

**Submitted by: Susan Burns, Vice President for Development and Alumni Affairs  
President, Wayne State University Foundation**

The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

## **DEVELOPMENT AND ALUMNI AFFAIRS PERFORMANCE**

### ***Student Success***

- In October 2020, the College of Nursing hosted its annual Scholarship Reception, which recognized more than 250 student scholars. For the 2020-21 academic year, the College of Nursing awarded more than \$1 million in scholarships and stipends to its students.
- In October 2020, the College of Nursing's Student Commons project was completed. The college raised just over \$500,000 to support this initiative, and it is the first capital project in the Cohn building to be funded fully by philanthropic dollars. The College looks forward to opening the space to students later in 2021.

### ***Teaching Excellence and Research***

- Received \$46,000 from members of the Mike Ilitch School of Business's BOV for the Faculty Fund for Student Success.
- Received a gift of \$35,000 to the Reuther Library, to support a Walter Reuther Digital Repository Project.
- Received \$25,000 for the Lillian J. Cassie, Ed. D. Endowed Research Fund in the Department of Music.
- Received a pledge of \$25,000 in support of the John Banicki Endowed Engineering Technology fund.

### ***Community Engagement***

- Received a gift of \$100,000 in support of the Meijer Foundation Endowed Fund for the Made in Michigan Series at the University Press.
- Received a gift of \$67,000 from the Ida and Benjamin Alpert Foundation.
- Received a grant for \$52,000 from the William and Flora Hewlett Foundation.
- Received a grant for \$51,000 from the Dewitt C. Holbrook Memorial Fund.
- Received a pledge of \$50,000 from John Grant.
- Received a gift of \$25,000 in support of Duo Security/CISCO to join the Engineering Corporate Partners Program.
- Received a gift of \$16,900 for the Russell McLauchlin Trust for Hilberry Productions.

**UPCOMING DEVELOPMENT AND ALUMNI EVENTS (Subject to Change)**

\*All upcoming programs are virtual until further notice

February TBD:	WSU Alumni Virtual Drag Queen Bingo
February TBD:	Arthur L. Johnson Urban Perspectives Lecture Series
February 11:	In the Air: Voices from Detroit and Beyond - Darryl Deangelo Terrell
March 3:	Washington, D.C. Alumni Gathering (Wine Tasting)
April 7:	Detroit Alumni Reception
April 8:	WSU Giving Day 2021
April 8:	In the Air: Voices from Detroit and Beyond - Tyanna J. Buie
April 21:	Silicon Valley Virtual Engagement Program
May TBD:	NYC Alumni Gathering
May 5-6:	Commencement
June TBD:	Chicago Alumni Gathering
June 7:	Wayne Law Golf Outing
June 8:	Wayne Law Golden Jubilee Dean's Pre-Reception
June 8:	Golden Jubilee (Classes of 1970 and 1971)
September 24:	College of Nursing 75 <sup>th</sup> Anniversary Celebration

