

**Submitted by: Susan Burns, Vice President for Development and Alumni Affairs
President, Wayne State University Foundation**

The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

DEVELOPMENT AND ALUMNI AFFAIRS PERFORMANCE

Student Success

- The Alumni Advice project has garnered 136 submissions since the program began in January 2019. Alumni have been encouraged to participate at alumni events across the country, and via an online form. The advice can be seen at alumni.wayne.edu and will be distributed to students this fall through a variety of ways.
- The College of Engineering Scholarship Reception was held on September 20 for student scholarship recipients to meet and thank scholarship donors and stewardees.
- Ford Motor Company Fund provided \$78,000 support for students in Engineering, Business, Education, Medicine, Liberal Arts and Sciences, and the Center of Peace and Conflict Studies to gain hands-on experience tackling community challenges and building the capacity of local nonprofits.
- General Motors provided over \$77,000 to support the Supply Chain Management Case Competition in the Mike Ilitch School of Business.
- PricewaterhouseCoopers Foundation provided \$50,000 support for the MPREP program in the Mike Ilitch School of Business.
- On July 9, twelve representatives from Wayne State visited the Applebaum Family Foundation headquarters to celebrate the foundation's support of the Applebaum Scholars program. The Applebaum Scholars program seeks to launch future leaders and innovators onto a lifelong trajectory of success by exposing them to interactions and experiences that will enhance their leadership skills, giving them opportunities to experiment and test ideas in a supportive environment and growing their talent and curiosity. The Applebaum Scholars include PharmD. students Tara Orzenchowski and David Gutenschwager (third year) and Lauren Lim, Judson Knott, and Norah Krayem of the Wayne State Irvin D. Reid Honors College.
- Ms. Michael Marie Dion made a gift of \$127,000 to create the Michael Marie Dion Annual Scholarship in Anthropology and the Michael Marie Dion Endowed Support Fund in Anthropology.
- The university received \$1 million from the estate of Mary Wright to support the Department of Music.
- Mark Romano and Steve Stancroff pledged an additional \$250,000 for a student scholarship that they created four years ago.
- The [PwC MPREP Scholars program](#) at the Wayne State University Mike Ilitch School of Business has wrapped up its inaugural year boasting tremendous success. Among its accomplishments, the program welcomed 39 students, far exceeding the initial goal of

20, reported Lynita Taylor, director and inclusion manager for MPREP Scholars. A collaborative measure between Wayne State and PricewaterhouseCoopers, or PwC, the MPREP learning community aims to prepare young professionals of color by enhancing their education beyond the classroom. The program pairs students with multiple mentors

Teaching Excellence and Research

- PNC Bank Foundation provided \$15,000 for the Woodward Corridor Early Childhood Consortium (PI: Anna Miller)
- The Michigan Health Endowment Fund recently awarded \$1 million for two programs at the College of Education: Building Healthy Communities (\$500,000), an evidence-based health curriculum for high-need elementary and middle schools, and Dearborn SHINES (\$500,000), which helps bridge health disparities in the Arab American population in metro Detroit.
- Dr. and Mrs. Paul and Carol Schaap provided \$2 million for the A. Paul and Carol C. Schaap Endowed Chair in Organic Chemistry; this is an additional gift to the existing chair to increase prestige and enhance recruitment.
- Vince Foster made a gift of \$750,000 to establish the John W. Reed Professor of Law.
- Mark Romano and Steve Stancroff pledged \$250,000 for a faculty support fund for Dean Bierschbach to reward/retain non-tenured faculty. This Romano Stancroff Scholar will be the first of what we expect to be many new “Scholars” at the Law School.

Community Engagement

- Microsoft provided \$50,000 to support a digital skills initiative in partnership with Co.Act Detroit and TechTown to develop the tech skills of opportunity youth and returning citizens who will in turn build capacity for nonprofit partners through tech-based projects.
- Walter P. Reuther Humanitarian Award – supports Community Engagement Focus Area. This endowed award at the Reuther Library will be presented at a May 9, 2020 event sponsored by the UAW commemorating Walter P. Reuther’s life. A WSU/UAW committee are nominating significant leaders for the award. Students will perform at the event and Reuther Library Archivist Gavin Strassel will prepare materials with support from the Walter and May Reuther Memorial Fund, who established the award.

Diversity and Inclusion

- The Organization of Black Alumni (OBA) Planning Committee hosted a Welcome Back Social on August 27.
- The Center for Latino/a and Latin American Studies received \$100,000 from the DTE Energy Foundation to support the Summer Enrichment Program to help incoming first-generation college students succeed in core classes and smoothly transition to college-level academics.
- The Wayne Law Black Alumni met on August 13, 2019 at the Detroit Golf Club. This is the first of what the Law School hopes will be regular meetings with this constituency that

has not previously been assembled. The goals are to establish relationships, create a pipeline for students and faculty of color, and provide strong mentors for our students of color.

