

**Submitted by: Susan Burns, Vice President for Development and Alumni Affairs
President, Wayne State University Foundation**

The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

DEVELOPMENT AND ALUMNI AFFAIRS PERFORMANCE

Student Success

- In collaboration with the Academic Success Center and Warrior VIP learning community, the Office of Alumni Relations continued the Warrior Alumni Inspiring Mentees (AIM) Mentor Program that leverages alumni volunteers. On February 11, alumni of color mentored Warrior VIP students seeking personal growth and professional career guidance.
- Received an anonymous pledge of \$1 million that will support a new, full-tuition scholarship endowment in the School of Medicine.
- Received a new \$100,000 pledge supporting the Greg G. Messenger, M.D., Endowed Fund in the Department of Dermatology.
- Received a \$100,000 gift to establish an endowed scholarship in the Mike Ilitch School of Business.
- Received a gift of \$60,000 in support of an established endowed scholarship in Physics.
- Received a gift of \$50,000 in support of an existing scholarship for Junior Year in Munich students.
- Received a \$48,000 grant from a donor advised fund, to support an endowed scholarship set-up to support veterans who are pursuing a BSN degree in the College of Nursing.
- Received a gift of \$30,000 to support an expendable scholarship fund for nursing students.
- Alumni from the School of Medicine established four new endowed scholarship funds of \$25,000.
- A new endowed fund of \$25,000 was established to support the Post Baccalaureate program in the School of Medicine.

- Received a \$25,000 gift to establish the Joseph L. Petrella Endowed Scholarship in the Mike Ilitch School of Business.

Teaching Excellence and Research

- On February 26, the Black Law Alumni Council (B.L.A.C.) sponsored a special Lunch with a Lawyer event focused on movement lawyering. The networking luncheon was hosted by several alumni and members of B.L.A.C. who specialize in movement lawyering. In addition to discussing their area of practice, alumni shared their experiences and advice for current students.
- Received \$370,000 from the Estate of Allen J. Telmos, M.D. '62 supporting the School of Medicine Dean's Fund.
- The Rose J. Malinowski Endowed Fund in the Department of Ophthalmology, Visual and Anatomical Sciences received an estate distribution of \$110,000, which will support ophthalmic research and care at Kresge Eye Institute.

Community Engagement

- The Arthur L. Johnson Urban Perspectives Lecture Series continued on February 25 through a collaboration of the Irvin D. Reid Honors College and the Office of Alumni Relations. Dean John Corvino moderated a discussion with guest lecturer and acclaimed author, Reginald Dwayne Betts. Known for his inspiring "From Jail to Yale" story, Betts gave a performance entitled "Felon: An American Washi Tale".
- Received a \$100,000 grant from the Cielo Foundation to provide winter gear for medical staff and support other immediate needs.
- Wayne State received a gift of \$2 million from the Connect 313 Fund to provide health care services to over 6,000 low-income older adults and their caregivers as part of "Connecting Seniors," a collaborative effort to close the generational digital divide.
- Connecting Seniors was made possible by a \$3.9 million grant from the Michigan Coronavirus Task Force on Racial Disparities Rapid Response Initiative to the Connect 313 Fund, which is administered by the United Way for Southeastern Michigan. The Connect 313 Fund was created in 2020 to support digital inclusion efforts across the region. human I-T, a nonprofit that provides low-income groups with technology, was the equipment and connectivity provider for the program, and Focus: HOPE leveraged their food distribution network to deliver digital devices to older adults. Wayne State provided physical and mental health care directly to older adults and caregivers throughout Detroit using telehealth technologies.

Wayne State provided the following services:

- The Department of Psychiatry and Behavioral Neuroscience at Wayne State's School of Medicine offered its Compassionate Care Training for Caregivers, and Mental Health Screening.
- The College of Nursing offered two distinct services: 1) Integration of Interprofessional Mental Health Care and Chronic Care Management for Virginia Park and surrounding community residents; and 2) an initiative to build the infection protection and control capacity of two long-term care facilities in Detroit.
- The pharmacy program at the Eugene Applebaum College of Pharmacy and Health Services offered COVID testing and virtual medication review to identify and alleviate any medication problems.
- The School of Social Work operated a support line for caregivers for crisis counseling, resources, referral to services and more.
- The Institute of Gerontology provided financial coaching services to prevent scam and identity theft victims through their Successful Aging through Financial Empowerment or SAFE program.
- Center for Urban Responses to Environmental Stressors (CURES) worked closely with United Way and Focus Hope to distribute devices and to provide IT support to seniors and their caregivers.

