

**Submitted by: Susan Burns, Vice President for Development and Alumni Affairs
President, Wayne State University Foundation**

The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

DEVELOPMENT AND ALUMNI AFFAIRS PERFORMANCE

Student Success

- In collaboration with the Academic Success Center and Warrior VIP learning community, the Office of Alumni Relations launched the “Warrior AIM Mentor” pilot program leveraging alumni volunteers. An initial meeting for students and alumni was held on September 9. On October 29, in collaboration with Career Services, alumni volunteers assisted students in creating professional resumes.
- Existing gifts totaling \$1 million will be allocated to establish a scholarship fund for medical students pursuing a biomedical engineering track.
- Received a \$1,000,000 planned gift pledge for the Department of Music.
- Received a \$700,000 planned gift to create an endowed scholarship supporting undergraduates studying Biological Sciences, Chemistry, Environmental Science, Geology, Physics, Astronomy or Mathematics.
- Received a new \$270,000 deferred Charitable Gift Annuity to support an existing scholarship endowment in the School of Medicine.
- Received a \$75,000 planned gift for the Bernard and Judith Mindell Endowed Scholarship.
- Received a \$51,000 gift for the Dewitt C. Holbrook Memorial Fund.
- Received a new pledge of \$50,000 in support of the Charles F. Whitten, M.D. Post Baccalaureate Endowment Fund.
- Received a \$25,000 pledge from Tamira Chapman for an endowed scholarship.
- Established two new endowed scholarship funds for \$25,000 in the School of Medicine.
- Received a \$25,000 gift for Urban Science National Society of Black Engineers Endowed Scholarship Fund.
- Received a \$25,000 gift to establish a scholarship within the Department of Chemistry.
- Received a \$10,000 gift for the Sarah Applebaum Nederlander Endowed Award for Excellence.

Teaching Excellence and Research

- An estate gift totaling \$1.16 million will support three initiatives in the School of Medicine (prostate cancer research programs led by Dr. Elisabeth Heath), the College of Liberal Arts and Sciences (Department of Political Science) and the College of Fine, Performing and Communication Arts (donation of musical instruments).

- A planned gift for \$1 million was received by an anonymous alumna in support of the dean's discretionary fund in the College of Nursing. This is the largest single gift from an individual donor to the college in the last 10 years.
- Received \$500,000 from the Michigan Health Endowment Fund for PLANE, an expansion of an adaptive physical education program for children with intellectual and developmental disabilities run by Dr. Leah Ketcheson in the Center for Health and Community Impact in the College of Education.
- Received \$499,975 from the Michigan Health Endowment Fund for Baby Court, a well-established program run by Dr. Ann Stacks; the grant will fund on-demand professional development for those involved in Baby Court.
- Received an anonymous pledge of \$150,000 in support of an existing fund in the Department of Urology focusing on prostate cancer research initiatives.
- Received a \$56,820 gift from the estate of Garl Hale, M.D.'52 supporting the School of Medicine Dean's Fund.
- Received a \$15,000 gift in support of the Radiation Therapy Technology program
- Bechtel – in-kind donation of a metallograph for the new BS in Welding and Metallurgy Engineering Technology Program.

Diversity and Inclusion

- The Black Law Alumni Council (B.L.A.C.) officially launched on Tuesday, September 8 with an email to all Wayne Law alumni. We had an overwhelmingly positive response to the announcement and within 24 hours, 59 alumni completed the Council interest form – we have seen much more interest since. This is in addition to the 14-member Executive Committee. Wayne Law graduation years ranged from 1967 to 2020 indicating broad interest in the vision/mission of the Council; and almost a third of interested alumni applied for positions on the Council's volunteer sub-committees. The B.L.A.C. Executive Committee worked closely with the Office of Alumni Relations to solidify the fall line-up of programs and events beginning with the group's first virtual program on November 11.
- In collaboration with the Organization of Black Alumni, the Office of Alumni Relations held its third annual Black Alumni Reunion (#RaisetheBAR) on October 23 featuring the Organization of Black Alumni Founders who shared the historical perspective of the organization to build community and empower meaningful connections among alumni of color.

Community Engagement

- Received \$2 million from the United Way to provide a range of virtual healthcare and telehealth services for seniors.
- Through the generous support of 1,682 donors, \$797,816 was raised on September 17 during Giving Day 2020. Alumni and friends also participated in Giving Day virtual events and social media contests, including a 'Coffee & Conversations' session on Diversity, Equity & Inclusion; a 'Junior Warrior Craft Corner'; and a 'Warrior Giving Day Cocktail Hour' led by Alumni Board President Robert Reaves.

