

ACADEMIC AFFAIRS REPORT

K-12 Summer Camp sessions pack Wayne State University's campus

Summers at Wayne State University are typically a quieter time, as some students opt for a brief reprieve from their studies before the fall semester begins. But anyone walking around campus these past three months wouldn't have guessed that.

Over the course of 10 weeks, more than 2,800 students attended 130 different K-12 summer camp sessions that were held across Wayne State. And more than 100 programs were available, ranging from week-long day camps to overnight camps, with focus areas including music, dance, athletics, career preparation, STEM, entrepreneurship, CPR, cyber security, forensics and more.

"From Manoogian Hall to the School of Medicine, local children were able to expand their horizons in a variety of ways on Wayne State University's campus," said Provost Keith Whitfield. "We are proud to host these bright, young minds and look forward to continuing these types of programs all year round."

This summer was also the first time Wayne State offered scholarships to cover the full cost of 70 STEM-related camp sessions for students who qualified for free or reduced lunches. Of the 100 scholarship applications received, 80 were awarded and used toward College of Engineering camps, Camp Cosmos in the College of Liberal Arts and Sciences, and C2 Pipeline camps.

The C&IT Summer Engagement scholarships were made possible by WSU's Computing & Information Technology, under the leadership of Daren Hubbard, associate vice president and chief information officer for C&IT.

"Wayne State's summer camps are made possible through the many departmental collaborations within the university," said Dawn Medley, associate vice president of enrollment management. "Accessibility to education is a priority of Wayne State and these camps help play a crucial role in showing these girls and boys all the opportunities that exist."

Making it even easier for campers and their parents this year was a new [one-stop shop website](#) launched by WSU Enrollment Management, allowing users to browse, select and register for camps. Powered by InfoReady, the site offers a sleek, user-friendly design and the ability to search for programs based on age, interest, duration, schedule or price. Prior to the website, an interested parent, guardian or student might have needed some insider knowledge about who was holding camps on campus. Or do a little Googling.

"We wanted to make camps more accessible to folks who, maybe, aren't part of a college-going family," said Chloe Lundine, Enrollment Management Program Manager. "And for a parent, or even a high school student signing up, overwhelmed with all of the information constantly coming their way – to be able to see every camp and make the best decision is very powerful."

With the turnout around campus for this year's summer camps, it appears the website did its job. And for Lundine, who usually expects campus to be a little quieter, it was clearly noticeable.

"There was a time where you would walk through campus during the summer and feel like it was a bit of a ghost town," Lundine said. "But this summer, the energy was completely different."

ENROLLMENT MANAGEMENT

Born to Be a Warrior

Born to Be a Warrior is a new WSU program that allows children of full-time employees to receive 100 percent free tuition/general fees for four years. This program is an important financial benefit that will help us retain our employees. The program is for freshmen and transfer students beginning in the 2019/20 academic year. At this time, there are currently 19 students awarded \$77,710.40 in this pilot program. However, we still anticipate the number of students and dollar amount of the award could still change.

We have extended the application deadline and reached out to continuing students we identified students as eligible as they received a dependent benefit within the last two semesters, have not yet graduated, and meet the qualifications from high school. We have let the currently awarded students know that a final review of the dollar amount will occur at the end of drop and add period to ensure that we have any change in their dependent benefit and total charges are set.

We have created a process to manage this award and have assigned staff within our office for financial aid (OFA) to answer questions from students and staff. OFA staff attended the new faculty orientation to make them aware of this award, so that they can help their growing children plan and understand they are born to be Warriors!

Warrior Wardrobe

The Warrior Wardrobe will launch this fall and is designed to provide gently used garments to any enrolled student free of charge. Our goal is to help relieve the stress of trying to afford clothing and allow students to focus more energy creating positive impressions and interactions during class or at an interview. The Provost Office is excited to be able to provide this resource as yet another valuable element of the Warrior Life and Wellness initiative. There will be two separate locations:

- The Career Cube for business attire — including dress shirts, dress pants, suiting and other professional clothing — will be located in the Career Services Office in FAB.
- The Casual Closet for less formal wear — including jeans, sweatshirts, T-shirts and other non-professional clothing — will be located in room 202 of the Welcome Center.