Diversity and Inclusion

- The Kresge Foundation awarded a \$165,000 grant to Wayne State University and members of the Detroit faith community to launch a data-driven initiative that will help advance racial equity and diversity at area businesses.
- The Detroit Equity Report will be a comprehensive diversity assessment of corporations in Detroit and the metropolitan area. Peter Hammer, director of Wayne State University's Damon J. Keith Center for Civil Rights, and faith community leaders Bishop Edgar Vann and Attorney Bertram Marks, will lead the project.
- The Detroit Equity Report team are assessing area businesses' efforts to build a diverse and inclusive corporate environment, as well as examine their overall culture climate. Where possible, the data will specifically examine corporate efforts as they impact the city of Detroit.

UPCOMING DEVELOPMENT AND ALUMNI EVENTS (Subject to Change)

*All upcoming programs are virtual until further notice

April TBD:	Business of Art – Matt Lambert
April 3:	Warrior Conversations: Leaders in Education
April 7:	Presidential Alumni Town Hall
April 8:	WSU Giving Day 2021
April 8:	Broad-Based Alumni Virtual Drag Queen Bingo
April 8:	In the Air: Voices from Detroit and Beyond - Tyanna J. Buie
April 8:	Warrior Alumni Inspiring Mentees (AIM) Mentor Program
April 14:	MISB Dean’s Speaker Series: Matt Simoncini
April 21:	Silicon Valley Virtual Engagement Program
April 22:	School of Social Work Alumni-to-Alumni Mentor Program
April 23:	Rainbow Graduation & Homecoming
May TBD:	NYC Alumni Gathering
May 5-6:	Commencement
June TBD:	Chicago Alumni Gathering
June 7:	Wayne Law Golf Outing
June 8:	Wayne Law Golden Jubilee Dean’s Pre-Reception
June 8:	Golden Jubilee (Classes of 1970 and 1971)
Fall TBD:	Alumni Awards Program
September 24:	College of Nursing 75 th Anniversary Celebration

