

**Campus Dining  
Rate Setting  
and  
FY22 Board Rate Proposal**



**WAYNE STATE  
UNIVERSITY**

## Factors Affecting Board Rates

- Affordability, student and community demand, and quality drive campus dining options.
- Awareness of the impact of housing and dining costs on Total Cost of Attendance/Financial Aid for campus residents.
- All campus housing/dining is voluntary, WSU has no requirements for students to live on campus, and our costs and services must stay competitive and offer value for both housing and meals.
- Annual review of cost drivers across expense categories. In our dining rate considerations for 2021-22, inflation has impacted specific commodities, general staples and supplies, and wages.

## Implementing Changes in Campus Dining Services Delayed by the Pandemic

In July 2020 a new vision for campus dining emerged with dozens of changes in all three areas of campus dining requested by students and patrons. Many of the changes planned for fall 2020 were **delayed** by the pandemic's impacts and will be rolled out beginning in fall 2021.

**Retail:** Replace and/or add new retail locations to meet assessed campus demand:

- Replace Freshii with a sushi concept;
- Replace Wing Stop in the Student Center with a new chicken concept;
- Close Einstein's Bagels on AWD and expand seating for adjoining Starbucks;
- Add a new food service concept in State Hall (part of future renovation planning).

**Residential Dining:** Address student demand for more flexibility and choice:

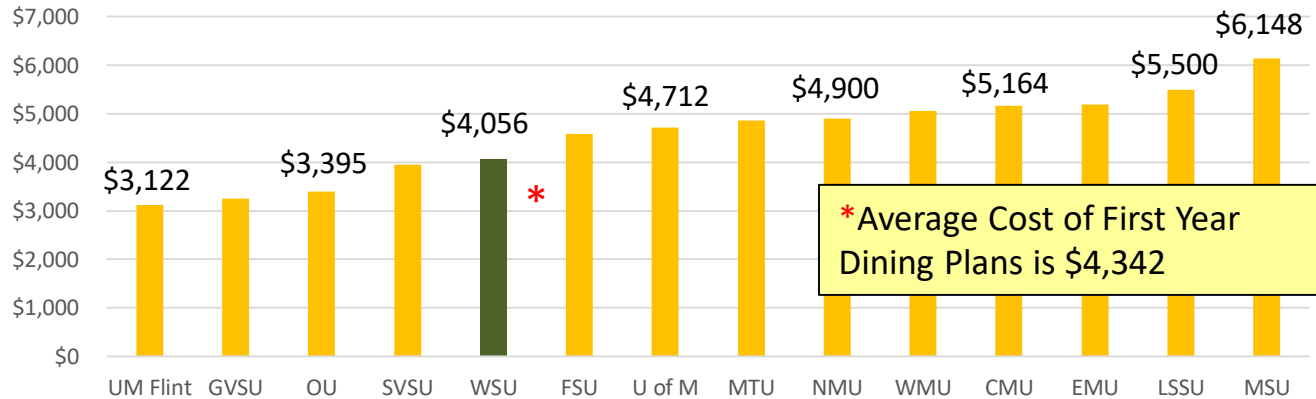
- Warrior Dollars (WD) will be able to be used at more locations on campus by removing the monopoly on use of WD at Aramark-operated locations. **For fall 2021, we will tweak last year's new meal plans to now include a combination of Warrior Dollars (WD) and One Card Dollars** to allow diners to use their meal plans at more locations on campus and in the community.
- **Implement Family Table special served dinners for groups of students, and create special opportunities for new FYRE community to dine together.**
- Guest Meal Donation Program for meal plan holders to assist other WSU students in need; ~25% of meal plan holders have donated at least one meal for use by another student in 2020-21.

**Catering:** Provide more competition and choice to campus by:

- **Adding a dozen pre-approved caterers, providing campus more choice and variety while preserving campus facilities and assuring food safety.**
- **Removing WSU Catering use requirements for events under \$1,000.**
- Removing the medical campus and Ilitch School of Business from WSU catering service use requirements.

