

**Submitted by: Susan Burns, Vice President for Development and Alumni Affairs
President, Wayne State University Foundation**

The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

DEVELOPMENT AND ALUMNI AFFAIRS PERFORMANCE

Student Success

- Pledge payments totaling \$2.25 million were received in support of multiple Med-Direct scholarship endowments. This important pipeline program also reached a new milestone in July, when the first cohort of scholarship recipients started their graduate training in the School of Medicine.
- Received \$580,625 from The Estate of Robert A. Mitchell, M.D. to the Vera P. Shiffman Medical Library. Dr. Mitchell had been a faculty member in the School of Medicine and his wife Diane Sasaki, PhD, was an alumnus of the College of Liberal Arts and Sciences and the School of Medicine.
- A new \$230,000 deferred Charitable Gift Annuity was established to support an existing scholarship endowment in the School of Medicine.
- Ally Financial provided a \$150,000 grant to support the Mike Ilitch School of Business' Corporate Mentors Program, powered by Ally.
- Received a \$125,000 pledge to support the Kathleen Wilson-Thompson Endowed Scholarship.
- We launched the Warrior Relief & Response campaign on March 25 with a primary focus on the university's various student emergency funds. As of mid-July, we have raised \$113,660 through alumni/annual giving efforts from more than 550 donors. The Warrior Relief & Response campaign will continue to be our annual giving focus throughout the summer.
- Received \$90,000 from the Estate of Professor Richard J. Bilaitis.
- Received a planned gift of \$40,000 to support an existing endowed scholarship in the Department of English.
- Received \$25,000 to support various established funds within the Department of Chemistry.
- Received a \$25,000 pledge to support of the Joel Morse Scholarship.
- Received a \$25,000 pledge in support of Scholarship - Intellectual Property Law Section of the State Bar of MI.
- Received a \$25,000 pledge to support the Business Law Clinic.
- Received a \$25,000 pledge to support the Penny Beardslee Public Interest Law Endowed Support Fund.
- A gift commitment of \$20,000 was received to support the Clinical Lab Science program for equipment to train students.

- Received a stock gift of \$14,334 to support the Pauline Cohen Endowed Internship fund – Levin Center.
- Received a gift of \$7,325 for the Kukla-Scheibner Endowment for Theatre.
- Received \$5,544 for the University Art Collection.

Teaching Excellence and Research

- An estate gift totaling \$1.16 million will support three initiatives in the School of Medicine (prostate cancer research programs led by Dr. Elisabeth Heath), the College of Liberal Arts and Sciences (Department of Political Science) and the College of Fine, Performing and Communication Arts (donation of musical instruments).
- A planned gift for \$1 million was received by an anonymous alumna in support of the dean’s discretionary fund in the College of Nursing. This is the largest single gift from an individual donor to the college in the last 10 years.
- Received \$500,000 from the Michigan Health Endowment Fund for PLANE, an expansion of an adaptive physical education program for children with intellectual and developmental disabilities run by Dr. Leah Ketcheson in the Center for Health and Community Impact in the College of Education.
- Received \$499,975 from the Michigan Health Endowment Fund for Baby Court, a well-established program run by Dr. Ann Stacks; the grant will fund on-demand professional development for those involved in Baby Court.

Diversity and Inclusion

- Wayne State’s ongoing commitment to diversity, equity and inclusion (DEI) has become an even stronger focal point this summer. With direction and support from several campus partners, the Office of Annual Giving has created an opportunity for donors to support DEI funds that benefit student success, research, workforce development and community partnerships (warriorfunder.wayne.edu/diversity). This initiative will carry over into 2021 and remain a pillar among our highlighted giving opportunities.

Community Engagement

- On September 17 we held the 4th annual WSU Giving Day, highlighting key funding priorities for WSU’s schools, colleges and other fund-seeking units. Sixteen individual philanthropy matches and challenges, provided by some of the university’s most committed donors, were leveraged to inspire other alumni and friends to support the university community.
- A gift of \$220,000 was received to support COVID-19 Mobile Testing efforts.
- A gift of \$168,000 was received to support COVID-19 Mobile Testing efforts.
- The DTE Energy Foundation provided a \$30,000 grant to support Math Corps. PI: Steve Kahn.

