



# WAYNE STATE UNIVERSITY

Board of Governors

Strategic Plan Update: Teaching, Learning and Student Success

October 24, 2024

# Strategic Plan Focus Area: Teaching, Learning and Student Success

*We will build upon our remarkable and acclaimed improvements in student success, made possible by our strategic commitment to support every student, no matter their background. This commitment is centered in our dedicated and accomplished faculty, woven into our culture, and present at every level of the university. We recognize that many members of our society need the opportunity to finish or expand their education, and we will be the university that best facilitates their needs.*



# Teaching, Learning and Student Success: The Heart of Our University

Goal 1: Educate the next generation for a rapidly changing and increasingly connected world.

Goal 2: Continue world-class professional and Ph.D. education.

Goal 3: Provide lifelong educational opportunities to support career changes, advancement, social mobility and workforce development.

Goal 4: Increase investment in teaching and learning.

Goal 5: Invest in student success beyond the classroom.

Goal 6: Grow enrollment at all levels, with an overall goal of 28,000



# Teaching, Learning and Student Success Scorecard

## Wayne State University

	Metrics	Prior 3 Yr Avg	Fall 2024	Diff (% point chg)	% Change
<b>Graduation Rates</b>	6-Year	57.5%	58.4%	0.9%	1.6%
	Black or African American 6-Year	35.1%	36.6%	1.5%	4.3%
	Hispanic 6-Year	44.4%	45.5%	1.1%	1.1%
	White 6-Year	61.7%	63.2%	1.5%	2.4%
	Black White Graduation Gap	-26.6%	-26.6%	0.0%	0.0%
	Hispanic White Graduation Gap	-17.3%	-17.7%	-0.4%	-2.3%
<b>Enrollment and Retention</b>	Total Enrollment	24,140	23,964	-176	-0.7%
	UG Enrollment	16,411	16,173	-238	-1.5%
	Grad Enrollment	5,461	5,503	42	0.77%
	1st to 2nd Year Retention	82.2%	82.6%	0.4%	0.5%

## Peer Institutions

	Metrics	Prior 3 Yr Avg	Fall 2024	Diff (% point chg)	% Change
	6-Year	63.9%	63.8%	-0.1%	-0.2%
	Black or African American 6-Year	57.4%	54.0%	-3.4%	-6.0%
	Hispanic 6-Year	59.9%	60.3%	0.4%	0.7%
	White 6-Year	63.7%	64.7%	1.0%	1.5%
	Black White Graduation Gap	-6.6%	-10.7%	-4.1%	-70.0%
	Hispanic White Graduation Gap	-3.8%	-4.4%	-0.6%	-14.8%
	Total Enrollment	34,531	33,739	-792	-2.3%
	UG Enrollment	25,848	25,209	-639	-5.5%
	Grad Enrollment	8,684	8,530	-154	-1.8%
	1st to 2nd Year Retention	82.7%	82.4%	-0.3%	-0.4%



# Who We Are - Fall 2024

# 23,964

## Fall 2024 Enrollment

16,173  
undergraduate

7,791  
graduate

### REPRESENTING

77  
nations

47  
states

71  
MI counties

## Undergraduates, Fall 2024

Tier 1  
Economic Mobility  
Index

79%  
Full Time

49%  
Pell Eligible

31%  
Transfer\*

64%  
Students of  
Color

42%  
First Gen

15%  
Adult Learner  
Age 25+

2432  
Students living  
on campus

705  
New Honors  
College

3.27  
Median GPA

22.4  
ACT Median

1086  
SAT Median

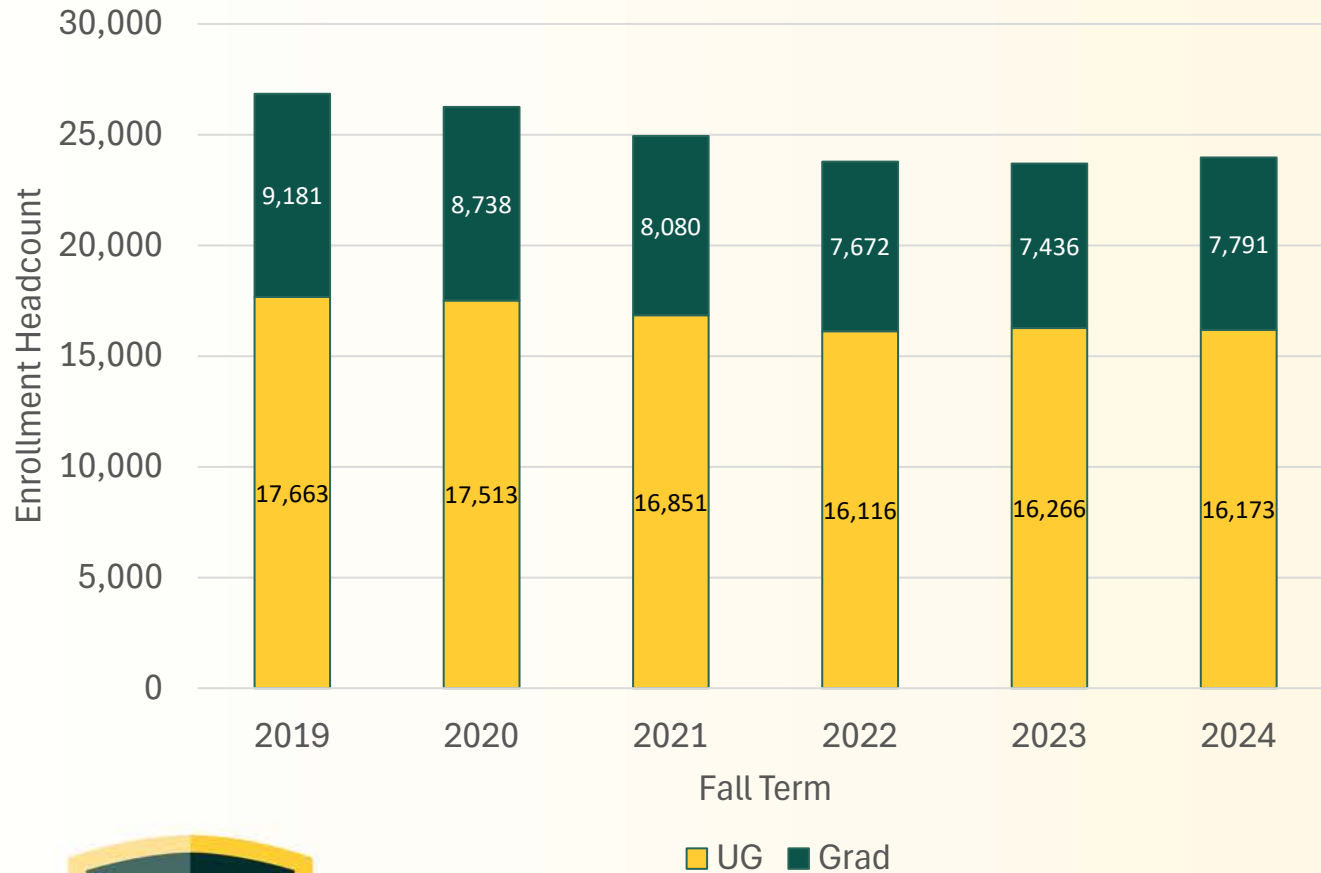


\*Transfer includes new UG and UG students who previously transferred that are now categorized as continuing.  
Source: *WSU Census, Student Dashboard - Institutional Research and Data Analytics - Wayne State University*