Items are displayed like they would be in a store, designed to provide a pleasant shopping-style experience. Hours for each location vary and students can make appointments at either location. The students may take up to three items each visit, and do not need to return any of the clothes.

The Warrior Wardrobe is generously stocked through donations from campus and local community members. We currently have one drop-off bin in the Welcome Center, with plans to expand the number of collection spaces in the upcoming year. We do not accept shoes, used undergarments, or bathing suits. Items with any damage, stains or holes will be recycled or repurposed depending on the extent of the wear and tear.

Wayne Access

Our Wayne Access program continues to grow our commitment to ensuring our incoming students with significant need have zero out of pocket expenses for tuition and general fees. This year the Wayne Access program has accepted almost 1200 students into the program. In addition, we have expanded the program to include transfer students beginning in the fall 2019. Of the 260 full time transfer students we have this fall, 94% of them needed this gap funding to cover their tuition and standard fees. Until headcount and credit hours are final, we do not yet know the impact of this award, but we will be watching the retention and graduation of this cohort to determine if the Transfer Wayne Access has the positive outcomes versus the prior Transfer Promise Grant.

Student Service Center – SSC Express

The SSC Express initiative is a campus-wide collaborative effort by the staff of the Student Service Center/Enrollment Management put in place to ensure that students are on track, informed and empowered with information and support. The SSC Express initiative is a summer program which coordinates connections with students in campus learning communities or programs. SSC express fosters relationships with students through sessions are centered on navigating Financial Aid, Undergraduate Admissions and Records and Registration.

This summer the SSC Express initiative extended this support to the following groups: New Student Orientation Leaders, Office of Housing & Residential Life RA's, Warrior VIP, APEX Scholars and Center for Latino/a and Latin American Studies. Each group was given a tailored group appointment scheduled with our team of enrollment management specialists - through this model we were able to achieve a seamless, efficient and fruitful experience for students. The impact of education experiences is conditional on a student's ability to navigate campus support services. A campus literacy workshop which is also offered during this experience underscores this point. To date, 93% of participants report that they feel ready for the fall semester as a result of being engaged in this initiative.

Housing Move In at the Welcome Center

The Office of Housing and Residential Life hosted its annual Move-In Weekend on August 24th and 25th as students moved into their on-campus homes. For the first time, this year's move-in process was hosted at the Welcome Center. Students and families arrived at the Welcome Center, were greeted by Housing and Enrollment Management staff and led through the process of gathering their keys and all other move-in materials. Students also had the opportunity to engage with Student Service Center specialists and Financial Aid officers while at the Welcome Center, creating a centralized service hub on what can be a hectic day of transition. The Welcome Center is a front door to our university and this exciting, meaningful and student-centered event helps to promote connectedness to all our university has to offer.

Warrior Laptop Program

The Warrior Laptop Program is a new program at Wayne State University offering free refurbished Dell laptops to Pell eligible incoming first-year students (50% of our students are Pell Eligible). In order to qualify to receive a laptop, students must: 1) be Pell eligible; 2) be enrolled in a minimum of 12 credit hours in the fall 2019 semester; 3) be incoming first-year students. As we gauge interest in the program and are able to secure additional laptops, we plan to offer non-qualifying first-year students the option to purchase a machine at a steeply discounted price of \$150.

Laptops will be available on a first-come, first-served basis and will be restocked as inventory becomes available. C&IT has created a simple application that will allow students to check their eligibility by clicking a link that will generate a QR claim code. Those students who are eligible to claim a free machine will be able to present their QR code at the C&IT Helpdesk, located in the lower level of the Student Center, to receive their laptop. Should demand exceed supply, students will be placed on a waiting list and will receive their laptops in the order in which they claimed their QR code, as machines arrive.

We hope to be able to open this offer up to all undergraduate students in the winter 2020 semester, or as soon as inventory allows.

