



## Academic Affairs Committee

December 3, 2021

### Minutes

The meeting was called to order at 11:33 a.m. by Governor Gaffney, via video conference. Secretary Miller called the roll. A quorum was present.

**Committee Members Present:** Governors Busuito, Gaffney, Kelly, Kumar, and Stancato; Brad Roth, Faculty Representative and Jennifer Lewis, Faculty Alternate; and Representative Mannat Bedi, Student Representative and Ibrahim Ahmad, Student Alternate Representative

**Also Present:** Governors Barnhill, Land, and Thompson; President Wilson; Provost Kornbluh; Vice Presidents Burns, Lanier, Lindsey, Lessem, Massaron, Schweitzer, Staebler, and Wright; and Secretary Miller

### APPROVAL OF MINUTES, OCTOBER 1, 2021

**ACTION:** Upon motion made by Governor Kelly and supported by Governor Kumar, the minutes of the October 1, 2021 meeting of the Academic Affairs Committee were approved as submitted. The motion carried.

### PRESENTATION: EUGENE APPLEBAUM COLLEGE OF PHARMACY AND HEALTH SCIENCES

Provost Kornbluh introduced Brian Cummings , the new Dean of the College, for the presentation. Dean Cummings came on board in August as Dean of the Eugene Applebaum College of Pharmacy and Health Sciences. He received his PhD in Pharmacology from Wayne State's College of Medicine and came to WSU from the University of Georgia, where he was department head of Pharmaceutical and Biomedical Sciences, and an active researcher.

Dean Cummings began with an overview on the history of the College. The College of Pharmacy and Health Sciences is one of the founding colleges of Wayne State University. The Eugene Applebaum building, the main home of the College, holds artwork donated by the Applebaum family and a museum displaying a history of pharmacy and its tools covering more than a hundred years. The college has 11 different programs, several of which are nationally accredited, and has almost 1000 students, over one hundred faculty, 20 staff, and more than \$6 million in grant funding from various sources.

Undergraduate students populate 3 different programs in Mortuary Science and Clinical Lab Sciences. Other programs include a certificate program in Forensic Science, and Master's programs in Occupational Therapy and Physical Therapy. A Doctorate program in Nurse Anesthesiology, Pharmacy and a PhD in Pharmaceutical Sciences round out the offerings. The Pharmacy programs are ranked in the top 32% in the nation, the Pathology Assistant program is one of only 12 in the nation, Mortuary Science is the only program in the state and the Nurse Anesthesiology program is in the top 20% in the nation.

The College of Pharmacy serves metro Detroit, with over 500 students placed in practice sites in metro Detroit, several faculty at Henry Ford, the DMC, the Rehabilitation Institute of Michigan and many community pharmacies. The program trains but also creates experiences and serves the community. Dean Cummings highlighted student programs that have been nationally recognized, one of which is the Community Homeless Interprofessional Program, which received an honorable mention, one of only four programs to do that in the nation. He commended faculty member Justine Gortney, who leads that program, but added that it is student run. The Super All Year Physical Therapy Clinic, located in Highland Park, is a walk-in clinic where people can come in and get physical therapy free of charge. Students are leading this, supervised, and serving constituents in Detroit. The college also supports clinics focused on Diabetes and Wellness.

Alumni include Eugene Applebaum who was the founder and CEO of Arbor Drugs. The company was one of the most successful in the United States, with over a billion in sales and a 45% market share. It was sold to CVS in 1998. Mr. Applebaum served as the first Co-Chair of the Wayne State Foundation and his children carry on his legacy of serving Detroit. Other noteworthy alumni include Rox Gattia, head of Pharmacy Services for Henry Ford Hospital, who was highlighted in the November *40 under 40* in Detroit.

Outstanding faculty include Nora Fritz, an award-winning teacher, who is interested in using movement to help patients recover from brain injuries. Aligning that movement to cognitive ability can demonstrate that certain types of movement and exercise aids recovery from strokes, multiple sclerosis and Huntington's disease. She received a \$3 million grant from the National Institutes of Health to study movement in recovery. Dr. Paul Kilgore has been on the frontlines of the Covid-19 pandemic. His research looks to communicate with faith-based organizations, non-governmental organizations, and others with the overarching goal of improving health disparities in underserved populations.

