

**Submitted by: Susan Burns, Vice President for Development and Alumni Affairs
President, Wayne State University Foundation**

The Division of Development and Alumni Affairs at Wayne State University provides leadership, raises funds and promotes alumni and donor relations to advance the goals of Wayne State University.

DEVELOPMENT AND ALUMNI AFFAIRS PERFORMANCE

Student Success

- Over the summer, Alumni Relations partnered with Career Services and hosted a series of career development initiatives led by alumni volunteers to assist the Research Experiences for Undergraduates Program. These alumni volunteers aided in preparing participating students for graduate school. These initiatives included panel mock interviews, a criminal justice career panel discussion, and a LinkedIn workshop.
- Our social work alumni-to-alumni mentorship program continues to support recent alumni with preparation for the state licensure exam with a program held on September 16, and the program was recently featured by the National Association of Social Workers (NASW) Michigan Chapter.
- Received pledge payments totaling \$2.35 million from the estate of the late Morton E. Harris in support of the Med-Direct program and the Mort and Brigitte Harris Endowed Scholarship in the School of Medicine.
- Received two planned gifts totaling over \$425,000 in support of the College of Education.
- Received a planned gift of \$424,000 in support of Irvin D. Reid Honors College to benefit student scholarships. In addition, a \$50,000 cash gift was recently received - also to support scholarships.
- Received a pledge of \$250,000 in support of the Damon J. Keith Scholarship to provide full tuition scholarships to students of underrepresented groups within the legal profession.
- Received a pledge of \$105,000 for the Damon J. Keith Scholars Sponsor Program. Providing scholarship funding for Damon J. Keith Scholars, as well as engagement opportunities for participating law firms with the Damon J. Keith Scholars, in hopes of more hiring connections for both parties.
- Received a pledge for \$250,000 in support of scholarships for students at Wayne Law.

- Received a pledge for \$250,000 to establish the *Sadie and Reuben Lauter Endowed Scholarship* at the School of Medicine. Awards from the fund will be made available to first year medical students, allowing the School of Medicine to recruit highly competitive applicants with demonstrated financial need.
- Received pledges in the amount of \$155,000 in support of the Multicultural Professional Readiness Education Program (MPREP), and to give annual support of \$500 to the Mike Ilitch School of Business Student Emergency Fund and the HIGH Program for the next 5 years.
- Received \$102,790 as a one year, fully expendable grant, to the College of Nursing. This grant is supporting the newly created Jacob Scholars program, and is providing funding for key wrap around services for these scholars in the form of additional tutoring, mentoring, and workshops, as well as stipend support. Nearly 50 undergraduate students are taking part in the Jacob Scholars program.
- Received a gift of \$100,000 to grow an existing endowed scholarship that provides support for math and science students.
- Received a gift of \$100,000 to establish the Newman Family Endowed Scholarship in the Mike Ilitch School of Business.
- Received a gift of \$50,000 to endow support for the Mike Ilitch School of Business Study Abroad Program.
- Received a gift of \$50,000 to grow the Charles and Sandra Schultz Endowed Scholarship fund.
- Received a gift of \$50,000 as a five-year commitment to the School of Medicine Medical Alumni Annual Fund from a member of the Class of 1983. Alumni contributions to this fund support supplemental experiences outside of the curriculum that help set medical students up for success in residency and beyond.

Teaching Excellence and Research

- Received a gift of \$150,000 to extend an interdisciplinary summer research program into the 2021-2022 academic year. The funds will support research done by teams of faculty members/mentors (from five different WSU schools and colleges), graduate students and undergraduate students.
- Received a gift of \$113,000 for lighting, sound and carpet upgrades to the Spencer Partrich Auditorium in the Law School.

- Received a gift of \$100,000 and a pledge for \$50,000 in support of the Levin Center at Wayne Law for training and educating on the importance of bipartisan oversight.
- Received a pledge of \$70,000 in support of the Levin Center at Wayne Law for training and educating on the importance of bipartisan oversight.
- Received a gift of \$56,000 to the Reuther Library in support of a website to share the digital archive of Walter P. Reuther with students, researchers and the general public. Trustees of the Fund include Reuther family members and leadership of the UAW.
- Received a pledge for \$50,000 to establish the Endowed Faculty Research Fund in the Department of Finance at the Mike Ilitch School of Business.
- Received a gift of \$30,000 to establish the *Janet M. Sucher Memorial Lecture for Eating Disorders and Substance Use Disorders*. The Department of Psychiatry and Behavioral Neurosciences will begin the inaugural lecture in fall 2021.