Warrior Way Back / Returning Warrior

The Warrior Way Back program currently has 108 active students currently cohorted, 40 of those students have been newly on boarded for the fall semester. An additional 35 students are in the pipeline to join before the fall semester begins. Recent Facebook ads and postcard campaigns are expected to bring in as many or more students for the winter semester. Twenty-five students remain from our initial fall 2018 cohort, 8 of which are expected to complete the program at the end of the spring/summer semester after finishing 3 successful semesters. Twenty-eight students moved forward from the winter 2019 cohort and 15 from the latest spring/summer cohort. Eighteen WWB students have graduated Wayne State University and 18 students have been excluded from the program. In total, the Warrior Way Back program has welcomed 144 students back to the university and expects to continue on that trajectory.

Returning Warrior is a concurrent campaign created to reach out to and meet the needs to other adult returning students that do not qualify for WWB. These students don't have balances, have been enrolled too recently, or have other situations that would preclude them from joining WWB. Since February of this year, we have reached out to prospective Returning Warriors via postcard campaigns, emails, phone calls, and a returning student open house. 250 students have expressed interest and been connected with resources to ensure their academic success. Twenty of these Returning Warriors have registered for the fall 2019 semester and have been cohorted to track success. Our latest campaign has resulted in 45 new returning students expressing interest in returning to campus.

Hill Harper Foundation / Manifest Your Destiny

The Hill Harper Foundation's free summer program, Manifest Your Destiny - Summer Enrichment Academy, was hosted for the second year on campus. Rising 9th graders from economically challenged areas in Detroit spent one week at WSU. The program focuses on addressing the high school dropout crisis, by pairing students with adult mentors who model behaviors that prepare them for student success. In addition to mentoring provided by WSU

staff, students toured campus- including the Food Pantry, students visited the historic Fisher Mansion and received a surprise visit from Hill Harper himself.

Returning Citizens Project

With direction and partnership from Dean Kubiak and Dean Hartwell and Enrollment Management, a Returning Citizens Committee has formed to examine and create a support program for current students. Faculty, students and staff will work with current students who have been incarcerated, to gather feedback on how WSU can best design a way to provide the transformative educational experience that all Warriors deserve. The first group of students will meet this fall, with an aim to launch a full program in 2020.

STUDENT SUCCESS

Outcomes. By the time the board meets, we will know our graduation rates and retention rates for Fall 2019. At the time of this report, the final numbers were not available, but we expect that our overall graduation rates will be between 47% and 48%. Graduation rates for Black, First-Generation Students, and Pell-Eligible students are expected to increase. (Latinx students experienced a 13% increase last year to 42%).

Four-year and five-year graduation rates are expected to have a strong improvement for all groups, suggesting that we are progressing towards the 50% graduation rate goal and narrowing of educational disparities by the conclusion of our Distinctively Wayne Strategic Plan.

Welcoming Students to Campus. We are enthusiastically welcoming our students – both new and returning – back to campus on August 26 and 27. Our O2 (Orientation, Part 2) activities include a variety of “Success Sessions” including sessions on stress management, the world of work, transportation, sustainability, deciding a major, making friends, and more. More than 70 students in the Warrior Vision and Impact (VIP) program participated in a week-long extended welcome, called “Momentum” which allowed them a chance to experience a Wayne State classroom and to master navigating the campus before classes started.

Creating a Culture of Student Success. We have many activities planned for fall to promote and sustain our culture of student success. Most notably, Dr. Nancy Cantor, will visit us on September 23, and the annual student success summit will occur on November 22. In addition, faculty, staff and other members of the campus will be invited to participate in campus-wide book club, reading the book, “Becoming a student-ready college,” by Tia McNair Brown.

Career Services continues to serve the Wayne State community including our students, alumni and employer partners. In fact, 13,898 students/alumni and 13,429 employers engaged with Career Services 24/7 online system called “Handshake.” Moreover, last year 91% of WSU’s students reported being employed within six month after graduation, 53% participating in an internship experience, and 3,478 being employed on campus as a student assistant/federal work-study employee. <http://careerservices.wayne.edu>

OFFICE OF THE REGISTRAR

Prior to 1998, Wayne State transcripts only existed on paper, and were often in danger of destruction due to mishandling or building issues such as flooding. Starting in 2008, the Office of the Registrar began a project to permanently archive approximately 560,000 paper

records in our imaging system. We are well on our way to complete this archival and will have all these records available through Banner by the end of the fiscal year.