UPCOMING DEVELOPMENT AND ALUMNI EVENTS (Subject to Change)

October TBD:	Arthur L. Johnson Urban Perspectives Lecture
October TBD:	Digital Program: In Partnership with OMSE - A Conversation with Dr. Hunter & Dr. Kooden
October TBD:	Digital Program: I Wish to Say... In partnership with the University of Michigan and the WSU/CFPCA - Department of Art & Art History
October TBD:	Virtual Los Angeles Alumni Gathering
October 6:	Virtual Washington D.C. Alumni Gathering
October 8:	Digital Program: Lunch with a Lawyer, featuring Sandra Glazier
October 8:	Digital Program: "Making it Personal: The Power of Storytelling for Building Inclusive Environments"
October 15:	Digital Program: Warrior Conversations: Student and Alumni Networking
October 22:	Digital Program: "Lunch with a Lawyer", featuring Shaju Jacob
October 23:	Digital Program: Black Alumni Reunion
October 24:	WSU Alumni Day of Service (Virtual Celebration)
October 28:	Digital Program: "Mead Mythology"
October 29 & 30:	Digital Program: Warrior Alumni Inspiring Mentees (AIM) Resume Check
November TBD:	Virtual Northern California Alumni Gathering
November TBD:	Virtual Chicago Alumni Gathering
November TBD:	Digital Program: "Lunch with a Lawyer" featuring Melissa Michaelis-Thompson
November TBD:	Digital Program: MISB Alumni and Student Networking
November 5:	Digital Program: CFPCA 41st Annual Arts Achievement Awards
December TBD:	Virtual NYC Alumni Gathering
December 3:	Digital Program: Volunteer Appreciation Event
December 11:	Digital Program: OBA Holiday Networking Social
January TBD:	Virtual Los Angeles Alumni Gathering
January 7:	Digital Program: Warrior Alumni Inspiring Mentees (AIM) Recap and Restart
April TBD:	Virtual Washington, D.C. Alumni Gathering
April 7:	Detroit Presidential Alumni Reception
April 8:	WSU Giving Day
April 21:	Anderson Institute Pitch Showcase and Silicon Valley Alumni & Friends Reception
May TBD:	NYC Alumni Gathering
June TBD:	Chicago Alumni Gathering
June 7:	Wayne Law Golf Outing
June 8:	Golden Jubilee
September TBD:	College of Nursing 75th Anniversary Celebration