- The Post Baccalaureate program in the Wayne State University School of Medicine is celebrating its 50th Anniversary this year. Founded in 1969, the program serves as a bridge to medical school for first-generation college graduates and exemplifies Wayne State's strategic objective to cultivate a culture of student success. Philanthropy fuels this important program, particularly through the Charles F. Whitten Post Baccalaureate Endowment Fund, which has received nearly \$250,000 in new commitments during this anniversary year.

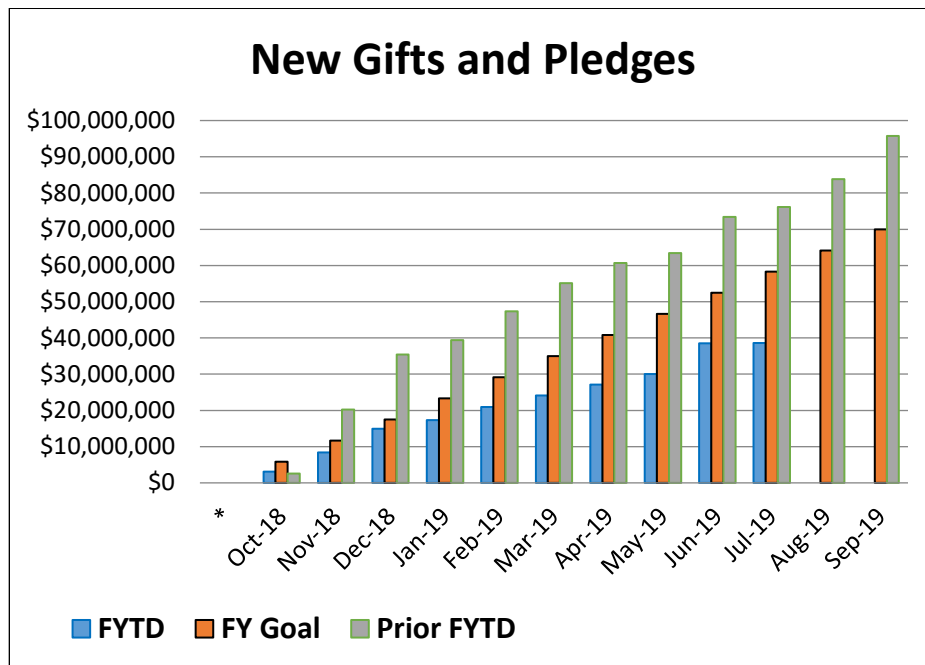
FUNDRAISING PERFORMANCE

Fiscal year totals as of July 31, 2019 (does not include philanthropy from FMRE)

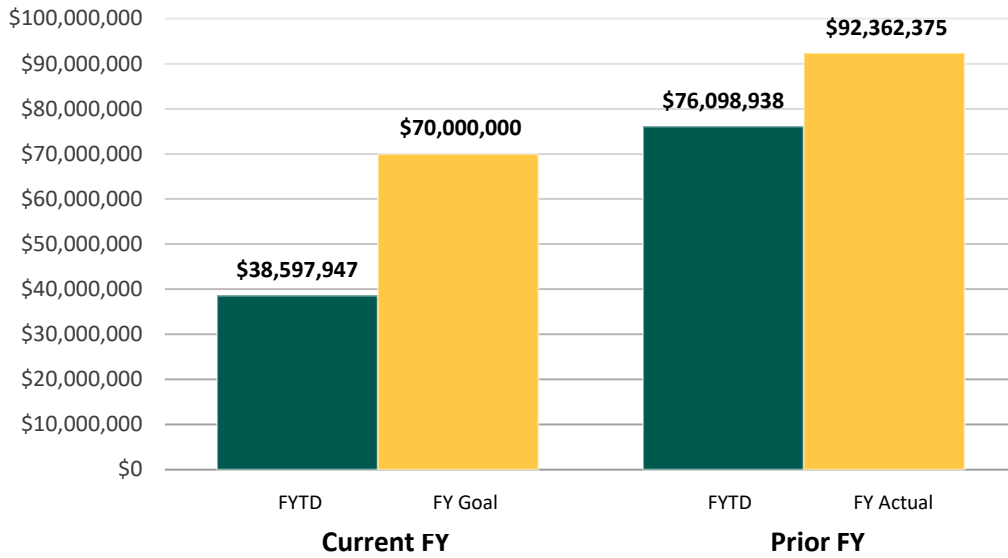
	Current FYTD		Prior FYTD
	FY End Goal	Total	Total
New Gifts and Pledges¹	\$70,000,000	\$39,597,947	\$76,098,938
Cash Gifts²	\$50,000,000	\$48,819,769	\$62,275,682
In-Kind Gifts²		\$412,184	\$226,473

¹ New gifts and pledges include new cash gifts, pledge commitments, realized estate gifts and gifts-in-kind. Pledge payments are not included.