# Total Fall Enrollment Headcount

## Trend and Rank Among Peers



Institution	Fall 2023 Enrollment (Total headcount)
<b>Wayne State University</b>	<b>23,702</b>
Florida International University	54,085
University of Houston	46,676
University of Cincinnati-Main	43,976
Georgia State University	34,995
University of Illinois Chicago	33,522
Temple University	30,205
University of New Mexico-Main	22,389
Virginia Commonwealth University	28,238
University of Louisville	22,139
University of Alabama at Birmingham	21,160



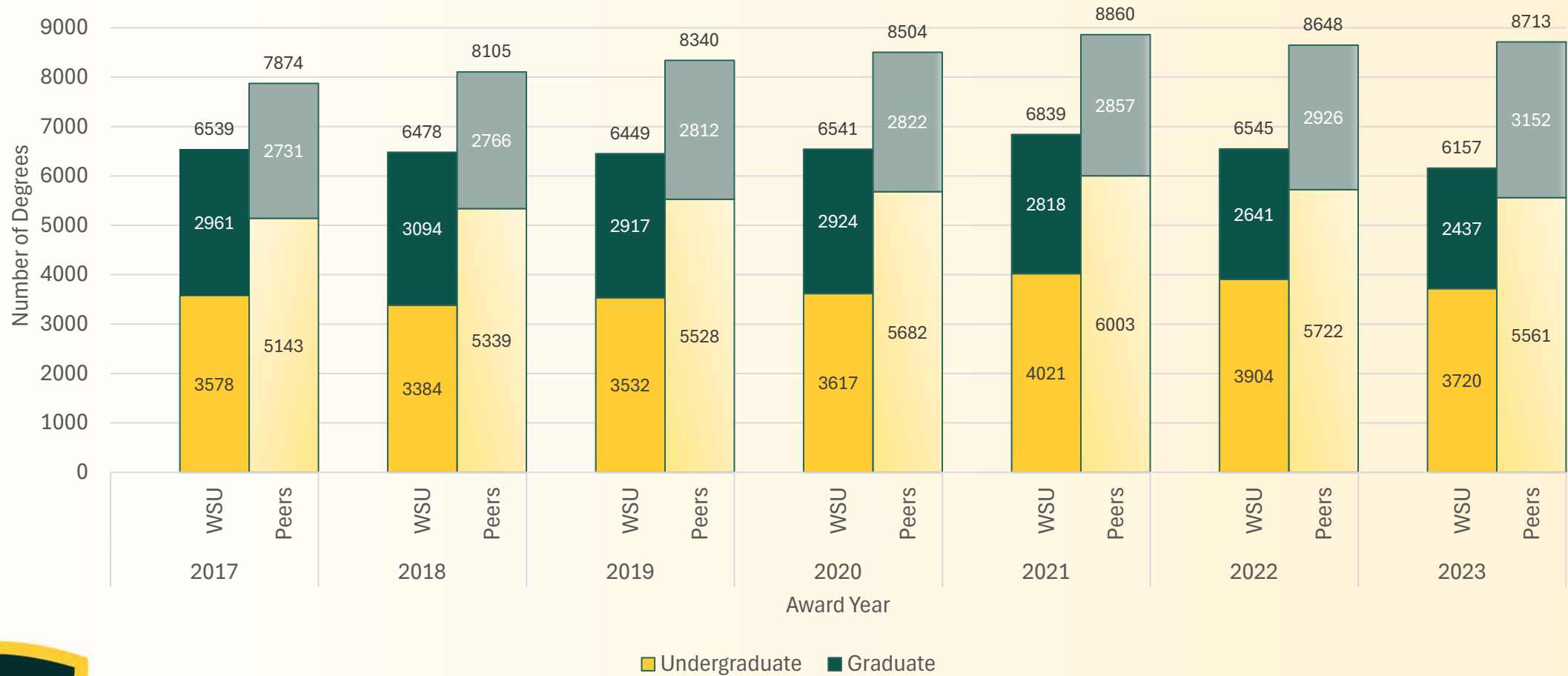
Source: [WSU Census, Student Dashboard - Institutional Research and Data Analytics](#)  
- [Wayne State University](#)

Source: [Common Data Set](#)



# Total Degrees Awarded

## Trend vs Peer Average – Award Year 2017-2023



Source: IPEDS Degree Completions survey results for 2017 through 2022. Common data set used for 2023. Certificates excluded.

# Michigan Public Universities Enrollment

Institution	2024	2023	Diff	% Change
Central Michigan University	14,466	14,423	43	0.30%
Eastern Michigan University	12,663	13,352	-689	-5.16%
Ferris State University	9,959	9,918	41	0.41%
Grand Valley State University	22,011	22,269	-258	-1.16%
Lake Superior State University	1,567	1,669	-102	-6.11%
Michigan State University	52,089	51,316	773	1.51%
Michigan Technological University	7,430	7,324	106	1.45%
Northern Michigan University	7,409	7,197	212	2.95%
Oakland University	15,768	15,922	-154	-0.97%
Saginaw Valley State University	6,822	6,889	-67	-0.97%
University of Michigan	52,855	52,065	790	1.52%
University of Michigan - Dearborn	8,104	8,037	67	0.83%
University of Michigan - Flint	6,529	6,130	399	6.51%
Wayne State University	23,964	23,702	262	1.11%
Western Michigan University	17,605	17,559	46	0.26%
<b>Totals</b>	<b>259,241</b>	<b>257,772</b>	<b>1,469</b>	<b>0.57%</b>

