

**Submitted by: Susan Burns, Vice President for Development and Alumni Affairs
President, Wayne State University Foundation**

The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

DEVELOPMENT AND ALUMNI AFFAIRS PERFORMANCE

Student Success

- Donors were invited to a Student Success Luncheon on October 23 where they learned about the work taking place at Wayne State that directly impacts the success of our student body. Areas of discussion included: Wayne State's increased graduation rate, the success of the Warrior VIP Program, student life, and volunteer activities. The panel discussion and audience Q&A session was moderated by Tonya Matthews, Director of STEM Learning Innovation and Associate Provost for Inclusive Workforce Development.
- The WSU Alumni Association hosted the Industry Mentor Program breakfast on December 4 in partnership with the Mike Ilitch School of Business and on December 6 in partnership with the College of Engineering. Students and mentors were recognized and thanked for their participation throughout the semester long mentoring program. This wildly successful program allows participating students the opportunity to increase their awareness of business and engineering roles and opportunities as well as to expand their networks and skill set by meeting individually with an alumni mentor.
- A \$100,000 planned gift was made to support undergraduate scholarships across the College of Liberal Arts and Sciences.
- A gift of \$250,000 was made to the Francis Gerald Sullivan Memorial Endowed Scholarship to provide scholarships for undergraduate students in the College of Engineering.
- A gift of \$40,000 was made to further the tutoring and bar prep work overseen by our Director of Academic Success and Bar Preparation in the Law School.
- A \$50,000 planned gift was made for international travel for Graphic Design students.
- A \$200,000 gift to the Mortuary Science Department was made by the Michigan Mortuary Science Foundation.

Teaching Excellence and Research

- The Michigan Health Endowment Fund awarded \$500,000 to the Population Health Outcomes and Information Exchange, or PHOENIX, led by Dr. Phil Levy. This platform

collects real-time health data and layers it with social determinants of health to help track, evaluate and address health care needs in southeast Michigan.

- The School of Medicine received an estate distribution of \$187,500 which will support the study of traumatic brain injury through research programs under E. Mark Haacke, Ph.D., who serves as the director of the Wayne State University MR Core Research Facility.
- Two recent grants from the DMC Foundation were received for the following: \$100,000 to support cancer screening for members of the LGBTQ community under Dr. Haley Thompson and \$60,000 to support diabetic cornea research under Drs. Linda Hazlett, Jena Steinle, and Mallika Somayajulu.
- The Spencer Foundation made a \$400,000 grant to Dr. Sarah Lenhoff in the College of Education to study absenteeism in schools.

Community Engagement

- A gift of \$150,000 was received from the Democracy Fund in support of the Levin Center.
- A gift of \$25,000 was received from the Walter and May Reuther Memorial Fund in support of the Reuther Library's work on an upcoming celebration of Reuther's life on the occasions of the 50th anniversary of Reuther's passing.
- General Motors grant of \$500,000 was awarded to support the activation of TechTown Neighborhood Workspaces in Detroit neighborhoods, including a co-working space at the Renaissance Center.

Diversity and Inclusion

- On December 18, the Organization of Black Alumni hosted their Annual Holiday Social at the Detroit Shipping Company. This networking reception is part of the continued effort by the Organization Black Alumni Planning Committee to promote and celebrate the stories of Wayne State's African American alumni.

UPCOMING DEVELOPMENT AND ALUMNI EVENTS (Subject to Change)