- From Monday, October 19 through Saturday, October 24, 2020, WSU alumni from across the country united for a week of virtual volunteer opportunities benefitting WSU, communities within Detroit and wherever Warriors call home. Alumni helped to fight hunger, donated blood, promoted literacy, sent notes of support, or provided service to another cause with a personal connection and demonstrated how powerful it is when the Warrior community comes together, even from the comfort of home.
- Received a gift of \$168,160 from filmmaker Steven Soderbergh in support of additional COVID-19 mobile testing units in the School of Medicine.
- Received a \$120,000 grant from the Cielo Foundation in support of COVID-19 mobile testing and childhood nutrition education at the School of Medicine.
- Received an anonymous gift of \$100,000 to establish the Gary W. Abrams, M.D. Annual Symposium on Vitreoretinal Disease at the Kresge Eye Institute.
- Received a \$50,000 grant from Project On Government Oversight, Inc.
- Received a \$27,500 gift from the Kresge Foundation in support of University Press general operations.

UPCOMING DEVELOPMENT AND ALUMNI EVENTS (Subject to Change)

December 8, 9:	Transition to Practice Virtual Webinar Series
December 9:	Virtual NYC Alumni Gathering (Wine Tasting)
December 9:	Virtual Alumni Town Hall with Dean Schweitzer
December TBD:	Virtual Coffee with the Dean of College of Engineering
December 10:	WSUAA Past Presidents Council and Alumni Board Annual Update
December 10:	Dean's Coffee Hour – 50 th Reunion Celebration, Law School
December 11:	Virtual OBA Holiday Networking Social
January TBD:	Virtual Los Angeles Alumni Gathering
January 7:	Warrior A lumni I nspiring M entees (AIM) Recap and Restart
February TBD:	WSU Alumni Virtual Drag Queen Bingo
February TBD:	Arthur L. Johnson Urban Perspectives Lecture Series
February 11:	In the Air: Voices from Detroit and Beyond - Darryl Deangelo Terrell
March 3:	Virtual Washington, D.C. Alumni Gathering (Wine Tasting)
April 7:	Detroit Presidential Alumni Reception
April 8:	WSU Giving Day 2021
April 8:	In the Air: Voices from Detroit and Beyond - Tyanna J. Buie
April 21:	Anderson Institute Pitch Showcase & Silicon Valley Alumni Reception
May TBD:	NYC Alumni Gathering
May 5-6:	Commencement
May 14-16, 2021:	Medical Alumni Reunion Weekend
June TBD:	Chicago Alumni Gathering
June 7:	Wayne Law Golf Outing
June 8:	Wayne Law Golden Jubilee Dean's Pre-Reception
June 8:	Golden Jubilee (Classes of 1970 and 1971)
September 24:	College of Nursing 75 th Anniversary Celebration