## Fall 2023 Totals

Did Not Enroll Anywhere = 1,296  
 Attended Other College = 8,727

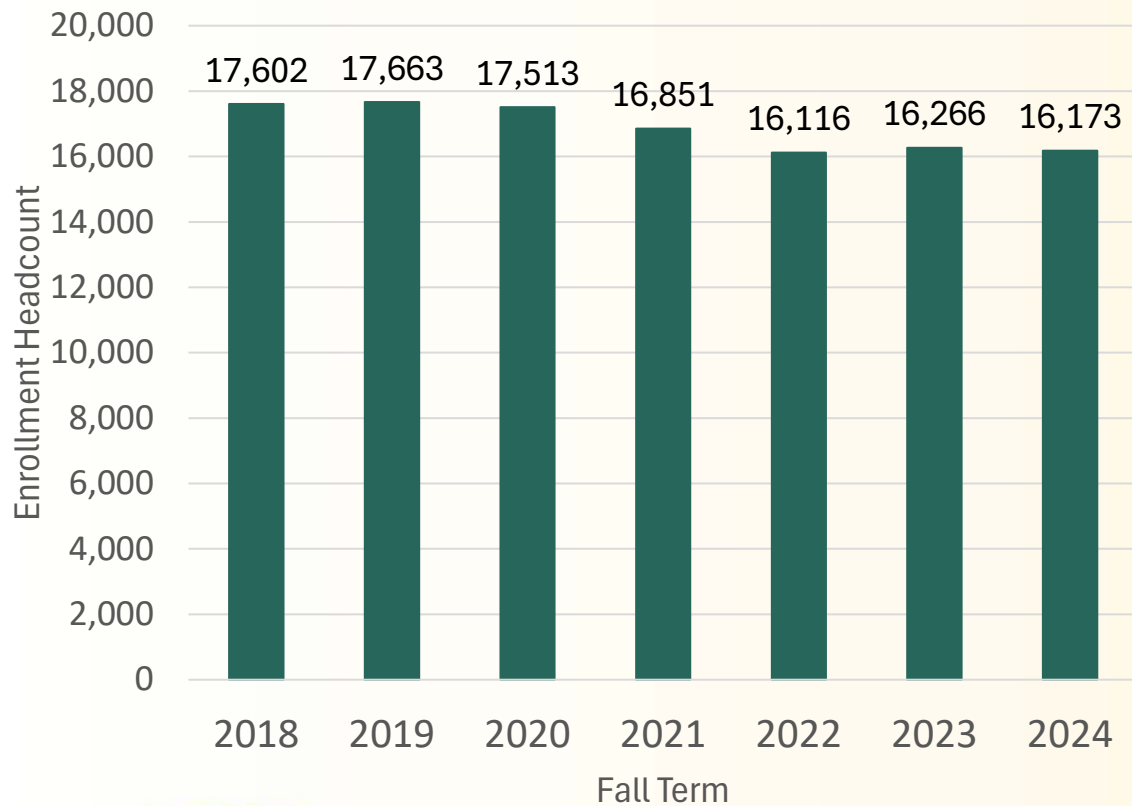


Source: *MASU Fall 2024 Enrollment Report*





# Undergraduate Fall Enrollment: WSU Trends & Comparison to Peers



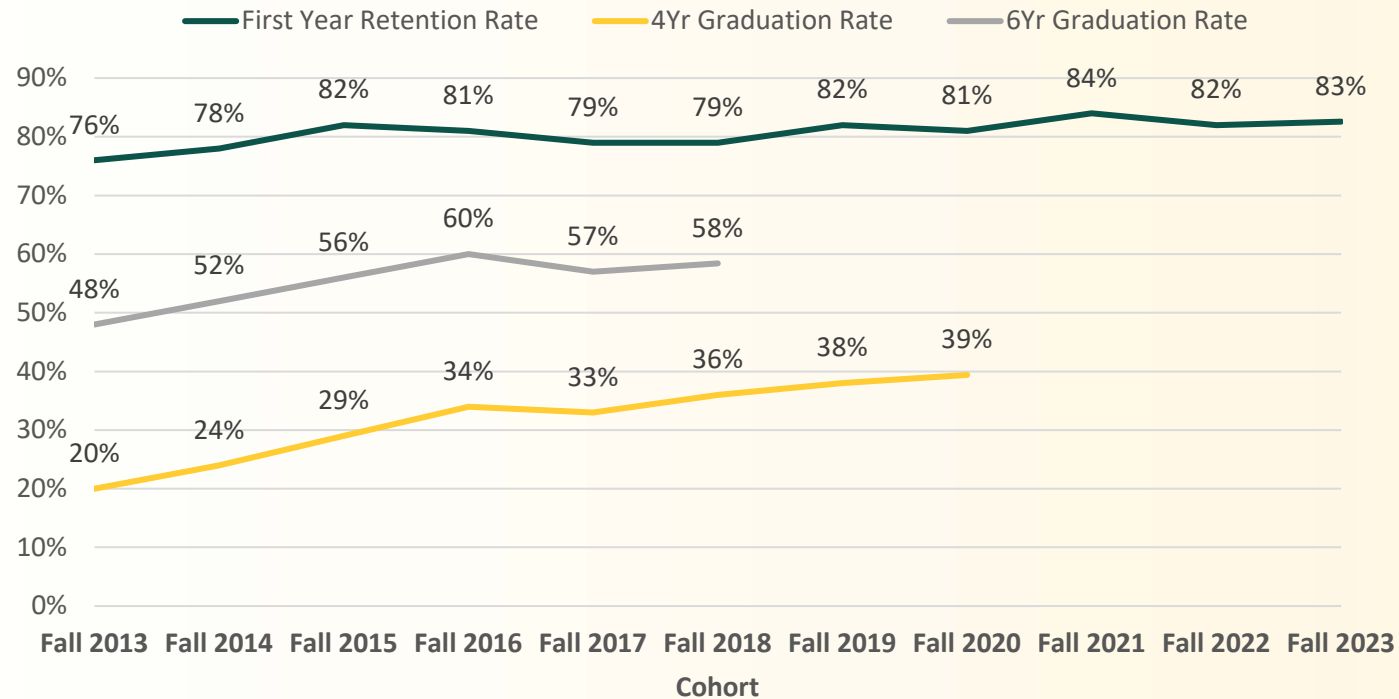
Institution*	Fall Enrollment (UG HC)	% Black	% Hispanic	% Pell*
<b>Wayne State University</b>	<b>16266</b>	<b>17%</b>	<b>8%</b>	<b>44%</b>
Florida International University	44045	11%	67%	53%
University of Houston	37946	11%	37%	41%
University of Cincinnati-Main Campus	31803	8%	5%	18%
Georgia State University	27588	42%	13%	51%
University of Illinois Chicago	22107	8%	36%	50%
Temple University	21720	17%	10%	30%
Virginia Commonwealth University	21205	21%	11%	30%
University of New Mexico-Main	17073	3%	50%	36%
University of Louisville	16194	16%	8%	29%
University of Alabama at Birmingham	12382	27%	8%	33%

\*Common Data Set 2023 peer enrollment data

\*Pell data from IPEDS 2021-2022

# Overall, Our Student Success Remains on Par With Our National Peers

## Retention and graduation rates for full-time, first-time students



Fall 2022  
First Yr  
Retention

Fall 2017  
6Yr  
Graduation

Debt to  
Earnings  
Ratio

Institution	Rate	Rate	Rate
<b>Wayne State University</b>	<b>82%</b>	<b>57%</b>	<b>40%</b>
Florida International University	92%	74%	27%
Georgia State University	76%	54%	44%
Temple University	84%	75%	38%
University of Alabama at Birmingham	82%	62%	41%
University of Cincinnati-Main Campus	86%	72%	39%
University of Houston	87%	65%	29%
University of Illinois Chicago	78%	60%	24%
University of Louisville	81%	61%	38%
University of New Mexico-Main Campus	72%	50%	41%
Virginia Commonwealth University	86%	65%	37%



Source: [IRDA Retention/Graduation dashboard](#)

