

ESTABLISHMENT OF A NEW PROGRAM FOR THE BACHELOR OF SCIENCE IN APPLIED HEALTH SCIENCES

Recommendation

It is recommended that the Board of Governors establish a new degree program, the Bachelor of Science in Applied Health Sciences in the College of Pharmacy and Health Sciences, effective fall term, 2024.

Background

The Eugene Applebaum College of Pharmacy and Health Sciences has a rich history of successfully graduating health care professionals across eleven (11) disciplines from both undergraduate and graduate degree programs. Employment in health care fields is expected to grow 16% between 2020 and 2030. Arising from this recognized growth of careers in health care, the Bachelor of Health Science (BHS) degree culminates in a marketable degree providing an opportunity for high demand jobs in the health care industry including, but not limited to, clinical sales representative, health care manager, health care educator, mental health worker, and patient care advocate.

Program Description

The Bachelor of Science in Applied Health Sciences provides an interdisciplinary program for students with an interest in health care. Students will emerge with strong foundations in medical terminology, anatomy and physiology, communication within a health care setting, interdisciplinary patient care, critical thinking and writing, ethics, and diversity across the health care continuum. The curriculum consists of a variety of pathways to prepare students for application to a health care professional program or as a stand-alone degree to work in various health science settings.

Admission Requirements

The B.S. in Applied Health Sciences degree program is designed to admit students who satisfy the general undergraduate admission requirements of the University, which are comparable to the admission standards at other universities which offer this major.

Curriculum Requirements

The B.S. in Applied Health Sciences requires 120 credits in course work including satisfaction of the university general education requirements, departmental major requirements, departmental minor requirements, program pathway or program elective requirements and supplemental free elective requirements, as necessary. All course work must be completed in accordance with the regulations of the university.

Graduation Requirements

Candidates for the B.S. in Applied Health Sciences degree must earn a minimum of 120 credits including all program and University General Education requirements and attain a minimum 2.0 GPA.

Program Administration

The program will be housed in the Eugene Applebaum College of Pharmacy and Health Sciences in the Mortuary Science Building. EACPHS will hire a dedicated Program Director to act as the administrative supervisor for the program, and who will coordinate efforts with all departments within EACPHS. The Program Director will interact with the appropriate administrator for the pathway courses taught outside of EACPHS. EACPHS will provide an academic advisor to assist with advising for the new program. The Assistant Dean of Student Affairs will provide overall leadership to the Academic Advisor while the Associate Dean of Health Sciences and Department Chair will provide curriculum development and assessment and serve as the administrators of the Program Director.

Budget and Resource Requirements

The enrollment projections for this program have been determined based on industry competition and internal program comparisons. Oakland University currently has 400 students enrolled within a similar program at their university. Through our cost of attendance and program pathways, we anticipate by 2027 that we can reach at least 25% of OU's enrollment resulting in an anticipated 120 Wayne State students. Our student composite will consist of 35% FTIAC or current Wayne State University students, 60% direct transfer students from community colleges or other universities and 5% from adult students gained from corporate partnerships. Utilizing a stepped growth rate each year and considering a 15% annual attrition rate and a 70% graduation rate, we will generate \$1.82 million in net revenue by 2027.

The program will initially require support of a Program Director and academic advisor for the first year of the program and then with revenue returns should be self-sufficient to fund itself.

Accreditation

Apart from the accreditation by the Higher Learning Commission, this program does not require professional or specialized accreditation.

Approvals

This proposal is supported by Deans of the College of Liberal Arts and Sciences and Social Work, the Director of Educational Outreach and Transfer Initiatives at Wayne State University, and several community colleges, and industry partners. The proposal was approved by the faculty of the departments of Health Care Sciences and Applied Health Sciences, the Dean of the College of Pharmacy and Health Sciences, and the Provost.