Community Engagement

- On September 30, the Alumni Association Board hosted its latest installment in the Silicon Valley Alumni and Friends Virtual Program Series with a panel discussion focused on the Convergence of Medicine & Technology. This series, which engages both alumni leaders and corporate partners, consists of several programs designed to promote dialogue and updates on the synergies between Wayne State and Silicon Valley. Topics include healthcare supply chain, the convergence of medicine and technology, diversity, equity and inclusion, social entrepreneurship and more.
- Received a grant for \$450,000 to support the strategic deployment of mobile health units to Detroit neighborhoods to administer COVID-19 vaccinations and other health services.
- Received a gift of \$225,000 as a Foundation award to the Detroit Equity Action Lab in the Damon J. Keith Center for Civil Rights.

UPCOMING DEVELOPMENT AND ALUMNI EVENTS (Subject to Change)

October TBD:	Lunch with a Lawyer
October 1:	President's Preview – CFPCA / Theatre & Dance
October 6:	Alumni Webinar Series: "Level Up Your Parenting"
October 6:	Homecoming Happy Hour at Brewery Faisan
October 7:	Black Alumni Reunion
October 9:	President's Homecoming Tailgate
October 9:	Admissions Fall Open House
October 13:	Warrior Alumni Inspiring Mentees (AIM) Mentor Program
October 14:	BLAC Annual Meeting
October 14:	School of Social Work Alumni-to-Alumni Mentor Program
October 16-23:	Alumni Week of Service
October 28:	West Coast/California Alumni Virtual Trivia Night
October 30:	President's Tailgate
November TBD:	Lunch with a Lawyer
November 3:	OBA Welcomes Scholarship Students
November 4:	42nd Annual Arts Achievement Awards-CFPCA
November 10:	Warrior Alumni Inspiring Mentees (AIM) Mentor Program
November 11:	School of Social Work Alumni-to-Alumni Mentor Program
November 11:	Silicon Valley Alumni & Friends Series: Social Entrepreneurship
December 8:	Anderson Institute Showcase/Silicon Valley Alumni & Friends Reception
December 15:	OBA Holiday Social
January TBD:	Welcome Black Winterfest Power Lunch
January 27:	Los Angeles Alumni Reception
February TBD:	Black Excellence Panel Discussion
March TBD:	Admissions Spring Open House
March 24:	Washington, D.C. Alumni Reception
March 30:	TEDx Wayne State Conference
April TBD:	Innovation from Diversity: Equity in Capital Funding
April TBD:	Alumni Drag Queen Bingo Night
April 6:	Detroit Presidential Alumni Reception
April 7:	WSU Giving Day 2022
May TBD:	Alumni Volunteer Appreciation Event
May TBD:	New York City Alumni Gathering
May 12:	Wayne Loyal Lifetime Circle Induction
May 18:	Chicago Alumni Gathering
June 6:	Wayne Law Golf Outing