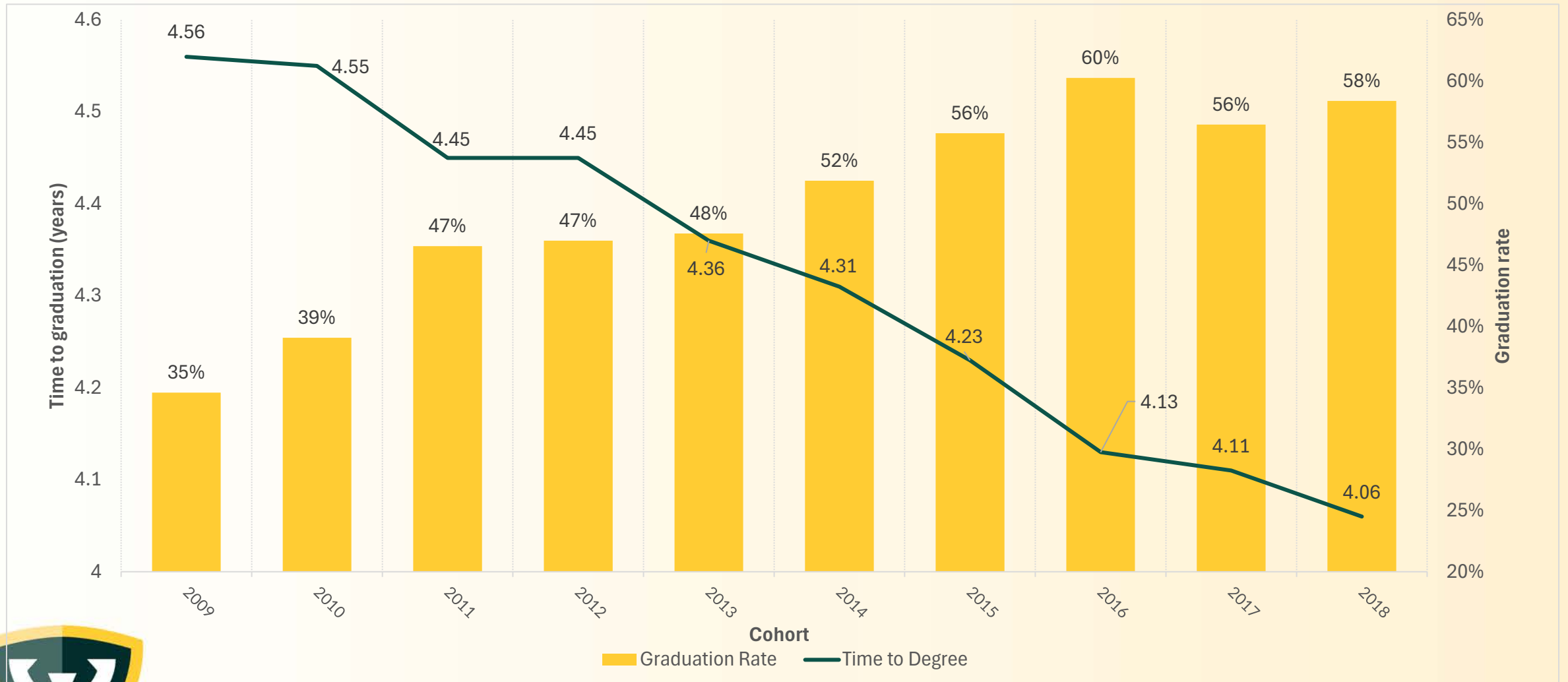
Source: *Common Data Set*

*\*Entering cohort Fall 2017 and graduated May 2023*

# Deep Dive: Graduation Rates

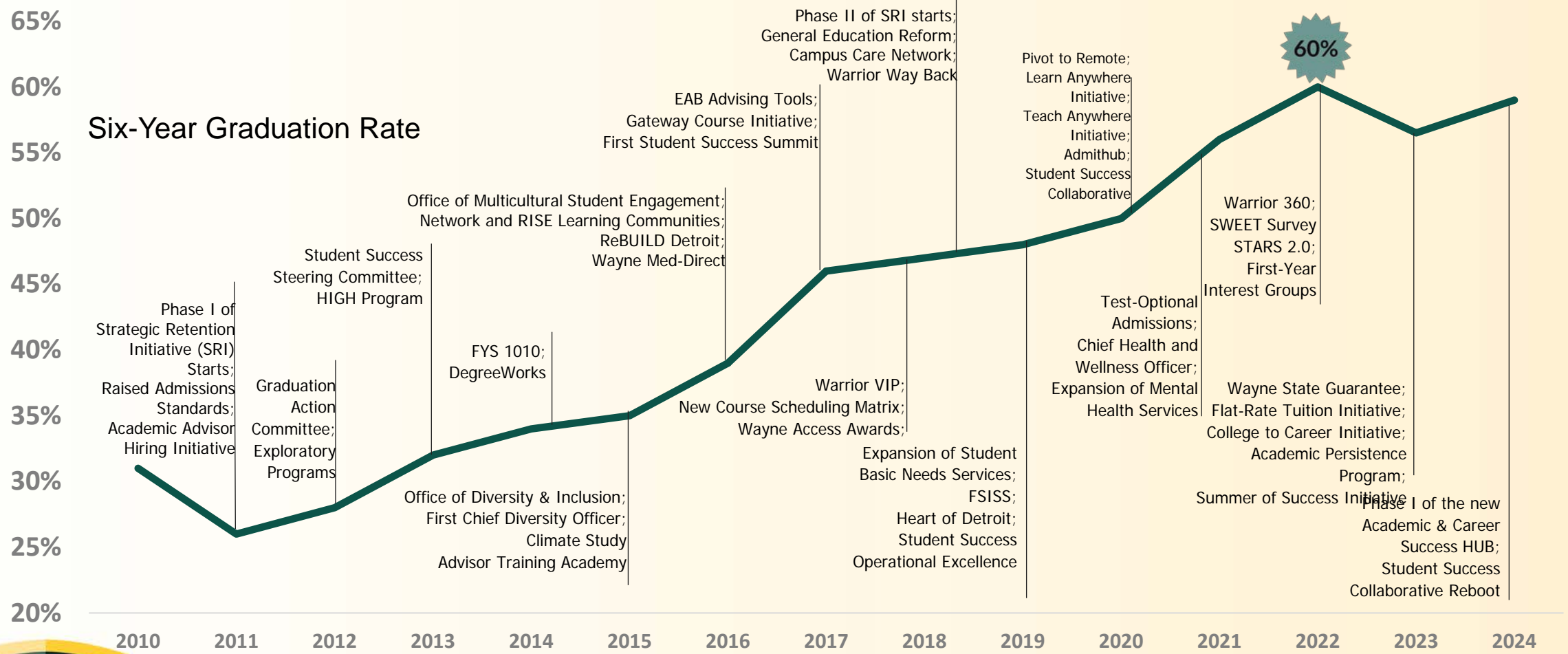


# Improved Graduation Rates. Reduced Time to degree.



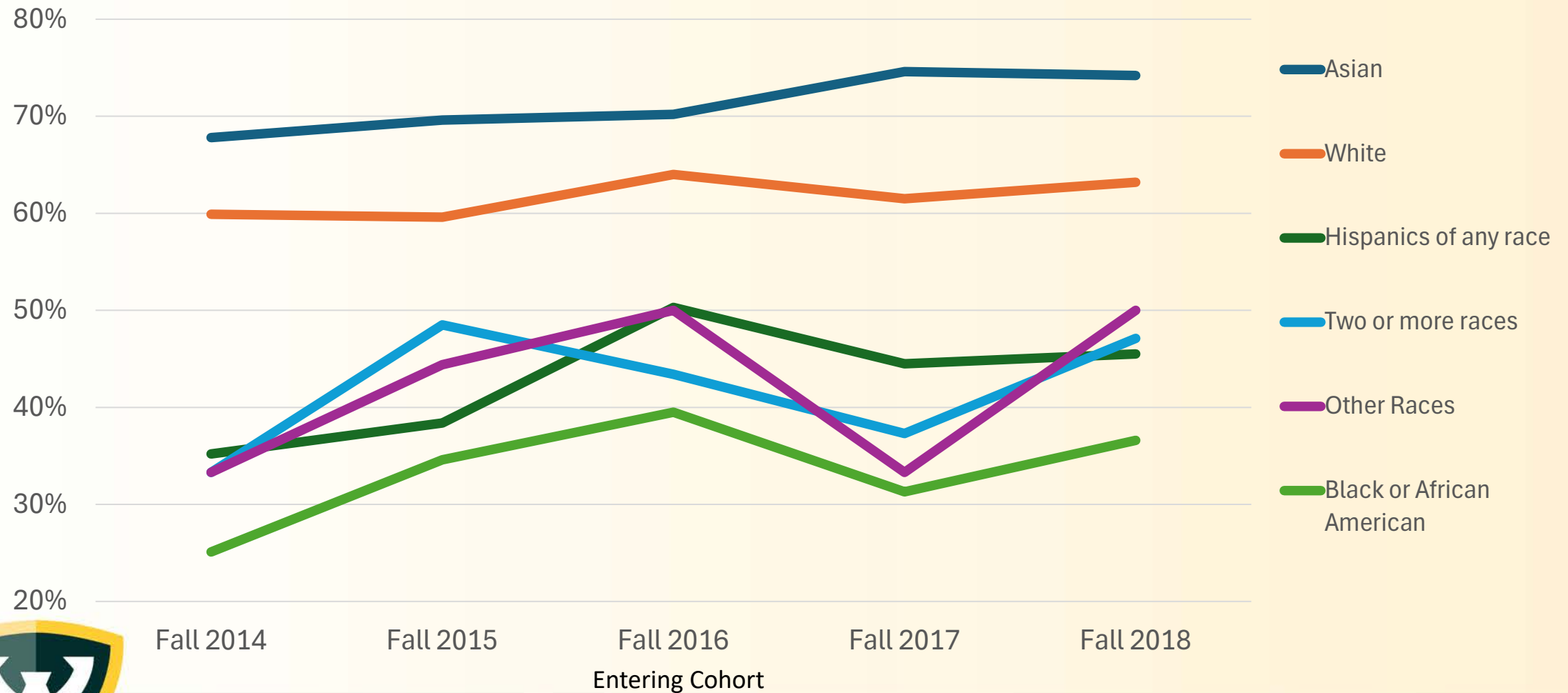
\*FTIAC GRS Cohort only