The Dean's vision for the college includes growth and engagement seen in terms of numbers of students, reputation, spiritual growth, DEI initiatives, and the college's national global reputation. In addition to those goals, the Dean stressed the need to grow inner professional education with an increase in community-facing engagement.

Challenges include a national trend of decreasing numbers of students interested in pharmacy careers, but there are ideas on how to face that challenge. There is a need for more pathology assistants. The Dean is looking at a number of recruiting initiatives, including ways to address out-of-state tuition costs, which for his college, are the highest in

the State of Michigan. He lauded President Wilson and Provost Kornbluh who initiated diversity in hiring initiatives within the University.

Provost Kornbluh commented that he and VP Massaron have discussed out-of-state tuition rates and will work with the college on that proposal. Governor Gaffney commented that changing the out-of-state tuition levels while the University is trying to figure out how to have enough money for operations is a challenge. He urged consideration as it is thought through, suggesting scholarships, offsets or discounts instead of actual big changes.

Governor Gaffney suggested that the next three items be discussed individually but acted on with one motion.

**DISCONTINUANCE OF NURSE MIDWIFE (NM) GRADUATE CERTIFICATE PROGRAM**

**DISCONTINUANCE OF NURSE MIDWIFE (NM) SPECIALTY IN DOCTOR OF NURSING PROGRAM**

**DISCONTINUANCE OF NURSE MIDWIFE (NM) SPECIALTY IN MASTER OF SCIENCE IN NURSING PROGRAM**

Dean Clabo explained that the advance nursing practice programs are nationally ranked and number 2 in the state of Michigan. However, the Midwifery program has been an outlier to those achievements. It is a relatively small program for WSU, and about 6 years ago, the University lost its long-term highly respected national leader who led the program. She added that the market for nurse midwives is contracting a bit nationally as compared to other nurse practitioner opportunities. Added to that the number 1 program in the country in this area is in Ann Arbor. The WSU program has had difficulty attracting both faculty and students. She noted that resources from this program could assist undergraduate students and allow space for graduate programs that are in high demand in the city of Detroit and for which the University is nationally known. This includes the Psych Mental Health Nurse Practitioners program, the only program in the state that was awarded a single line item of \$1.6 million in the MDHHS budget this year, to increase the number of nurse practitioners in this area by 32 over the next 4 years.

She noted that each of the discontinuances before the committee is a variation in Nursing Midwifery. The graduate certificate prepares students in another specialty to move or add on nurse midwifery. The Master's program is for nurses who are baccalaureate prepared who want to seek initial certification as a nurse midwife at the masters level. The third is the Doctorate of Nursing Practice in midwifery program for nurses who want to move to advance practice at the doctoral level. The college is recommending that all three of these concentrations be discontinued.

Governor Gaffney asked if there were any students currently enrolled that will need help finishing their studies. Dean Clabo noted that there are currently 6 students who will complete their program by August of 2022, and the proposed effective date for discontinuance is Fall 2022, to address that issue..

Governor Thompson noted that it is a challenging area to attract faculty and asked if this is an area with a lot of student interest. Dean Clabo noted the national nursing faculty shortage, which is more acute in midwifery. WSU has attracted a smaller and smaller population of students in this area over the past 6 years. It is one of the very few programs where there are not far more applicants than available seats. She added that while that is not the case for the U of M program, there has been some waxing and waning of interest in this specialty by students across the country.

Governor Busuito commented that he is a supporter of ancillary personnel in healthcare. He has personal knowledge over the last five years of more than one case where people chose to deliver with a midwife outside of a hospital setting with dire results and he has mixed feelings about this specialty. He agreed with Dean Clabo on the reuse of the resources elsewhere in the college to help impact the drastic shortage in nursing, as he had personally experienced many cancellations of elective surgery because of lack of nurses. Governor Kumar concurred with Governor Busuito. He added that some hospitals are actively recruiting nurse midwives, but that it is regularly taught, and there is not a need for WSU to vest resources.

Governor Gaffney asked for a motion to approve the discontinuances of these three programs:

**ACTION:** Upon motion made by Governor Busuito and supported by Professor Roth, the Academic Affairs Committee recommended that the Board of Governors approve the discontinuance of the Nurse Midwife (NW) Graduate Certificate (GC) Program, the Nurse Midwife (NM) Specialty in Doctor of Nursing Program, and the Nurse Midwife (NM) Specialty in Master of Science in Nursing Program, effective fall term 2022. The motion carried.