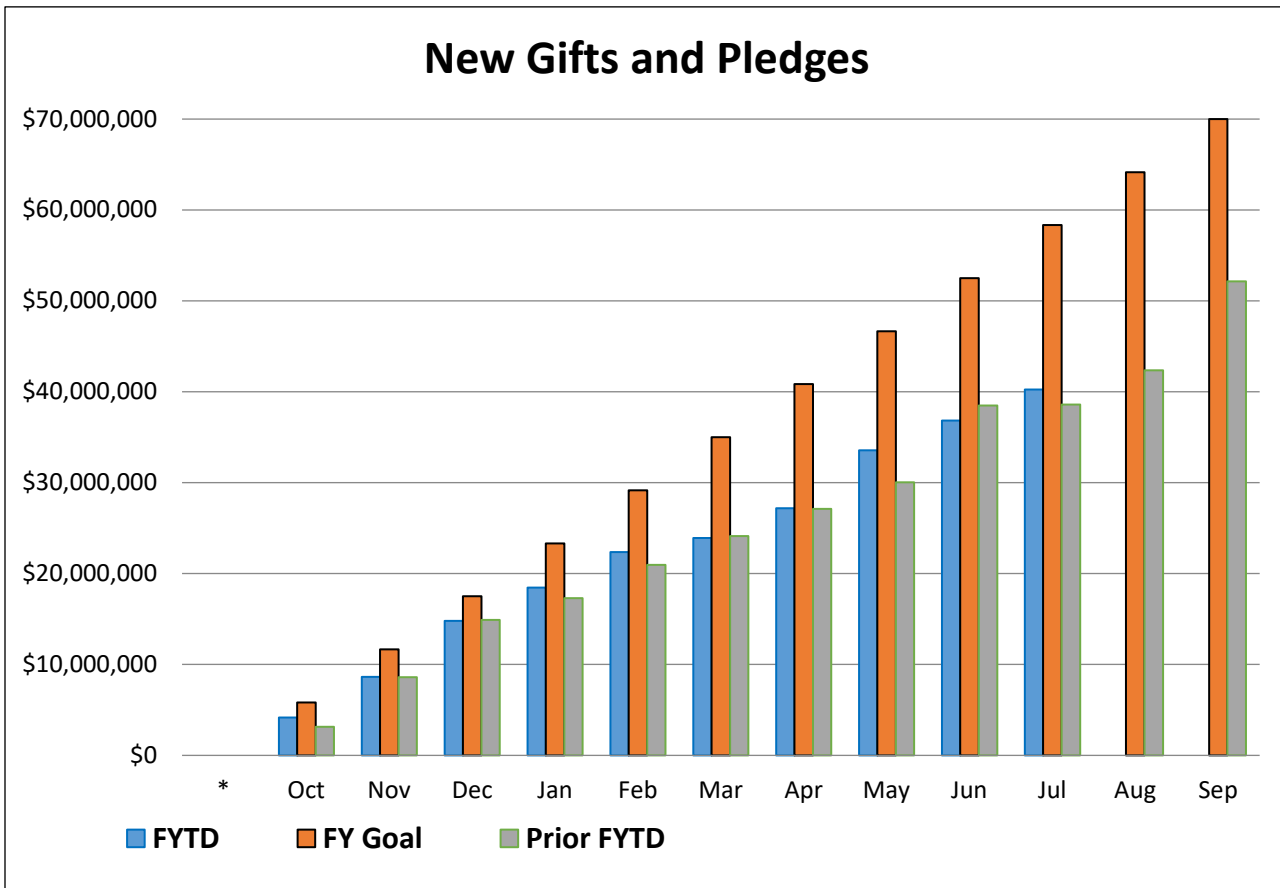
FUNDRAISING PERFORMANCE

Fiscal year totals as of July 30, 2020 (does not include philanthropy from FMRE)

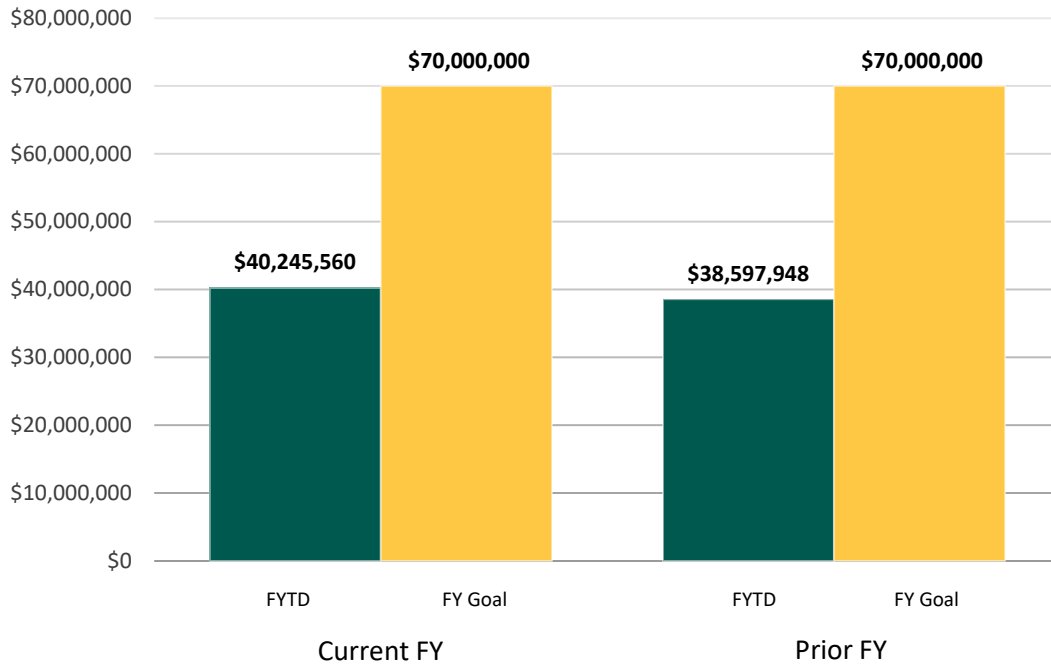
	Current FYTD		Prior FYTD
	FY End Goal	Total	Total
New Gifts and Pledges¹	\$70,000,000	\$40,245,560	\$38,597,948
Cash Gifts²	\$50,000,000	\$39,964,410	\$42,819,769
In-Kind Gifts²		\$128,747	\$412,184

¹ New gifts and pledges include new cash gifts, pledge commitments, realized estate gifts and gifts-in-kind. Pledge payments are not included.

² Cash/in-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.



FY20 Fundraising Production Comparison



FY20 Fundraising Production by Category