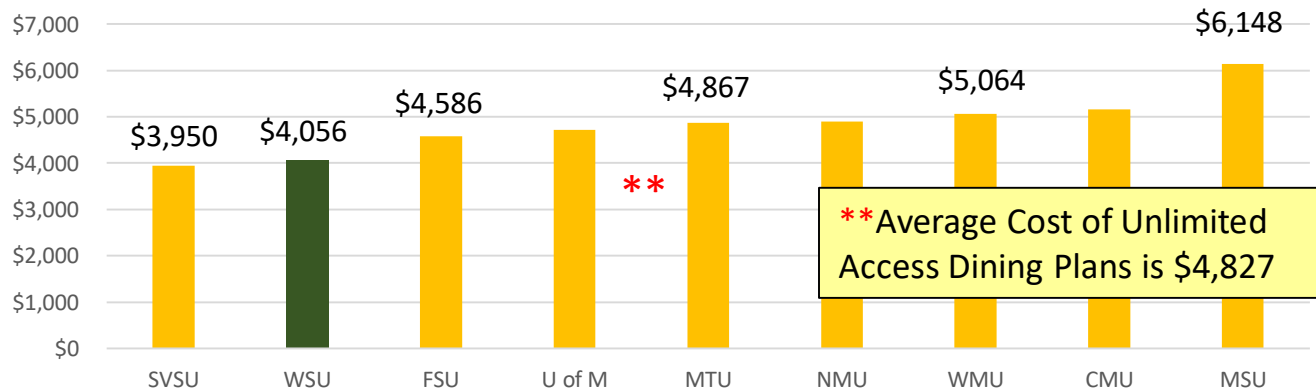
## The Value of WSU Meal Plans vs Michigan Public Universities

**2019-2020 Board Rates of Michigan Public Universities First Year Dining Rates**



**Current 2020-21 WSU Base Dining Rate of \$4,180 Is less 2019-20 MPU average.**

**2019-2020 Board Rates of Michigan Public Universities Offering Unlimited Access Dining**



## Dining Plan Rate Recommendations for 2021-22

### Meal Plans

(25% of dining \$ indicated in each plan will be provided as One Card \$)

	2021-22 Semester	2021-22 Year	% Increase
Warrior Pass 200 (unlimited + \$200/sem)	\$ 2,155	\$ 4,310	3.11%
Weekly 15 + 400 (Fifteen swipes/wk +\$400/sem)	\$ 2,155	\$ 4,310	3.11%
Block 175 + 550 (175 blocks/sem + \$550/sem)	\$ 2,155	\$ 4,310	3.11%
Block 110 + 550 (110 blocks/sem + \$550/sem)	\$ 1,650	\$ 3,300	3.13%
Block 75 + 300 (75 blocks/sem +\$300/sem)	\$ 995	\$ 1,980	3.11%