## **DISCONTINUANCE OF BACHELOR OF SCIENCE IN EDUCATION IN LEARNING DESIGN AND TECHNOLOGY**

Provost Kornbluh called on Associate Provost Darin Ellis who oversees Accreditation and the Registrar's Office, and Paul Johnson, an Associate Dean in the College of Engineering for an overview of this recommendation.

Mr. Ellis advised that over the past 5 years, the major had very low enrollment and about 7 institutions nationwide offer it. It is typically offered as a graduate degree. This recommendation is part of a package of proposals to streamline the offerings of College of Education. The College has a plan to take care of the 3 remaining students in the program, who are expected to complete their degrees by the end of the winter 2022 Semester.

Governor Kelly commented that frequently when the Board is asked to discontinue a program, the administrators of the program note that the program has few students. Perhaps the administrators in this case have discouraged enrollments in those areas prior to coming to the board to ask for a discontinuance. This might not be the best way for things to proceed

if that is the case. Mr. Ellis advised that there is an annual low enrollment report to the Board of Governors and he would be happy to go over that in more detail. Governor Gaffney asked when was the last time that report was shown to the Board. Mr. Ellis noted he did not recall. Governor Gaffney asked VP Miller if she could recall. VP Miller it had recently been discussed but it had been some time since the last presentation.

Governor Gaffney asked Provost Kornbluh, that in light of Governor's Kelly's question and Mr. Ellis' answer, could there be a presentation at a future Board meeting. Provost Kornbluh agreed and noted that this is not a selective admission major, so there was no desire to discourage students from enrolling. Governor Stancato noted the earlier comment that this is typically a graduate program, and asked why students were not enrolling. Mr. Ellis advised that other majors in the College of Education were doing fine and are retooling and continually revamping the curriculum to keep up with state requirements. Design and technology tends to be either a minor or a graduate degree and the minor at the undergraduate level will be kept. Mr. Johnson noted that a year before the enrollment moratorium on this major, a year-long campaign was done to recruit and sustain the major. 1800 enhanced messages with videos were sent to prospective candidates that resulted in only 2 prospects. Before the undertaking to discontinue it, efforts were made to try to boost enrollment. The moratorium will strengthen the graduate program and the career outlook is much stronger at the graduate level than it is for undergraduates. Governor Gaffney advised that the learning design and technology program faculty had approved the discontinuance, and asked if either of the committee's faculty representatives had a question or comment. Hearing none, the following action was taken.

**ACTION:** Upon motion made by Governor Stancato and supported by Governor Busuito, the Academic Affairs Committee recommended that the Board of Governors approve the discontinuance of the Bachelor of Science in Education in Learning Design and Technology, effective winter term 2022. The motion carried.

## **REVISION OF SECTION 2.43.11.120 OF THE STATUTE ON UNIVERSITY REQUIREMENTS FOR THE BACCALAUREATE DEGREE**

Provost Kornbluh called on Associate Provost Darin Ellis for the next presentation, and advised that Associate Dean Heather Dillaway, of the College of Liberal Arts and Sciences, is present to answer any questions. The proposal before the committee is related to dual degrees and arose from faculty response to student requests. The effort was led by faculty, endorsed by the Policy Committee and approved by the Academic Senate. Mr. Ellis thanked Ms. Dillaway for her leadership in bring the proposal forward. The proposal evens the playing field for students wanting a double major versus those that are in a more specialized degree. Most are aware that of the concept of needing 120 credits to graduate, and if students are clever and there is space, they can easily double major within that requirement. However, under current policy, students can only do that if the double major sits on the same degree. If a student wants a BS in Physics and a BA in History, for example, there is no way to do that right now within current policy. There has been growth of specialized degrees over the

last 10 years, such as the Bachelor of Public Health. In order to get a second credential, students interested in the Bachelor of Public Health would have to earn 150 credits. The proposal allows to get a second credential within 120 credits.