# Student Success Strategic Initiatives Timeline: What's Next?



# 6-year Graduation Rate Trend

## By Race/Ethnicity: Gaps Persist

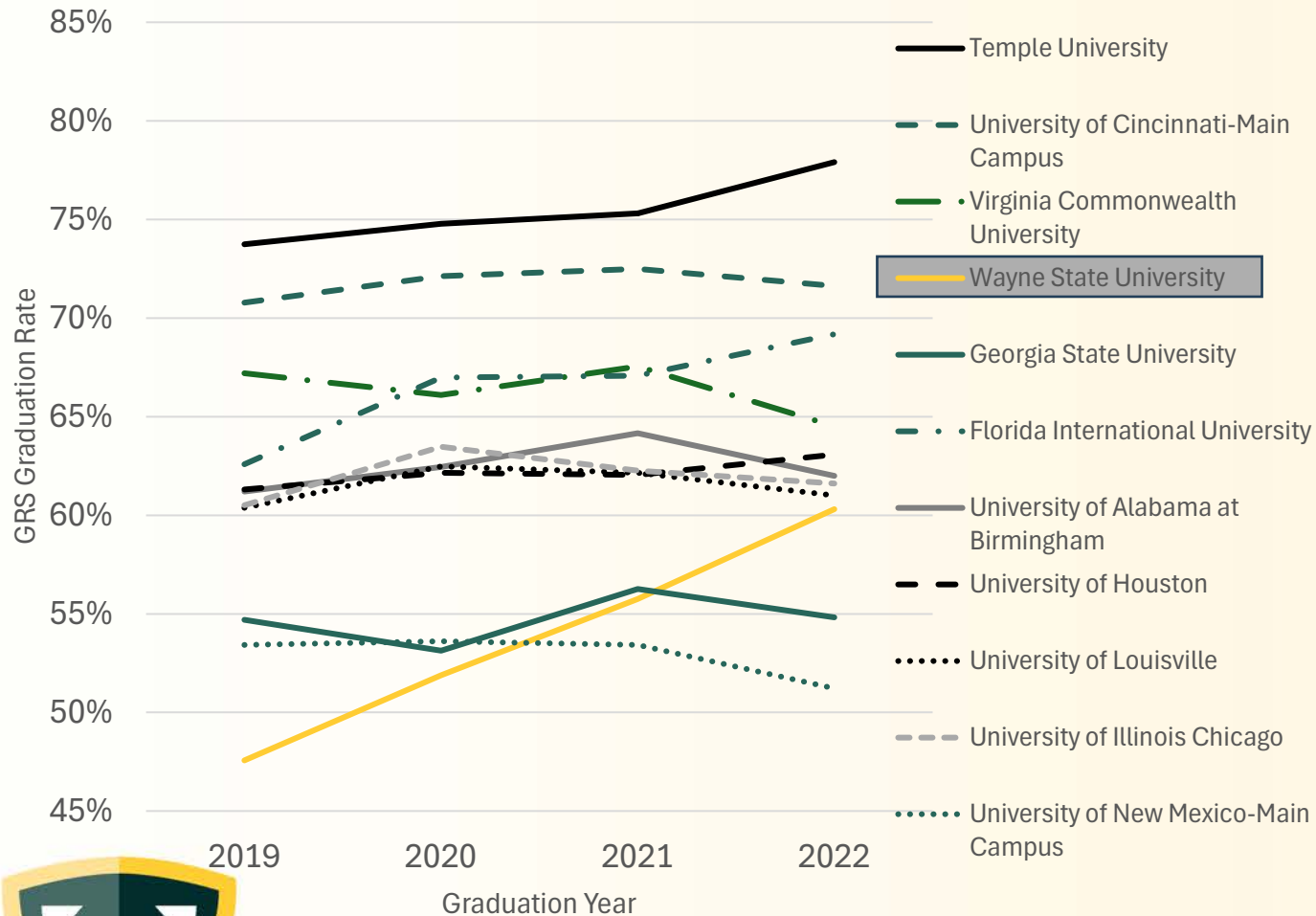


Source:  
[WSU Census, Retention/Graduation Dashboard- Institutional Research and Data Analytics - Wayne State University](#)

