Submitted by: Mark L. Kornbluh, Provost and Senior Vice President for Academic Affairs

DISCONTINUANCE OF THE BACHELOR OF SCIENCE IN EDUCATION IN LEARNING DESIGN AND TECHNOLOGY

Recommendation
It is recommended that the Board of Governors approve the discontinuance of the Bachelor of Science in Education in Learning Design and Technology, effective winter term 2022.

Background
The Learning Design and Technology (LDT) faculty completed a review of 5-year data regarding enrollment trends, sustainability, market analysis, and growth potential of its existing programs. It was a unanimous decision of the faculty to close low enrollment programs, including the undergraduate major in LDT. The most recent data in Burning Glass market analysis reports, from 2019 and 2020, shows that only seven institutions nationally awarded a bachelor's degree in "Educational/Instructional Technologies" (CIP Code: 13.05). A review of other schools on the list showed that LDT undergraduate programs are no longer offered or are offered as a certificate or minor. Despite outreach efforts to grow enrollment over the past several years, only five students completed the undergraduate major since 2016.

Maintaining the undergraduate program will require hiring several adjuncts to teach very low enrollment courses, resulting in budget deficiencies. The program's limited resources are needed to serve the existing and growing graduate programs. Also, retaining this undergraduate program requires a great deal of administrative, compliance, and organizational human capital as well as marketing and recruitment attention that is beyond the program's capacity.

The program began an admission moratorium in the Winter term of 2021. The LDT faculty will ensure that the remaining three students in the program will be permitted to complete the major. We anticipate the completion of all coursework by the end of the Winter 2022 term. We intend to maintain the Minor in Learning Design and Technology, which we have renamed to Instructional Design.

In eliminating this undergraduate major, the LDT program faculty will focus their time, effort, and resources on recruiting, retaining, and improving their existing programs: Instructional Design Minor, Master of Education, and Doctor of Philosophy in LDT.

Program Description
The Bachelor of Science in Education in Learning Design and Technology is a 120-credit hour program that prepares students as instructional designers, e-learning specialists, multimedia specialists, and user engagement designers. The curriculum provides the knowledge necessary to become reflective practitioners able to demonstrate effective implementation of instructional technologies and processes based on contemporary content and pedagogy. Students learn knowledge necessary to design, develop, implement, and evaluate technology-rich learning environments within a supportive community of practice.

Approvals
The discontinuance of this degree was approved by the Learning Design and Technology program faculty, the Dean of the College of Education, and the Provost.