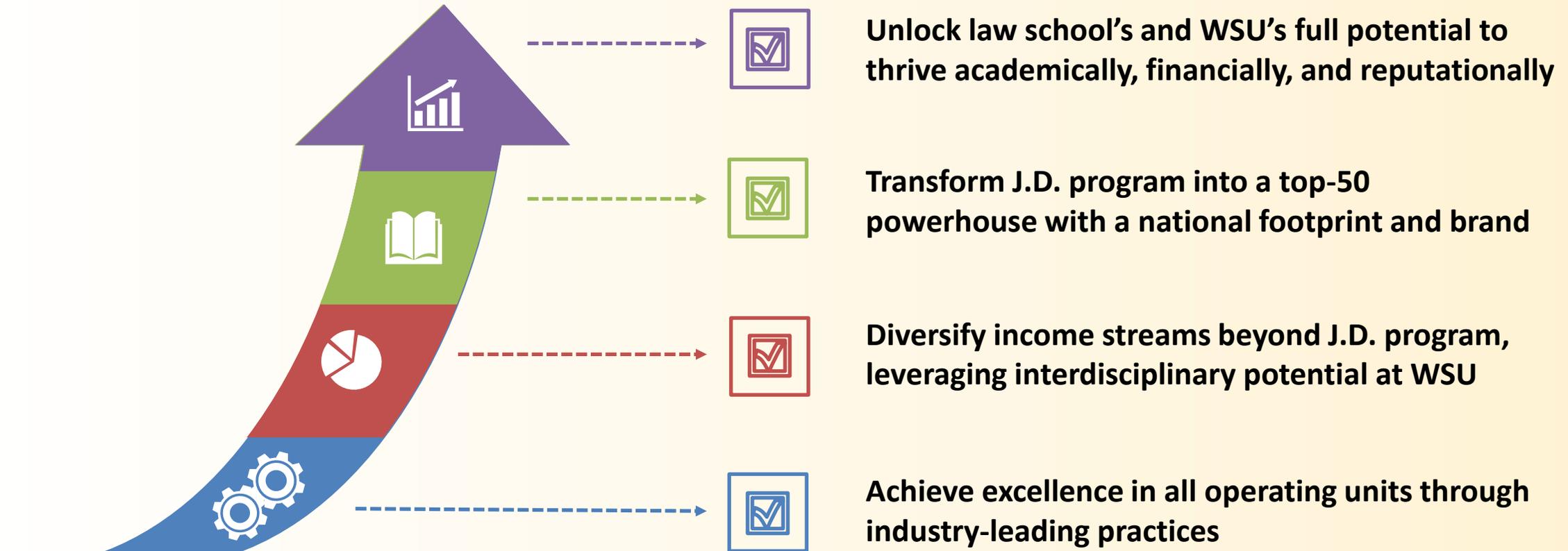


*Wayne State University
Board of Governors
Law School Presentation
Dean Richard A. Bierschbach*



Charting a Transformative Path

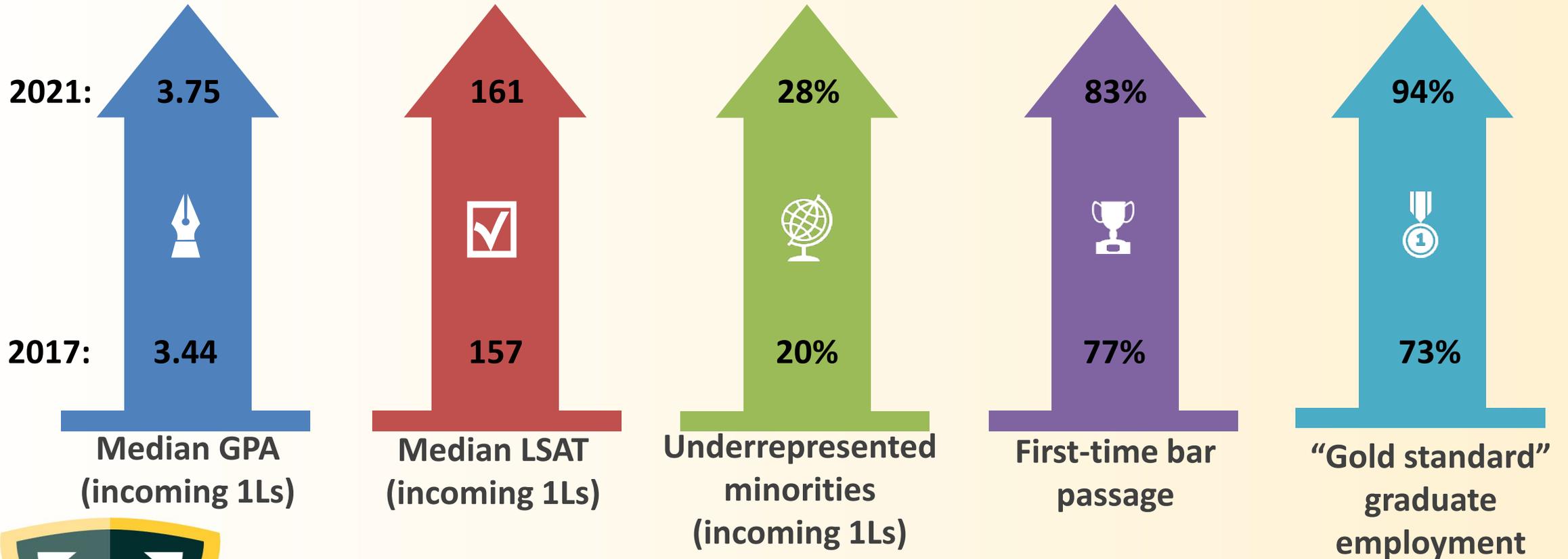
To continue the law school's upward trajectory and propel it and the university forward, we must:



The Vision

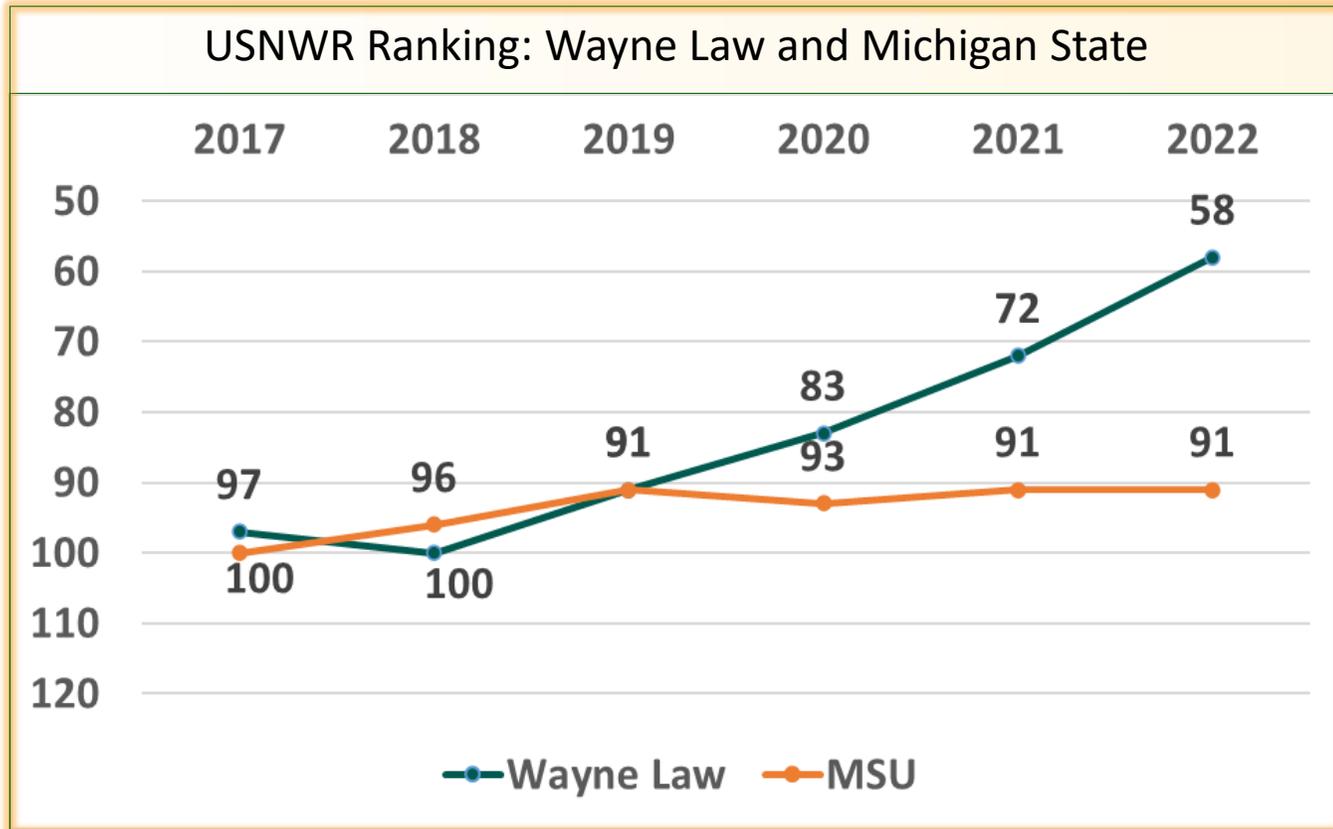
Strengthening the J.D. Program

Recruiting talented and diverse students and launching them to success



Operational Excellence

Ascending to a Historic High