Provost Kornbluh added that this especially serves the University's advance placement students with an increase in AP credits and an increase in dual enrollments at the high school. With the increasing number of students entering with college credits, this change can help fit the requirements for 2 majors. The Student Senate has also urged the University to adopt this change. Governor Gaffney asked about potential financial impact if the assumption is that this will encourage students to double major. Mr. Ellis responded that it would not add additional income, because students would not be taking more classes. Mr. Ellis added that while it would be possible under policy to get the double degree within 120 credits, it is quite often the case that the specialized degrees have long pre-requisite streams and more credits are required. This proposal would be encouraging students to stay for 130 or 135 credits to get the 2 degrees as 150 credits is a challenge for a second degree.

Governor Gaffney asked if this could be tracked and a future report provided to the Board to let them know how it is working. Mr. Ellis agreed and noted he is excited to see the uptick on this. He advised that the number of dual degree students is in the low end, single digits every year. Provost Kornbluh added that it is also a question of basic fairness. While a student could get two degrees in a Bachelor of Science in Biology and one in Chemistry now for 150, the proposal will allow a student to do the same in the Bachelor of Public Health and the Bachelor of Biology. Professor Roth commented that the Academic Senate strongly supported this initiative and commended Associate Dean Dillaway on her work on the proposal. Ms. Dillaway added that they started with undergraduate serving colleges first, to get the support of faculty in those colleges, prior to bringing it to the Senate, knowing how important it was to get the support of the faculty first.

**ACTION:** Upon motion made by Professor Roth and supported by Governor Kumar, the Academic Affairs Committee recommended that the Board of Governors revise section 2.43.11.120 of the Statute on University Requirements for the Baccalaureate Degree. This section is related to the number of credits required for concurrent bachelor's degrees. The Senate Policy Committee reviewed this recommendation and recommended it to the full Academic Senate. The full Academic Senate approved it at the October 6, 2021 plenary session with no objections. This change is effective immediately. The motion carried.

## UNIVERSITY ART COLLECTION

Provost Kornbluh introduced Grace Serra, curator of the University's Art Collection, to present an overview of the University's art collection. She earned her BFA from Wayne State and her MFA in Fine Arts in Painting from Dominican University in Florence Italy. An artist herself, she has a background in art in medicine.

Ms. Serra has been the collection curator for about 4 ½ years and used a number of images from the collection during her presentation. The collection began in 1968 with 126 pieces and through donations, has grown to 6700 pieces over the past 50 years. The value of the collection exceeds \$10 million. She highlighted a Tiffany window in the Beecher House, which recently appraised for about \$1 million. She noted the Walter Gropius mural in the Student Center and a priceless W. Peng mural created in 1941. Much of the collection is displayed around campus, and includes, most notably, Detroit and regional art and pieces that are connected to the University through alumni and faculty. Thanks to the philanthropist James Pearson Duffy, who the Art School is named after, the University is known for having the most comprehensive Detroit - Cass Corridor collection in the world.

The Detroit Cass Corridor art is considered Detroit's first avant-garde art movement which emerged in the 1960's and 1970's either on or near Wayne State's campus, and many of the artists were either faculty or artist faculty at the University or students. The University is poised to be the center for research on Cass Corridor collection. Because of Jim Duffy, there is over 40 years' worth of letters and photographs, journals and sketchbooks, that are all inventoried in catalogues, and provides wells of information for scholarly research. The collection of African American art is growing and it includes some of the most recognized contemporary artists in this field, including Hughie Lee-Smith, McArthur Binion, Peter Williams, and Carole Harris, most of whom are faculty or alumni and a part of this community. Access to this collection is a priority and to meet that goal of connecting with the entire community, there has been a deep relationship with the University Libraries.

Art is placed all over the libraries as a way to bring the collection to students. A new installation at the Purdy Library was designed to reflect the diversity of the campus and create a feeling of inclusion as belonging fosters student retention. Art built through gifts does not reflect the entire community, so with the support of the Knight Foundation, the University received a grant in 2019 and was able to commission the work of a world renown Arab American photographer, Farah Al Qasimi, to create a series representing Detroit's Arab American community. Through partnership with the Arab American National Museum, the University was able to extend the reach of the grant and connect with that community through lectures and workshops at the museum itself. The University's National Endowment for the Arts grant the same year provided the opportunity to work with alumna Shiva Ahmadi, who is Iranian American, and allowed the commission of work, and an exhibition and a lecture series.