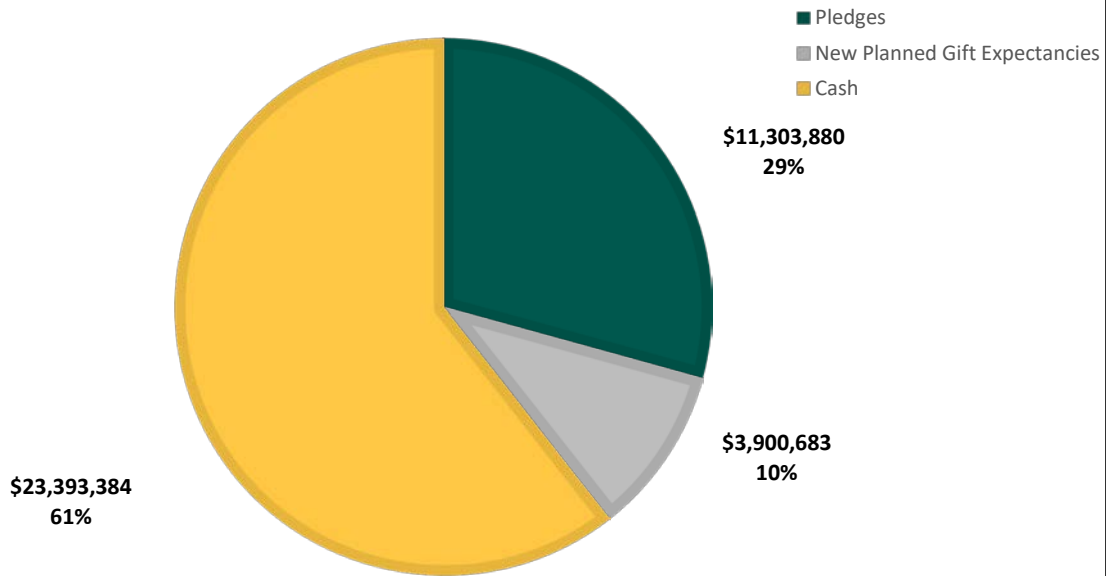
² Cash/in-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.



FY19 Fundraising Production Comparison



FY19 Fundraising Production by Category



UPCOMING DEVELOPMENT AND ALUMNI EVENTS (Subject to Change)

September 5:	Quicken Loans Family of Companies President's Box
September 16:	Ford Day at the College of Engineering
September 21:	Post Baccalaureate Program 50 th Anniversary Gala
September 21:	Admissions Fall Open House
September 25:	Lunch with a Lawyer
September 26:	Detroit Presidential Reception/WSU Alumni Awards Program
September 27:	Small Plates, Big Ideas: School of Social Work
September 27:	Clinical Psychology Alumni Reception
September 28:	Presidential Tailgate: WSU vs. Saginaw Valley State
September 28:	Ford Motor Company President's Box and Tailgate
October TBD:	Washington D. C. Alumni Gathering
October 10:	Arthur L. Johnson Urban Perspectives Lecture
October 10:	Ford Recruitment Day at Mike Ilitch School of Business
October 12:	Presidential Tailgate: WSU vs. Ferris State (*Homecoming*)
October 12:	Alumni Homecoming Tailgate
October 15:	United State Supreme Court Induction
October 16:	Alumni Volunteer Appreciation Event
October 16:	College of Nursing Scholarship Reception
October 17:	"Meet the Dean" Alumni Series: School of Social Work
October 19:	Presidential Tailgate: WSU vs. Ashland
October 20:	CLAS Alumni Reception in Denver, CO
October 20:	CFPCA Alumni Reception: 100 Years of Music
October 23:	Law School Scholarship Luncheon
October 24:	History Department Alumni Reception
October 25:	Black Alumni Reunion
October 25:	CFPCA Alumni Gathering: <i>This Land</i> , curated by Jennifer Belair
November TBD:	Silicon Valley Alumni Gathering
November TBD:	Intro to Industry: Diversity and Inclusion Entrepreneurship Panel
November 28:	Anthony Wayne Society Thanksgiving Day Parade Watch Party
December TBD:	Investors Forum
December 6:	College of Engineering Industry Mentor Program Breakfast
December 8:	CFPCA December Dance Concert
January 17:	CFPCA Alumni Gathering: Works by Shiva Ahmadi
February 6:	Intro to Industry: Department of African American Studies
February 15:	Meal and a Matinee: <i>The Winter's Tale</i>
February 24:	Mondays at the Max
February 29:	CLAS Alumni Family Day
March TBD:	Lakeland Detroit Tigers Spring Training Game
March TBD:	Fort Lauderdale Alumni Gathering
March TBD:	CFPCA Alumni Reception: NYC Showcase
March 25:	Intro to Industry: CLAS Alumni Physician's Panel
April 3:	CFPCA Alumni Gathering: Works by Sunghyun Moon and JAK

April 7: Jazz and the Max
April 18: CFPCA Alumni Gathering: Lunch with the Director of Mary Poppins
April 22: Detroit Presidential Alumni Reception
April 23: WSU Giving Day 2020
May TBD: Silicon Valley Alumni Gathering & Anderson Institute Pre-event
June TBD: Wayne Loyal Induction Event