No. 58 overall in USNWR rankings

No. 17 in Part-time Law Programs

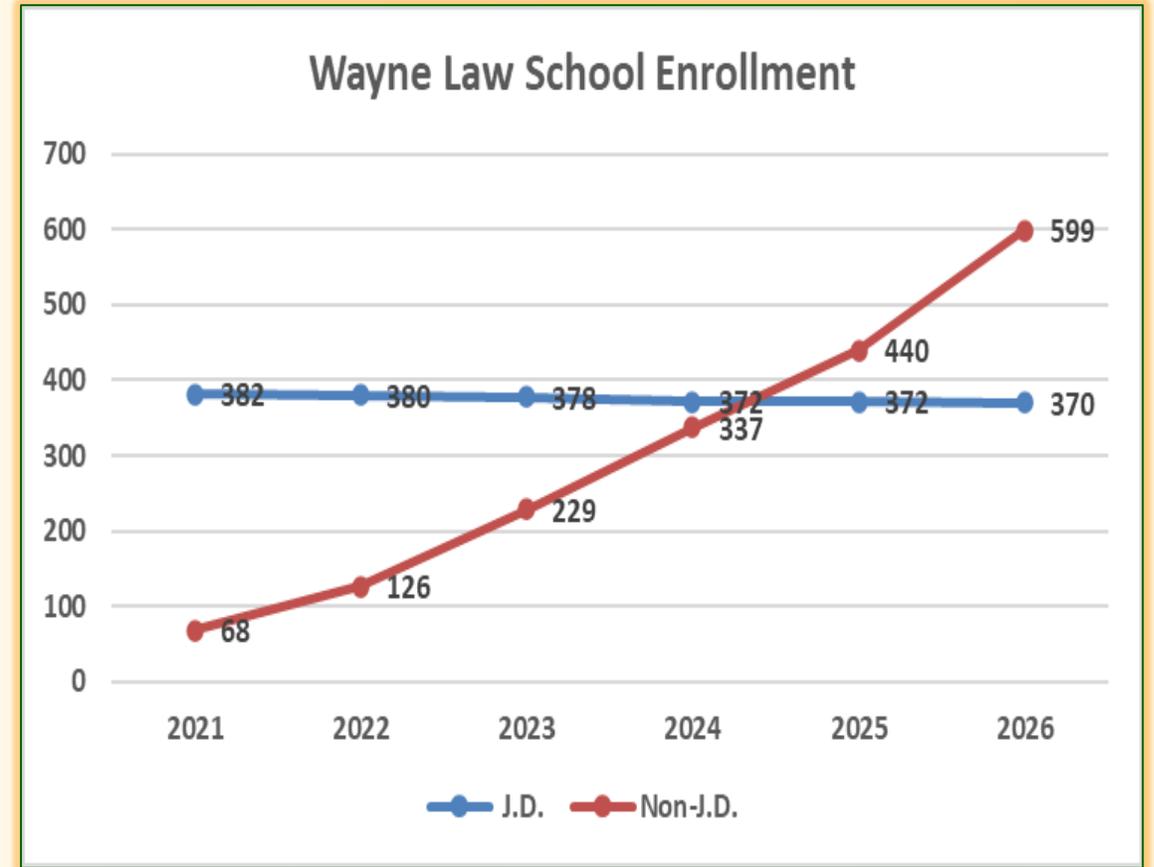
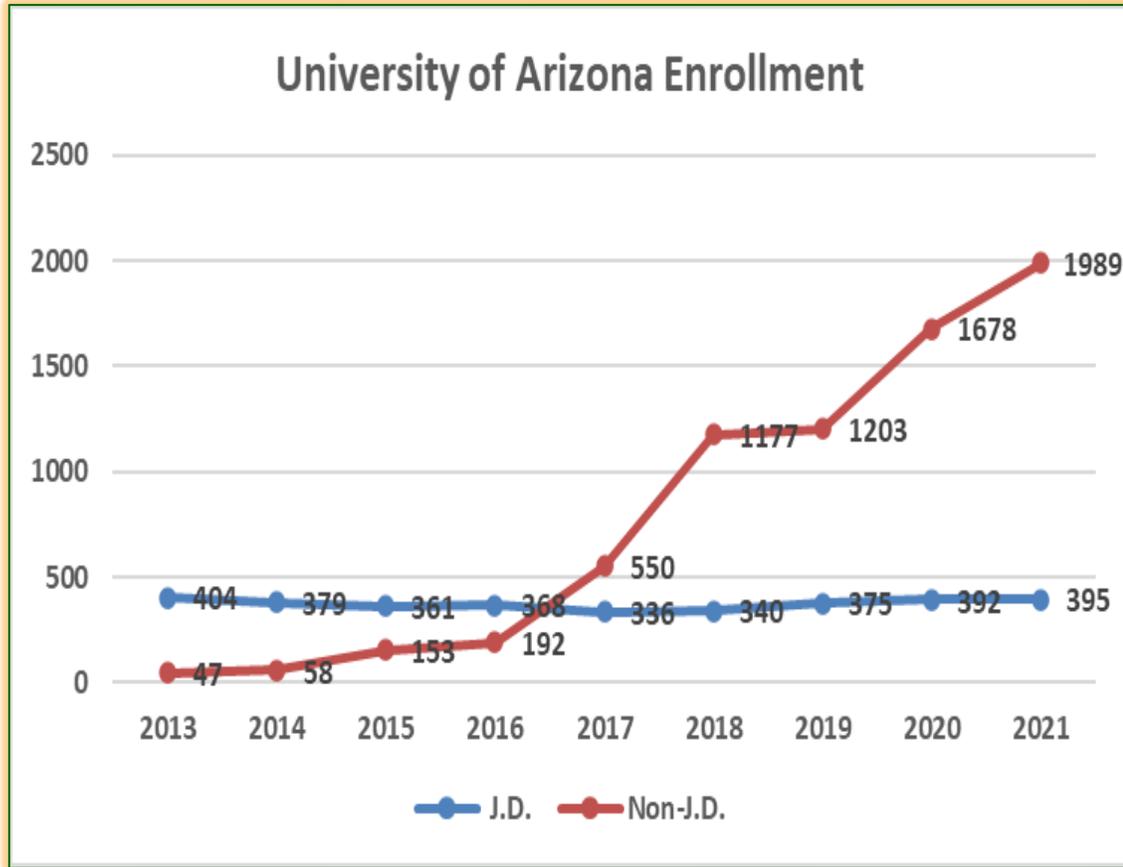
No. 35 in Clinical Legal Training