STUDENT LIFE AND STUDENT SERVICES

Orientation Part Two took place on Monday, August 26th and Tuesday, August 27th. Over 1,700 new students were in attendance. Highlights included a keynote speaker by Jessica Pettitt, a nationally known speaker on diversity and social justice; sexual violence bystander intervention and consent presentation by the national troupe "Speak About It", student academic success learning sessions, the Warrior UpRoar spirit picnic at Tom Adams Field, a movie sponsored by Emagine Theaters held at the Duchene Multipurpose Indoor Athletics Facility, New Student Convocation, and the Festifall picnic with over 400 information tables, the mobile Secretary of State office, the Meet the Deans village, the Learning Communities Village, and the Detroit Zone.

Warrior Life

Warrior Life is a collaborative campus wellness and well-being program. It brings together all campus programs related to wellness, with a focus on emotional, physical, and financial wellness. It is for all Warriors---students and employees. The Warrior Life steering committee is focused this year presenting awareness week and month programming, including National Collegiate Alcohol Awareness Week and Sexual Violence Awareness Month, student basic needs resources, including The W Food Pantry, the Warrior Wardrobe, and transportation resources, and the development of a peer counseling model.

Pathway Programs

Using the Engage student affairs platform, the Dean of Students Office in collaboration with the Department of Athletics and the Warrior Life Steering Committee, is presenting student pathway programming. Pathways (like a retail establishment rewards program) will include one in Warrior Life (wellness and well-being), one in Warrior Athletics (spirit and pride), and one in Warrior Activities (involvement and engagement). By attending events and checking in with the Engage mobile pass, students will win Warrior prizes for completing the rewards path.

Welcome Back Activities

As we welcomed back Warriors, September activities highlights including the campus activities traditions of the National Pan-Hellenic Council Yard Show, the Campus Activities Block Party, Student Organizations Day, Civic Fest, and Warrior athletic events.

EDUCATIONAL OUTREACH (EO)

Transfer Student Success Center (TSSC):

Students at St. Clair College in Windsor now have direct pathways to select four-year degree programs at Wayne State, thanks to several new agreements between the schools. The agreements provide for a seamless curriculum transition for students who follow prescribed plans of study, ensuring they maximize credits earned at St. Clair and transferred to WSU. The articulation agreement process is handled by the Transfer Student Success Center on behalf of WSU.

The agreements include business administration, accounting and marketing in the Mike Ilitch School of Business; computer technology in the College of Engineering; and interior design in the College of Fine, Performing and Communication Arts. Students in these two-year college diploma or three-year advanced college diploma programs at St. Clair will be

able to transfer a larger number of credits to WSU than is currently permitted while they pursue a bachelor's degree.

A new partnership will provide Jackson College students with a tailored pathway to earning a Wayne State business degree in Jackson County. Jackson transfer students can complete their bachelor's through an innovative collaboration designed to maximize their transfer credit while offering courses onsite and online. Students will also have the option of finishing their degree at Wayne State in the spring/summer semester while undertaking an internship related to their major.

Office of International Programs (OIP):

OIP hosted Pre-Departure Orientation for nearly 50 American Fulbright Scholars headed to the Middle East and North Africa (MENA). The Fulbright Scholar Program is the flagship academic exchange effort sponsored by the U.S. Department of State, offering teaching and research experiences in more than 125 countries around the world. The MENA group comprised faculty, grad students and English teaching assistants who received awards to that region. The program included professional development sessions led by WSU faculty and staff to lay a foundation for a successful Fulbright experience abroad.

Also this summer, OIP hosted more than 80 international Fulbright awardees arriving in the U.S. for their upcoming studies at universities across the country. Gateway Orientation included information about the American academic system, culture and networking opportunities. Awardees took part in workshops to learn how to work with academic advisors and get involved in their host community, as well as how to be an ambassador for their culture. Both Fulbright programs are sponsored by the U.S. Department of State and administered by the Institute of International Education.