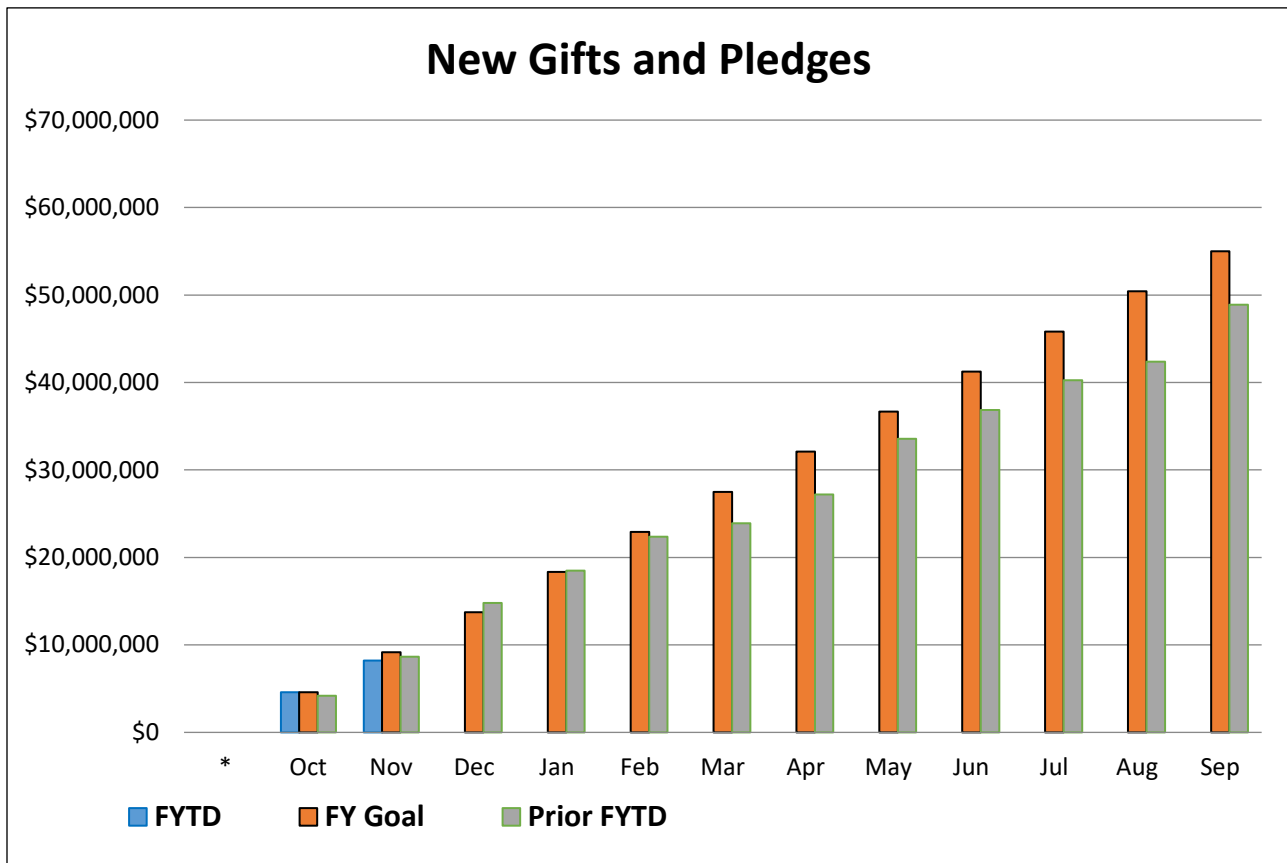
## FUNDRAISING PERFORMANCE

Fiscal year totals as of November 30, 2020 (does not include philanthropy from FMRE)

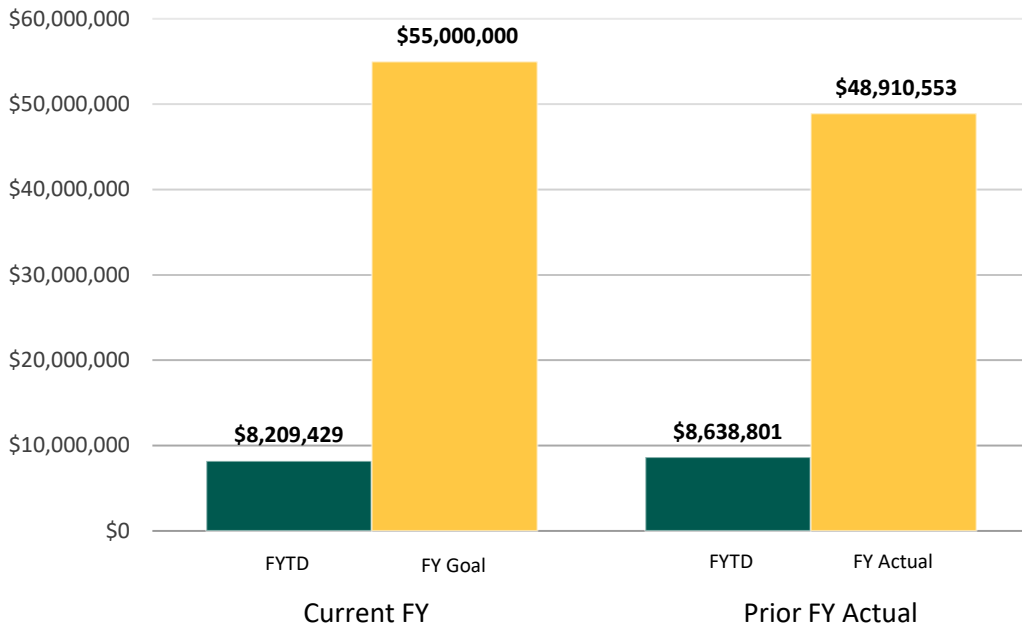
	Current FYTD		Prior FYTD
	FY End Goal	Total	Total
<b>New Gifts and Pledges<sup>1</sup></b>	<b>\$55,000,000</b>	<b>\$8,209,429</b>	<b>\$8,638,801</b>
<b>Cash Gifts<sup>2</sup></b>	<b>\$50,000,000</b>	<b>\$6,048,680</b>	<b>\$5,695,987</b>
<b>In-Kind Gifts<sup>2</sup></b>		<b>\$21,173</b>	<b>\$10,860</b>

<sup>1</sup> New gifts and pledges include new cash gifts, pledge commitments, realized estate gifts and gifts-in-kind. Pledge payments are not included.

<sup>2</sup> Cash/in-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.



### FY21 Fundraising Production Comparison



### FY21 Fundraising Production by Category