No. 4 out of all public law schools
and **No. 14** in the nation for best
ratio of debt to starting salary



National Recognition

Diversifying Revenue Beyond the J.D.



New Income Streams

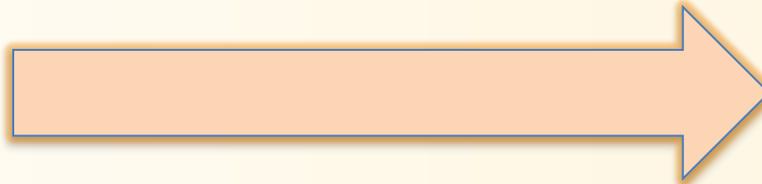
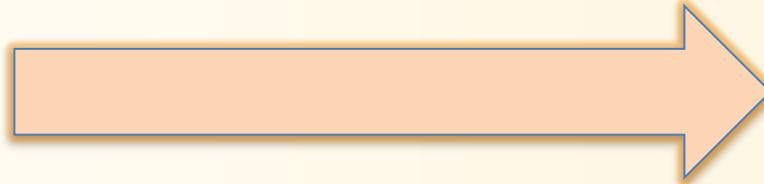
Four Strategic Initiatives

Master of Studies
in Law (MSL)

Master of Laws
(LL.M.)

Minor in Law
(MIL)

Proposed B.A. in
Law



- Differentiate WSU from competitors
- Leverage interdisciplinary strengths
- Recruit new students to WSU
- Increase enrollment in partner schools/colleges
- Expand opportunities and career options for all WSU students



Master of Studies in Law (MSL)

Existing Human Resources Concentration:

- Launched in Winter 2021 for non-lawyer professionals with major regional employers
- 2-year part-time online program
- Attracting career enhancers (63%) and changers (37%)

New proposals under development or consideration:

- Health Care Law & Compliance, Higher Education Compliance, and Corporate and Financial Compliance concentrations
- General MSL (no concentration)
- Certificates in Human Resources and other concentrations

Current Class

- Total Students: 38
- Underrepresented Minorities: 63%
- Women: 82%
- Attrition Rate: 3%

Existing industries represented include:

- * Automotive
- * Non-profit
- * Retail
- * Insurance
- * Municipalities
- * Higher Education



Four Initiatives: MSL

Master of Laws (LL.M.)

