an Alumni Council with 10 Fellows, three representing each cohort and one at-large alumna who is not Detroit-based. The council will serve as program ambassadors and help inform future alumni programming.

Fellow Transition: The DRF staff transitioned Cohort IV Fellow Alaina Jackson to a new employer in July. She is now the new Program Director for Workforce and Talent Initiatives at the United Way for Southeastern Michigan.

Staff Transition: Emily Miller relocated to California; however, she is working remotely for the program through mid-September while the staff assess its staffing needs. The Engagement Specialist position was posted and nearly 60 applications were received. Resumes are currently being reviewed to determine if there is an adequate applicant pool.

Communications

In Q2 2018, there were a total of 44 media hits on economic development topics, across 67 outlets, representing 10% of the university total.

There were an additional 77 hits across 972 outlets for TechTown.

Trending Topics: Detroit Urban Solutions/I2C (296 outlets), DPD Leadership Academy, Mike Ilitch School of Business/Avalon Bakery, *PC Magazine* piece on Detroit ft. TechTown