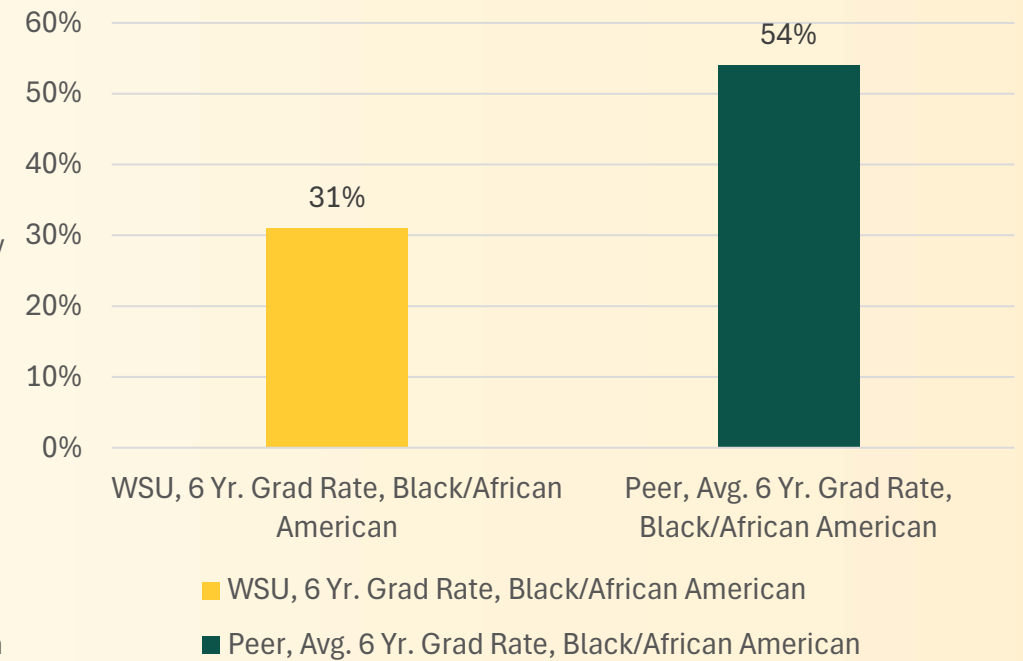
\*Other races includes American Indian or Alaska Native and Native Hawaiian or Other Pacific Islander



# 6-year Graduation Rate Trend vs Peers 2019-2022



6 Yr. Graduation Rate for Black/African American in Fall 2023  
(FA17 Student Cohort)



Source: Common Data Set

\*Entering cohort Fall 2017 and graduated May 2023

Aggregate 2023

# 6-year Graduation Rate (2022)

## Equity Gap (White-Black)

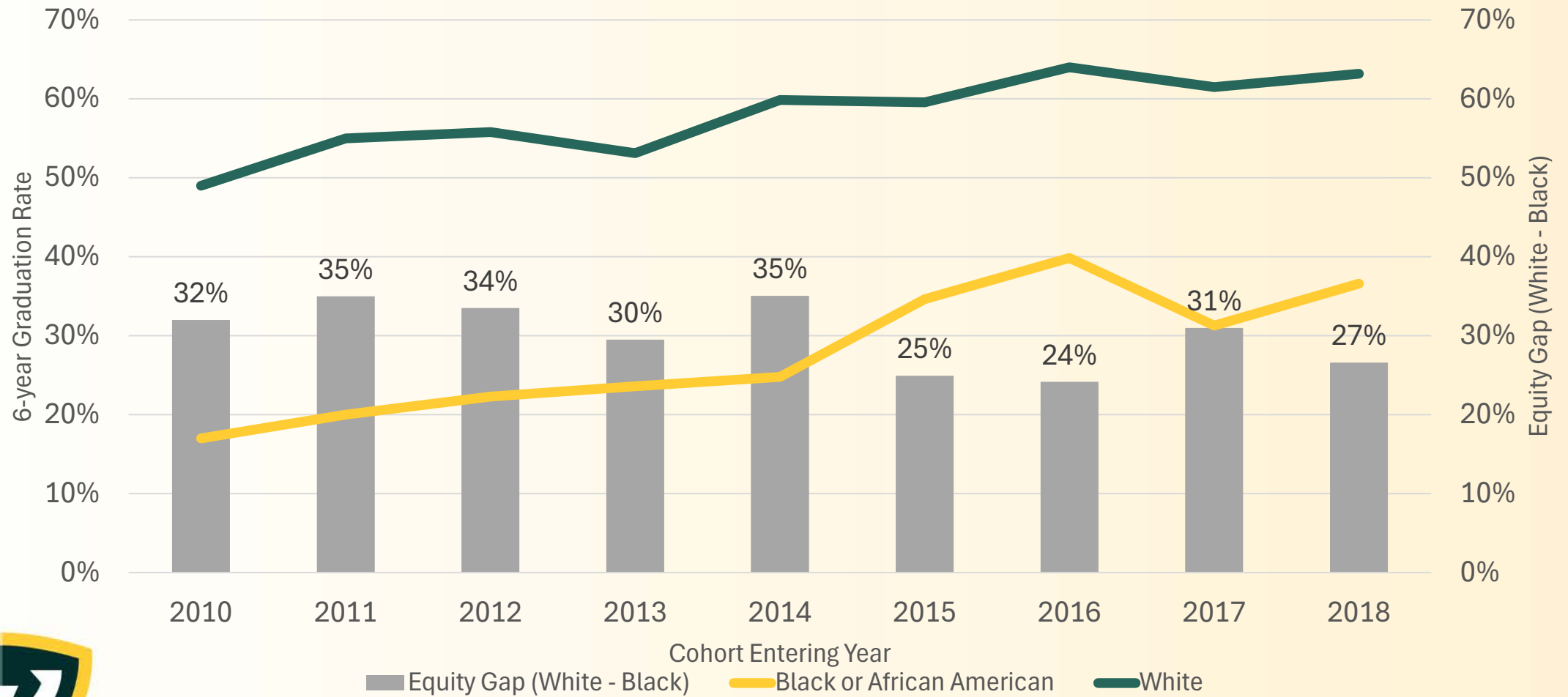
Institution Name	Black	White	Equity Gap (White-Black)
Florida International University	64%	59%	-5%
Georgia State University	56%	52%	-3%
University of Louisville	62%	63%	1%
Virginia Commonwealth University	63%	64%	1%
University of Houston	56%	61%	5%
University of Alabama at Birmingham	57%	65%	8%
University of Cincinnati-Main Campus	62%	72%	10%
University of Illinois Chicago	55%	68%	13%
Temple University	67%	81%	13%
University of New Mexico-Main Campus	42%	56%	14%
<b>Wayne State University</b>	<b>40%</b>	<b>64%</b>	<b>24%</b>



Source: IPEDS GRS (First-time Full-time) 2022 survey results. Bachelor Seeking subcohort. Graduations limited to bachelor's or equivalent degrees



# 6-year Graduation Rate: Equity gap has declined marginally. Opportunities to improve exist.



Source:  
WSU Census, [Retention/Graduation Dashboard](#)- Institutional Research and Data Analytics - Wayne State University

# WSU Graduation Rates

Six-year Graduation Rates	2024	One year ago	10 years ago
Overall	58.4%	56.5%	33.9%
Black/African-American Students	36.6%	31.3%	13.0%
Hispanic/Latino Students	45.5%	44.5%	26.1%
White Students	63.2%	61.5%	48.2%
First Gen Students	52.5%	54.7%	50.0%
Low Income (Pell Eligible) Students	52.2%	52.7%	24.2%