Another priority is to integrate the collection into the academic curriculum. The collection is currently being used to train medical students to develop keen observation skills through visual thinking strategies. Medical students learn to read ultrasounds as a way to facilitate clinical diagnoses. They look and discuss the works as way to begin to translate visual and critical thinking skills into reading ultrasounds.

In this same research study, there was work with both art therapy and medical students to have them develop awareness of implicit biases when diagnosing and assessing patients. National recognition was received for this effort and the Association of American Medical Colleges provided a grant to support research using visual technique strategies to train

medical students. The University was featured in November's cover of the AAMC newsletter and students who participated have presented at both national and international conferences. The collection has also been used to train future museum workers. Work has been done with Art, Art History and Art administration students to teach them about collections management and care. Doug Bulka from the Detroit Institute of Arts has worked with students on campus and at the museum providing first-hand experience working with collections, and moving the collection program forward.

During Covid, virtual classes were held training students how to be curators, how to do online exhibitions and educational activities. They use the collection to create exhibitions that have been featured and are in Detroit now and these exhibitions are included in all the exhibitions that are in regional galleries. The location is in a unique position to connect with the broader community because of accessibility. There is a campus sculpture walk and a walk guide is online and available in the libraries. There are self-guided tours for art in the Adamany and art in the Purdy Library. There is also an online collection at [artmuseum.wayne.edu](http://artmuseum.wayne.edu). The University follows museum standards for caring for the works with very limited resources. The collection preserves and protects Detroit's cultural heritage and it reflects the important role that Wayne State University has played in shaping this artistic community. Ms. Serra ended the presentation by inviting the Board for a personal tour at their convenience.

President Wilson asked Ms. Serra to discuss what happened during the flood and any damages, and about storage for the collection. Ms. Serra advised that storage is in the basement of Old Main called a subbasement, which is not uncommon for a museum. The collections storage area did receive a lot of water and some pieces were damaged. All of the work had to be removed out of this area, while walls were torn out, and those pieces were removed for about 2 months. There are very large-scale pieces from the Duffy collection that were in storage in the Art Building in Shavers that unfortunately did get wet. She explained that there was 3 feet of water in the storage room. If there was an exhibition space, the works that were in storage that were damaged would not have been damaged. Not everything is appropriate for libraries, so these large pieces were not able to be installed in those spaces. In terms of storage space, there is a great need for more storage space and there are concerns about caring for the work in the manner in which the University is obligated. Governor Kelly noted that several years ago, the Board approved expanded exhibition space and it never happened. She noted that in future the Board should pursue a specific exhibition space for the art. Governor Gaffney asked VP Miller to send an email to the Board to see if they would like to take a small group tour with Ms. Serra.

Governor Barnhill asked if the damaged pieces were insured and to elaborate on the types of relationships the University had with galleries, museums and the community. Ms. Serra noted that the damaged pieces were insured and were restored.

Works that are \$10,000 and above are insured because of the deductible. In terms of exhibition space, the University Art Department has 2 galleries, the Art Department Gallery and the Elaine Jacobs Gallery and the University partners with them. They have their own mission and exhibition seasons are planned with an exhibition committee, so the University is not able to exhibit work on a regular basis in those galleries.

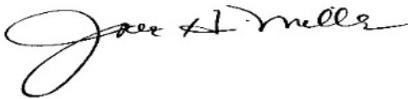
There is partnership with the Detroit Institute of Arts and the Director and Conservator, Special Projects, Barbara Heller, was extremely helpful during the flood. Awareness of what this collection is and collective interest in caring for it is really important to that community. Governor Barnhill clarified that he was also asking about community programming. Ms. Serra noted that solving the issue of the gallery exhibition space would open greater opportunities for programming. Partnerships with community galleries brings the work to the public, but it is difficult to develop ongoing programming in ways of utilizing the collection with the community without gallery space.

Governor Gaffney thanked Ms. Serra for her presentation.

## **ADJOURNMENT**

There being no further business, the meeting was adjourned at 12:33 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Julie H. Miller". The signature is fluid and cursive, with a large initial "J" and "M".

Julie H. Miller  
Secretary to the Board of Governors