

**Submitted by: Susan Burns, Vice President for Development and Alumni Affairs
President, Wayne State University Foundation**

The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

DEVELOPMENT AND ALUMNI AFFAIRS PERFORMANCE

Student Success

- Two local donors recently made a \$2.1 million planned gift to create an endowed graduate student fellowship in the Department of History.
- The School of Medicine received an estate distribution totaling \$1.1 million which will provide program and educational support for Ph.D. or M.D./Ph.D. students who are pursuing doctoral studies the area of neurology and neuroscience.
- College of Education received a planned gift of \$300,000 with an additional \$40,000 expected. The donor's estate directed the creation of an endowed fund to support future educators.
- The Department of Communication received a \$50,000 gift for the Loepp Family Endowed Scholarship to support master's level students.
- The College of Nursing received a commitment of \$25,000 to establish an endowed scholarship to support undergraduate students in their first year of the BSN Traditional program, BSN Direct Admit program, or a pre-nursing program.
- An alumnus from the School of Medicine made a new gift of \$25,000 to the Journal of Literary Arts and Culture Endowed Support Fund, which supports the publication of *Brain Candy*, an arts journal presented by the Gold Humanism Honor Society.
- The Maggie Allesee Department of Theatre and Dance received a \$10,000 gift for the Lily Tomlin Endowed Scholarship for Theatre Students.

Teaching Excellence and Research

- The University Art Collection received an estate gift of \$492,300.
- A gift of \$300,000 was made to fund interdisciplinary research projects over the summer. Project teams include 2-3 faculty members/mentors (from five different WSU schools and colleges) and include graduate students and undergraduate

students. Eleven projects were funded and will provide research experience for students to help them develop scientific approaches to problem solving and foster high-tech careers.

Diversity and Inclusion

- On June 19, the Wayne State University Alumni Association and Organization of Black Alumni sponsored and participated in the African American Graduation Celebration, an African-centered ceremony to celebrate and acknowledge the accomplishments of WSU's Black graduates. In addition, a number of WSU Alumni Board members attended and engaged with the new graduates in an effort to show support.

Community Engagement

- On June 24, Kevin Ketels moderated a panel discussion focused on healthcare supply chain and the interconnectivity between Silicon Valley and Detroit as the first installment in the Silicon Valley Alumni and Friends Virtual Program Series. This series, which engages both alumni leaders and corporate partners, consists of several programs designed to promote dialogue and updates on the synergies between Wayne State and Silicon Valley. Topics include healthcare supply chain, the convergence of medicine and technology, diversity, equity and inclusion, social entrepreneurship and more.
- The School of Medicine received a pledge of \$30,000 supporting the Medical Alumni Annual Fund and the Walter J. Ambinder, Ph.D. and Sandra L. Lyness, Ph.D. Annual Scholarship. The same donor gifted 12 new tablets to be used at student-run free clinics in Detroit.

UPCOMING DEVELOPMENT AND ALUMNI EVENTS (Subject to Change)

**All upcoming programs are virtual until further notice*

June 30:	West Coast/California Alumni Virtual Trivia Night
August TBD:	Silicon Valley Alumni & Friends Series: Diversity, Equity & Inclusion
August 12:	Virtual Networking with Kevin Lao
September TBD:	Alumni Awards Program
September TBD:	Silicon Valley Alumni & Friends Series: The Convergence of Medicine & Technology
September 24:	College of Nursing 75 th Anniversary Celebration
October TBD:	Zombie Watch Party
October 18-23:	Alumni Week of Service
November TBD:	Silicon Valley Alumni & Friends Series: Social Entrepreneurship
November 3:	Alumni Drag Queen Bingo Night
December 2:	Alumni Volunteer Appreciation Event
December 8:	Anderson Institute Showcase/Silicon Valley Alumni & Friends Reception
January TBD:	Los Angeles Alumni Reception
March TBD:	Washington, D.C. Alumni Reception
April 6:	Detroit Presidential Alumni Reception
April 7:	WSU Giving Day 2022