Advanced law degree for domestic and foreign lawyers in:

- Corporate/Finance
- Labor/Employment
- Taxation

Current LL.M. students enroll in existing J.D. program classes

New website and recruitment strategy led to almost doubled enrollment in just one year

High potential for continued meaningful increase in enrollment revenue with modest investment in:

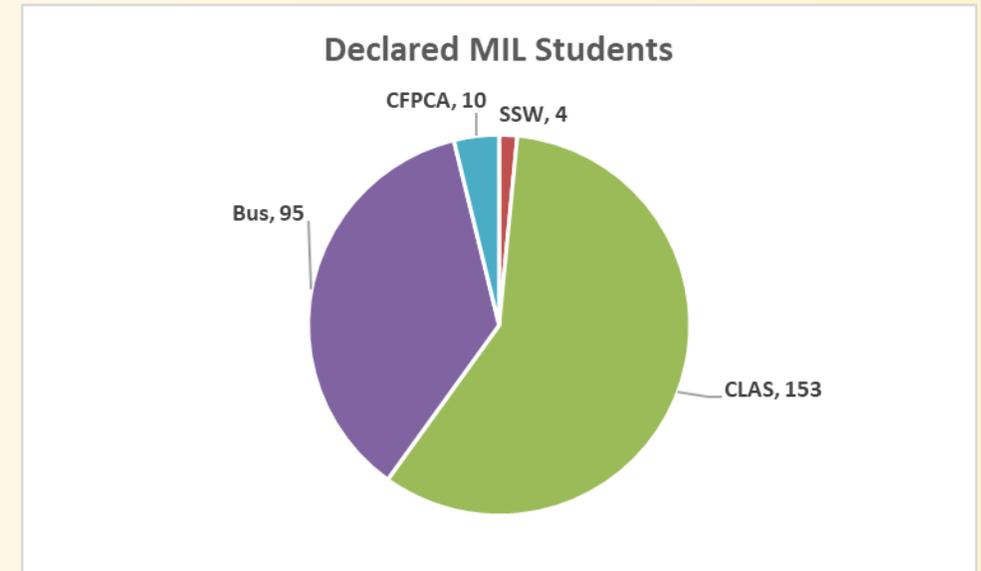
- Market rate tuition discount
- Recruiting infrastructure
- Advertising



Four Initiatives: LL.M.

Minor in Law (MIL)

- **Interdisciplinary program for undergraduate students, intended to recruit new undergraduate students to WSU**
- **Launched in Winter 2020:**
 - 262 declared minors
 - 918 credit hours taught by Law School Faculty this year
 - 25% of declared MIL students are underrepresented minorities
- **The only law school in the Midwest to offer a minor in law with socratic law courses taught by law faculty**
- **Current interdisciplinary collaborations with CLAS, MISB, SSW, and CFPCA; new collaborations planned with Engineering, Nursing, and Pharmacy**



Proposed Bachelor of Arts in Law (B.A. Law)

New undergraduate major in partnership with CLAS under development

- Expected to launch in Fall 2023

Only two other B.A. in Law programs in the country (U. of AZ and SUNY Buffalo)

- Major differentiator for WSU
- Develops critical thinking, communication skills, and foundational understanding of law that prepares students for a wide variety of careers and increases employability across multiple fields
- Gives a leg up or risk-free preview to those considering law school
 - **Enormous potential to attract new undergraduate students**—including international students—to the university



Four Initiatives: B.A. in Law

Securing Our Continued Advancement

- **Grow enrollment** for current and new non-J.D. programs
- **Add new concentrations/certificates** across all non-J.D. programs
- **Coordinate recruitment and marketing** with university enrollment management to effectively and widely sell undergraduate programs
- **Expand student support, teaching, and marketing infrastructure** to enable and accommodate new growth (\$8.2M revenue in FY 26)
- **Recruit talented and diverse new faculty** to teach in J.D. and Non-J.D. programs
- **Plan, fund, and construct a new building** to accommodate growth and cement school's market potential as a national and international destination



Questions?