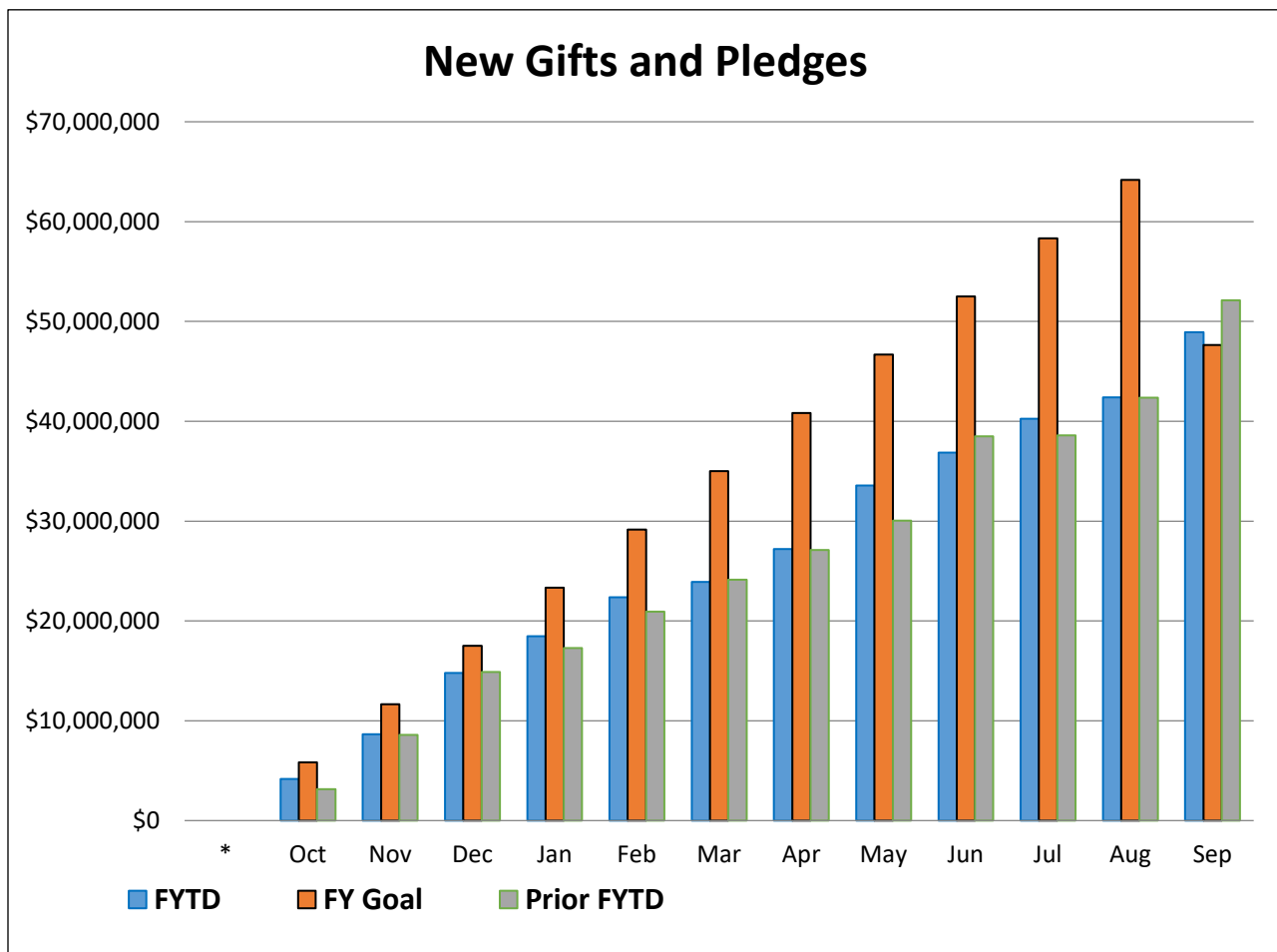
FUNDRAISING PERFORMANCE

Fiscal year totals as of September 30, 2020 (does not include philanthropy from FMRE)

	Current FYTD		Prior FYTD
	FY End Goal	Total	Total
New Gifts and Pledges¹	\$70,000,000	\$48,910,553	\$52,134,075
Cash Gifts²	\$50,000,000	\$46,760,409	\$51,015,509
In-Kind Gifts²		\$151,747	\$430,577

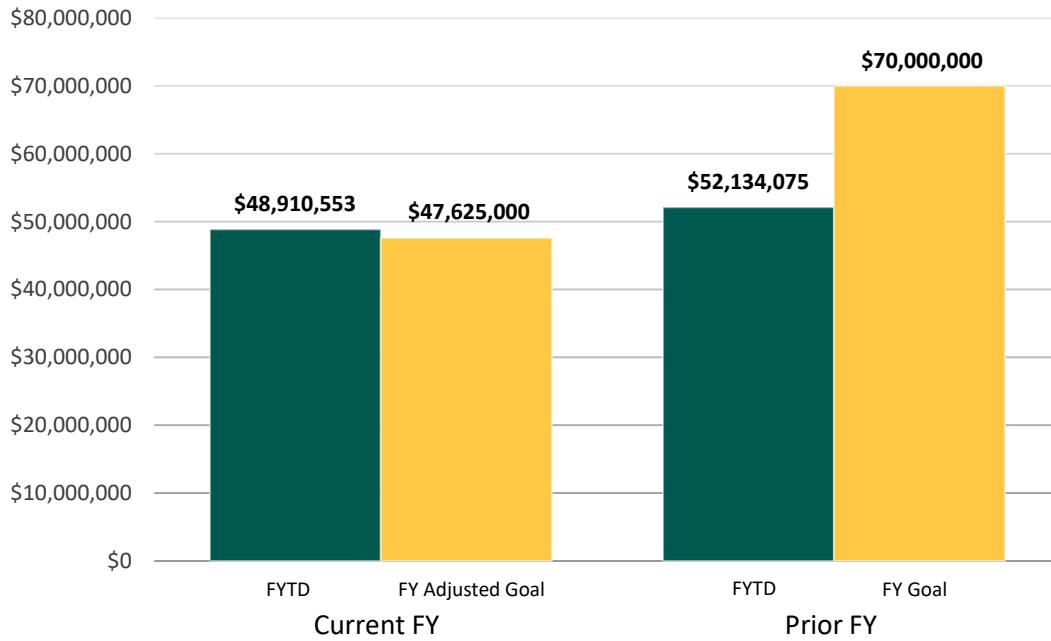
¹ New gifts and pledges include new cash gifts, pledge commitments, realized estate gifts and gifts-in-kind. Pledge payments are not included.

² Cash/in-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.



Note: The September FY Goal was adjusted.

FY20 Fundraising Production Comparison



FY20 Fundraising Production by Category

