Setting the Stage for Success: BOG Commitment and Support

• Statute 2.34.04 - Transfer Students
  • 2Yr transfer credit limit
  • Technical, vocational and applied credits

• Community college collaboration and partnerships

• Career focus
Strategic Plan Focus: Transfer Objectives

Teaching, Learning, and Student Success

Goal 1:

• Ensure clear pathways that lead to timely degree attainment for all students.
• Expand partnerships with community colleges throughout Michigan with a goal of a 60% two-year graduation rate for students entering with associate degrees.

Goal 3:

• Build robust support for adult degree completion programs throughout Michigan.

Outreach and Engagement

Goal 2:

• Reduce barriers and provide support for individuals with existing college credit to complete their degrees and expand their career opportunities.

Diversity, Equity, and Inclusion

Goal 3:

• Increase the enrollment of students of color at Wayne State at all levels.

Financial Sustainability and Operational Excellence

Goal 3:

• Increase retention of students at all levels. Increase number of community college partnerships.
## New Michigan Transfer Enrollments

<table>
<thead>
<tr>
<th>Institution</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
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<tr>
<td>Wayne State</td>
<td>1,544</td>
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<td>1,089</td>
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<td>960</td>
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<td>MTU</td>
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<tr>
<td>LSSU</td>
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<td><strong>Totals</strong></td>
<td><strong>13,178</strong></td>
<td><strong>12,589</strong></td>
<td><strong>12,571</strong></td>
<td><strong>13,135</strong></td>
</tr>
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</table>

Source: Michigan Associate of State Universities (MASU), [https://www.masu.org/policy-reports/masu-reports-and-studies/enrollment-reports](https://www.masu.org/policy-reports/masu-reports-and-studies/enrollment-reports)
Wayne State New Transfer Enrollment

Source: Michigan Associate of State Universities (MASU), https://www.masu.org/policy-reports/masu-reports-and-studies/enrollment-reports

Highest market share in transfer and transfers from two-year colleges
Fall 2023 New Transfer Profile

1,491 new transfer students (14.8% increase)

- 51.3% first generation
- 57 average transfer credit
- 70.8% full-time
- 24.7 average age

Wayne State University welcomes more than 2,000 transfer students each year.

Source: WSU Census (Fall), https://oira.wayne.edu/dashboard/enrollment
Fall 2023 Transfers Demographics

- 77.8% (1,160) from 2Yr colleges
- 67.2% (1,003) from top 6 colleges
  - MCC, HFC, OCC, Schoolcraft, WCCCD, WCC
- 118 from top 4 public colleges
  - MSU (38), OU (35), UM-Dearborn (23) and EMU (22)
- 160+ colleges represented
- 23 international students

Source: WSU Census (Fall), https://oira.wayne.edu/dashboard/enrollment
Transfer Retention and Graduation

84.4% FT 2Yr retention rate
Cohort Fall 2022 (1,033 students)

69.4% FT 4Yr graduation rate
Cohort Fall 2019 (1,292 students)

Source: WSU Census (Fall), https://oira.wayne.edu/dashboard/enrollment
Initiatives: Transitions & Enrollments

• Recruitment and access
  • Collaborative admission/recruitment activities
  • 90+ programs, workshops, and advising drop-ins
  • Success (student) appointments; 2,100+ appointments (2023)

• Outreach and engagement
  • Community college on-site/center advising and updates
  • Transfer Admissions Partnership Program (TAPP)
  • Reverse transfer
  • Transfer Success & Recognition Summit
Transition Support for All Students

• 2.34.04 Statute - Transfer Students
  • Credit transfer limit
  • Technical, vocational and applied credits

• Michigan Transfer Agreement (MTA)

• Transfer plans and articulation agreements

• State of MI initiatives (MiTransfer.org)
Transfer Pathways: Degree Completion

• Enhance community college partnerships

• Increase transfer rates (*completion*) through innovative pathways
  • Student-focused; new easy-to-follow model
  • Broader evaluation of learning; less course-by-course
  • Multiple entry points (transfer or career tracks)
  • Seamless transition; personalized advising and support

• Equitable pathways focus on Black/African-American, Hispanic/Latino, adult, and first-generation students
Transfer Pathways: Status and Future

• Pathway partners
  • Jackson College
  • Oakland Community College
  • Henry Ford College
  • Wayne County Community College District
  • Schoolcraft College

• In Progress
  • Macomb Community College
  • Lansing Community College
  • Grand Rapids Community College
  • Delta College
  • Washtenaw Community College
  • Saint Clair County Community College
  • Centennial College (Toronto, ON)
WCCCD Meeting (October 24, 2023)

- Transfer Pathways (March 2023)
  - Business, criminal justice, public health, urban studies, and welding and metallurgical engineering technology
- Joint recruitment
- On-site advising
- Transfer Summit recognition – Transfer Partnership Champion
Initiatives: Transfer Student Success

• Support and belonging
  • Transfer Student Success Center (TSSC) and lounge
  • Ambassadors and spotlights
  • Transfer Student Living Learning Community (LCC)
  • National Transfer Student Week (NTSW)
• Beyond the classroom
  • Blumenstein Transfer Student Internship Award
  • Networking and Professional Development
  • Transfer Student Club
Wayne State University is one of only three public universities in Michigan named to the Phi Theta Kappa (PTK) Transfer Honor Roll in recognition of the dynamic pathways it has created to support community college transfer students. This is the sixth year WSU has received the designation.
Student Perspective

• Mohammad Turaani
  • HFC transfer, Neuroscience Honors

• Rayna Tinnon
  • WCCCD transfer, Elementary Education

“Transferring to Wayne has opened numerous doors and opportunities to me. I wouldn’t have been able to do something with these opportunities if it wasn’t for both HFC and WSU.”

~Mohammad Turaani

“One of the biggest factors that attracted me to WSU was its reputation of being a university that created great teachers. Most of the teachers that have made an impact on my life (including my mother) graduated from Wayne State.”

~Rayna Tinnon
Questions?