February TBD:	Intro to Industry: African American Studies
February 5:	Small Plates, Big Ideas: Leadership with Fred Sievert
February 15:	Meal and a Matinee: The Winter's Tale
February 24:	Southwest Florida Alumni Gathering
February 24:	Mondays at the Max
February 26:	Intro to Industry: CLAS Alumni Physicians Panel
February 27/28:	91 st Annual Spring Dance Concert
February 28:	Small Plates, Big Ideas: Public Relations
March TBD:	CFPCA Alumni Reception: NYC Showcase
March TBD:	Southfield/Royal Oak Happy Hour and G.O.L.D. (graduates of the last decade) Networking
March TBD:	Fort Lauderdale Alumni Gathering
March 4:	"Meet the Dean" Alumni Series: College of Education
March 5:	Inspire from Within Faculty/Staff Donor Appreciation Reception
March 7:	Future Docs 2020
March 14:	Lakeland Detroit Tigers Spring Training Game and Alumni Gathering
March 20:	SOM Match Day
March 25 or 26:	Washington, D.C. Alumni Gathering
March 26:	College of Engineering Hall of Fame Event
March 28:	CLAS Alumni Family Day
March 31:	The Race Card Project Campus Presentation by Michelle Norris, founder
April 3:	Small Plates, Big Ideas: Leadership with John Carlson
April 3:	CFPCA Alumni Gathering: Works by Sunghyun Moon and JAK
April 7:	Jazz at the Max
April 8:	School of Information Sciences Recognition Ceremony
April 18:	CFPCA Alumni Gathering: Lunch with the Director: Mary Poppins
April 22:	Detroit Presidential Alumni Reception
April 23:	WSU Giving Day 2020
April 30:	Silicon Valley Alumni Gathering & Anderson Institute Pitch Event
May 9:	UAW Celebration of the Life of Walter P. Reuther
May TBD:	Chicago Alumni Event
May 12:	Wayne Loyal Induction Event
May 15-17:	Medical Alumni Reunion Weekend
June TBD:	Alumni Day of Service
June TBD:	Reception and Dance Show at Kennedy Center in Washington, D.C.
June TBD:	New York City Alumni Gathering
June 2:	Golden Jubilee
July 24:	School of Medicine White Coat Ceremony and Legacy Photos

