

ESTABLISHMENT OF A NEW ONLINE PROGRAM FOR THE MASTER OF ARTS IN PROGRAM EVALUATION

Recommendation

It is recommended that the Board of Governors establish a new degree program, the Master of Arts in Program Evaluation in the College of Education, effective Fall term, 2021.

Background

Based on market data, we have designed an online M.A. in Program Evaluation at Wayne State University to help fill both a local and national need for skilled program evaluators. The M.A. program will produce practitioners who will be able to: 1) assess and analyze the needs of stakeholders in an organization, 2) design projects that will meet these stakeholder needs, 3) implement such projects, and 4) evaluate such projects once implemented. The M.A. program will be comprised of existing courses in the College of Education at WSU and three newly developed courses specific to this program.

Program Description

The M.A. in Program Evaluation at Wayne State University is designed to prepare a diverse body of evaluation practitioners to positively impact local and global communities by providing high quality, effective, and holistic program evaluations in a manner that is ethical and attendant to the diverse needs and demands of stakeholders in an organization through inclusive and rigorous coursework and a practicum.

Admission Requirements

Admission to this program is contingent upon admission to the Graduate School. The program follows the Wayne State University Graduate School's requirements for general admission: An undergraduate GPA in upper-division coursework of 2.75 is required for regular admission and 2.50-2.74 for qualified admission.

Curriculum Requirements

The coursework includes 25 credit hours from Educational Evaluation and Research courses and eight (8) credit hours from Learning Design and Technology courses. Candidacy for the Master's degree is established by submitting an acceptable Plan of Work to the Graduate Education Office. This plan must be submitted and approved by the College by the time twelve graduate credits have been earned. This program supports full-time and part-time enrollment. The time limitation for earning the degree is six (6) years.

Graduation Requirements

All course work must be completed in accordance with the regulations of the Graduate School and College of Education. The program will use Plan C (coursework option). The total number of credits for the degree is 33 hours, which involves 30 hours of core/required classes and a three (3) hour practicum experience.

Program Administration

The program is administered by the Assistant Dean of the Administrative and Organizational Studies Division of the College of Education with oversight by the program coordinator for Educational Evaluation and Research, in collaboration with the program faculty as a whole.

Budget and Resource Requirements

The program uses existing faculty and staff resources without the need for additional costs. The program uses 26 credit hours of existing coursework and introduces seven (7) new hours of coursework.

Accreditation

Professional or specialized accreditation is not available in this program area.

Approvals

The proposal was approved by the faculty of the Educational Evaluation and Research program in the Division of Administrative and Organizational Studies in the College of Education, the Dean of the College of Education, the Graduate Council, the Dean of the Graduate School, and the Interim Provost.