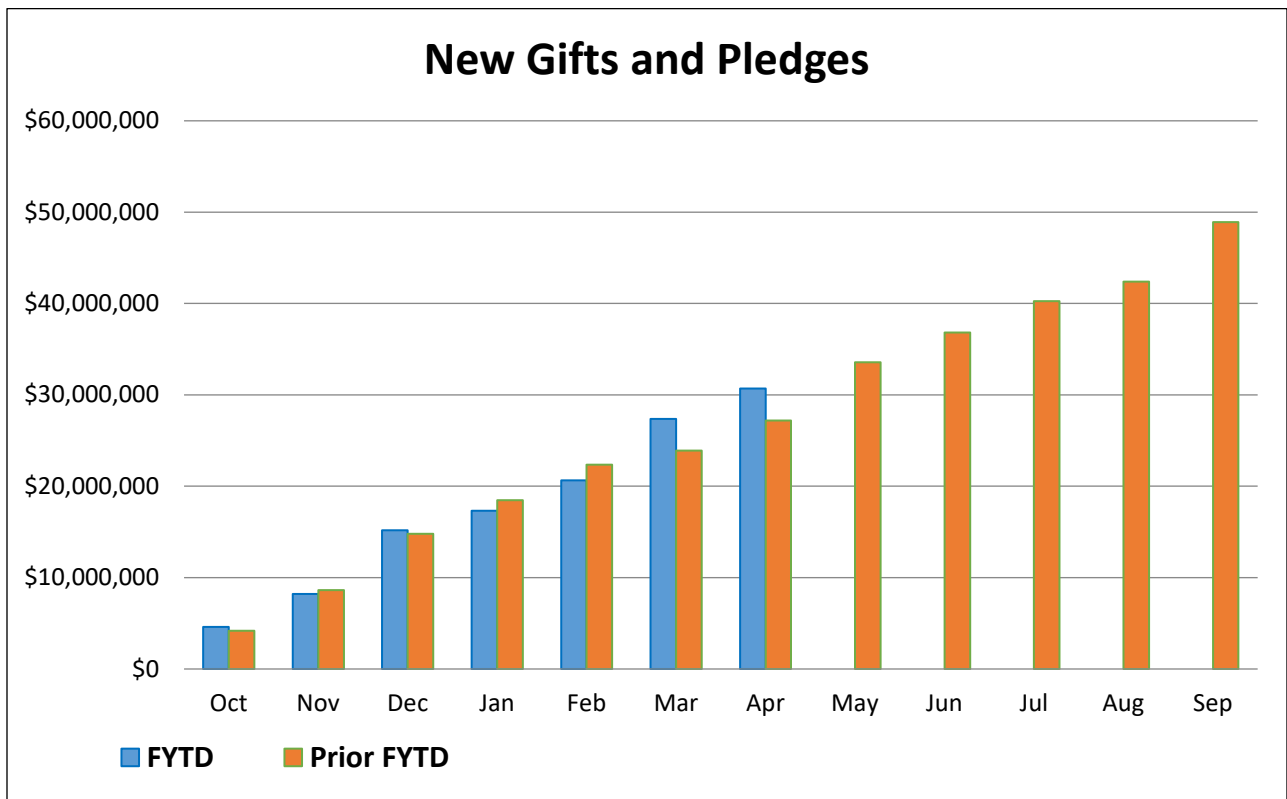
FUNDRAISING PERFORMANCE

Fiscal year totals as of April 30, 2021 (does not include philanthropy from FMRE)

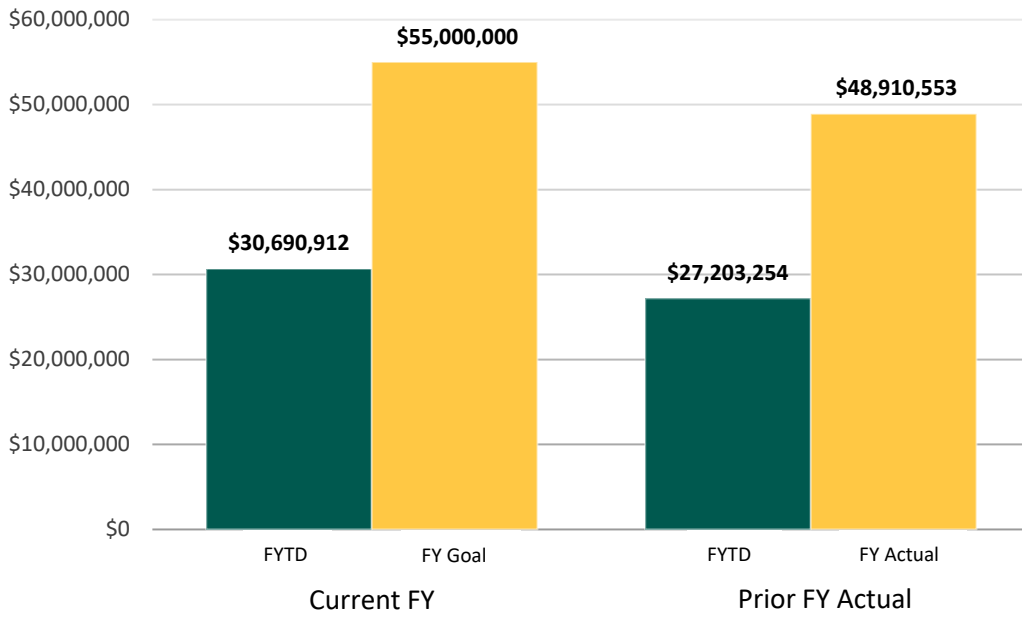
	Current FYTD		Prior FYTD
	FY End Goal	Total	Total
New Gifts and Pledges¹	\$55,000,000	\$30,690,912	\$27,203,254
Cash Gifts²	\$50,000,000	\$28,387,996	\$25,239,249
In-Kind Gifts²		\$560,503	\$36,409

¹ New gifts and pledges include new cash gifts, pledge commitments, realized estate gifts and gifts-in-kind. Pledge payments are not included.

² Cash/in-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.



FY21 Fundraising Production Comparison



FY21 Fundraising Production by Category