### Block Plans

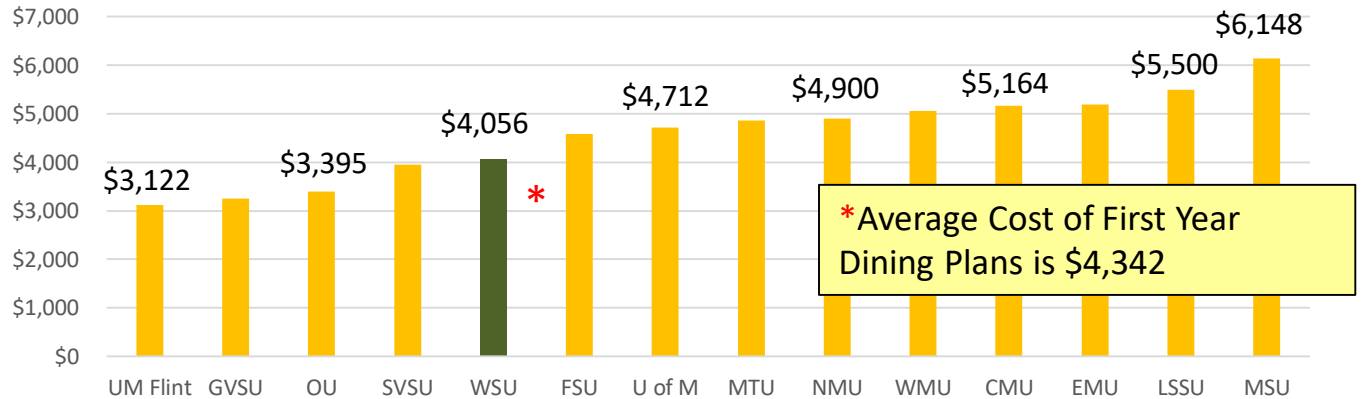
15 Block Plan (fifteen swipes good fall & winter)	\$ 115	\$ 120	4.35%
30 Block Plan (thirty swipes good fall & winter)	\$ 218	\$ 225	3.21%
45 Block Plan (forty five swipes good fall & winter)	\$ 320	\$ 330	3.13%

Freshmen residents must choose from the top three meal plans; upperclass residents can choose from any of the five meal plans; commuters, faculty and staff can choose from any meal plan or block plan.

Cost drivers for campus dining are: CPI (Food Away From Home-Urban Areas) which increased **3.6%** in 2020, particularly in high-use commodities like meats (+4.6%), dairy (+4.4%) and beverages (+4.4%); Labor wage increases in accommodations/food service of **4.9%** in 2020. (Source U.S. Bureau of Labor Statistics CPI and U.S. Bureau of Labor Statistics Employment Survey) (For Aramark nationally: market basket +3.75% and hourly wages +6.3%)

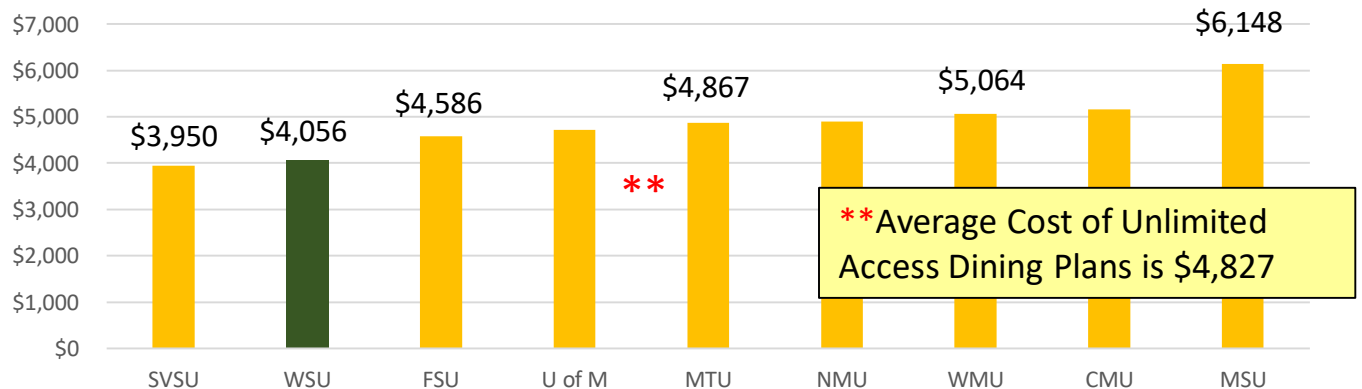
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**Proposed 2021-22 WSU Base Dining Rate \$4,310 still less than 2019-20 MPU average**

***Adoption of the Resolution recommending 2021-2022 Campus Board Rates will be requested at April 30, 2021 BoG Meeting.***

**Questions?**



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