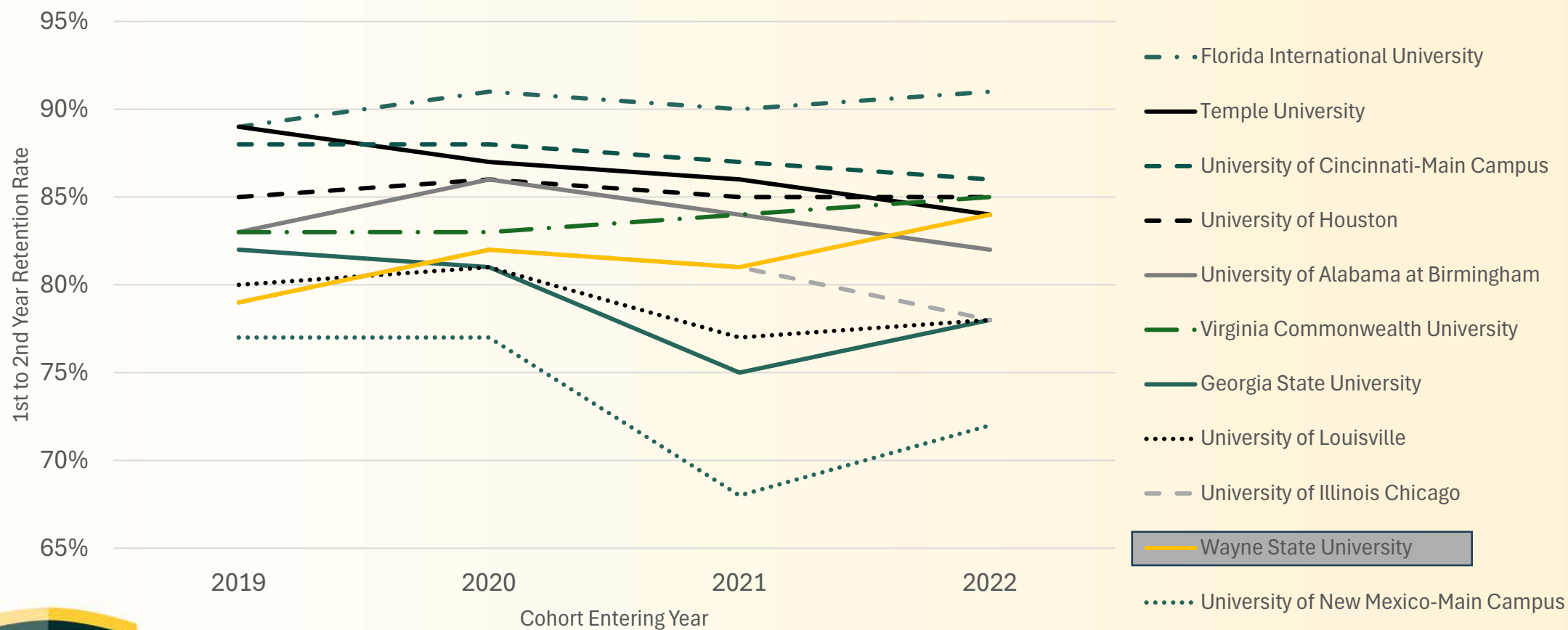


# Deep Dive: Retention



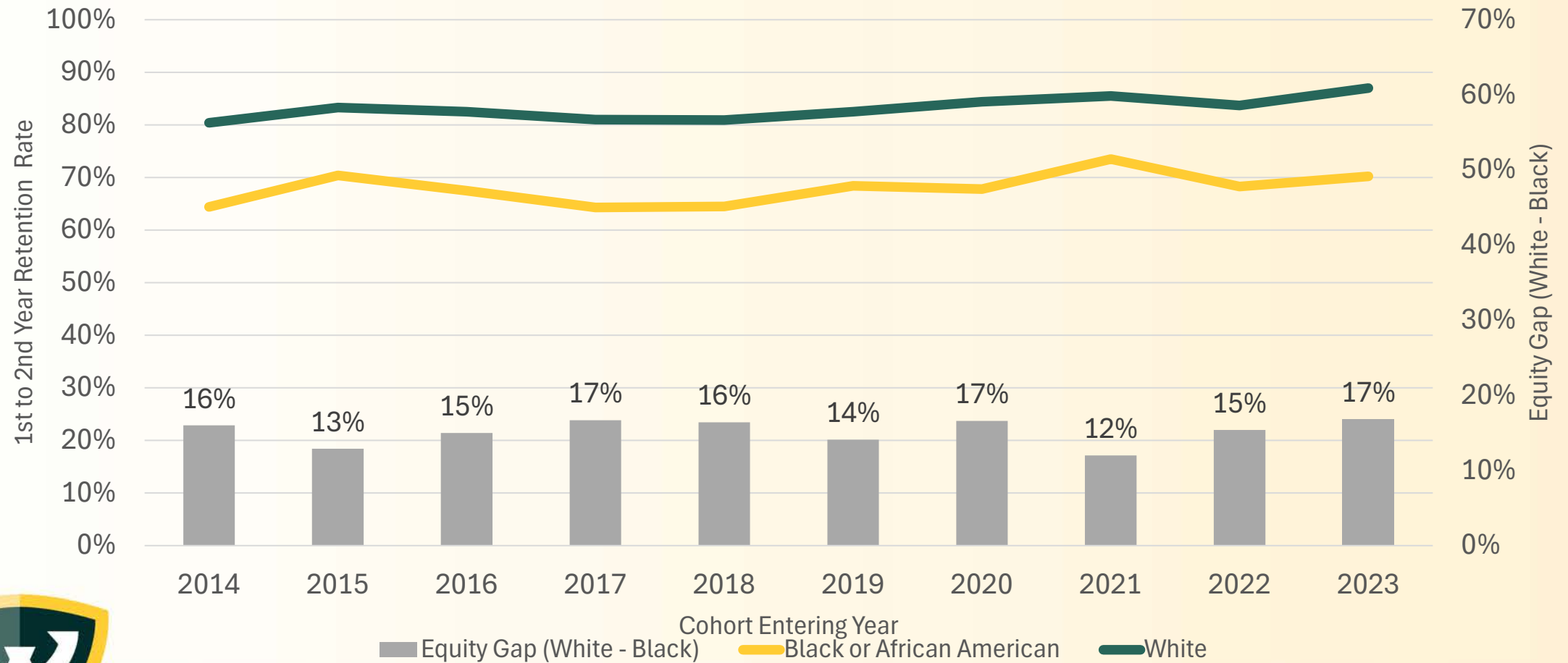


# 1<sup>st</sup> to 2<sup>nd</sup> Year Retention Rate Trend vs Select Peers 2019-2022



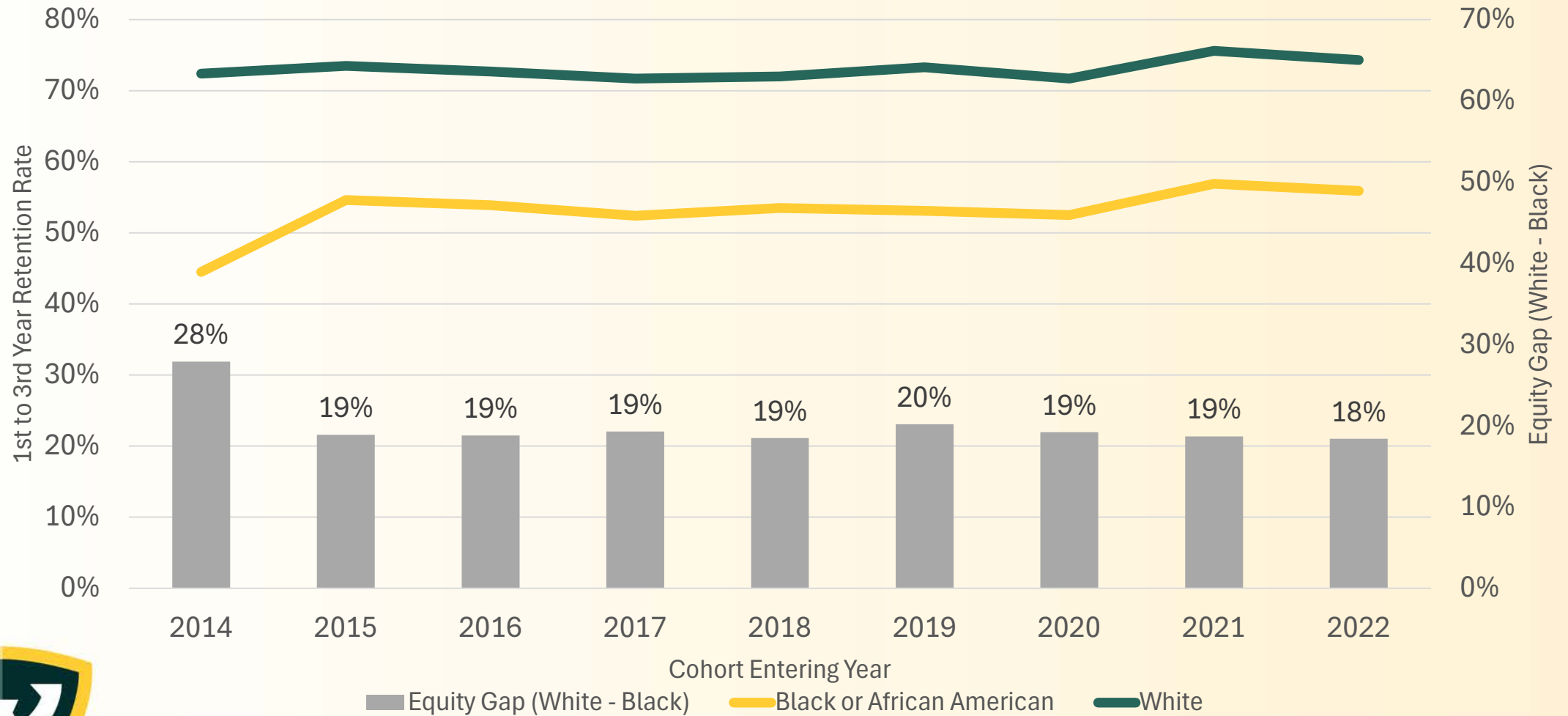
Source: Common Data Set

# 1<sup>st</sup> to 2<sup>nd</sup> Year Retention Rate Equity Gap (White-Black)



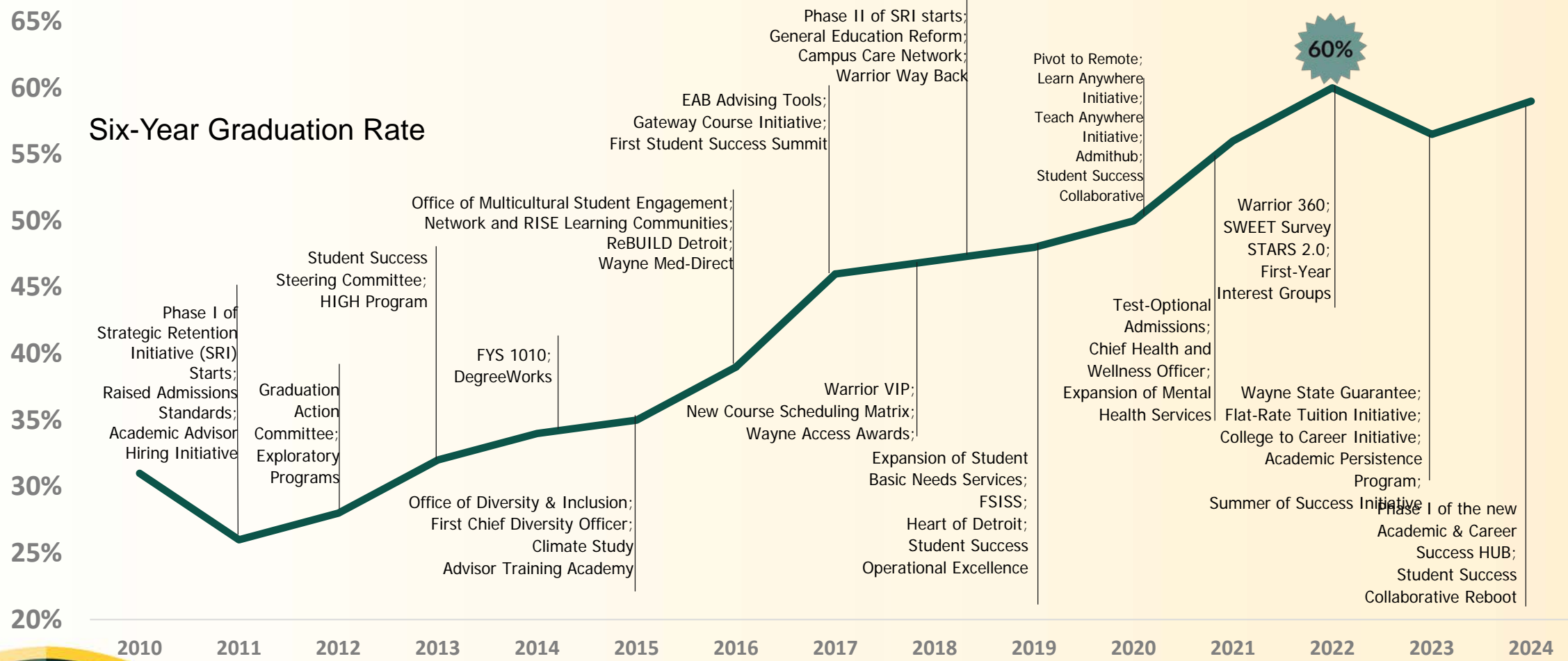
Source: Census IRDA Cohort Tracking Table - <https://irda.wayne.edu/dashboard/retention-graduation>

# 1<sup>st</sup> to 3<sup>rd</sup> year Retention Rate Equity Gap Persists



Source: Census IRDA Cohort Tracking Table - <https://irda.wayne.edu/dashboard/retention-graduation>

# Student Success Strategic Initiatives Timeline: What's Next?





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