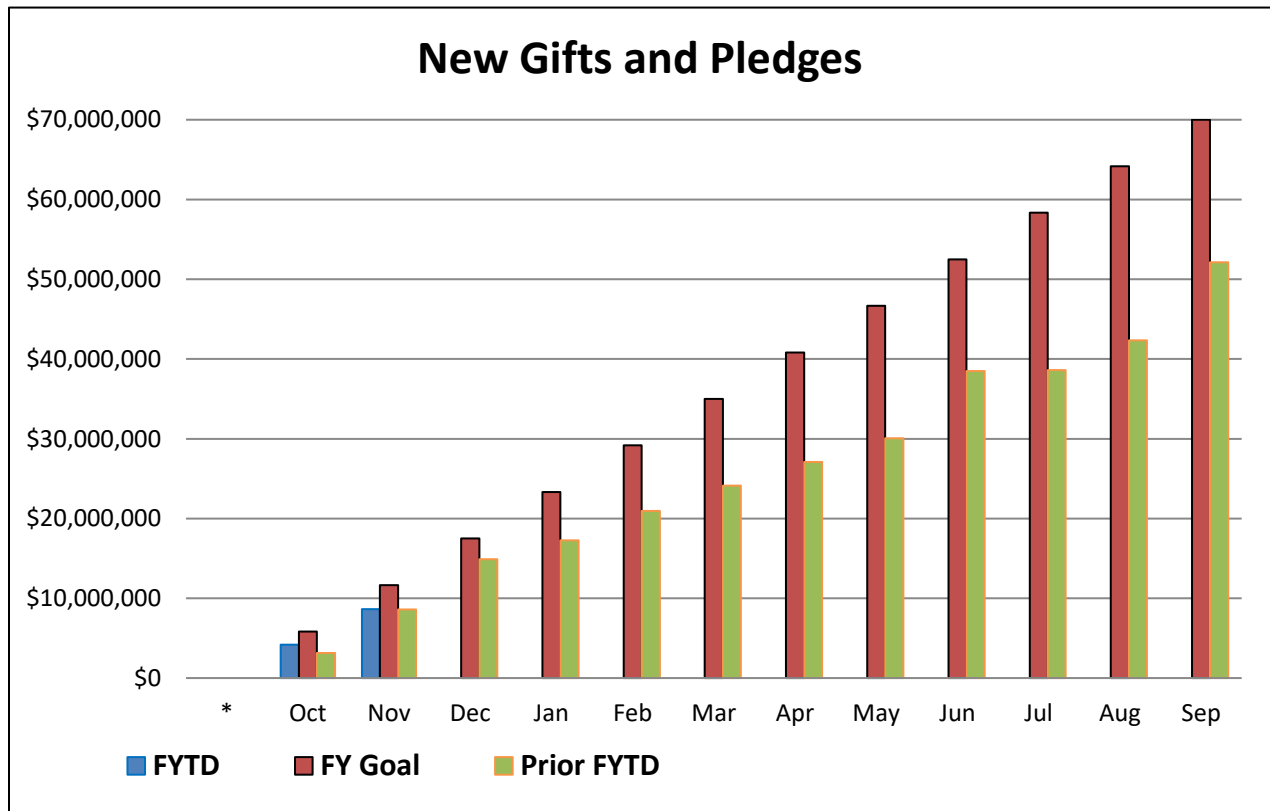
FUNDRAISING PERFORMANCE

Fiscal year totals as of November 30, 2019 (does not include philanthropy from FMRE)

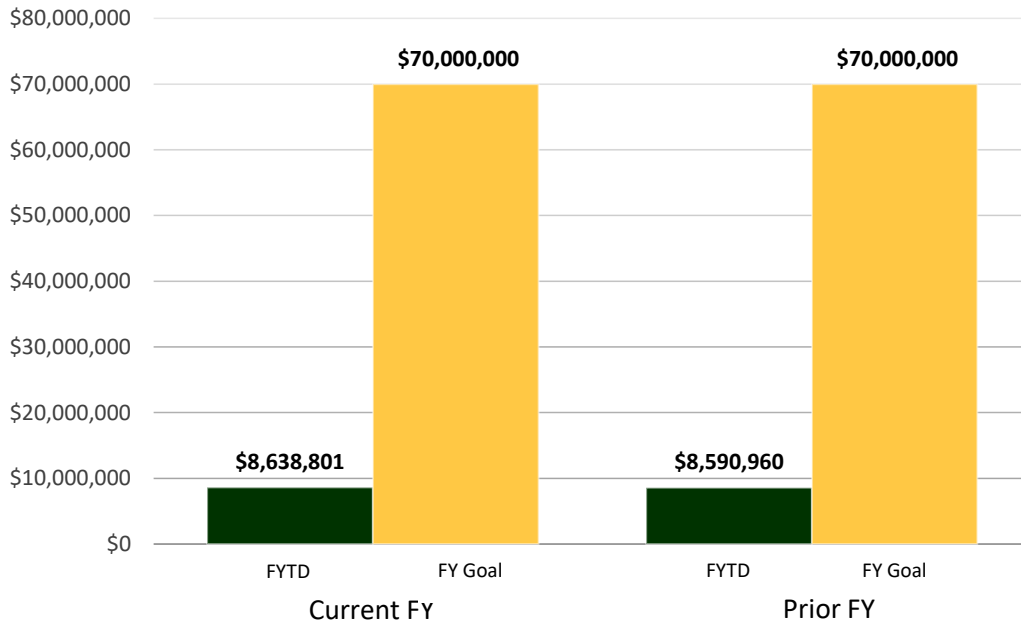
	Current FYTD		Prior FYTD
	FY End Goal	Total	Total
New Gifts and Pledges¹	\$70,000,000	\$8,638,801	\$8,590,960
Cash Gifts²	\$50,000,000	\$5,695,987	\$7,136,009
In-Kind Gifts²		\$10,860	\$61,603

¹ New gifts and pledges include new cash gifts, pledge commitments, realized estate gifts and gifts-in-kind. Pledge payments are not included.

² Cash/in-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.



FY20 Fundraising Production Comparison



FY20 Fundraising Production by Category