Working in collaboration with the College of Engineering, OIP hosted 10 undergraduate engineering students from China for a summer academic program that included coursework, building English language skills and enrichment activities. The students all hailed from universities with which WSU has international partnerships.

The State Department's Iraq Young Leaders Exchange Program (IYLEP) brought 21 students to campus for three weeks through a special exchange sponsored and funded by the U.S. Embassy in Baghdad and implemented by World Learning. IYLEP brings Iraqi college students to the U.S. for a month to learn about leadership, civic engagement and peacebuilding. In 2017 and 2018, OIP hosted orientation for a group of about 90 IYLEP students, helping them to acclimate to American life before heading off in small groups to four universities across the country to focus on academic programs related to their majors. This year, orientation moved to Washington, D.C., and WSU was selected to host an academic program for one of the groups. The culmination of their WSU activities was creating podcasts that detail a life-changing event they experienced. The podcasts are online at iylep2019.wordpress.com.

A delegation of visitors from Pakistan, India and Bangladesh visited campus to learn about protecting the rights of women and children through programs such as Title IX, which prohibits discrimination based on sex. The group was invited to the U.S. under the auspices of the Department of State's International Visitor Leadership Program. World Learning, a longtime partner of WSU, arranged the program in collaboration with OIP and Global Ties Detroit.

OIP hosted Professor Norman Duncan, provost of the University of Pretoria in South Africa, in July. During his visit, he met with staff from International Programs, C&IT, Economic Development, College of Engineering and the Ilitch School of Business to explore best practices related to faculty and student success as well as entrepreneurship initiatives. Wayne State has hosted other leadership from the University of Pretoria and the institution has hosted a delegation from Wayne State University to explore various potential projects.

The dean of the faculty of Health Sciences at the American University of Beirut, Dr. Iman Nuwayid, visited Wayne State University during his most recent trip to Michigan. He met with OIP leadership as well as faculty from the Eugene Applebaum College of Pharmacy and Health Sciences and the School of Medicine. The meetings focused on potential projects, including activities focused on student exchange, faculty mobility, and research opportunities.

Executive and Professional Development (EPD):

EPD is delivering a leadership development program to managers in Wayne County government. Leaders from across county government are attending workshops to improve their skills and help the county become a stronger organization. The county recently extended its agreement with EPD and will provide additional courses in performance management and business acumen in 2020.

EPD staff completed an academic review of TechTown's Retail Boot Camp to enhance the quality of the 12-week program; administered the National Association of County Collectors, Treasurers, and Finance Officers summer program in partnership with the department of political science, awarding professional development/noncredit certificates in government finance to 28 officers from across the country; and delivered an applied project management program to the Detroit Institute of Arts, preparing staff from across the organization to better plan, implement and evaluate museum projects.

The Procurement Technical Assistance Center (PTAC), part of EPD, has extended its contract with Schoolcraft College to serve small business owners in the city of Detroit as they pursue government contracts. PTAC is a grant-funded service that provides marketing and technical assistance to small businesses who want to sell goods and services to the federal government, particularly to the Department of Defense. Recent business workshops include Government Contracting 101, Market Research, SBA Certifications and Proposal Writing. The staff has participated in numerous outreach events including the National Construction Management Conference in Washington, D.C.; the State of Michigan Supplier Summit at Ford Field; and the Great Lakes Water Authority Advisory Meeting.

Cyber Range Hub:

Several new cyber security professional development workshops will be offered by the WSU Cyber Range Hub at the Advanced Technology Education Center (ATEC) in Warren, providing cyber security programming through summer 2020. The hub hosted a "Security on a Shoestring" workshop at ATEC, drawing more than 20 working professionals, and staff has attended myriad outreach events to promote hub offerings to the Michigan Auto and Defense Cyber Assurance Team (MADCAT), SEMCOG's Future Skills Advisory Group and Talent Forum, Velocity's "Medical Main Street Cyber Security Hacks in Healthcare," Lumina's Cyber Security Certifications convening meeting in San Jose, Calif., and Merit Networks' hub collaboration meeting.