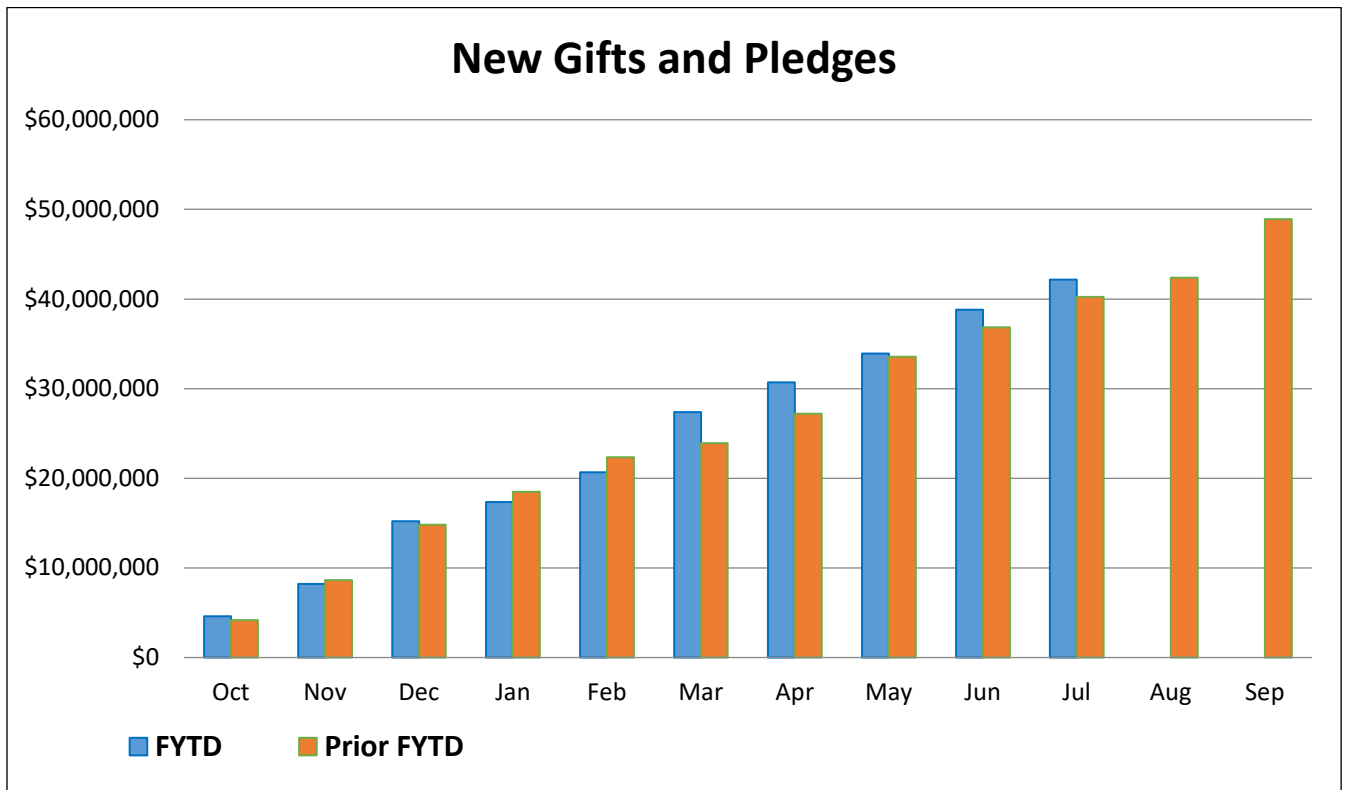
FUNDRAISING PERFORMANCE

Fiscal year totals as of July 31, 2021 (does not include philanthropy from FMRE)

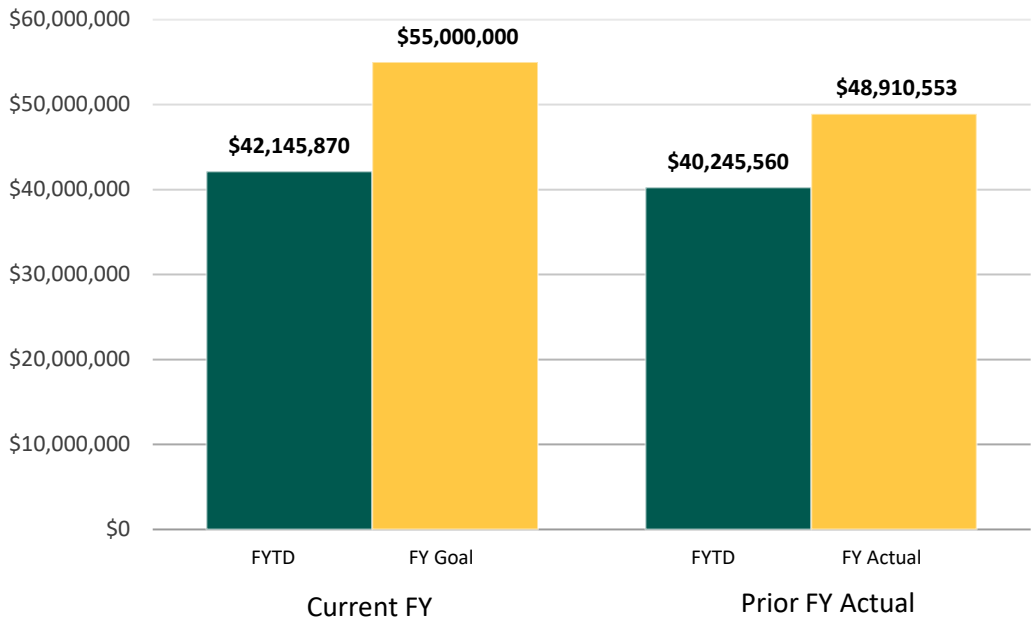
	Current FYTD		Prior FYTD
	FY End Goal	Total	Total
New Gifts and Pledges¹	\$55,000,000	\$42,145,870	\$40,245,560
Cash Gifts²	\$50,000,000	\$38,993,931	\$39,964,410
In-Kind Gifts²		\$940,210	\$128,747

¹ New gifts and pledges include new cash gifts, pledge commitments, realized estate gifts and gifts-in-kind. Pledge payments are not included.

² Cash/in-kind gifts include only new cash gifts and gifts-in-kind. Pledge payments are included.



FY21 Fundraising Production Comparison



FY21 Fundraising Production by Category