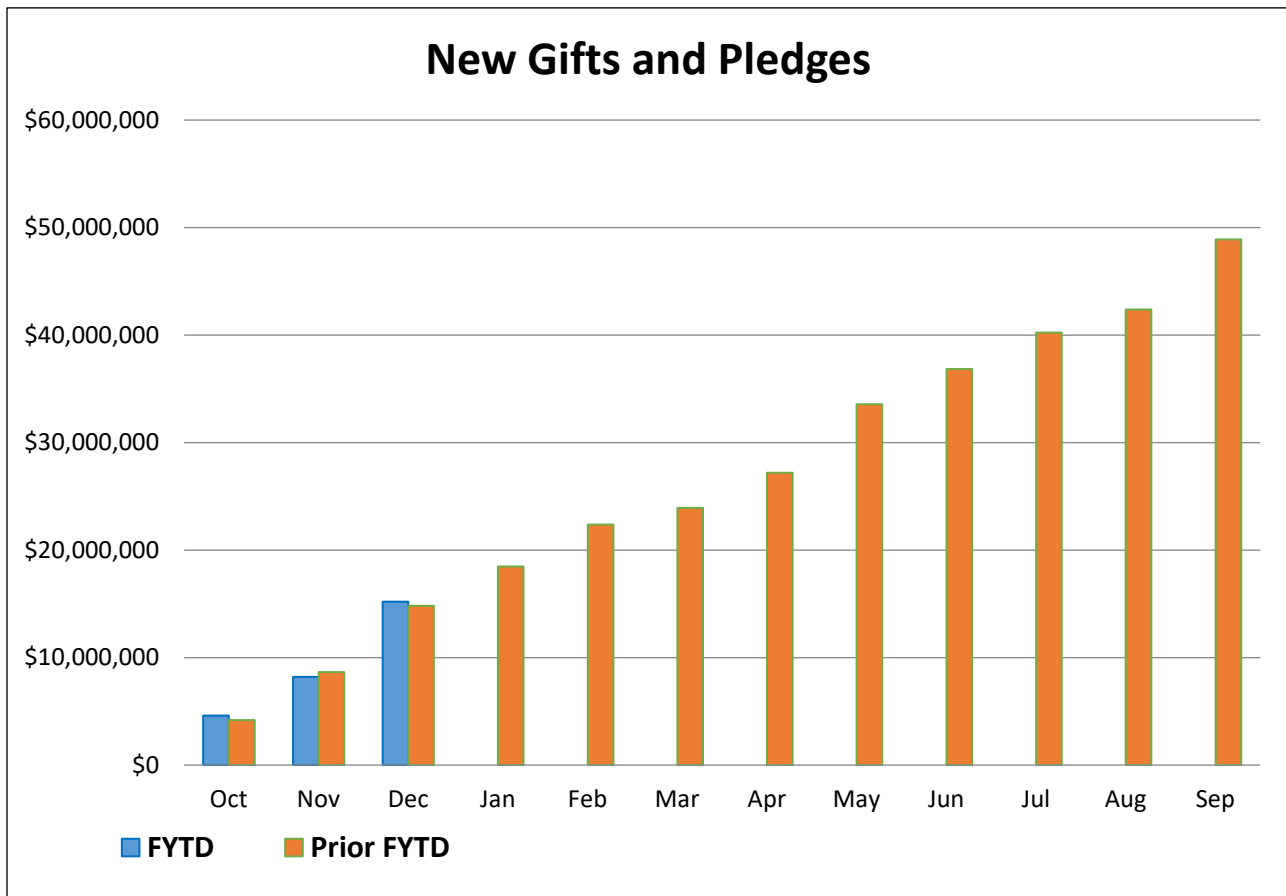
FUNDRAISING PERFORMANCE

Fiscal year totals as of December 31, 2020 (does not include philanthropy from FMRE)

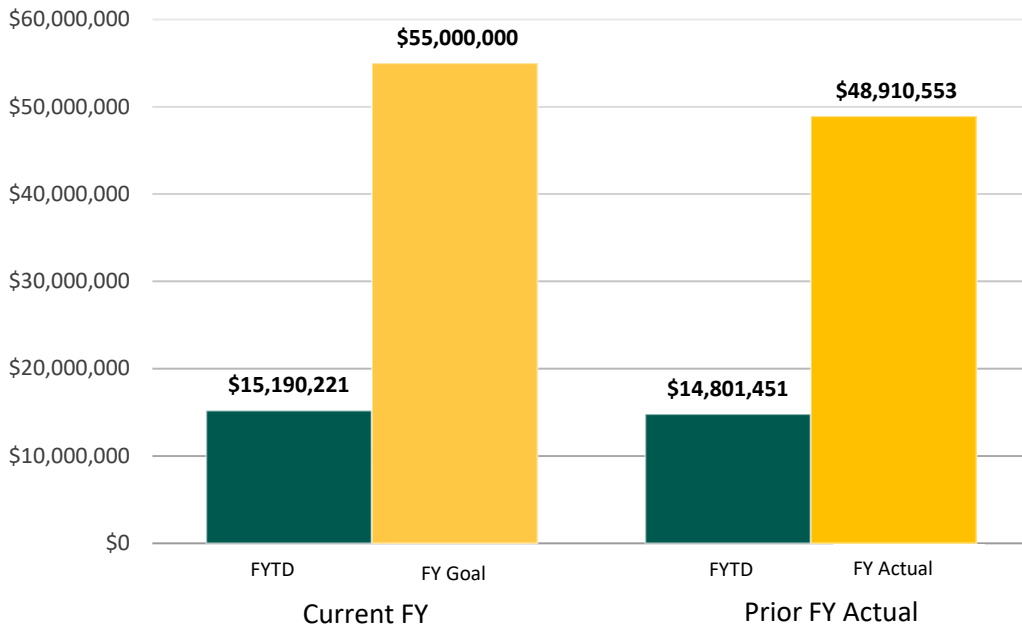
	Current FYTD		Prior FYTD
	FY End Goal	Total	Total
New Gifts and Pledges¹	\$55,000,000	\$15,190,221	\$14,801,451
Cash Gifts²	\$50,000,000	\$14,516,662	\$14,720,400
In-Kind Gifts²		\$37,665	\$18,594

¹ New gifts and pledges include new cash gifts, pledge commitments, realized estate gifts and gifts-in-kind. Pledge payments are not included.

² Cash/in-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.



FY21 Fundraising Production Comparison



FY21 Fundraising Production by Category

