

Submitted by: Susan Burns, Vice President for Development and Alumni Affairs
President, Wayne State University Foundation

The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

DEVELOPMENT AND ALUMNI AFFAIRS PERFORMANCE

Student Success

- \$250,000 estate pledge to support Damon J. Keith Scholars. Donor wants to further the Law School's goal of increasing racial diversity among law students so that the practice of law can properly reflect racial diversity of the country.

Teaching Excellence and Research

- \$250,000 pledge to create the Professor Edward J. Littlejohn Research Scholar. Research Scholar is a named, endowed position to recruit and retain promising non-tenured faculty. Fund was created by former student to honor the impact that Professor Littlejohn had on his legal career and life.
- A faculty member in the Department of Family Medicine and Public Health Sciences established an endowed fund to support professional development opportunities and programs that enhance the educational activities of faculty, residents, and medical students through a total gift commitment of \$75,000.
- The School of Medicine received a \$75,000 grant distribution from the Male Contraceptive Initiative supporting a research collaboration between Zhibing Zhang, M.D., Ph.D. and James Granneman, Ph.D., to aid in their work toward developing a novel form of male contraception. The Zhang lab also received the AIMS Award from artificial intelligence leader Atomwise, which will provide virtual screening, compounds for physical testing, and support from medicinal chemists and computational biologists at no cost.
- Two donors recently made a \$90,000 gift to fund student learning assistants in the College of Liberal Arts and Sciences' STEM Learning Communities. Learning assistants are students who have successfully completed a STEM course and then are paid to provide academic mentorship (with guidance from the course instructor) to small groups of students currently enrolled in the course.

Diversity and Inclusion

- The Rainbow Graduation, Awards and Homecoming program was held on April 23 to recognize and congratulate graduating LGBTQIA students and welcome them to the Alumni Association.
- A donor recently made a gift of \$25,000 to establish a diversity and social justice scholarship with preference given to applicants who are City of Detroit high school graduates, who have made the causes of justice and equity the focus of their academic studies, or have made documented contributions to the causes of justice and equity in civic life.

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Community Engagement

- A presidential alumni forum was held on April 7. President M. Roy Wilson provided a university update and highlighted students who are doing impressive things for the university and greater community.
- WSU’s fifth annual Giving Day was held on April 8. This annual fundraising initiative showcases Wayne State stories and funding priorities in a way that inspires new donors and re-engages with current ones. Every school, college and unit benefited from this campus-wide event. Alumni, students, faculty, staff and community members all participated.
- The School of Medicine received a new \$100,000 pledge supporting the Discovery to Cure student mentorship program at the C.S. Mott Center for Human Growth and Development. Established at Wayne State by Dr. Gil Mor in 2020, the program provides high-quality life science research experience to qualified high school students and encourages them to pursue career opportunities in biomedical research and medicine.

UPCOMING DEVELOPMENT AND ALUMNI EVENTS (Subject to Change)

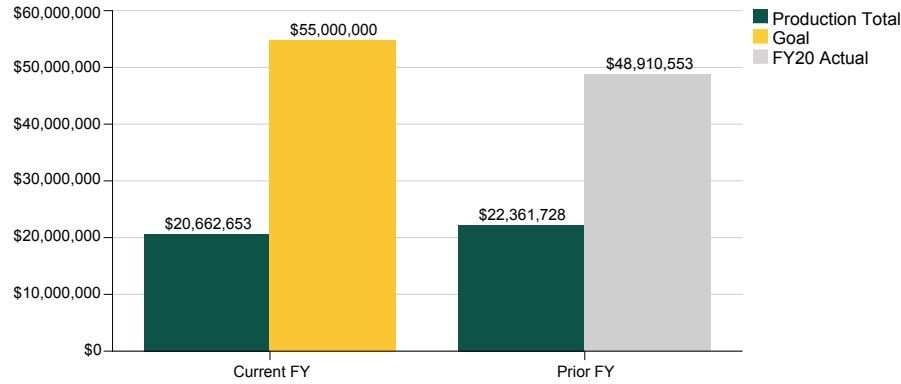
**All upcoming programs are virtual until further notice*

May 5:	Commencement
June 8:	Wayne Law Golden Jubilee Dean’s Pre-Reception
June 8:	Golden Jubilee (Classes of 1970 and 1971)
June 19:	African American Graduation Celebration
September TBD:	Alumni Awards Program
September 24:	College of Nursing 75 th Anniversary Celebration
October 18-23:	Alumni Week of Service
December TBD:	Anderson Institute Pitch Showcase & Silicon Valley Alumni & Friends Reception



Division KPI Summary

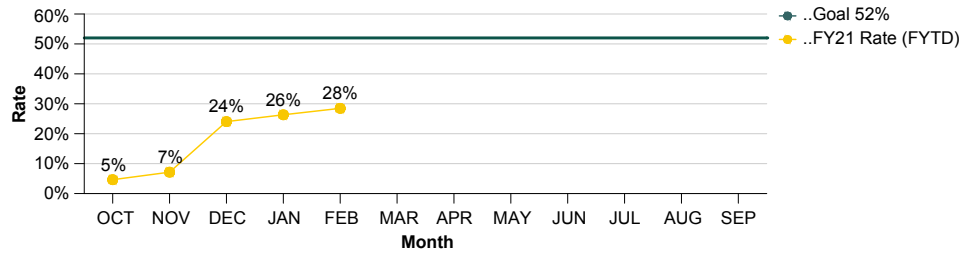
FY21 Total Fundraising Production



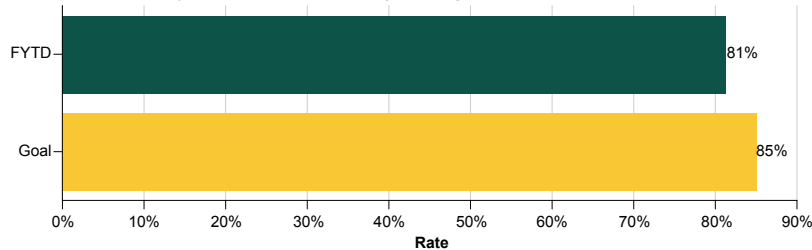
Net Gain/Loss By Giving Level (FYTD)

GIFT RANGE	FY21 COUNT	FY20 COUNT	NET GAIN/LOSS
Engaged Non-Donor	10,853	10,668	185
< \$1,000	10,977	11,131	-154
\$1,000 - < \$25,000	638	748	-110
\$25,000 - < \$100,000	82	79	3
\$100,000 - < \$250,000	15	21	-6
\$250,000 - < \$500,000	8	8	0
\$500,000 - < \$1M	4	7	-3
\$1M - < \$5M	3	2	1
\$5M+	0	0	0

Annual Giving Donor Retention Rate



Major/Principal Giving Pledge Compliance Rate



Staff Qualification Determinations

